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Affordable Course Materials: A Library Primer for Student Academic Success

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Affordable Course Materials

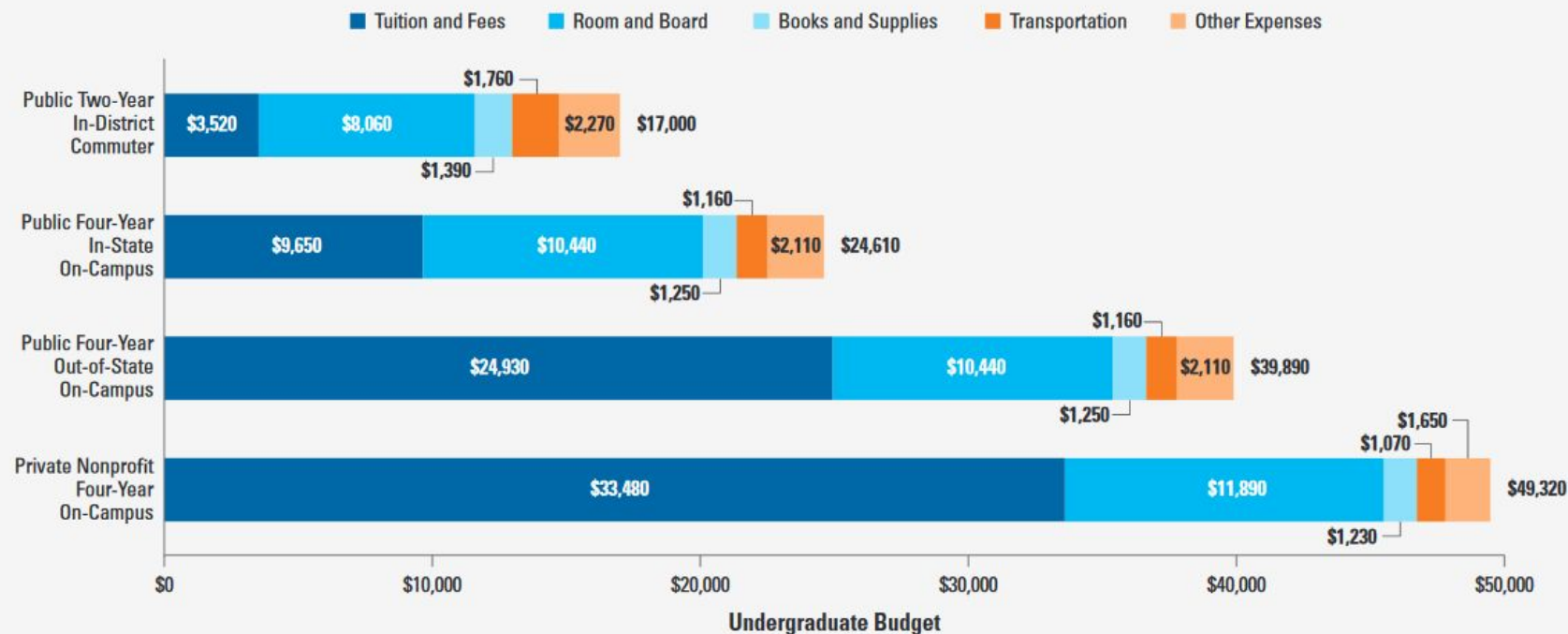
A library primer
for
student academic success

Allegra Swift, Scholarly Communication & Publishing Coordinator

March 29, 2017 CC-BY 4.0

Jennifer Thompson, Interim Social Sciences Team Leader

FIGURE 1 Average Estimated Full-Time Undergraduate Budgets (Enrollment-Weighted) by Sector, 2016-17



NOTES: Expense categories are based on institutional budgets for students as reported by colleges and universities in the College Board's Annual Survey of Colleges. Figures for tuition and fees and room and board mirror those reported in Table 1A. Other expense categories are the average amounts allotted in determining the total cost of attendance and do not necessarily reflect actual student expenditures.

SOURCE: College Board, Annual Survey of Colleges.

