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The American Freshman: National Norms for Fall 1972

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American Council on Education

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The American Freshman:
National Norms for Fall 1972

In 1966 the Office of Research of the American Council on Education initiated a series of annual reports as part of its Cooperative Institutional Research Program (CIRP). This report, seventh in the series, presents national normative data on characteristics of students entering college as first-time, full-time freshmen early in the 1972-73 academic year.

This ongoing longitudinal program was established primarily to determine the effects of colleges on students (Astin et al., 1966). During the past six years, normative, substantive, and methodological research has produced information pertinent to a wide range of issues in higher education (American Council on Education, 1972).

Each year, to implement this steadily expanding program, the Office of Research conducts a sample survey of freshmen entering the nation's institutions of higher education. The survey data are weighted to provide a normative picture of the college freshman population for persons engaged in guidance, counseling, administration, educational research, and manpower planning, as well as for the general community of students and parents. The staff annually revises the survey instrument, the Student Information Form (SIF), to reflect the changing concerns of the academic community and of others who use the information. SIF data also provide initial input information for longitudinal research. Followup surveys of individual students in each cohort year are conducted after the initial survey.¹

From 1966 to 1970, approximately 15 percent of the nation's institutions of higher education were selected by sampling procedures and invited

¹Normative results from followup studies have been published as have descriptive profiles for student subgroups abstracted from the freshman survey information.

to participate in the program. As the academic community became aware of the value of program participation, additional institutions asked to participate. Beginning in 1971, the Office of Research invited participation of all institutions that have entering freshman classes and that respond to the U. S. Office of Education's Higher Education General Information Surveys. A minimum charge, plus a unit rate based on the number of forms processed, helps to defray the direct costs of the survey.

Data are reported separately for men and women, for several types of institutions (based on type, control, curriculum content, sex and race composition), and for different regions of the country. In all, there are 24 norms groups. Although 307,656 entering freshmen at 527 colleges and universities returned their forms in time for data to be included in the 1972 survey, the normative data presented here are based on responses from 188,900 freshmen entering 373 institutions; this institutional figure includes 318 prior and 55 new participants.

The national norms are based only on data from institutions judged to have obtained a representative coverage of entering freshmen. This judgment is based on the percentage of students in the entering freshman class who completed the 1972 SIF and on the procedures used to administer the forms. Four-year colleges are included in the national norms if over 85 percent of their first-time, full-time freshmen completed the SIF; universities must have over 75 percent participation, while two-year colleges must have 50 percent.²

The normative data presented here were collected by administering the 1972 SIF during registration, freshman orientation, or the first few

²Each participating institution received a complete tabulation of its data, but those with unrepresentative sampling were informed that comparisons between their institutional data and the national norms should be made with caution.

weeks of classes. The SIF is designed to elicit a wide range of biographic and demographic data, as well as data on the student's high school background, career plans, educational aspirations, financial arrangements, high school activities and behaviors, and current attitudes. Those data meeting the quality requirements were differentially weighted to represent the population of entering freshmen at all higher educational institutions in the United States.³

Part-time students and those who are not first-time college students (i.e., transfers and former enrollees) were excluded from the normative sample. In the current survey, special care was taken to define these enrollment statuses; in earlier surveys, the Office of Research relied on participating institutions to exclude part-time students, while non-first-time students were excluded by processing out those who had indicated that they had previously attended college. In 1972, all students who did not identify themselves as part-time were included in the national norms, if they either graduated from high school in 1972 or had never attended any institution for credit.

The Higher Education Universe and Institutional Stratification Design

The design of the 1972 survey is similar to that of 1971 in that institutions in the defined universe were invited to participate, and that universe was stratified into the same 36 cells to ensure some representation of all sectors. Although various stratification designs have been used in these surveys, as documented in previous annual reports and in the special report on CIRP methodology (Creager, 1968), the 1971 report should

³A distinction should be made between higher education and postsecondary education. These surveys do not include students attending proprietary, special vocational, or semiprofessional institutions; they do include those attending two-year colleges with terminal occupational programs.

be consulted for the rationale behind the design introduced that year and used in 1972. This design, with population counts for the 1972 survey, is presented in Figure A.

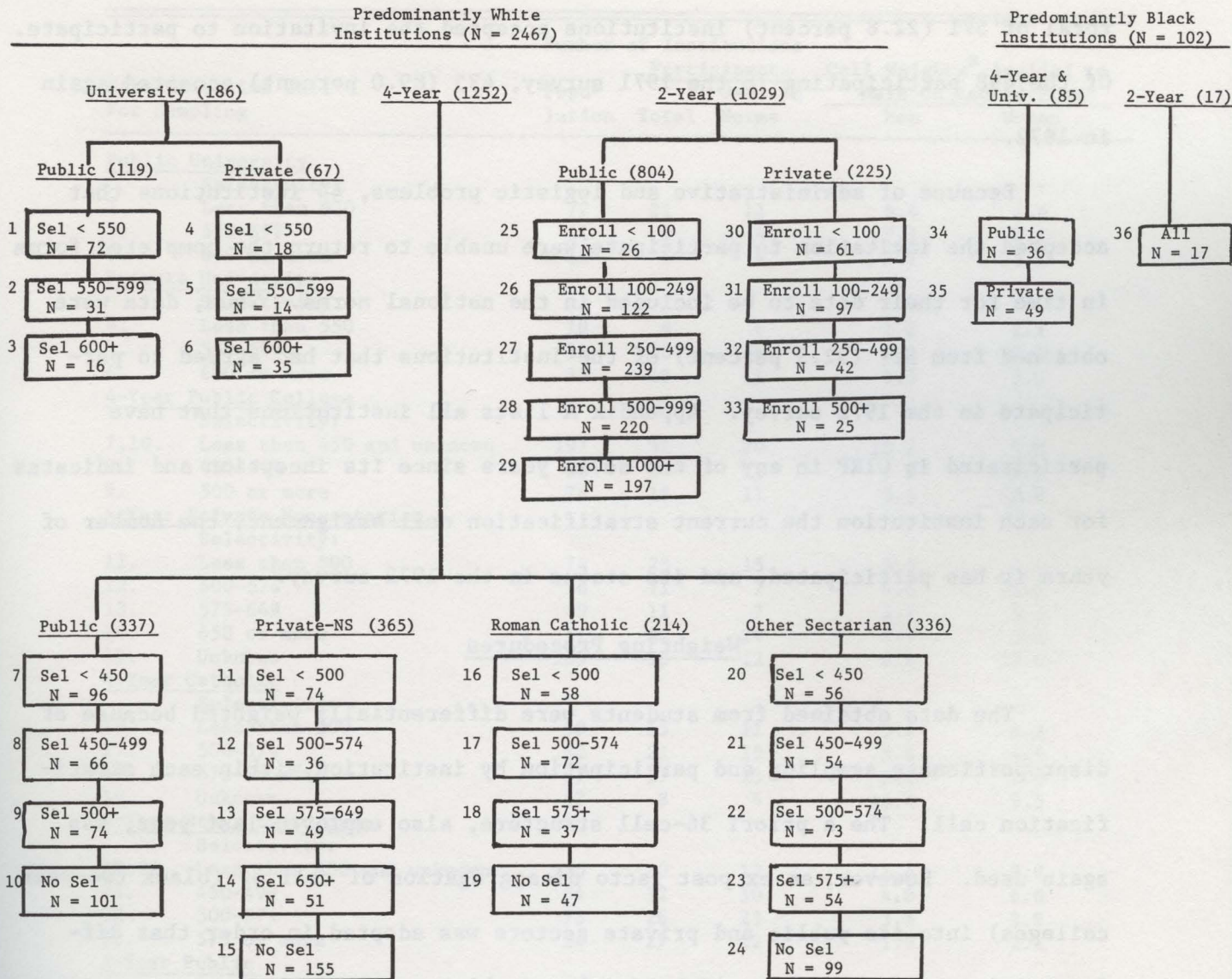
The defined population included all eligible institutions of higher education listed in the annual USOE Educational Directory (1971). An institution was considered eligible if it was functioning at the time of the survey and if it had a freshman class of at least 30 students. Thus, institutions requiring undergraduate credits for admission to their first class (e.g., some professional schools) and a few small institutions were excluded. In addition, some institutions or their branches were included even though separate 1971 enrollments were not available from USOE, because they were part of prior universes in these surveys and were known to be functioning with first-time, full-time entering freshmen. With these exceptions, the defined population comprised all accredited and nonaccredited institutions listed by USOE, whether university, four-year college, or two-year college. For the 1972 survey, institutions numbered 2,569.⁴

Typically, institutions make budgetary decisions and plan their orientation and registration early in the year. Since these matters affect participation in the freshman survey, institutions must be invited to participate several months before information is available to define the final survey population. Therefore, of the 2,569 institutions in the final population to which the survey results were generalized, 2,502 (97.4 percent) were invited to participate in the 1972 survey. These included all institutions participating in previous surveys, plus institutions listed by the Federation of Regional Accrediting Commissions of Higher Education (1971) as accredited, candidates for accreditation, or correspondents of the accrediting

⁴ An additional 24 hospital nursing schools participated in the survey, but are excluded from all counts reported here. Tabulation for the nursing schools will be reported in a special report to be published in the future.

Figure A

1972 Data Bank Population (N = 2569)^a



^aSelectivity (Sel), used to define strata for four-year colleges and universities, is described in detail in the 1968 National Norms for Entering Freshmen, Page 3. Enrollment (Enroll), used to define strata for two-year colleges, is based on the total number of first-time, full-time entrants.

commissions. Of the 2,502 invitees, 685 (27.4 percent) participated in one or more of the earlier surveys, and 1,817 (72.6 percent) were new invitees. A total of 571 (22.8 percent) institutions accepted the invitation to participate. Of the 498 participating in the 1971 survey, 435 (89.0 percent) accepted again in 1972.

Because of administrative and logistic problems, 44 institutions that accepted the invitation to participate were unable to return the completed forms in time for their data to be included in the national norms. Thus, data were obtained from 527 (92.3 percent) of the institutions that had agreed to participate in the 1972 survey. Appendix A lists all institutions that have participated in CIRP in any of the seven years since its inception and indicates for each institution the current stratification cell assignment, the number of years it has participated, and its status in the 1972 survey.

Weighting Procedures

The data obtained from students were differentially weighted because of disproportionate sampling and participation by institution within each stratification cell. The a priori 36-cell structure, also employed last year, was again used. However, an ex post facto disaggregation of cell 36 (black two-year colleges) into its public and private sectors was adopted in order that differential sample weights could be developed which parallel the separate weighting procedures, by institutional control, used for the remainder of the higher education universe.

Table 1 shows the number of institutions in each stratification cell and the cell weights applied to each institution's data in computing the national norms. The cell weights in the last two columns are the ratios between the number of first-time, full-time freshmen in the eligible population within a given cell and the number of freshmen entering sample institutions in that cell, computed separately for each sex.

Table 1

1972 ACE Sample and Weights Used in Computing National Norms

Stratification Cell For Sampling		Popu- lation	Number of Institutions		Cell Weights ^a Applied to	
			Total	Participants Used in Norms	Data Collected From	
					Men	Women
<u>Public University</u>						
	Selectivity:					
1.	Less than 550	72	21	11	6.4	7.6
2.	550-599	31	9	4	7.7	8.1
3.	600 or more	16	8	4	5.1	5.6
<u>Private University</u>						
	Selectivity					
4.	Less than 550	18	9	6	1.8	2.1
5.	550-599	14	10	6	2.2	2.5
6.	600 or more	35	18	11	3.3	3.9
<u>4-Year Public College</u>						
	Selectivity:					
7,10.	Less than 450 and unknown	197	31	20	10.2	9.9
8.	450-499	66	14	11	6.9	6.2
9.	500 or more	74	16	11	5.6	12.8
<u>4-Year Private Nonsectarian</u>						
	Selectivity:					
11.	Less than 500	74	25	15	5.5	4.0
12.	500-574	36	11	7	4.6	4.4
13.	575-649	49	11	7	2.7	3.1
14.	650 or more	51	32	24	1.9	2.3
15.	Unknown	155	15	12	8.4	12.9
<u>4-Year Catholic</u>						
	Selectivity:					
16.	Less than 500	58	15	11	5.2	6.3
17.	500-574	72	21	15	5.6	4.6
18.	575 or more	37	17	13	5.6	2.6
19.	Unknown	47	8	4	16.4	9.5
<u>4-Year Other Sectarian</u>						
	Selectivity:					
20,24.	Less than 450 and unknown	155	20	12	11.4	9.9
21.	450-499	54	12	10	4.8	6.0
22.	500-574	73	26	23	3.5	3.9
23.	575 or more	54	27	22	1.9	2.1
<u>2-Year Public</u>						
	Enrollment:					
25,26.	Less than 250	148	10	8	14.5	19.3
27.	250-499	239	18	14	17.3	15.9
28.	500-999	220	18	13	18.0	18.2
29.	1,000 or more	197	19	13	14.1	15.0
<u>2-Year Private</u>						
	Enrollment:					
30.	Less than 100	61	10	9	5.6	6.8
31.	100-249	97	19	16	6.9	5.4
32.	250-499	42	7	6	5.6	7.2
33.	500 or more	25	4	3	6.2	14.2
<u>Predominantly Black</u>						
34.	Public 4-year	36	16	9	3.9	4.1
35.	Private 4-year	49	16	10	5.2	4.0
36(a).	Public 2-year	7	2	2	10.1	7.0
(b).	Private 2-year	10	1	1	3.4	4.4

^aRatio between the number of 1971 first-time, full-time students enrolled in all colleges and the number of first-time, full-time students at colleges in the ACE sample.

