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MATHEMATICS - A SIGNIFICANT FORCE IN OUR CULTURE

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Although I have always had an interest in this topic, my interest increased greatly when I was developing a Survey of Mathematics course for liberal arts students. The textbooks available for such a course stress remedial math and mundane (often contrived) applications. The approaches used in these books, in my opinion, do not give the students a true picture of what mathematics is or the role mathematics plays in our culture. Liberal arts students and educated people outside of mathematics (and some inside) do not have an understanding of mathematics as a vast and important body of knowledge that is an integral part of our culture and a significant force in the development of this culture.

In an article in a recent news magazine, a student stated that "We in the humanities deal with ideas while those in the sciences deal merely with skills". What is disturbing is that this likely reflects the attitude of his professors. What is not realized is that mathematics deals primarily with ideas and that these ideas are some of the most profound and important in our culture.

Recently the University of Wisconsin Centers revised their general education and associate degree requirements. They have adopted Introductory College Algebra (i.e., high school advanced algebra) as a competency requirement for the associate degree. I tried to convince people on the curriculum committee that this was not desirable (It should be an entrance requirement) and not appropriate mathematics for a liberal education in college. The committee could only focus on mathematical skills; they seemed to have no concept of the culturological contributions of mathematics.

In communication between Wisconsin Governor Thompson and University of Wisconsin President Shaw regarding assessment in the University of Wisconsin System, one of them referred to "quantitative skills" and the other to "mathematics". What is disturbing is that likely they thought they were talking about the same thing.

We need to communicate to our students and the public in general that mathematics is not a set of skills (bag of tricks, if you will) to solve mundane problems, but a vast body of knowledge that is an in-

tegral part of our culture.

In Mathematics in Western Culture (1953), Morris Kline states, "After an unbroken tradition of many centuries, mathematics has ceased to be generally considered as an integral part of culture in our era of mass education." He further states, "Almost everyone knows that mathematics serves the very practical purpose of dictating engineering design. Fewer people seem to be aware that mathematics carries the main burden of scientific reasoning and is the core of the major theories of physical science. It is even less widely known that mathematics has determined the direction and content of much philosophical thought, has destroyed and rebuilt religious doctrine, has supplied substance to economics and political theories, has fashioned major painting, musical, architectural, and literary styles, has fathered our logic, and has furnished the best answers we have to fundamental questions about the nature of man and his universe. Despite these by no means modest contributions to our life and thought, educated people almost universally reject mathematics as an intellectual interest." In his book, Kline discusses the relationship of mathematics to music, art, philosophy, religion, and literature as well as science.

Raymond Wilder has written a couple of books of significance in this area. They are Evolution of Mathematical Concepts: An Elementary Study and Mathematics as a Cultural System. One important concept Wilder discusses is that mathematical development can be categorized as the result of (i) environmental stress - motivation imposed from outside mathematics (e.g., commerce and simply keeping track of livestock motivating the development of the natural numbers, physics and astronomy motivating the development of calculus, economics motivating developments in game theory) and (ii) hereditary stress - motivation from within mathematics itself (e.g., development of negative (false) numbers, imaginary numbers, Non-Euclidean geometry, quaternions). I prefer to refer to the categories as cultural stress and intellectual curiosity. I stress this dichotomy in my Survey of Math course (and make mention of it in my other courses) and try to convince

my students that utilitarianism is not the reason to study mathematics - much important mathematics was developed out of intellectual curiosity (hereditary stress) without any idea that it would become useful, and later, sometimes centuries later, it proved to be of utilitarian value.

Another excellent source of information is the "Ascent of Man" television series done by Jacob Bronowski. Two of the video tapes in the series, "Music of the Spheres" and "The Majestic Clockwork" have mathematical themes. In the first, Bronowski traces the development of mathematics and culturally related aspects from the Pythagoreans, where Bronowski says mathematics began through the beginnings of the change in mathematics from a static to a dynamic description of nature. The relationship between music and mathematics was discovered by the Pythagoreans (6th century, B.C.). I understand that in some ancient universities, music was considered a branch of mathematics. Someone once said, "Mathematics is the music of the mind; music is the mathematics of the soul." I know I said it, but I believe I read it somewhere else first. Bronowski traces the flow of culture to the Islamic domination where he says the mathematician and the artist were one (and says he means that literally). The Islamic period art was very mathematical and made extensive use of symmetry in its patterns. Another concept that relates mathematicians to art is perspective (Albrecht Dürer, 15th century). This was the foundation for the branch of mathematics known as projective geometry. Related to this is the development of graph paper which was invented by the artists, not the mathematicians. Bronowski then traces the development through Spain, into Europe and the development of calculus as a response to the needs of physics and astronomy. We see here the changing role of mathematics — commerce, astronomy (& astrology), engineering, music, art, physics, and more recently economics (Morgenstern and von Neumann), and biology. Part of the maturity of an intellectual pursuit is the mathematization of the subject.