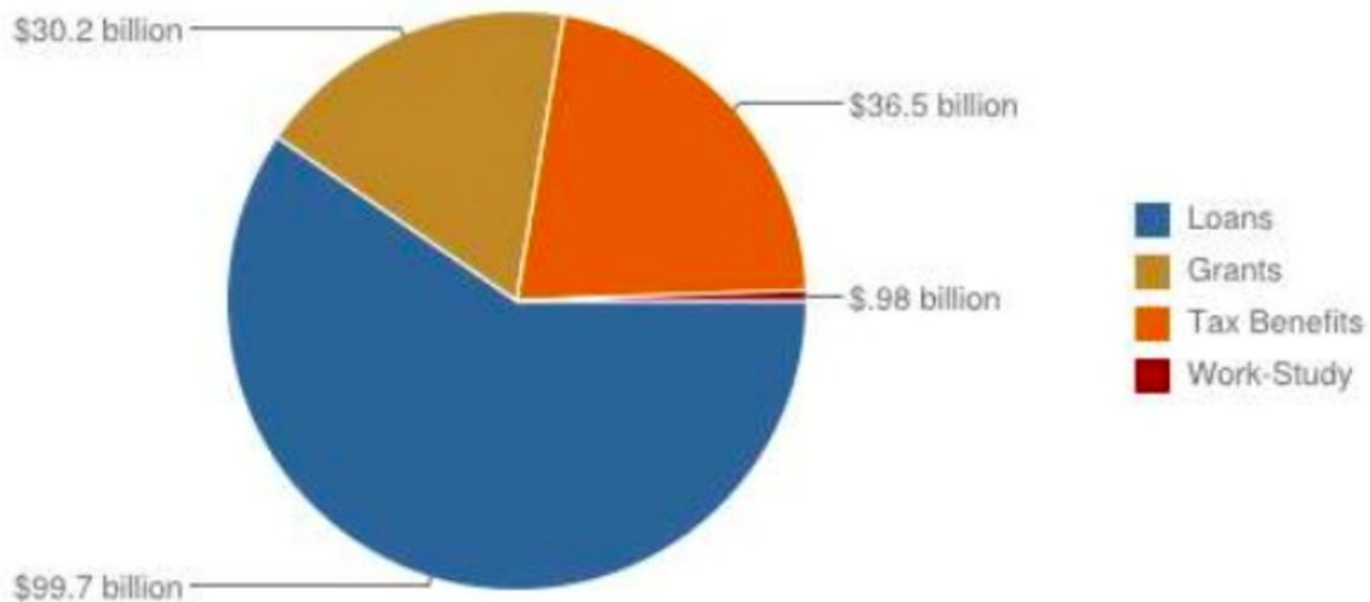
So, why does this matter to
TCC?

Cost of Attendance at the Claremont Colleges

Fees (per year)	POM	SCR	PIT	CMC	HMC
Tuition	\$49,005	\$50,766	\$50,160	\$50,945	\$54,347
Room & Board	\$15,605	\$15,679	\$15,762	\$15,740	\$17,592
Assoc. Students	\$347	\$216	\$270	--	\$289
Books & Supplies (est.)	\$900	\$800	\$1,000	\$1,200	\$800
Other expenses (est.)	\$1,200	\$1,000	\$1,000	\$1,500 (misc.)	\$1,400
Total avg costs	\$67,057	\$68,461	\$68,192	\$69,385	\$74,428

Source: The Claremont Colleges Admissions & Financial Aid pages.