The cell weights were further adjusted within each institution, by sex, according to the proportion of the institution's first-time, full-time freshmen who completed the SIF. Typically, this second weight was between 1.0 and 2.0; in the case of an institution that administered the form to its entire freshman class, the weight was exactly 1.0. The final weight applied to the data from each student was the product of this within-institution participation weight and the appropriate cell weight shown in Table 1.⁵

These weighting procedures generated summary data representative of all first-time, full-time students entering institutions of higher education in the fall of 1972. Note that the SIF was completed by entering freshmen and, thus, the data reflect responses prior to any substantial experience with college life.

The Student Information Form

The SIF is designed to serve two functions: first, to obtain student input data for longitudinal research; and second, to obtain standard descriptive and normative data for general information. Therefore, it contains standard biographic and demographic items that have been administered annually to each entering class. It also contains research-oriented items that are either new (e.g., freshmen were asked for the first time in 1972 how many students were in their high school graduating class) or modified from previous years (e.g., parental family income). The inclusion of both new and modified items permits a more thorough coverage of student characteristics but also represents a compromise between two mutually exclusive objectives:

⁵Cell weight in Table 1 is a sex-specific constant for each sample institution in a given cell, whereas the within-institution weight is a sex-specific constant for a given institution but varies from one institution to another, depending on how adequately the institution "covered" its entering class. Another type of weight (not shown) is the institutional weight; defined as the ratio between the number of institutions in the population within a given cell and the number of participating institutions whose data were used in computing the 1972 national norms, this weight will be utilized in studies where the institution (rather than the student) is the unit of analysis.

(1) comparability of information from year to year and (2) flexibility in item content to meet the changing needs of longitudinal research. Table 2 lists 1972 SIF items and indicates previous survey years in which comparable items have been used.

The SIF, reproduced in Appendix B, was developed in collaboration with students, professional associations, participating institutions, government agencies, educational researchers, and administrators. It is designed for self-administration under proctored conditions and for processing onto magnetic tape with an optical mark reader.

Each year, four tape files are developed from the SIF: (1) an institutional summary file containing institutional identification numbers and an institutional summary of the responses for men and women; (2) a file containing individual responses and a student identification number, but no names and addresses; (3) a name-and-address file containing a second independent student identification number and selected demographic data for special sample surveys (this file is used only in mailing followup questionnaires required for longitudinal research); and (4) a "link" file containing only the two independent identification numbers. This last file is maintained under an elaborate system developed to ensure strict confidentiality of individual student data and to protect against misuse of the name-and-address file (Astin and Boruch, 1970).

1972 National Norms

Table 3 shows the numbers of institutions and students on which the 1972 national norms are based; it also gives an estimate, derived through weighting procedures, of the total student population.⁶ The 372 institutions

⁶"Head counts" of students entering different types of institutions are based in part on reports of total first-time, full-time students in 1972 given by each institutional representative. Reports are then weighted, as described earlier.

Table 2

Use of 1972 Student Information Form Items in Earlier Surveys^a

1972 Item No.	1972 Item Description	1971	1970	1969	1968	1967	1966
1.	Sex	X	X	X	X	X	X
2.	Citizenship	-	X	X	-	-	-
3.	Age	X	X	X	X	X	X
4.	Degree aspirations	X	X	X	X	X	X
5.	Distance of college from home	X	X	X	-	-	-
6.	Admissions data	-	-	X	X	X	-
7.	Enrollment status	-	-	-	-	-	-
8.	Prior credit at same institution	-	-	-	-	-	-
9.	Transfer status	X	X	X	X	X	-
10.	High school graduate of preceding year	X	X	-	-	-	-
11.	Type of secondary school	-	X	X	-	-	X
12.	Average high school grade	X	X	X	X	X	X
13.	Rank in high school class	X	X	X	X	-	-
14.	Number of students in high school graduating class	-	-	-	-	-	-
15.	Percent of graduating class going on to college	-	X	-	-	-	-
16.	Urban-rural background	-	X	X	X	-	-
17.	Marital status	X	X	-	-	-	-
18.	Concern about finances	X	X	X	X	X	X
19.	Sources of support	X	X	X	X	X	X
20.	Parental family income	X	X	X	X	X	X
21.	Parents' and spouse's education	X	X	X	X	X	X
22.	Parents' and own religious background and current preference	X	X	X	X	X	X
23.	Marital status of parents	-	X	-	-	-	-
24.	Employment status of parents	-	-	-	-	-	-
25.	Political self-characterization	X	X	X	-	-	-
26.	High school activities	X	X	X	X	X	X
27.	Student's career choice and parent's and spouse's occupations	X	X	X	X	X	X
28.	Veteran status	X	X	-	-	-	-
29.	Racial background	X	X	X	X	X	X
30.	Parents' ethnic group and students' (if any)	-	-	-	-	-	-
31.	Attitudes on public issues	X	X	X	X	X	-
32.	Attitudes on academic issues	X	X	X	X	X	-
33.	Chances that certain events will occur during college	X	X	X	X	X	-
34.	Felt need for tutoring in specific subjects	X	-	-	-	-	-
35.	Choices of undergraduate major field	X	X	X	X	X	X
36.	Values (life goals)	X	X	X	X	X	X
37.	Reasons for choice of particular college	X	-	-	X	X	X

^aThe content of many of the items has varied somewhat over the survey years. For exact content and wording, the earlier Student Information Forms should be consulted.

Table 3

Number of Institutions and Students Used in Computing Weighted National Norms for 1972

Norm Group	Number of Institutions Used in Norms	Number of 1972 Entering Freshmen ^a			
		Actual Participants	Weighted Totals		
			Number	% Men	% Women
All institutions	373	188,900	1,557,512	53.9	46.1
All 2-year colleges	85	33,382	608,122	55.4	44.6
All 4-year colleges	246	94,217	590,406	52.0	48.0
All universities	42	61,301	358,984	54.6	45.4
2-year public colleges	50	26,315	552,660	56.3	43.7
2-year private colleges	35	7,067	55,462	46.8	53.2
Technological institutions ^b	12	6,700	45,323	89.3	10.7
4-year public colleges ^c	44	31,335	291,609	47.7	52.3
4-year private nonsectarian ^c	74	24,216	105,574	52.0	48.0
4-year Protestant colleges	72	22,609	96,137	49.9	50.1
4-year Catholic colleges	44	9,357	51,765	47.6	52.4
Public universities	19	36,636	281,240	52.7	47.3
Private universities	23	24,665	77,744	61.5	38.5
Region of institution:					
East	122	67,114	557,279	54.2	45.8
Midwest	107	54,087	398,312	55.0	45.0
South	95	38,575	309,558	52.4	47.6
West	49	29,124	292,363	53.7	46.3
Nonsectarian colleges for men ^c	7	2,487	6,800	--	--
Nonsectarian colleges for women	8	2,398	10,484	--	--
Nonsectarian coed colleges ^c	59	19,331	88,290	55.1	44.9
Catholic colleges for men	3	899	5,351	--	--
Catholic colleges for women	8	1,209	4,801	--	--
Catholic coed colleges	33	7,249	41,613	47.8	52.2
Predominantly black colleges	22	8,317	46,600	47.3	52.7

^aFirst-time, full-time.

^bFour-year colleges only.

^cExcludes all technological institutions.

included in the national norms are first divided into two-year colleges, four-year colleges, and universities, then further divided into nine other categories: two-year public colleges, two-year private colleges, technological institutions, four-year public colleges, four-year private nonsectarian colleges, four-year Protestant colleges, four-year Roman Catholic colleges, public universities, and private universities. The first category in Table 3 includes all institutions. Normative data are also presented for 11 "supplementary" categories: four geographic regions,⁷ six sectarian classifications subdivided by sex and control, and predominantly black institutions. Appendix D indicates the relationship between the sampling design (stratification cell assignment) and the assignment of institutions to norms groups.

The items of normative data appear in the same order in the norms report and in the individual reports furnished to each participating institution.⁸ The first 24 pages of the national norms present item data separately for men, women, and all students according to the first 13 categories in Table 3; the following 16 pages show norms for the regional and institutional categories.

The different types of institutions can be compared on any given item by examining the percentages in the row following the item. For many items the data differ substantially among categories of institutions, as well as within any single category.

To report statistical indicators of precision for every categorical percentage in every norms group is impractical. However, some idea of the

⁷ A state is assigned to a given region by USOE criteria. See Appendix C for region categories. Also in Appendix C are the several items (e.g., probable major field of study) that have been recoded into a smaller number of categories for tabular purposes.

⁸ See Appendix F for a sample institutional report.

reliability of the reported data is important for comparisons across norms groups, across related item categories, and over time (i.e., with data from earlier norms reports). Appendix E presents some guidelines for judging the precision of the normative estimates and their comparisons.

Additional analyses of freshmen and followup data collected through CIRP will be performed at cost and under strict controls of anonymity of respondents for any individual or organization placing a request through the ACE data-accessing system (Bayer et al., 1969).

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1972 National Norms

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AMERICAN COUNCIL ON EDUCATION
OFFICE OF RESEARCH FALL 1972
WEIGHTED NATIONAL NORMS FOR FRESHMAN MEN

-17-

	All 2-Year Colleges		All 4-Year Colleges		2-Year Colleges		All Universities		4-Year Colleges		Universities		
	All Institutions	Private	All 2-Year Colleges	All 4-Year Colleges	Public	Private	Technical Institutions	Public	Private Nonsect.	Protestant	Catholic	Public	Private
AGE BY DECEMBER 31, 1972													
16 OR YOUNGER	.1	.0	.1	.1	.0	.0	.1	.1	.1	.1	.1	.1	.3
17	3.0	2.3	3.4	3.5	2.3	2.0	3.1	3.3	4.7	2.7	2.6	2.7	6.1
18	71.1	62.8	75.7	78.2	62.5	66.9	77.7	75.3	75.8	73.6	79.2	77.4	80.7
19	18.2	21.5	16.3	15.6	21.4	22.4	16.3	15.6	15.5	19.9	15.3	16.9	11.8
20	2.6	4.1	1.9	1.1	4.1	4.1	2.0	2.1	1.8	1.6	1.0	1.2	.6
21	1.1	1.8	.6	.4	1.9	1.4	.2	.7	.7	.5	.7	.5	.2
22-25	2.6	4.7	1.3	.9	4.8	2.7	.4	1.7	1.2	1.0	.8	1.1	.4
26 OR OLDER	1.4	2.7	.7	.2	2.9	.5	.2	1.2	.3	.6	.3	.2	.1
FATHER'S EDUCATION													
GRAMMAR SCHOOL OR LESS	9.0	12.3	8.2	4.7	12.4	11.0	5.7	10.2	6.4	7.1	6.9	4.9	4.0
SOME HIGH SCHOOL	15.7	21.0	14.3	9.3	21.4	16.5	11.3	16.7	13.5	11.8	12.4	9.7	7.9
HIGH SCHOOL GRADUATE	31.4	35.4	30.0	27.1	35.6	33.1	27.4	33.7	25.0	26.5	31.0	28.7	22.2
SOME COLLEGE	15.8	14.5	16.4	17.0	14.4	16.0	19.1	16.1	14.9	16.1	17.3	17.3	16.3
COLLEGE DEGREE	15.5	10.5	16.4	22.4	10.2	14.7	19.1	13.6	18.5	19.0	17.3	22.0	23.6
SOME GRADUATE SCHOOL	2.3	1.1	2.9	3.5	1.1	1.3	3.6	1.9	3.8	3.4	3.6	3.3	4.2
GRADUATE DEGREE	10.2	5.1	12.0	16.1	4.9	7.4	13.6	7.7	17.9	16.2	11.6	14.2	21.9
MOTHER'S EDUCATION													
GRAMMAR SCHOOL OR LESS	5.9	8.4	5.2	2.6	8.6	6.6	4.2	6.8	3.8	3.8	4.2	2.6	2.8
SOME HIGH SCHOOL	13.3	18.0	12.1	7.4	18.4	14.5	10.0	14.7	10.7	9.6	8.7	7.6	6.5
HIGH SCHOOL GRADUATE	45.6	48.1	44.8	42.7	48.3	45.7	44.8	48.3	39.3	38.6	49.5	44.2	38.1
SOME COLLEGE	16.7	13.3	17.5	20.9	13.1	16.3	19.7	15.7	18.2	20.2	17.2	20.8	21.4
COLLEGE DEGREE	12.7	8.3	13.7	18.5	8.0	12.0	14.9	9.6	17.8	19.4	14.4	17.9	20.3
SOME GRADUATE SCHOOL	2.1	1.3	2.5	3.0	1.3	1.8	2.4	1.9	3.3	3.1	2.5	2.6	4.1
GRADUATE DEGREE	3.7	2.5	4.2	4.9	2.4	3.0	4.0	3.0	6.8	5.4	3.6	4.3	6.7
RACIAL BACKGROUND (1)													
WHITE/CAUCASIAN	88.4	85.8	86.8	95.3	85.2	92.0	92.3	83.5	88.2	87.5	91.9	95.9	93.6
BLACK/NEGRO/AFRO-AMERICAN	7.6	7.7	10.5	2.9	7.9	5.6	4.6	13.2	9.6	11.2	5.7	2.7	3.5
AMERICAN INDIAN	1.1	1.2	.9	1.0	1.2	.9	1.2	.9	1.0	.9	.4	1.2	.6
ORIENTAL	1.1	1.5	1.0	.8	1.6	.5	1.7	.9	1.0	.6	.6	.7	1.4
MEXICAN-AMERICAN/CHICANO	1.6	3.2	.5	.6	3.4	.3	.6	.6	.4	.2	.5	.5	.9
PUERTO RICAN-AMERICAN	.6	.5	.8	.2	.5	.1	.4	1.4	.4	.1	.7	.1	.6
OTHER	1.8	2.5	1.6	1.1	2.5	2.0	1.7	1.7	1.6	1.1	1.4	1.0	1.3
WHILE GROWING UP, I LIVED													
ON A FARM	9.2	12.2	6.7	7.9	12.2	12.6	5.2	6.9	5.7	10.2	3.7	9.8	1.8
IN A SMALL TOWN	20.8	24.4	19.9	16.2	24.2	27.4	18.8	18.6	20.6	25.3	17.2	17.4	12.4
IN A CITY OF MODERATE SIZE	32.6	33.4	31.8	32.5	33.2	35.5	39.1	29.5	31.0	32.0	34.0	33.7	28.8
IN A SUBURB OF A LARGE CITY	23.4	16.3	26.5	30.9	16.3	16.0	26.0	27.5	28.1	21.8	26.9	28.5	38.3
IN A LARGE CITY	13.9	13.6	15.2	12.5	14.1	8.5	11.0	17.6	14.6	10.7	18.2	10.6	18.7
CITIZENSHIP													
NATIVE BORN U.S. CITIZEN	95.2	93.0	96.1	97.5	92.8	95.3	95.6	95.8	96.5	96.6	97.1	98.0	96.1
NATURALIZED U.S. CITIZEN	2.4	3.4	2.1	1.4	3.4	2.3	2.3	2.3	2.1	1.9	1.6	1.3	1.7
NOT A U.S. CITIZEN	2.3	3.7	1.7	1.0	3.8	2.4	2.1	1.9	1.4	1.5	1.4	.6	2.3