We get some perspective on impatience with resistance to change to the metric system when we realize it took Europe 400 years to accept the Hindu-Arabic numeration system over the Roman numeration system despite its obvious superiority in many ways.

The other mathematically oriented film, "The Majestic Clockwork", discusses Newton and Einstein and their contributions as well as their relationship to their peers and the public. One interesting story is a discussion between Edmond Halley and

Newton when Halley asked Newton what would be the path of a body if the force acting on it varied inversely as the square of the distance. Newton responded immediately that it would be an ellipse. Halley asked how he knew, and Newton replied that he had calculated it. Halley asked to see the calculation. It took Newton three years to develop the proof and the document was hundreds of pages long. Another view that appeared in Scientific American suggests that Newton got the idea that it was an ellipse from Robert Hooke, but that Hooke was not a powerful enough mathematician to develop it deductively.

What, then, is the appropriate mathematics for the liberal arts college student. In my opinion, it is the study of mathematics as an integral part of our culture, not only the contributions of mathematics to our culture, but how the culture has influenced the development of mathematics. I have been attempting to convey this in my Survey of Mathematics course. Sometimes it bombs, and sometimes, as last semester, the students do very well and are very generous in showing their appreciation for the class.

I decided that in this course, I would try to instill in the students an appreciation of mathematics as an integral part of our culture, and at the same time develop, in a somewhat deductive manner, a mathematically significant relationship. I chose the Euler relation, $e^{i\theta} = \cos \theta + i \sin \theta$ because of its great unifying nature. It relates the exponential function, imaginary numbers, and trigonometry; seemingly diverse concepts. Of course, other topics come up along the way; some are needed for the development and some are interesting, I hope, digressions. Here is a brief outline of my lectures.

- I. Number Systems - development of the "number tree" from the positive integers to quaternions including motivation for each extension and geometric considerations.
- II. Mathematical Systems
 1. Groups
 2. Fields
 3. Ordered Fields
 4. Complete Ordered Fields
- III. Exponents, the Exponential Function, and the Logarithmic Function - including application in growth and decay.
- IV. Sequences and Series - informal discussion including convergence, divergence and intuitive concept of limits.
- V. Probability, Binomial Distribution & Binomial Theorem
 1. Empirical and theoretical probabilities

2. Counting procedures (elementary combinatorics)
3. Proof of Binomial Theorem by use of combinations
4. Development of

$$e^x = \lim_{n \rightarrow \infty} \left(1 + \frac{x}{n}\right)^n$$

by use of Binomial Theorem

- VI. Elementary graphing concepts (Cartesian coordinate system).
- VII. Wrapping Function and Trigonometry
 1. Basic concepts
 2. Sum and difference formulas
 3. Trigonometric form of complex numbers
 4. DeMoivre's theorem and other theorems
- VIII. Euler Relation
 1. Proof of Euler Relation
 2. Development of Maclaurin Series representation of sine and cosine.

Students in my survey class often complain that they don't "understand" some of the mathematics that we discuss. I am also asked by my colleagues if students in this type of class understand all the mathematics. I like to tell them a story about John von Neumann that I found in a book by Gary Zukow, The Dancing Wu Li Masters (this is a book about the new physics). When von Neumann was working at Los Alamos on the hydrogen bomb project, a young physicist asked von Neumann for help on a difficult problem. von Neumann responded, "simple, this can be solved using the method of characteristics." After an explanation, the physicist indicated that he did not understand the method of characteristics. "Young man", von Neumann said, "in mathematics you don't understand things, you just get used to them." This tells me that it is possible for people to get an understanding of the place of mathematics in our culture and an appreciation for mathematics without necessarily understanding all the mathematics. If it's good enough for von Neumann, it is good enough for me.

Another aspect of this course is independent study on the part of the students. Throughout the semester, students read selections chosen from a bibliography (the current state of this evolving bibliography is included in this paper), make periodic oral reports, and three written reports. The material they are reading may or may not have anything to do with my lectures, but is geared toward cultural aspects of mathematics, and class discussions of the oral reports are steered toward this.

I offer this approach as an alternative to the

ever increasing emphasis in mathematics education on remediation, basic skills, and mundane applications of mathematics.

I would appreciate any comments you have and corrections and additions to the bibliography.

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