Federal Higher Education Student Aid, Fiscal Year 2014

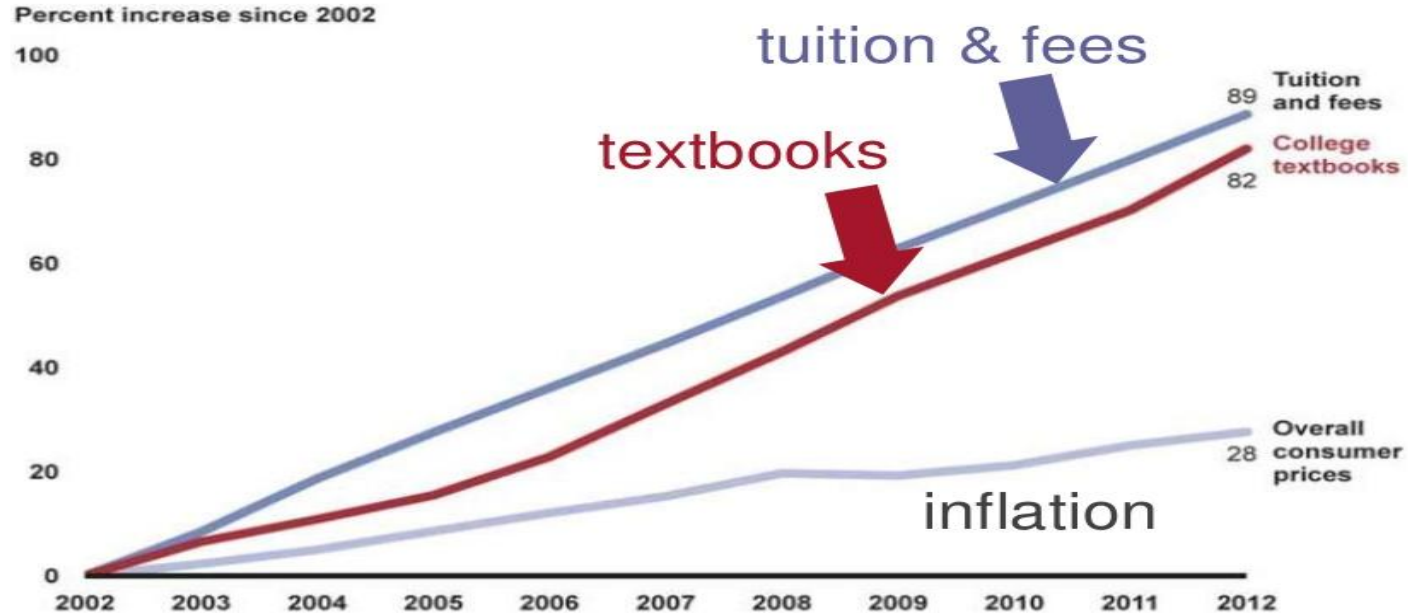


Source: New America Foundation

Percentage of students at TCC who are receiving some form of financial aid

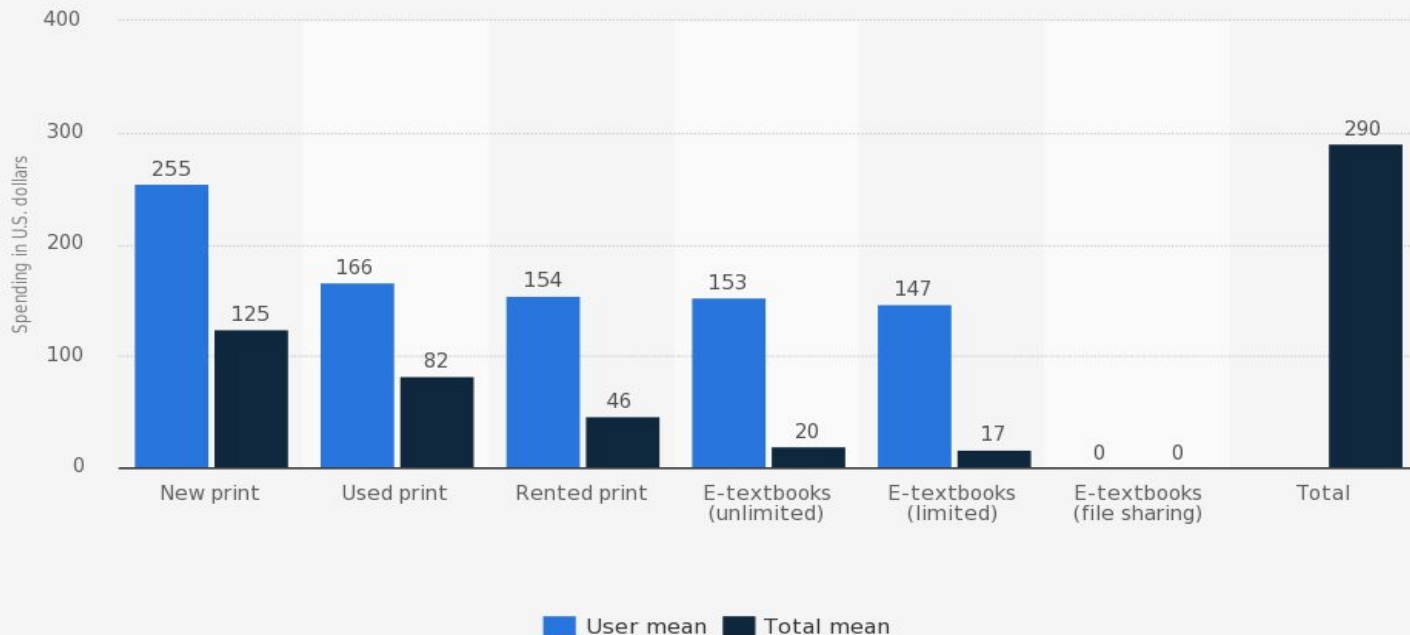
POM	SCR	PIT	CMC	HMC
67%	58%	46%	49%	75%

Figure 1: Estimated Increases in New College Textbook Prices, College Tuition and Fees, and Overall Consumer Price Inflation, 2002 to 2012



Source: Bureau of Labor Statistics' Consumer Price Index data.

Undergraduate student spending on textbooks in the United States in spring 2016, by book type (in U.S. dollars)



Source:
Student Monitor
© Statista 2016

Additional Information:
United States; spring 2016; 854 Respondents; among full-time, four year undergraduates (representative sample of 100 campuses nationally stratified by type, size and geographic distribution)

statista

Reading Support from Statista: “The statistic shows data on undergraduate student spending on textbooks in the United States in spring 2016, by book type. An average undergraduate student spent 125 U.S. dollars on new print textbooks for the spring term 2016. Among those who purchased a new print textbook, the spending amounted to 255 U.S. dollars.”

But really, why should we
care?

What colleges, universities and libraries
are doing about this.

Affordable Course Materials

Affordable Course Materials are educational materials that have been made freely available, or at a low cost. (vague, we know!) -- [Brigham Young University Guide](#)

Open Educational Resources (OERs)

Open Educational Resources (OERs) are any type of educational materials that are in the public domain or introduced with an open license. The nature of these open materials means that anyone can legally and freely copy, use, adapt and re-share them. OERs range from textbooks to curricula, syllabi, lecture notes, assignments, tests, projects, audio, video and animation. -- [UNESCO](#)

Here's what we're already doing...

Here are challenges we need to think about...

Opportunity to get to know faculty and discipline

Faculty request: “I was wondering if I can coordinate with you to **put together a course packet** for my class in lieu of a textbook. **There isn't the perfect textbook**, so I have very specific chapters that I want for my students to have some certain textbook. **I need help** in getting the **rights to copy** and **distribute to my class**. **Could you help me** with this? I would love to set up a time soon and chat.”

- Copyright
- Learn about the discipline needs
 - Dissatisfaction with available resources
 - Instruction in a discipline
- Relationship building

One of the **Associate Deans in the Admissions Office**, sent me some information about your work with students surveying the affordability of course materials, and I was wondering if you would be available to talk more about it. I am on [the] team in the Office [Diversity], and I am **very interested in students' experiences once matriculated**. If you're interested, I would appreciate the opportunity to meet – over email, phone, or in person – to **discuss the survey and the data you are collecting**, to the extent that you can share.