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	All Insti- tutions	All 2-Year Colleges	All Colleges	All Uni- versities	2-Year Colleges		4-Year Colleges			Universities				
					Public	Private	Technical Institutions	Public	Private Nonsect.	Prot- estant	Catholic	Public	Private	
RELIGION REARED														
JEWISH	4.4	3.5	3.9	6.6	3.7	1.1	1.6	4.0	9.2	1.5	.5	4.0	14.6	
PROTESTANT	43.3	38.7	45.2	48.1	37.9	48.5	50.4	42.0	45.0	68.3	10.3	54.2	29.4	
ROMAN CATHOLIC	36.3	37.4	36.5	33.9	38.5	24.6	41.0	37.0	28.9	14.7	84.9	29.4	48.2	
OTHER	12.3	16.3	11.1	7.4	15.7	23.7	4.2	13.5	11.6	13.0	3.6	8.4	4.4	
NONE	3.7	4.0	3.3	3.9	4.1	2.2	2.8	3.4	5.2	2.4	.7	4.1	3.4	
RELIGIOUS PREFERENCE														
JEWISH	3.6	2.9	3.2	5.5	3.1	.9	1.5	3.3	7.3	1.3	.5	3.3	12.5	
PROTESTANT	36.1	32.8	38.4	38.0	31.9	43.0	46.5	35.3	34.4	60.4	7.9	43.0	22.4	
ROMAN CATHOLIC	30.4	31.7	30.7	27.8	32.5	21.9	36.1	30.5	22.9	12.4	75.4	23.4	41.6	
OTHER	13.7	17.4	12.6	9.5	16.8	24.7	5.4	14.7	13.8	14.4	6.2	10.5	6.4	
NONE	16.1	15.2	15.2	19.2	15.7	9.5	10.5	16.2	21.6	11.5	10.0	19.8	17.1	
VETERAN														
NO	96.4	93.4	98.0	98.8	93.1	97.3	97.8	97.3	98.7	98.9	99.0	98.5	99.6	
YES,SERVED IN SOUTHEAST ASIA	1.8	3.3	.8	.6	3.5	1.4	.2	1.3	.7	.5	.5	.8	.2	
YES,DID NOT SERVE IN SE ASIA	1.9	3.3	1.1	.6	3.4	1.3	2.0	1.4	.6	.5	.6	.7	.2	
MARITAL STATUS														
PRESENTLY MARRIED	2.3	4.1	1.3	.8	4.3	1.7	.5	1.9	.8	1.1	.4	.9	.3	
PRESENTLY ENGAGED	2.3	3.1	2.0	1.4	3.1	2.9	2.1	2.0	2.2	2.0	1.1	1.6	.9	
SEEING ONE PERSON EXCLUSIVELY	31.5	30.3	33.0	30.9	30.0	34.1	37.3	31.6	32.8	34.8	31.2	31.6	28.6	
DATING,BUT NO ONE STEADILY	44.3	42.7	44.6	46.7	42.5	45.1	40.3	45.4	45.1	44.8	45.2	46.1	48.6	
NOT DATING IN RECENT MONTHS	19.6	19.8	19.1	20.2	20.1	16.2	19.8	19.1	19.1	17.3	22.0	19.8	21.5	
PARENTS' MARITAL STATUS **														
BOTH ALIVE,MARRIED TO EACH OTHER	83.9	80.9	84.9	87.5	80.6	84.6	89.4	83.1	84.3	85.7	87.2	87.3	88.2	
BOTH ALIVE,DIVORCED OR SEPARATED	8.1	9.3	7.9	6.3	9.5	7.3	5.8	8.9	8.5	7.6	5.3	6.4	5.8	
ONE OR BOTH PARENTS DECEASED	8.0	9.8	7.2	6.2	9.9	8.1	4.8	8.0	7.2	6.7	7.5	6.3	6.1	
FATHER'S OCCUPATION (2)														
ARTIST (INCLUDING PERFORMER)	.8	.7	.8	.9	.7	.5	.8	.8	1.2	.7	.6	.9	.8	
BUSINESSMAN	30.2	25.6	31.2	35.6	24.9	32.9	29.2	28.6	33.5	34.4	37.7	33.5	42.0	
CLERGYMAN	.9	.7	1.2	.7	.6	2.5	.6	.7	1.3	3.7	.1	.6	.8	
COLLEGE TEACHER	.8	.3	.9	1.3	.3	.5	.8	.5	1.5	1.5	.5	1.3	1.3	
DOCTOR (M.D. OR D.D.S.)	1.9	.7	2.2	3.4	.6	1.3	1.0	1.1	4.4	3.7	3.3	2.5	6.1	
EDUCATOR (SECONDARY)	2.4	1.9	2.8	2.5	1.9	1.8	3.5	2.4	2.5	3.4	2.7	2.7	2.1	
ELEMENTARY TEACHER	.3	.3	.4	.3	.3	.4	.3	.4	.4	.5	.3	.3	.4	
ENGINEER	7.7	6.1	7.7	10.1	6.1	7.0	10.2	7.7	7.3	6.2	6.4	10.2	9.5	
FARMER OR FORESTER	5.9	8.5	3.6	5.5	8.8	5.3	2.2	3.9	2.6	6.0	2.0	7.0	1.1	
HEALTH PROFESSIONAL (NON-M.D.)	1.2	1.2	1.2	1.5	1.2	1.2	1.2	1.1	1.2	1.2	1.2	1.5	1.4	
LAWYER	1.2	1.4	1.4	2.1	.4	.7	1.0	.7	2.6	2.0	2.4	1.6	3.5	
MILITARY CAREER	2.0	1.5	2.4	2.0	1.5	1.7	8.9	1.7	1.0	1.2	.8	2.3	1.2	
RESEARCH SCIENTIST	.5	.2	.6	1.0	.2	.2	.6	.5	.9	.6	.5	1.0	1.1	
SKILLED WORKER	13.2	15.7	12.9	9.9	15.9	13.9	13.1	14.6	11.9	9.2	13.1	10.3	8.7	
SEMI-SKILLED WORKER	7.7	9.6	7.5	5.2	9.9	6.9	6.6	8.8	6.8	6.3	6.0	5.5	4.1	
UNSKILLED WORKER	4.3	5.5	4.4	2.3	5.6	3.7	2.8	5.7	3.6	3.8	3.4	2.4	1.9	
UNEMPLOYED	1.9	2.3	1.9	1.4	2.3	2.5	1.5	2.1	1.7	1.8	1.7	1.4	1.5	
OTHER	17.0	18.8	16.8	14.3	18.9	17.0	15.8	18.7	15.5	13.7	17.2	14.9	12.4	

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	All Insti- tutions	All 2-Year Colleges	All 4-Year Colleges	All Uni- versities	2-Year Colleges		Technical Institutions	4-Year Colleges		Catholic	Universities		
					Public	Private		Public	Private		Public	Private	
FATHER'S EMPLOYMENT HISTORY **													
PRESENTLY EMPLOYED FULL-TIME	90.6	88.4	91.4	92.9	88.3	90.1	93.0	90.6	91.5	91.9	91.8	92.8	93.0
PRESENTLY EMPLOYED PART-TIME	1.5	1.8	1.3	1.1	1.9	1.3	1.0	1.5	1.2	1.6	.8	1.2	1.0
NOT NOW EMPLOYED BUT WAS IN PAST	7.6	9.3	7.1	5.8	9.4	7.9	5.9	7.7	7.0	6.2	7.1	5.8	5.8
NOT NOW EMPLOYED AND NEVER WAS	.3	.5	.2	.2	.5	.7	.0	.2	.3	.4	.3	.2	.1
MOTHER'S EMPLOYMENT HISTORY **													
PRESENTLY EMPLOYED FULL-TIME	34.6	37.9	33.6	30.6	37.8	38.9	30.8	35.7	32.2	33.9	28.3	31.6	27.5
PRESENTLY EMPLOYED PART-TIME	16.3	15.6	16.8	16.5	15.6	15.7	16.9	16.3	17.5	17.4	16.6	16.9	15.4
NOT NOW EMPLOYED BUT WAS IN PAST	32.8	30.8	33.3	35.5	30.9	29.7	36.9	32.1	33.5	32.5	34.6	34.6	38.1
NOT NOW EMPLOYED AND NEVER WAS	16.3	15.7	16.4	17.4	15.7	15.8	15.4	15.8	16.8	16.2	20.6	16.9	19.1
ESTIMATED PARENTAL INCOME													
LESS THAN \$3,000	4.1	6.2	3.5	1.7	6.4	4.9	1.3	4.2	3.1	3.9	2.8	1.7	1.6
\$3,000 - \$3,999	3.0	4.3	2.6	1.4	4.3	4.2	1.0	3.3	2.0	3.1	2.0	1.5	1.1
\$4,000 - \$5,999	5.7	7.5	5.2	3.4	7.6	6.2	2.8	6.4	4.3	4.9	4.5	3.6	2.8
\$6,000 - \$7,999	7.9	9.8	7.5	5.4	9.9	8.9	5.9	8.5	6.3	7.2	7.5	5.8	4.1
\$8,000 - \$9,999	10.8	12.7	10.3	8.5	12.8	10.7	9.9	10.8	9.3	10.3	10.5	9.2	6.3
\$10,000 - \$12,499	17.4	18.7	16.8	16.0	18.8	17.6	17.3	18.5	14.1	14.5	17.5	17.0	12.8
\$12,500 - \$14,999	14.2	14.0	14.2	14.3	14.0	13.9	17.3	14.5	12.5	12.3	15.1	15.1	12.0
\$15,000 - \$19,999	15.2	12.9	16.4	17.3	12.8	13.9	20.1	16.5	15.1	14.7	15.6	17.4	17.1
\$20,000 - \$24,999	8.8	6.3	9.4	12.1	6.2	7.4	12.6	8.0	10.2	9.8	9.6	12.1	12.3
\$25,000 - \$29,999	4.2	2.6	4.7	6.2	2.5	3.6	5.6	3.6	5.8	5.4	5.0	5.9	7.1
\$30,000 - \$34,999	2.8	1.8	3.0	4.1	1.7	2.5	2.3	2.3	4.5	4.0	3.0	3.6	5.6
\$35,000 - \$39,999	1.6	1.0	1.8	2.4	.9	1.8	1.5	1.2	2.8	2.5	2.0	2.1	3.5
\$40,000 - \$49,999	1.6	.9	1.8	2.4	.9	1.8	1.2	1.0	3.5	2.6	1.7	2.0	3.9
\$50,000 OR MORE	2.7	1.4	2.9	4.7	1.3	2.6	1.2	1.2	6.4	4.8	3.3	3.1	9.7
TYPE OF SECONDARY SCHOOL													
PUBLIC	84.3	89.4	80.1	82.2	89.7	86.8	83.6	84.4	79.5	84.7	42.2	87.7	65.0
PRIVATE (DENOMINATIONAL)	11.3	7.4	14.5	12.9	7.3	8.3	11.8	12.3	10.5	9.4	51.2	8.9	25.5
PRIVATE (NONDENOMINATIONAL)	3.3	1.5	4.5	4.5	1.3	4.0	3.7	2.4	9.3	5.4	5.5	3.0	9.0
OTHER	1.1	1.7	.8	.4	1.7	1.0	.9	.9	.7	.5	1.1	.4	.5
YEAR FINISHED SECONDARY SCHOOL													
GRADUATED IN 1972	90.0	83.4	93.4	95.8	82.8	89.8	92.4	92.8	93.8	94.8	95.5	95.3	97.5
DID NOT GRADUATE IN 1972	10.0	16.6	6.6	4.2	17.2	10.2	7.6	7.2	6.2	5.2	4.5	4.7	2.5
SIZE OF H.S. GRADUATING CLASS **													
25 OR LESS	2.3	3.1	1.7	1.6	3.2	2.3	.8	1.6	1.7	2.5	2.6	1.7	1.2
26-50	5.0	6.1	4.7	3.9	6.1	6.3	3.0	4.1	4.7	7.9	4.4	4.0	3.5
51-100	9.7	11.0	8.9	8.8	10.9	11.5	7.2	7.9	10.0	11.3	10.2	9.1	8.1
101-249	26.1	26.1	26.9	25.1	25.5	32.5	26.0	25.6	24.4	28.0	38.8	25.2	24.7
250-500	32.3	30.2	32.8	34.9	30.1	31.3	34.0	33.9	34.0	29.6	28.1	35.8	32.2
OVER 500	24.6	23.6	25.1	25.7	24.2	16.0	29.0	26.9	25.3	20.7	15.9	24.2	30.2
HIGH SCHOOL CLASS GOING TO COL													
UNDER 10 PERCENT	2.4	3.3	2.1	1.6	3.3	3.2	1.0	2.5	1.7	2.6	1.0	1.9	.8
10-24 PERCENT	9.9	10.9	9.2	9.2	10.8	12.7	5.8	10.9	7.3	11.2	5.2	11.0	4.0
25-49 PERCENT	24.8	26.2	24.1	23.5	25.9	29.5	22.7	25.7	21.8	26.6	18.2	26.6	14.1
50-74 PERCENT	37.3	40.0	36.1	34.8	40.4	34.6	39.8	37.4	33.0	34.7	32.5	36.5	29.5
75 PERCENT OR MORE	25.5	19.6	28.5	30.9	19.5	20.1	30.7	23.4	36.1	24.9	43.1	24.1	51.6