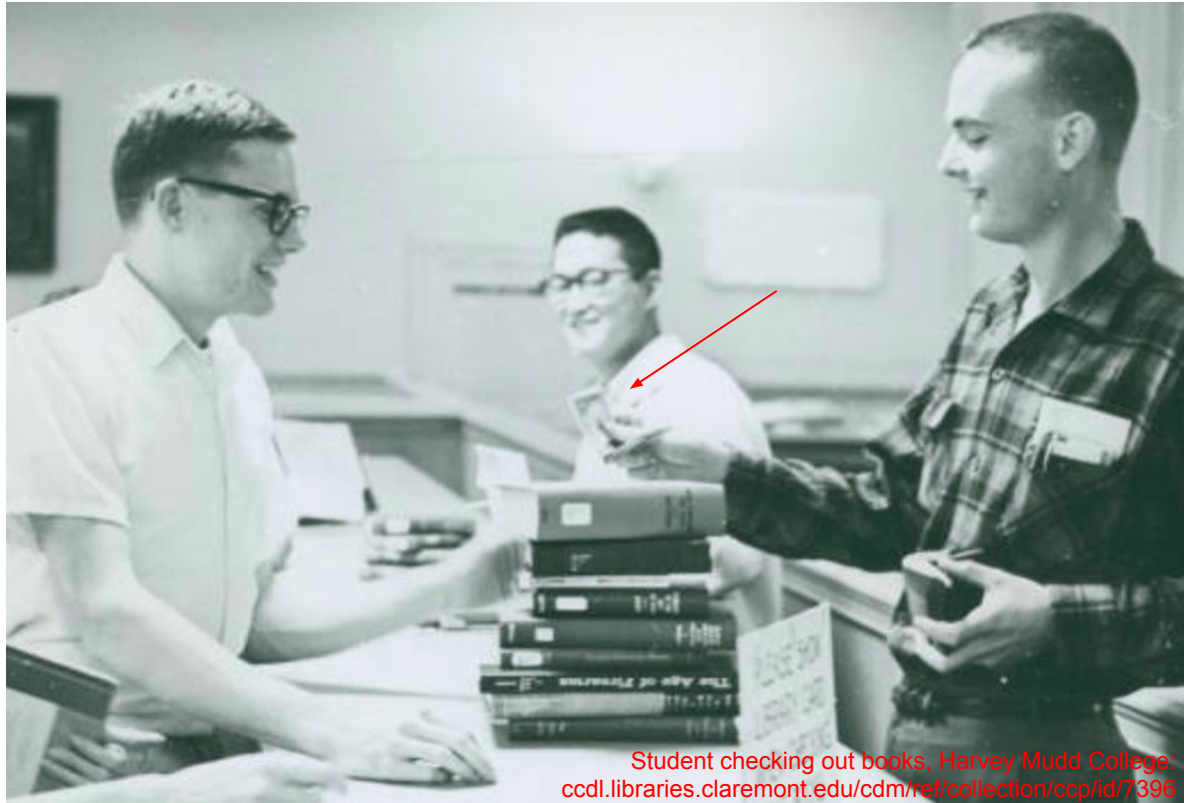


Book stacks inside the Honnold Mudd Library, Claremont University Consortium:
CCDL : cdl.libraries.claremont.edu/cdm/singleitem/collection/ccp/id/8779/rec/1

Student sentiment survey - results are consistent with public school findings

- I do what is necessary, but the cost significantly impacts my budget and life.
- I **skipped dinner 3 nights last week** so I could afford my textbooks for module 2
- I have personal expenses such as groceries and **I have to decide to whether buy a textbook or purchase groceries** for the next couple of weeks
- Sometimes I would **rather invest the money in gas for the commute** than in buying course materials
- In September, **I didn't have enough money to pay rent and buy books, so I chose rent,** and bought books in October.
- **Food money has to be used for books.**

Student sentiment survey - implications for the library, for faculty, for the college ...



Student checking out books. Harvey Mudd College:
cdl.libraries.claremont.edu/cdm/ref/collection/ccp/id/7396

Have any of you had similar
conversations with faculty or students?

What are academic libraries doing with OERs?

“Democratizing knowledge is our professional mission and our ethical and moral obligation, and we do it in various ways. Protecting free (all kinds of free) access to information is one way we enact our collective mission, and the OER movement is part of this”

<https://www.unh.edu/it/news/2015/06/oer-pilots-how-libraries-matter>



List by state for OER policies, programs, and projects:

<https://sparcopen.org/our-work/list-of-oer-policies-projects/>

Education and Advocacy

Specific positions & working groups

Open Education Librarian, Library Learning Services

The Pennsylvania State University Libraries seeks applications and nominations for the position of Open Education Librarian. This is a tenure-track faculty position reporting to the Head of Library Learning Services. It is responsible for building partnerships and creating strategies to develop, assess, and maintain services to integrate open educational resources (OER) and affordable course content into the curriculum. A significant focus of the position will be on partnering with faculty, librarians, students, and instructional designers to create, adapt, and adopt open and affordable course content at the course and program



College of William & Mary students responded to an informal poll about textbook costs on a whiteboard in Library's lobby

Education and Advocacy



THE SECRET IS OUT!

Open Education Gives
A Chance. **Find Out How**
#openeducationwk

Monday, 3/27 10 a.m. - 4 p.m.

SGA Open Education Info Table
(Newman Library, 2nd floor lobby)

Monday, 3/27 4 p.m. - 5 p.m.

Reception for Open Education Week & SGA Exhibit (Light refreshments.)
(Newman Library, 2nd floor commons)

Monday, 3/27 - Friday, 4/7

SGA Open Education Exhibit
(Newman Library, 2nd floor commons)

SGA Open Education Exhibit @ Virginia Tech

<http://libguides.libraries.claremont.edu/ScholarlyCommunication/home>

Claremont Colleges Library / LibGuides / Affordable Course Materials and Open Educational Resources (OER) / What are OER?

Affordable Course Materials and Open Educational Resources (OER): What are OER?

This guide provides instructors a basic understanding of Open Educational Resources (OER), including how to find, evaluate, use, and adapt OER materials for their own curriculum.

[What are OER?](#)[Find OER](#)[Evaluate OER](#)[Adapt/ Remix OER](#)[Communicating the Value of OER](#)[Publishing OER](#)[Other Resources](#)

Definition

OER are teaching, learning, and research resources that reside in the public domain or have been released under an intellectual property license that permits their **free use** and **re-purposing by others**.

Source: The William and Flora Hewlett Foundation

For more definitions of OER, see the [Creative Commons Wiki](#).

Important Features

1. OER can either be in the public domain, or under a more lax intellectual property license.
2. OER can be revised, remixed, added upon, translated, and then shared again to meet different needs.
3. OER can take many forms, such as: syllabi, lesson plans, videos, software, tests, teaching techniques, group activities, writing prompts, textbooks, learning modules, experiments, simulations, and course designs. There are no platform restraints.

Source: [The Review Project](#)

Faculty Incentive Programs

Cougars Affordable Learning Materials



Get rewarded for saving students money!

Attend an [Informational Meeting](#), Tuesday March 28th or Thursday March 30th. Lunch is on us!

<https://www.csusm.edu/ids/calm/>

AFFORDABLE COURSE MATERIALS INITIATIVE

[2017 Grants](#)

[Affordable Course Resources](#)

[More Help and Readings](#)

[Grant Recipients 2015](#)

[Grant Recipients 2016](#)

2016 PROCESS

In this second year of the Affordable Course Materials Initiative, ten grants were awarded by the Provost. Award decisions were made by a steering group made up of faculty and librarians. A dedicated three-person team: a librarian from the steering group, a subject specialist, and a

GRANT RECIPIENTS

Faculty Member	Dept/School	Course
Lynne Anderson	English	Literature Core for
Kristen Bottema-Beutel	LSOE	Working with Stud
Eileen Donovan-Kranz	English	First Year Writing
Can Erbil	Economics	Microeconomics F
Babak Momeni	Biology	Microbiology
Brian Quinn	Law School	Corporations

<http://libguides.bc.edu/affordable>

Open Textbook Initiatives



◀ Back to Views

Books and Publishing

opinion

Can We Afford Free Textbooks?

When it comes to student success, “new” open resource
Feldman.