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		All	Private		Public	Private		Public	Private	Public	Private
RANK IN HIGH SCHOOL CLASS											
TOP QUARTER	38.1	15.9	47.0	61.0	15.6	18.5	75.6	41.3	42.4	58.5	68.9
SECOND QUARTER	34.7	37.8	35.1	29.0	37.8	37.6	19.0	40.4	35.5	31.2	22.1
THIRD QUARTER	23.6	39.8	16.0	9.0	39.9	38.6	4.8	16.4	19.7	9.3	8.1
LOWEST QUARTER	3.5	6.6	2.0	1.0	6.7	5.4	.5	1.9	2.4	1.0	.9
AVERAGE GRADE IN HIGH SCHOOL											
A OR A+	5.1	1.2	6.3	9.9	1.2	1.2	16.9	3.2	5.4	7.0	18.9
A-	8.4	3.0	10.5	14.1	2.9	3.3	21.3	7.7	8.8	12.3	19.7
B+	15.6	8.9	18.4	22.4	9.0	7.9	25.5	17.5	15.3	22.1	23.0
B	24.2	21.8	26.0	25.4	22.0	18.9	21.0	28.8	23.3	26.9	20.7
B-	16.5	18.2	16.2	14.3	18.3	16.3	9.0	17.8	18.1	16.7	9.6
C+	17.7	25.7	14.3	9.4	25.7	25.6	4.6	16.2	17.4	10.5	6.1
C	11.8	20.0	7.9	4.3	19.5	25.0	1.5	8.4	11.2	5.0	2.0
D	.7	1.3	.4	.2	1.2	1.8	.1	.4	.5	.2	.1
DISTANCE FROM HOME TO COLLEGE											
5 MILES OR LESS	12.5	20.9	7.6	5.7	21.8	10.6	2.9	10.0	6.0	6.0	4.7
6-10 MILES	13.7	20.6	9.6	8.1	21.6	8.9	5.4	14.3	3.3	7.7	9.2
11-50 MILES	24.4	30.9	23.1	15.2	31.2	26.8	13.8	33.1	14.6	14.6	16.9
51-100 MILES	13.3	10.8	13.8	16.9	10.4	15.9	8.2	14.2	13.5	19.7	8.1
101-500 MILES	26.2	12.9	31.0	41.4	11.5	29.1	21.5	25.8	40.9	43.9	33.6
MORE THAN 500 MILES	10.0	3.9	14.8	12.7	3.5	8.6	48.1	2.7	19.4	8.0	27.5
NUMBER OF COLLEGE APPLICATIONS											
THIS COLLEGE ONLY	46.5	60.6	35.3	40.1	61.6	48.7	19.5	44.4	34.9	47.1	18.3
ONE OTHER	18.0	15.7	20.0	18.9	15.3	21.0	23.1	20.1	20.1	19.9	15.6
TWO OTHERS	15.1	11.2	18.3	16.5	10.9	15.1	22.9	16.1	17.5	22.7	19.2
THREE OTHERS	9.5	6.1	12.2	10.9	5.8	9.8	15.4	9.3	12.8	8.9	17.1
FOUR OTHERS	5.1	2.8	6.8	6.5	2.8	3.1	9.4	4.7	6.5	4.5	12.6
FIVE OTHERS	3.0	1.9	3.9	3.6	2.0	1.3	4.9	2.7	3.5	2.1	8.1
MORE THAN FIVE OTHERS	2.8	1.6	3.6	3.6	1.7	.9	4.8	2.6	3.0	1.8	9.2
NUMBER OF COLLEGE ACCEPTANCES											
THIS COLLEGE ONLY	39.7	52.9	31.4	35.0	53.9	42.5	18.8	39.6	31.8	41.5	17.4
ONE OTHER	26.3	25.3	27.4	26.0	24.9	29.7	29.0	28.0	26.8	27.1	23.0
TWO OTHERS	18.4	13.5	21.7	19.7	13.1	17.9	24.7	19.2	22.1	18.1	24.3
THREE OTHERS	9.2	5.3	11.6	10.8	5.2	7.3	15.3	8.4	11.5	8.2	17.9
FOUR OTHERS	3.7	1.7	4.6	4.9	1.7	1.6	6.5	2.8	4.4	3.1	9.6
FIVE OTHERS	1.5	.6	1.8	2.0	.7	.4	2.6	1.1	1.9	1.2	4.1
MORE THAN FIVE OTHERS	1.3	.6	1.6	1.6	.6	.5	3.1	1.0	1.5	.8	3.8
HIGHEST DEGREE PLANNED ANYWHERE											
NONE	3.2	6.4	1.4	1.0	6.7	3.4	.5	1.5	1.9	1.1	.6
ASSOCIATE (OR EQUIVALENT)	6.5	15.6	1.3	.6	16.1	9.4	.3	1.1	.8	.7	.3
BACHELOR'S (B.A., B.S.)	33.9	36.8	32.6	31.5	36.2	43.6	22.1	38.4	30.6	35.6	18.9
MASTER'S (M.A., M.S.)	26.0	21.4	30.7	26.1	21.2	23.4	44.7	30.8	26.4	26.1	25.8
PH.D. OR ED.D.	10.6	5.7	13.5	13.7	5.7	5.9	21.4	11.1	12.5	12.3	17.9
M.D., D.O., D.D.S., OR D.V.M.	9.7	4.9	10.3	16.2	4.9	5.3	5.8	8.4	13.6	14.5	21.5
LL.B. OR J.D. (LAW)	6.5	3.2	7.7	9.7	3.0	4.7	4.5	6.7	9.4	8.4	13.7
B.D. OR M.DIV. (DIVINITY)	.6	.5	.8	.3	.5	1.4	.2	.4	2.5	.3	.4
OTHER	2.9	5.5	1.7	1.0	5.7	3.0	.5	1.5	2.3	1.0	.9

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		Public	Private			Public	Private	Technical Institutions	Public	Private	Catholic	Prot- estant
HIGHEST DEGREE PLANNED HERE												
NONE	8.0	14.3	4.8	2.9	14.4	1.8	13.9	5.2	3.3	3.4	1.2	
ASSOCIATE (OR EQUIVALENT)	25.6	63.6	2.5	1.2	64.2	.3	57.2	2.1	1.8	1.4	.6	
BACHELOR'S (B.A., B.S.)	49.5	12.5	77.6	64.1	11.7	86.6	21.4	79.8	84.2	64.5	63.1	
MASTER'S (M.A., M.S.)	8.7	1.8	10.3	17.5	1.7	9.0	1.8	6.5	6.9	17.1	18.7	
PH.D., OR ED.D.	1.7	.7	1.7	3.6	.3	1.7	.3	1.4	1.3	3.2	4.8	
M.D., D.O., D.D.S., OR D.V.M.	1.8	.3	.7	6.1	.3	.1	.7	.5	.4	6.1	6.2	
LL.B. OR J.D. (LAW)	1.3	.5	.8	3.6	.5	.1	.5	1.1	.6	3.1	4.9	
B.D. OR M.DIV. (DIVINITY)	.2	.2	.3	.1	.2	.1	.3	.8	.4	.1	.1	
OTHER	3.2	6.2	1.5	.9	6.4	.2	4.2	2.6	1.2	1.1	.5	
REASONS NOTED AS VERY IMPORTANT IN SELECTING THIS COLLEGE												
RELATIVES WANTED ME TO GO	8.2	8.5	8.7	6.9	8.2	14.8	12.0	9.2	7.7	6.7	7.2	
WANTED TO LIVE AWAY FROM HOME	14.2	7.0	16.6	22.2	6.5	9.2	12.5	23.4	19.8	22.0	22.8	
HAS A GOOD ACADEMIC REPUTATION	44.9	28.5	53.0	58.7	26.8	79.4	47.4	54.6	57.7	52.9	76.4	
HAS A GOOD ATHLETIC PROGRAM	13.8	11.0	17.4	12.7	10.8	39.8	13.4	18.5	12.4	12.5	13.3	
OFFERED FINANCIAL ASSISTANCE	17.8	13.0	23.7	16.2	12.4	42.6	19.7	29.1	29.6	12.9	26.2	
MOST FRIENDS GOING HERE	4.0	5.7	2.8	2.9	5.8	.6	4.7	3.0	2.1	3.6	.9	
LOW TUITION	19.1	24.9	15.2	15.7	26.5	23.4	6.8	3.8	5.6	20.2	1.6	
ADVICE OF SOMEONE WHO ATTENDED	16.0	15.9	16.8	14.9	15.3	15.6	22.3	20.5	19.3	15.3	13.8	
SPECIAL EDUC PROGRAM OFFERED	24.9	24.5	25.3	25.1	24.5	48.2	24.2	20.1	21.6	23.2	31.0	
NOT ACCEPTED ANYWHERE ELSE	3.7	4.9	2.9	2.8	5.0	1.6	4.7	3.1	2.9	3.1	2.1	
ADVICE OF GUIDANCE COUNSELOR	7.2	9.3	6.7	4.8	9.0	6.5	12.9	7.2	9.2	4.2	6.4	
WANTED TO LIVE AT HOME	11.6	17.9	8.8	5.7	18.6	4.0	10.0	3.5	8.2	6.1	4.5	
PROBABLE MAJOR FIELD OF STUDY(2)												
AGRICULTURE (INCL FORESTRY)	5.3	8.4	2.0	5.6	8.9	.4	3.8	1.6	.5	7.4	.1	
BIOLOGICAL SCIENCES	4.7	2.9	5.6	6.0	2.9	5.6	3.0	5.3	6.7	6.1	5.9	
BUSINESS	17.1	20.9	15.7	13.6	21.1	9.3	18.9	18.0	22.9	13.0	15.7	
EDUCATION	3.5	3.8	4.5	1.7	3.6	.5	5.5	6.0	1.8	2.0	.9	
ENGINEERING	12.7	13.0	11.8	13.5	13.0	37.8	13.0	3.6	2.3	13.5	13.3	
ENGLISH	.9	.5	1.3	1.0	.5	.5	.4	1.7	2.8	.8	1.3	
HEALTH PROFESSIONS (NON-M.D.)	3.4	4.5	2.9	2.6	4.5	.8	4.3	3.9	3.7	2.7	2.3	
HISTORY, POLITICAL SCIENCE	5.0	2.7	7.1	5.2	2.6	7.9	3.4	7.4	8.4	4.8	6.2	
HUMANITIES (OTHER)	2.4	2.4	2.7	1.9	2.2	1.5	4.5	5.2	5.0	1.9	1.9	
FINE ARTS	7.9	8.8	6.7	8.5	8.3	1.7	13.4	7.5	6.4	9.2	6.5	
MATHEMATICS OR STATISTICS	2.2	.8	3.2	2.6	.8	4.7	.7	2.6	3.4	2.5	2.8	
PHYSICAL SCIENCES	3.0	1.2	4.0	4.1	1.2	8.2	1.0	2.8	2.7	3.7	5.2	
PRE-PROFESSIONAL	13.3	7.5	14.4	20.3	7.3	7.4	9.8	16.3	19.1	18.5	25.8	
SOCIAL SCIENCES	4.9	3.3	6.6	4.8	3.2	2.8	3.9	7.1	8.3	4.7	5.3	
OTHER FIELDS (TECHNICAL)	8.3	13.5	5.9	4.2	14.0	3.7	7.9	9.6	2.2	4.6	2.9	
OTHER FIELDS (NONTECHNICAL)	1.0	1.4	1.0	.6	1.3	3.4	1.4	.7	.5	.7	.3	
UNDECIDED	4.4	4.5	4.8	3.8	4.4	3.8	5.2	4.5	3.2	3.9	3.5	

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	All Insti- tutions	All 2-Year Colleges		All 4-Year Colleges		All Uni- versities		2-Year Colleges		4-Year Colleges		Universities	
		Public	Private	Public	Private	Public	Private	Public	Private	Public	Private	Public	Private
PROBABLE CAREER OCCUPATION (2)													
ARTIST (INCL PERFORMER)	5.2	5.7	5.0	4.5	5.3	1.1	5.7	1.1	5.7	6.0	5.0	4.5	4.5
BUSINESSMAN	15.4	18.5	14.4	12.2	16.5	8.2	18.7	8.2	15.0	13.2	16.6	11.6	13.9
CLERGYMAN	1.0	.7	1.5	.5	3.9	.2	.4	.2	.5	1.4	4.8	.4	.9
COLLEGE TEACHER	.7	.5	.9	.8	.6	.4	.4	.4	.9	1.2	1.1	.7	1.0
DOCTOR (M.D. OR D.D.S.)	7.9	3.2	8.9	13.5	3.2	4.0	3.2	4.1	7.3	11.1	12.0	11.1	20.6
EDUCATOR (SECONDARY)	5.0	4.5	6.7	3.2	6.4	1.3	4.3	1.3	8.6	4.8	8.2	3.6	2.0
ELEMENTARY TEACHER	.7	.6	1.2	.3	1.1	.2	.6	.2	1.6	.7	1.2	.3	.2
ENGINEER	9.6	8.3	9.5	11.8	8.2	10.1	8.2	23.9	9.0	8.0	3.3	11.9	11.4
FARMER OR FORESTER	4.8	7.1	2.3	5.2	7.4	.8	7.4	.8	2.6	2.6	2.8	6.7	.4
HEALTH PROFESSIONAL (NON-M.D.)	4.6	5.1	3.7	5.3	4.7	.6	5.2	.6	3.8	5.3	4.3	6.3	2.5
LAWYER	7.1	3.4	8.6	10.3	3.3	3.4	3.3	3.4	8.1	10.4	10.5	9.1	14.0
NURSE	.2	.5	.1	.1	.2	.1	.5	.1	.1	.0	.1	.1	.0
RESEARCH SCIENTIST	3.1	1.4	3.6	4.7	1.4	4.4	1.4	4.4	3.7	3.9	2.8	4.5	5.4
OTHER	21.3	27.7	19.3	14.7	23.6	44.6	28.1	44.6	17.5	13.7	11.8	16.0	10.7
UNDECIDED	13.4	12.8	14.3	13.0	13.5	6.7	12.7	6.7	15.4	17.5	15.4	13.2	12.4
MAJOR SOURCES OF SUPPORT (1)													
PART-TIME OR SUMMER WORK	37.4	39.8	34.3	38.2	31.2	19.2	40.5	19.2	40.3	30.1	31.8	41.4	28.3
SAVINGS FROM FULL-TIME WORK	12.2	14.5	10.5	10.7	11.3	10.9	14.8	10.9	11.9	8.1	8.3	11.8	7.3
SPOUSE'S EMPLOYMENT	2.0	2.8	1.5	1.2	2.4	.5	2.9	.5	1.7	1.5	1.6	1.2	1.1
PARENTAL OR FAMILY AID OR GIFTS	47.8	38.0	49.2	62.8	53.0	19.8	36.7	19.8	48.6	61.5	60.2	60.6	69.6
PARENT'S MILITARY SERVICE	2.1	2.5	1.8	2.0	3.2	1.2	2.4	1.2	2.1	1.7	1.7	2.3	1.2
PERSONAL MILITARY SERVICE	3.4	5.6	2.5	1.2	2.6	8.0	5.8	8.0	2.2	1.2	1.0	1.5	.5
SCHOLARSHIPS AND GRANTS	21.6	13.9	29.3	22.8	21.2	53.7	13.3	53.7	20.8	26.4	33.2	18.6	35.8
LOANS-NDEA/GOV'T INSURED/COLLEGE	15.1	11.7	18.6	15.5	19.2	5.5	11.1	5.5	14.0	29.9	24.7	13.3	22.3
OTHER REPAYABLE LOANS	5.2	4.8	5.8	4.7	6.4	2.1	4.7	2.1	5.4	6.6	7.2	4.4	5.8
CONCERN ABOUT FINANCING COLLEGE													
NO CONCERN	37.3	38.9	36.8	35.4	38.4	68.9	39.0	68.9	30.9	33.7	34.9	34.8	37.4
SOME CONCERN	48.5	46.9	48.4	51.6	46.4	25.8	46.9	25.8	52.6	51.5	49.7	51.9	50.4
MAJOR CONCERN	14.1	14.2	14.7	13.0	15.1	5.3	14.1	5.3	16.5	14.8	15.5	13.3	12.2
ACTIVITIES AND ACCOMPLISHMENTS													
DURING MY LIFETIME:													
EMPLOYED WHILE NOT IN SCHOOL	15.6	20.6	12.7	11.4	17.9	9.3	20.9	9.3	13.8	12.2	12.9	12.2	8.9
WON AWARD IN ART COMPETITION	9.3	8.6	9.5	10.3	9.9	8.6	8.5	8.6	9.4	9.9	9.5	10.5	9.8
HAD ORIGINAL WRITINGS PUBLISHED	10.4	5.8	12.5	14.8	7.5	13.8	5.7	13.8	10.3	16.0	13.7	13.8	18.2
DURING THE PAST YEAR:													
PLAYED A MUSICAL INSTRUMENT	29.6	25.2	32.1	33.2	26.9	30.6	25.1	30.6	31.0	34.9	34.7	32.6	34.7
ATTENDED RELIGIOUS SERVICES	66.3	58.9	72.1	69.9	73.6	77.2	57.7	77.2	69.8	65.2	78.3	69.2	71.8
PARTICIPATED IN A DEMONSTRATION	9.8	7.8	11.3	11.0	7.3	7.4	7.9	7.4	10.8	15.0	11.3	10.2	13.5
VISITED ART GALLERY OR MUSEUM	47.5	39.3	51.5	55.1	42.3	56.6	39.0	56.6	48.1	56.9	50.8	53.2	61.1
SMOKED CIGARETTES REGULARLY	20.7	26.7	17.5	15.2	26.7	10.8	26.7	10.8	18.3	20.2	15.4	15.7	13.7
DROOK BEER	60.4	58.4	59.6	65.3	52.1	62.6	58.9	62.6	57.0	63.0	54.1	66.5	61.5
HAD VOCATIONAL COUNSELING	15.9	15.3	16.7	15.7	16.6	18.3	15.2	18.3	16.1	14.5	16.3	16.1	14.5
WORKED IN POLITICAL CAMPAIGN	8.5	5.2	10.1	11.6	8.5	9.8	4.9	9.8	8.5	12.6	10.0	10.7	14.2
WHILE IN HIGH SCHOOL:													
WAS HONOR SOCIETY MEMBER	20.9	7.5	26.4	35.5	9.5	52.7	7.3	52.7	19.9	27.5	24.1	32.3	45.1
WON LETTER - BASKETBALL/FOOTBALL	26.0	24.2	28.6	25.1	30.1	33.5	23.7	33.5	25.4	25.8	37.9	26.5	20.7
WON VARSITY LETTER - OTHER SPORT	36.9	31.2	41.2	40.0	35.8	53.2	30.8	53.2	35.1	42.5	47.6	39.9	40.4
EDITED SCHOOL PUBLICATION	9.9	7.0	11.4	12.7	9.0	10.8	6.9	10.8	9.8	13.5	12.5	11.2	17.3

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		Public	Private			Public	Private		Public	Private	Public	Private
CURRENT POLITICAL PREFERENCE												
FAR LEFT	2.9	2.8	3.0	3.1	2.0	1.3	3.2	4.4	2.9	2.2	3.0	3.3
LIBERAL	33.6	29.9	35.1	37.4	27.6	28.2	35.8	38.5	32.8	39.3	36.5	40.5
MIDDLE-OF-THE-ROAD	45.6	49.5	43.2	42.7	49.3	42.9	44.2	40.8	43.1	43.4	43.7	39.3
CONSERVATIVE	16.9	16.6	17.7	16.1	20.0	26.5	15.7	15.6	20.3	14.2	16.1	16.1
FAR RIGHT	1.0	1.2	1.0	.7	1.2	1.0	1.1	.7	.8	.8	.6	.8
OBJECTIVES CONSIDERED TO BE												
ESSENTIAL OR VERY IMPORTANT												
ACHIEVE IN A PERFORMING ART	10.1	9.7	10.8	9.7	10.3	7.5	10.7	13.0	11.3	11.2	9.2	11.4
BE AN AUTHORITY IN MY FIELD	64.8	64.0	66.0	64.2	67.1	70.3	65.5	63.8	65.9	67.0	63.4	66.8
OBTAIN RECOGNITION FROM PEERS	41.2	39.6	42.9	41.1	40.9	46.4	43.0	41.0	41.4	43.7	39.7	45.5
INFLUENCE POLITICAL STRUCTURE	18.7	15.6	20.7	20.4	17.3	18.0	20.5	21.0	21.6	23.4	19.5	23.1
INFLUENCE SOCIAL VALUES	29.0	27.1	30.8	29.1	30.5	25.0	30.0	31.4	34.4	36.5	28.1	32.0
RAISE A FAMILY	62.2	61.9	63.7	60.3	65.4	70.6	62.0	62.2	65.0	62.2	59.3	63.4
HAVE AN ACTIVE SOCIAL LIFE	60.9	61.2	61.1	60.0	62.1	61.1	61.3	59.9	60.1	64.7	59.7	60.8
HAVE FRIENDS DIFFERENT FROM ME	59.9	58.0	60.5	62.2	57.8	57.9	59.1	61.4	62.9	65.8	62.0	62.7
BE AN EXPERT IN FINANCE	21.9	23.3	21.3	20.4	23.3	19.0	21.7	19.8	22.7	23.7	20.1	21.4
BE ADMINISTRATIVELY RESPONSIBLE	29.7	31.1	29.8	27.2	31.0	41.1	25.9	24.9	28.2	30.2	27.0	27.9
BE VERY WELL-OFF FINANCIALLY	50.6	54.2	49.0	47.1	54.5	51.1	51.2	46.9	44.8	46.5	47.1	47.2
HELP OTHERS IN DIFFICULTY	59.4	56.3	62.7	59.3	55.6	60.3	60.5	62.4	68.1	69.1	57.7	64.1
PARTICIPATE IN PEACE CORPS/VISTA	11.3	11.1	11.7	10.9	11.0	8.6	11.2	12.2	13.7	14.7	10.8	11.3
BECOME A COMMUNITY LEADER	17.7	15.3	20.1	17.9	14.9	24.4	18.5	18.0	22.6	21.2	17.1	20.4
CONTRIBUTE TO SCIENTIFIC THEORY	13.6	10.9	14.5	16.5	10.9	21.3	13.8	14.5	11.5	12.3	15.7	19.2
WRITE ORIGINAL WORKS	12.0	10.0	12.9	13.7	10.0	8.8	13.0	15.7	12.8	13.5	12.9	16.1
NEVER BE OBLIGATED TO PEOPLE	24.9	26.4	22.4	23.2	26.4	22.3	25.9	24.1	22.8	22.7	23.2	23.0
CREATE WORKS OF ART	12.7	13.1	12.0	13.1	13.1	8.0	12.4	14.3	10.9	13.6	13.1	13.3
KEEP UP WITH POLITICAL AFFAIRS	50.6	43.3	54.7	56.0	47.8	60.0	53.3	53.8	54.1	57.1	54.6	60.4
SUCCEED IN MY OWN BUSINESS	55.2	60.5	51.2	52.7	63.5	39.3	52.7	51.0	55.5	54.9	53.7	49.8
HELP CLEAN UP ENVIRONMENT	45.5	44.8	45.5	46.5	46.9	43.4	46.1	45.9	45.2	45.8	47.2	44.3
DEVELOP A PHILOSOPHY OF LIFE	67.3	60.7	71.0	72.0	68.1	72.5	68.4	72.5	73.3	74.9	70.7	75.9
PARTICIPATE IN COMMUNITY ACTION	26.6	24.7	28.5	26.7	24.3	27.2	27.7	27.3	32.3	31.1	26.2	28.3
MARRY WITHIN NEXT 5 YEARS	29.0	33.9	27.6	23.6	33.7	33.4	26.5	26.2	29.8	23.0	25.1	18.8
AGREE STRONGLY OR SOMEWHAT												
GOV'T NOT CONTROLLING POLLUTION	89.6	88.2	90.0	91.3	88.2	88.3	90.1	91.8	89.3	89.4	91.2	91.4
GOV'T NOT PROTECTING CONSUMER	75.4	74.8	75.4	76.1	75.0	69.2	76.6	77.8	74.3	76.0	75.3	78.8
GOV'T NOT DESEGREGATING QUICKLY	46.9	47.6	46.1	46.7	48.1	37.1	46.0	53.0	44.9	49.5	45.4	51.1
TOO MANY RIGHTS FOR CRIMINALS	56.4	59.0	55.3	53.8	59.0	62.2	55.9	49.3	55.4	54.2	54.9	50.1
PEOPLE SHOULD BE PAID EQUALLY	25.7	31.4	23.3	20.1	31.8	15.6	25.5	21.8	23.3	26.0	20.3	19.2
WOMEN'S ACTIVITIES BEST IN HOME	46.7	52.8	45.3	38.9	52.5	44.7	46.4	39.1	42.9	46.2	40.3	34.6
WEALTHY SHOULD PAY MORE TAXES	75.8	75.7	76.6	74.7	76.0	76.0	78.2	75.7	72.9	77.5	75.2	73.1
MARIJUANA SHOULD BE LEGALIZED	49.6	48.3	48.4	53.8	48.8	37.8	49.3	56.7	44.3	50.1	53.1	56.2
DISCOURAGE LARGE FAMILIES	68.9	65.2	68.3	75.9	65.2	71.1	67.2	72.4	70.7	55.4	77.3	71.6
WOMEN SHOULD GET JOB EQUALITY	87.8	85.1	88.9	90.5	85.2	90.2	88.6	90.6	87.0	88.4	90.0	91.8
CAN DO LITTLE TO CHANGE SOCIETY	46.6	49.1	44.8	45.1	49.5	37.4	47.1	46.6	43.5	42.3	45.4	44.0