By Robert S. Feldman // March 27, 2017



Check the
comments
tho'

Created by Simon Stratford
from Noun Project

The Textbook Affordability Project at Temple Libraries:

This guide describes Temple Libraries Textbook Affordability Project, a program that supports faculty to stop u
or adopt an existing open textbook that can be offer

Home

About the Project

How to Get Involved

Submitting a Proposal

Samp

What is the Textbook Affordability Project?

Since 2011 Temple University Libraries has provided awards to faculty to eliminate their existing textbook(s)

The Textbook Affordability Project has **saved Temple University students over \$500,000.**

The project supports the replacement of commercially published textbooks with alternative learning material

This guide explains how the Textbook Affordability Project works and how faculty can get involved.

Discover the Textbook Affordability Project. Learn how to get involved. Join the textbook revolution.

<http://guides.temple.edu/textbookaffordability>

State-wide initiatives



<http://www.affordablelearninggeorgia.org/>

78th OREGON LEGISLATIVE ASSEMBLY--2015 Regular Session

Enrolled House Bill 2871

Sponsored by COMMITTEE ON HIGHER EDUCATION, INNOVATION, AND WORKFORCE DEVELOPMENT

CHAPTER

AN ACT

Relating to higher education; and declaring an emergency.

Be It Enacted by the People of the State of Oregon:

SECTION 1. (1) As used in sections 1 to 4 of this 2015 Act, "open educational resources" means teaching, learning and research resources that:

(a) Reside in the public domain or that have been released under an intellectual property license that permits their free use and repurposing by others; and
(b) Conform to the Americans with Disabilities Act of 1990 (42 U.S.C. 12101 et seq.) and to any additional accessibility standards established by the Higher Education Coordinating Commission by rule.

(2) The Open Educational Resources Grant Program is established within the Higher Education Coordinating Commission and in collaboration with public universities listed in ORS 352.002 and community colleges. The purpose of the program is to encourage the use of low or no-cost open educational resources in Oregon's post-secondary institutions of education.



2012: In California, Governor Jerry Brown has signed two bills (SB 1052 and SB 1053) that will provide for the creation of free, openly licensed digital textbooks for the 50 most popular lower-division college courses offered by California colleges.

What's going on at the CCL?

- This workshop!
- This survey
- CTL faculty incentive pilot
- Stealth OER education

WHAT FACULTY NEED TO KNOW ABOUT FAIR USE AND COPYRIGHT

Facilitated by **Allegra Swift** (Claremont Colleges Library) and **Darryl Yong** (CTL)

Like it or not, copyright laws and fair use exemptions are important considerations in many aspects of faculty work such as choosing readings for a class, curating student work for public presentation, or producing their own scholarly and artistic works. Learn about the basics of fair use and copyright in all of these settings and how to model ethical and responsible behavior for our students.

The workshop will be held over lunch on these three days. Any faculty or instructional staff can attend any of the sessions.

Dates and Times:

- March 29, Wednesday, noon-1pm
- April 6, Thursday, noon-1pm

Student sentiment survey



QUESTIONS

RESPONSES

25

Section 1 of 3



Course Materials Affordability Survey

The Claremont Colleges are committed to understanding how our students succeed academically. The Claremont Colleges Library is focusing on ways to ensure student access to assigned course materials (e.g., textbooks, handbooks, guides, course packets, and other print or digital learning materials).

Your college and library want to understand how the current costs of course materials are affecting your academic success. What you share here will inform the possible development of new policies, procedures, or programs designed to support student use of these resources.

Thank you for taking this survey about how the cost of course materials is may affect your academic success. This should take you about 10 minutes to answer. Please contact scholarship@cuc.claremont.edu with any questions.

There is an opportunity to include more comments at the end as well as enter a drawing for a \$50 Amazon gift card.

Discussion:

Do you have burning questions or comments about anything you've heard during the presentation?

Any thoughts about how else we (the library) might support our students?

Do you see a role for us in this OER/Affordable Course Materials movement here at TCC?



<http://libguides.libraries.claremont.edu/OER-AFCM>
<http://libguides.libraries.claremont.edu/OER-students>