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WEIGHTED NATIONAL NORMS FOR FRESHMAN MEN

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	All 4-Year Colleges			All Universities	2-Year Colleges			4-Year Colleges			Universities		
	All Institutions	All 4-Year Colleges	All Universities		Public	Private	Technical Institutions	Public	Private Nonsect.	Prot-estant	Catholic	Public	Private
AGREE STRONGLY OR SOMEWHAT	13.3	15.8	13.1	9.5	15.5	19.3	13.8	12.4	11.9	15.7	12.8	9.1	10.7
COL REGULATE STUDENTS OFF CAMPUS	65.6	75.5	60.7	56.7	76.0	69.8	63.0	64.6	54.2	57.7	55.0	59.3	48.8
BENEFIT OF COLLEGE IS MONETARY	76.5	74.5	76.7	79.6	74.6	73.8	74.5	77.8	77.3	75.3	75.5	79.7	79.2
STUDENTS HELP EVALUATE FACULTY	37.9	38.5	37.2	38.0	38.6	37.5	25.8	38.1	37.7	40.7	43.4	39.2	34.4
ABOLISH COLLEGE GRADES	26.7	26.5	26.0	28.2	26.6	25.6	22.6	25.3	29.8	26.0	26.9	28.0	28.9
DE-EMPHASIZE ORGANIZED SPORTS	32.6	39.9	30.5	24.1	39.4	45.0	29.9	30.9	25.4	35.3	30.4	24.9	21.7
REGULATE STUDENT PUBLICATIONS	28.0	32.0	26.7	23.3	31.7	34.6	35.2	26.3	22.6	26.7	24.0	23.2	23.4
COLLEGE HAS RIGHT TO BAN SPEAKER	41.6	47.4	39.6	35.3	47.2	48.9	32.4	40.3	40.9	42.9	38.1	36.5	31.6
GIVE DISADVANTAGED PREF TRTMT	45.7	50.1	45.0	39.2	49.9	53.3	58.1	44.3	38.4	45.8	40.0	39.4	38.8
COL TOO LAX ON STUDENT PROTESTS	38.0	50.7	31.9	26.6	51.9	37.6	22.8	34.7	31.8	30.4	34.5	27.4	24.1
ADOPT OPEN ADMISSIONS AT PUB COL	80.6	81.2	80.2	80.5	81.5	77.7	83.3	80.4	79.7	77.9	79.1	80.1	81.8
USE SAME DEGREE STANDARD FOR ALL													
STUDENTS ESTIMATE CHANCES ARE													
VERY GOOD THAT THEY WILL													
CHANGE MAJOR FIELD	16.3	13.2	17.9	19.0	13.1	13.7	14.5	18.7	17.9	19.4	16.0	19.8	16.4
CHANGE CAREER CHOICE	16.4	13.0	18.1	19.2	13.0	13.5	13.4	18.2	19.8	20.3	17.8	19.7	17.8
FAIL ONE OR MORE COURSES	3.2	3.4	3.1	2.9	3.4	3.6	1.8	3.6	2.6	3.8	1.9	3.3	1.6
GRADUATE WITH HONORS	8.8	6.9	9.7	10.4	7.0	5.8	12.5	8.9	10.1	8.3	12.1	8.4	16.5
BE ELECTED TO STUDENT OFFICE	2.3	1.6	3.1	2.0	1.6	2.1	4.5	2.6	2.6	3.6	4.0	1.7	2.8
JOIN SOC FRATERNITY OR SORORITY	15.7	11.0	19.6	17.4	10.4	17.0	27.0	17.6	18.4	21.6	16.8	16.5	20.0
BE ELECTED TO AN HONOR SOCIETY	4.5	2.5	5.4	6.2	2.5	2.6	9.4	4.4	5.5	5.0	5.4	4.8	10.6
MAKE AT LEAST A 'B' AVERAGE	31.7	24.2	34.5	39.6	24.6	19.9	42.9	31.5	38.4	29.3	38.9	35.5	52.2
NEED EXTRA TIME TO GET DEGREE	5.0	6.2	4.5	4.1	6.3	4.8	3.5	5.3	3.4	4.2	4.0	4.5	2.7
WORK AT OUTSIDE JOB	35.0	43.2	31.8	26.5	44.7	26.8	14.1	38.3	33.9	25.1	32.5	26.6	26.2
SEEK VOCATIONAL COUNSELING	12.2	10.8	13.1	13.3	10.7	11.0	9.7	13.7	12.7	12.9	16.5	13.6	12.2
SEEK PERSONAL COUNSELING	6.4	5.4	7.7	6.0	5.3	6.9	9.0	7.0	6.7	7.7	11.2	5.9	6.5
ENROLL IN HONORS COURSE	7.6	3.4	9.2	11.8	3.4	3.4	16.7	6.9	10.5	7.3	10.3	9.5	18.8
GET A BACHELOR'S DEGREE	59.9	36.3	73.7	76.9	35.5	45.0	86.3	71.0	73.7	70.2	75.1	74.3	84.9
DROP OUT TEMPORARILY	1.7	1.6	1.8	1.8	1.7	.8	1.5	1.7	2.3	1.8	1.5	1.9	1.4
DROP OUT PERMANENTLY	1.0	1.1	1.1	.6	1.1	1.2	2.5	.9	.9	1.1	.8	.7	.5
TRANSFER TO ANOTHER COLLEGE	12.2	14.6	12.4	7.9	14.3	17.6	5.2	16.0	8.7	13.2	11.3	8.8	5.0
ENTER ARMED SERVICES BEFORE GRAD	3.8	3.7	5.1	2.1	3.7	3.6	20.3	3.2	1.9	2.6	2.7	2.3	1.4
BE SATISFIED WITH COLLEGE	54.7	49.6	57.6	58.5	49.1	55.1	64.5	52.6	61.9	59.3	62.2	56.0	66.3
BE SUCCESSFUL AFTER GRADUATION	20.9	20.8	20.3	21.9	21.0	18.5	21.3	20.9	19.6	17.9	21.3	21.2	24.0
FIND JOB IN OWN FIELD AFTER GRAD	52.4	51.6	53.2	52.3	51.5	52.4	71.9	49.5	51.5	51.2	50.7	50.8	57.1
GET MARRIED WHILE IN COLLEGE	6.4	5.9	6.5	7.1	5.9	5.9	3.2	7.3	6.0	8.4	4.7	7.8	4.7
MARRY WITHIN A YEAR AFTER COL	15.3	13.6	17.1	15.0	13.4	16.2	27.9	14.6	15.8	17.9	14.7	15.8	12.8
ADOPT A CHILD SOME DAY	9.2	8.1	10.0	9.8	8.0	9.2	8.3	8.7	11.9	11.9	11.6	9.9	9.7

(**) THIS ITEM IS REPORTED FOR THE FIRST TIME IN 1972. ITEMS NOT INDICATED WITH '**' ARE REPEATED OR MODIFIED QUESTIONS FROM ONE OR MORE OF THE EARLIER SURVEYS.
(1) PERCENTAGES WILL SUM TO MORE THAN 100 IF ANY STUDENTS CHECKED MORE THAN ONE CATEGORY.
(2) RECATEGORIZATION OF THIS ITEM FROM A LONGER LIST IS SHOWN IN APPENDIX C OF THE 1972 NAT'L NORMS REPORT.

AMERICAN COUNCIL ON EDUCATION
OFFICE OF RESEARCH FALL 1972
WEIGHTED NATIONAL NORMS FOR FRESHMAN WOMEN

	All			2-Year Colleges		4-Year Colleges			Universities			
	All Insti- tutions	2-Year Colleges	All Colleges	All Uni- versities	2-Year Colleges		4-Year Colleges		Catholic	Public	Private	
					Public	Private	Technical Institutions	Public				Private Nonsect.
AGE BY DECEMBER 31, 1972												
16 OR YOUNGER	.1	.1	.2	.1	.1	.1	.1	.1	.3	.1	.1	.4
17	5.3	4.4	5.9	5.7	4.4	4.1	7.0	5.3	8.5	5.5	4.6	9.3
18	77.7	72.3	80.6	81.5	71.9	76.3	81.4	80.3	80.6	79.5	84.0	81.7
19	12.8	15.3	11.1	11.7	15.1	16.7	8.5	11.3	9.8	13.5	9.5	8.9
20	1.3	2.3	.9	.5	2.4	1.7	1.2	1.1	.5	.8	.8	.3
21	.5	.9	.4	.2	.9	.5	.2	.5	.1	.3	.3	.1
22-25	.9	1.7	.5	.2	1.9	.2	.6	.7	.1	.2	.4	.1
26 OR OLDER	1.4	3.0	.5	.1	3.3	.5	1.0	.8	.0	.2	.3	.2
FATHER'S EDUCATION												
GRAMMAR SCHOOL OR LESS	9.6	14.0	8.5	4.3	14.2	12.0	13.3	10.1	4.5	7.9	7.7	4.4
SOME HIGH SCHOOL	14.3	19.5	13.0	8.3	20.2	13.9	17.1	16.1	6.9	10.3	11.2	8.7
HIGH SCHOOL GRADUATE	28.9	33.3	27.7	24.0	34.1	26.6	30.1	31.4	18.2	24.0	30.8	25.1
SOME COLLEGE	16.8	15.6	17.1	18.1	15.5	16.4	16.9	17.3	16.6	16.2	18.0	18.6
COLLEGE DEGREE	16.7	11.2	17.8	23.7	10.2	19.0	13.6	15.0	23.6	20.9	17.6	23.6
SOME GRADUATE SCHOOL	2.5	1.2	3.0	3.8	1.1	2.0	2.0	2.1	5.3	3.7	3.2	3.6
GRADUATE DEGREE	11.2	5.2	12.9	17.8	4.6	10.1	7.1	8.1	24.7	17.1	11.6	16.1
MOTHER'S EDUCATION												
GRAMMAR SCHOOL OR LESS	6.2	9.4	5.3	2.5	9.7	7.1	9.8	6.7	2.4	4.1	4.6	2.5
SOME HIGH SCHOOL	13.0	18.0	12.1	6.6	18.7	12.5	18.0	15.5	6.2	8.8	9.0	6.9
HIGH SCHOOL GRADUATE	41.8	45.4	40.4	38.4	46.1	39.5	37.3	44.9	30.1	34.0	46.6	39.9
SOME COLLEGE	18.5	14.8	18.9	23.8	14.3	19.3	19.6	16.9	21.7	22.4	18.4	23.7
COLLEGE DEGREE	13.9	8.3	15.6	19.7	7.4	15.6	11.0	10.8	25.0	21.3	15.2	19.3
SOME GRADUATE SCHOOL	2.4	1.3	2.8	3.3	1.2	1.7	1.6	2.1	4.6	3.6	2.4	3.0
GRADUATE DEGREE	4.3	2.7	4.9	5.6	2.5	4.3	2.7	3.2	10.0	5.8	3.9	4.7
RACIAL BACKGROUND (1)												
WHITE/CAUCASIAN	85.9	83.2	84.0	93.9	81.9	94.0	90.8	79.9	87.6	87.9	91.9	94.6
BLACK/NEGRO/AFRO-AMERICAN	10.0	9.8	13.5	4.4	10.5	4.2	7.4	16.8	10.4	11.0	6.0	3.8
AMERICAN INDIAN	1.2	1.3	1.0	1.3	1.4	1.0	1.6	1.0	1.3	1.1	.6	1.4
ORIENTAL	1.1	1.6	.8	.8	1.8	.3	.8	.8	1.1	.4	.6	.7
MEXICAN-AMERICAN/CHICANO	1.5	3.4	.3	.5	3.8	.2	.4	.4	.3	.2	.4	.4
PUERTO RICAN-AMERICAN	.7	.6	1.0	.2	.6	.0	.7	1.5	.5	.1	.4	.1
OTHER	1.8	2.3	1.6	1.1	2.5	1.4	3.4	1.7	1.6	1.1	1.8	1.1
WHERE GROWING UP, I LIVED												
ON A FARM	8.5	10.9	7.2	6.9	10.6	13.5	1.7	7.2	4.3	11.8	5.4	8.0
IN A SMALL TOWN	21.6	24.5	21.6	17.1	23.9	29.0	23.1	22.1	19.9	23.4	18.5	18.3
IN A CITY OF MODERATE SIZE	34.8	36.1	34.0	34.1	36.2	34.6	52.6	32.8	32.7	35.3	37.5	35.2
IN A SUBURB OF A LARGE CITY	21.4	15.5	22.9	28.5	15.6	14.8	11.7	22.1	28.9	20.2	23.6	26.9
IN A LARGE CITY	13.6	13.1	14.3	13.5	13.7	8.1	10.9	15.8	14.3	9.4	15.0	11.7
CITIZENSHIP												
NATIVE BORN U.S. CITIZEN	94.7	92.3	95.6	97.3	91.9	95.7	92.7	94.9	96.5	96.5	96.2	97.6
NATURALIZED U.S. CITIZEN	3.2	4.3	2.7	2.1	4.5	3.4	4.6	2.9	2.3	2.5	2.3	2.0
NOT A U.S. CITIZEN	2.1	3.3	1.7	.7	3.6	.9	2.6	2.1	1.3	1.0	1.5	.4

AMERICAN COUNCIL ON EDUCATION
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WEIGHTED NATIONAL NORMS FOR FRESHMAN WOMEN

	All Insti- tutions	All 2-Year Colleges	All 4-Year Colleges	All Uni- versities	2-Year Colleges		4-Year Colleges		Technical Institutions	Public		Private		Universities	
					Public	Private	Public	Private		Public	Private	Catholic	Prot- estant	Public	Private
RELIGION REARED															
JEWISH	4.6	3.5	4.2	7.0	3.7	1.9	3.8	11.2	3.0	3.8	11.2	3.3	.9	4.9	16.4
PROTESTANT	46.6	41.4	48.4	51.7	39.9	54.2	47.1	48.8	22.8	47.1	48.8	12.3	75.3	55.0	36.9
ROMAN CATHOLIC	34.1	37.0	33.3	30.9	39.3	17.9	33.6	23.2	68.6	33.6	23.2	83.5	11.1	29.3	37.7
OTHER	11.6	15.4	11.0	6.6	14.3	24.4	12.7	10.7	3.3	12.7	10.7	3.0	11.1	6.9	5.3
NONE	3.1	2.7	3.0	3.9	2.8	1.6	2.8	6.1	2.4	2.8	6.1	1.0	1.7	3.9	3.7
RELIGIOUS PREFERENCE															
JEWISH	4.0	3.1	3.4	6.4	3.3	1.5	3.1	8.8	1.9	3.1	8.8	.2	.8	4.5	14.7
PROTESTANT	40.7	37.1	42.2	43.6	35.6	49.5	41.8	37.4	18.8	41.8	37.4	10.5	68.9	46.5	31.9
ROMAN CATHOLIC	29.6	33.6	28.3	25.4	35.9	15.4	28.7	17.0	50.4	28.7	17.0	77.7	8.9	24.0	31.9
OTHER	13.5	16.6	13.1	8.9	15.4	26.4	14.4	14.4	7.8	14.4	14.4	5.1	12.9	9.3	7.2
NONE	12.2	9.5	12.9	15.7	9.8	7.1	12.0	22.4	21.2	12.0	22.4	6.5	8.4	15.7	15.4
VETERAN															
NO	99.8	99.7	99.9	100.0	99.7	99.9	99.9	99.9	99.8	99.9	99.9	99.9	99.9	99.9	100.0
YES, SERVED IN SOUTHEAST ASIA	.0	.0	.0	.0	.0	.0	.0	.0	.2	.0	.0	.1	.1	.0	.0
YES, DID NOT SERVE IN SE ASIA	.1	.2	.1	.0	.3	.1	.1	.0	.0	.1	.0	.0	.0	.0	.0
MARITAL STATUS															
PRESENTLY MARRIED	2.3	4.7	.9	.5	5.1	1.2	1.4	1.6	1.4	1.4	1.6	.5	.4	.6	.2
PRESENTLY ENGAGED	3.5	5.0	2.9	2.0	5.1	4.0	3.5	1.5	1.8	3.5	1.5	1.5	2.9	2.2	1.3
SEEING ONE PERSON EXCLUSIVELY	35.9	36.5	35.8	35.1	36.2	38.7	37.1	33.4	37.9	37.1	33.4	33.5	35.1	36.2	30.5
DATING, BUT NO ONE STEADILY	42.1	38.0	43.4	46.6	37.6	41.4	42.2	46.5	41.6	42.2	46.5	45.0	43.5	45.7	50.6
NOT DATING IN RECENT MONTHS	16.3	15.9	17.0	15.7	16.0	14.7	15.8	18.2	17.3	15.8	18.2	19.4	18.1	15.3	17.3
PARENTS' MARITAL STATUS **															
BOTH ALIVE, MARRIED TO EACH OTHER	82.1	78.7	83.2	86.0	77.9	85.0	82.0	83.3	84.3	82.0	83.3	86.0	85.2	86.2	85.4
BOTH ALIVE, DIVORCED OR SEPARATED	9.4	10.9	9.0	7.6	11.4	7.3	9.7	9.6	8.1	9.7	9.6	5.6	8.1	7.6	7.6
ONE OR BOTH PARENTS DECEASED	8.5	10.4	7.8	6.4	10.8	7.8	8.3	7.1	7.7	8.3	7.1	8.3	6.8	6.3	7.0
FATHER'S OCCUPATION (2)															
ARTIST (INCLUDING PERFORMER)	.8	.7	.9	.9	.7	.8	.9	1.7	.9	.7	1.7	1.0	.7	.9	.9
BUSINESSMAN	29.9	25.3	31.1	34.9	24.1	33.8	28.2	36.9	23.9	28.2	36.9	33.3	33.3	34.0	38.9
CLERGYMAN	1.0	.9	1.3	.6	.7	2.6	.1	2.0	.1	.6	2.0	.1	3.7	.5	1.0
COLLEGE TEACHER	1.0	.6	1.0	1.5	.6	.7	.7	2.2	.7	.6	2.2	.6	1.4	1.3	2.1
DOCTOR (M.D. OR D.D.S.)	2.1	.8	2.4	3.6	.6	1.9	1.1	5.5	1.6	1.1	5.5	2.9	3.2	2.8	7.3
EDUCATOR (SECONDARY)	2.3	1.4	2.8	2.8	1.3	1.6	2.7	3.2	1.6	2.7	3.2	2.1	3.1	3.0	2.2
ELEMENTARY TEACHER	.3	.3	.4	.3	.3	.4	.0	.4	.0	.4	.4	.4	.5	.3	.3
ENGINEER	7.7	6.0	7.9	10.0	6.0	5.9	8.1	8.5	10.2	8.1	8.5	6.8	7.3	10.4	8.3
FARMER OR FORESTER	5.9	8.0	4.5	5.1	8.1	7.3	4.6	2.5	.7	4.6	2.5	3.9	7.1	5.8	1.8
HEALTH PROFESSIONAL (NON-M.D.)	1.1	1.0	1.1	1.3	.9	1.1	1.0	1.4	.7	1.0	1.4	1.0	1.2	1.3	1.2
LAWYER	1.4	.5	1.6	2.3	.3	1.6	.5	3.4	.5	.7	3.4	2.6	2.0	1.9	4.2
MILITARY CAREER	1.6	1.5	1.5	2.0	1.5	1.7	.9	1.1	.9	1.8	1.1	1.2	1.3	2.2	1.3
MILITARY SCIENTIST	.6	.3	.7	1.0	.3	.2	.7	1.4	.7	.5	1.4	.4	.7	.9	1.4
RESEARCH SCIENTIST	11.5	14.1	11.0	8.4	14.7	10.1	18.4	7.1	18.4	12.7	7.1	11.6	8.4	8.6	7.6
SKILLED WORKER	6.2	7.9	5.8	4.2	8.3	4.9	9.1	3.7	9.1	6.8	3.7	5.8	4.6	4.4	3.4
SEMI-SKILLED WORKER	4.2	5.1	4.5	2.5	5.4	3.0	7.8	2.3	7.8	5.6	2.3	4.0	3.3	2.6	1.9
UNSKILLED WORKER	2.1	2.5	2.1	1.4	2.6	2.1	3.6	1.4	3.6	2.5	1.4	1.8	1.9	1.3	1.6
UNEMPLOYED	20.2	23.3	19.3	17.2	23.7	20.4	21.4	15.3	19.5	21.4	15.3	20.2	16.2	17.7	14.6

AMERICAN COUNCIL ON EDUCATION
OFFICE OF RESEARCH FALL 1972
WEIGHTED NATIONAL NORMS FOR FRESHMAN WOMEN

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	All Insti- tutions	All Colleges	All 4-Year Colleges	All Uni- versities	2-Year Colleges			4-Year Colleges			Universities		
					Public	Private	Technical Institutions	Public	Private Nonsect.	Prot- estant	Catholic	Public	Private
FATHER'S EMPLOYMENT HISTORY **													
PRESENTLY EMPLOYED FULL-TIME	89.8	87.1	90.5	92.7	86.9	88.7	90.0	89.9	91.6	91.3	90.8	92.7	92.5
PRESENTLY EMPLOYED PART-TIME	1.7	2.3	1.5	1.1	2.2	2.4	.9	1.5	1.3	1.6	1.4	1.1	1.1
NOT NOW EMPLOYED BUT WAS IN PAST	8.2	10.2	7.7	6.0	10.4	8.6	8.5	8.3	6.9	6.8	7.5	5.9	6.3
NOT NOW EMPLOYED AND NEVER WAS	.3	.4	.3	.2	.4	.4	.6	.3	.2	.3	.2	.2	.1
MOTHER'S EMPLOYMENT HISTORY **													
PRESENTLY EMPLOYED FULL-TIME	35.2	37.3	34.8	32.3	37.5	35.8	34.7	36.8	32.6	34.4	28.8	32.9	29.6
PRESENTLY EMPLOYED PART-TIME	15.7	15.2	15.7	16.4	15.3	14.5	17.3	15.4	16.5	15.9	15.6	16.7	15.0
NOT NOW EMPLOYED BUT WAS IN PAST	33.7	32.0	34.3	35.5	32.0	31.3	36.7	33.1	35.9	34.6	36.9	34.9	38.3
NOT NOW EMPLOYED AND NEVER WAS	15.4	15.5	15.2	15.7	15.2	18.3	11.3	14.8	14.9	15.1	18.7	15.5	17.0
ESTIMATED PARENTAL INCOME													
LESS THAN \$3,000	5.0	7.2	4.7	1.9	7.4	5.4	3.9	5.8	2.6	4.1	3.2	2.0	1.8
\$3,000 - \$3,999	4.0	6.0	3.5	1.8	6.2	4.4	3.4	4.1	2.1	3.3	2.6	1.9	1.6
\$4,000 - \$5,999	6.7	8.8	6.2	3.9	9.1	6.4	8.1	7.1	4.0	5.8	5.6	4.0	3.7
\$6,000 - \$7,999	8.4	10.3	8.2	5.9	10.4	8.8	11.0	9.2	5.6	7.7	8.0	6.0	5.4
\$8,000 - \$9,999	9.9	11.4	9.6	8.1	11.8	8.5	11.7	10.4	7.2	8.4	11.0	8.4	6.4
\$10,000 - \$12,499	16.1	17.5	15.1	15.5	17.9	14.4	23.0	16.0	11.7	13.8	16.7	16.5	11.2
\$12,500 - \$14,999	12.6	12.4	12.5	12.9	12.4	12.2	13.4	13.2	10.6	11.9	13.1	13.4	10.6
\$15,000 - \$19,999	14.3	12.3	14.9	16.6	12.1	13.6	13.9	15.6	13.7	14.1	14.8	17.1	14.5
\$20,000 - \$24,999	9.0	6.4	9.5	12.3	6.2	8.0	6.3	8.6	12.0	10.4	9.0	12.4	12.0
\$25,000 - \$29,999	4.5	2.7	4.9	6.6	2.5	4.4	2.8	4.0	7.1	5.6	4.8	6.3	8.1
\$30,000 - \$34,999	3.0	1.7	3.4	4.4	1.5	3.7	.9	2.5	5.8	4.0	3.4	4.2	5.5
\$35,000 - \$39,999	2.0	1.1	2.3	2.9	1.0	2.5	1.0	1.4	4.2	3.1	2.6	2.6	4.3
\$40,000 - \$49,999	1.8	.8	2.1	2.7	.7	2.2	.0	1.0	4.9	2.9	2.1	2.2	5.1
\$50,000 OR MORE	2.8	1.3	3.2	4.3	.8	5.4	.8	1.1	8.7	4.9	3.1	3.1	10.1
TYPE OF SECONDARY SCHOOL													
PUBLIC	84.8	87.4	81.6	86.2	87.9	83.4	80.6	86.3	79.7	87.0	49.2	89.5	71.6
PRIVATE (DENOMINATIONAL)	11.3	9.4	13.7	10.3	9.5	8.9	17.7	10.9	9.6	8.3	45.6	7.9	20.9
PRIVATE (NONDENOMINATIONAL)	3.1	2.0	4.1	3.1	1.4	7.1	1.5	2.0	10.2	4.2	4.7	2.3	7.0
OTHER	.8	1.2	.6	.4	1.2	.6	.2	.8	.5	.4	.5	.4	.5
YEAR FINISHED SECONDARY SCHOOL													
GRADUATED IN 1972	93.5	89.0	95.6	97.3	88.2	95.0	95.2	95.0	96.0	96.1	96.6	97.2	97.8
DID NOT GRADUATE IN 1972	6.5	11.0	4.4	2.7	11.8	5.0	4.8	5.0	4.0	3.9	3.4	2.8	2.2
SIZE OF H.S. GRADUATING CLASS **													
25 OR LESS	2.3	3.2	1.9	1.7	3.1	4.0	.2	1.6	2.5	2.3	1.7	1.8	1.4
26-50	5.1	5.4	5.3	4.1	5.1	8.2	1.4	4.3	6.4	7.4	5.8	4.0	4.7
51-100	10.2	11.5	10.2	8.1	11.2	14.0	9.6	9.3	10.3	10.3	15.6	8.0	8.8
101-249	24.4	23.7	25.7	23.2	23.0	29.7	31.5	25.5	20.5	25.9	35.2	24.0	19.9
250-500	32.8	31.9	32.4	34.9	32.2	29.3	33.9	33.9	32.1	31.4	26.2	35.7	31.1
OVER 500	25.2	24.2	24.5	28.0	25.4	14.8	23.3	25.5	28.1	22.6	15.5	26.6	34.1
HIGH SCHOOL CLASS GOING TO COL													
UNDER 10 PERCENT	2.2	3.0	2.0	1.4	2.9	3.2	.8	2.5	1.1	2.0	1.6	1.6	.7
10-24 PERCENT	9.1	9.2	9.0	9.0	8.9	11.4	9.9	9.9	6.2	10.2	7.3	9.9	4.9
25-49 PERCENT	25.3	25.7	24.9	25.2	25.6	26.5	28.6	26.5	19.3	26.9	22.6	27.4	15.7
50-74 PERCENT	39.8	42.9	38.3	37.3	44.0	34.8	39.1	39.6	35.0	37.4	38.2	38.0	34.5
75 PERCENT OR MORE	23.6	19.2	25.7	27.1	18.5	24.1	21.7	21.5	38.4	23.5	30.3	23.2	44.3

AMERICAN COUNCIL ON EDUCATION

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WEIGHTED NATIONAL NORMS FOR FRESHMAN WOMEN

	All Insti- tutions	All 4-Year Colleges	All Uni- versities	2-Year Colleges		Technical Institutions	4-Year Colleges		Prot- estant	Catholic	Universities		
				Public	Private		Public	Private			Public	Private	
RANK IN HIGH SCHOOL CLASS													
TOP QUARTER	49.8	27.9	57.7	70.9	27.6	30.0	60.4	57.0	63.5	57.2	51.1	70.3	73.7
SECOND QUARTER	32.1	39.7	30.2	23.1	39.9	38.1	33.3	31.3	25.9	29.7	32.6	23.9	19.5
THIRD QUARTER	16.3	29.0	11.0	5.6	29.0	28.7	6.3	10.6	9.5	11.9	15.2	5.4	6.3
LOWEST QUARTER	1.8	3.3	1.1	.4	3.4	3.2	.0	1.1	1.1	1.2	1.1	.4	.6
AVERAGE GRADE IN HIGH SCHOOL													
A OR A+	8.5	3.8	9.3	14.9	3.7	4.0	11.0	7.8	13.3	10.4	8.2	12.7	24.9
A-	13.3	7.2	15.2	19.8	7.3	6.5	18.2	14.4	18.5	15.1	13.5	19.2	22.3
B+	22.6	16.9	25.6	26.6	17.1	14.7	26.6	26.2	26.0	23.4	25.1	27.3	23.4
B	27.8	30.0	27.9	23.8	30.4	27.0	33.3	29.3	24.6	26.2	28.9	25.1	17.8
B-	11.9	15.1	10.7	8.5	15.0	16.0	7.5	10.7	9.2	11.8	12.4	8.7	7.3
C+	10.2	16.6	7.6	4.5	16.4	17.6	2.7	7.9	6.0	8.3	8.2	4.8	3.2
C	5.6	10.1	3.5	1.8	9.6	13.6	.6	3.7	2.3	4.6	3.6	2.0	1.0
D	.2	.4	.1	.0	.4	.5	.0	.1	.1	.2	.1	.1	.0
DISTANCE FROM HOME TO COLLEGE													
5 MILES OR LESS	13.1	22.4	8.2	6.3	24.2	8.4	7.8	9.7	3.9	5.4	13.2	6.4	5.5
6-10 MILES	13.5	21.9	8.8	7.8	23.7	7.0	17.3	11.1	4.2	3.3	12.8	7.4	9.6
11-50 MILES	25.6	33.2	23.8	16.1	34.3	24.4	32.9	30.1	12.6	14.7	24.3	15.6	18.3
51-100 MILES	14.4	9.2	16.7	19.1	8.1	17.8	23.7	18.0	12.4	17.7	14.5	21.5	8.6
101-500 MILES	25.9	10.2	32.1	41.0	7.8	29.6	13.9	28.4	41.3	39.7	26.0	43.0	32.0
MORE THAN 500 MILES	7.4	3.0	10.3	9.7	1.8	12.9	4.3	2.7	25.6	19.3	9.2	6.0	26.0
NUMBER OF COLLEGE APPLICATIONS													
THIS COLLEGE ONLY	48.0	60.4	38.6	43.9	61.4	52.5	22.4	42.5	26.2	42.2	35.9	48.6	23.1
ONE OTHER	19.5	16.9	20.9	21.2	16.3	21.7	23.5	21.5	16.3	22.5	23.3	22.1	17.0
TWO OTHERS	14.6	10.6	17.6	16.0	10.2	13.8	27.2	16.6	18.2	17.7	19.7	15.3	19.3
THREE OTHERS	8.4	5.5	10.7	9.3	5.3	6.7	15.7	8.7	16.2	10.0	12.0	7.9	15.9
FOUR OTHERS	4.3	2.5	5.7	4.8	2.4	3.2	4.3	4.5	10.6	4.4	5.3	3.4	10.7
FIVE OTHERS	2.8	2.2	3.5	2.4	2.3	1.1	3.8	3.1	6.9	1.8	2.5	1.5	6.7
MORE THAN FIVE OTHERS	2.5	2.0	3.0	2.3	2.1	1.0	3.2	3.0	5.6	1.3	1.5	1.2	7.3
NUMBER OF COLLEGE ACCEPTANCES													
THIS COLLEGE ONLY	41.1	53.8	34.1	36.6	55.0	45.7	20.4	38.0	23.8	36.7	31.2	41.1	19.0
ONE OTHER	28.2	26.9	28.9	28.8	26.5	30.1	32.7	30.1	24.5	29.1	29.9	29.9	24.3
TWO OTHERS	17.6	12.5	20.8	18.9	12.1	15.1	28.7	19.1	24.0	20.8	22.2	17.6	24.0
THREE OTHERS	8.2	4.7	10.1	9.3	4.4	6.6	10.3	8.2	15.9	9.0	10.9	7.5	16.7
FOUR OTHERS	3.0	1.4	3.8	3.8	1.4	1.7	3.9	3.0	7.0	2.8	3.7	2.5	8.9
FIVE OTHERS	1.2	.5	1.5	1.4	.5	.4	2.4	1.0	3.1	1.1	1.5	.8	4.0
MORE THAN FIVE OTHERS	.7	.2	.8	1.1	.2	.2	1.6	.6	1.7	.5	.6	.6	3.2
HIGHEST DEGREE PLANNED ANYWHERE													
NONE	3.6	7.3	1.7	1.2	7.8	3.8	1.1	1.7	1.7	1.9	1.9	1.4	.5
ASSOCIATE (OR EQUIVALENT)	10.1	25.4	1.9	1.6	26.3	18.6	.8	1.7	1.5	3.4	1.2	1.8	.7
BACHELOR'S (B.A., B.S.)	41.3	36.1	42.7	46.7	34.7	45.8	40.0	45.6	32.8	42.7	45.4	49.9	32.9
MASTER'S (M.A., M.S.)	28.9	19.7	36.4	29.7	19.5	21.7	39.0	36.8	37.1	34.1	36.2	29.0	32.8
PH.D. OR ED.D.	6.8	3.2	8.7	8.8	3.2	3.2	12.7	7.4	13.3	8.5	6.6	7.7	13.7
M.D., D.O., D.D.S., OR D.V.M.	4.3	2.2	4.2	7.6	2.2	2.3	3.7	3.1	6.7	4.6	4.7	6.4	12.8
LL.B. OR J.D. (LAW)	2.1	.8	2.7	3.1	.7	1.0	1.4	2.0	5.0	2.6	2.2	2.5	5.5
B.D. OR M.DIV. (DIVINITY)	.2	.2	.2	.1	.1	.3	.0	.1	.2	.5	.1	.1	.2
OTHER	2.7	5.2	1.6	1.1	5.4	3.3	1.3	1.5	1.7	1.8	1.6	1.2	.8

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WEIGHTED NATIONAL NORMS FOR FRESHMAN WOMEN

	All Insti- tutions	All 2-Year Colleges		All 4-Year Colleges	All Uni- versities	2-Year Colleges		Technical Institutions	4-Year Colleges		Universities	
						Public	Private		Public	Private	Public	Private
HIGHEST DEGREE PLANNED HERE												
NONE	8.5	13.3	6.2	4.8	13.7	10.8	2.2	2.2	6.9	4.6	5.6	2.1
ASSOCIATE (OR EQUIVALENT)	27.4	69.0	3.6	2.2	69.0	69.3	1.5	1.5	3.3	3.6	2.3	1.4
BACHELOR'S (B.A., B.S.)	51.1	9.4	77.3	71.7	8.8	14.3	82.1	82.1	73.6	82.7	82.0	70.6
MASTER'S (M.A., M.S.)	7.7	1.3	10.0	14.3	1.4	7	12.9	12.9	13.1	6.7	7.7	16.2
PH.D., OR ED.D.	1.0	.5	1.1	1.8	.5	.5	1.0	1.0	1.2	.9	.6	2.9
M.D., D.O., D.D.S., OR D.V.M.	.8	.1	.2	3.0	.2	.0	.0	.0	.3	.3	.1	3.9
LL.B. OR J.D. (LAW)	.4	.1	.3	1.1	.1	.0	.0	.0	.3	.4	.1	2.2
B.D. OR M.DIV. (DIVINITY)	.1	.1	.1	.0	.1	.1	.0	.0	.1	.0	.0	.1
OTHER	3.0	6.1	1.3	.9	6.4	4.3	.4	.4	1.3	1.0	1.6	.6

REASONS NOTED AS VERY IMPORTANT
IN SELECTING THIS COLLEGE

RELATIVES WANTED ME TO GO	11.8	13.8	11.0	10.0	13.3	17.2	9.7	9.7	10.8	9.3	12.2	9.7
WANTED TO LIVE AWAY FROM HOME	22.2	10.2	26.7	33.1	8.2	25.5	15.0	15.0	22.3	35.7	25.4	32.6
HAS A GOOD ACADEMIC REPUTATION	52.5	38.8	58.5	63.4	36.8	54.4	47.7	47.7	50.5	71.5	69.5	77.8
HAS A GOOD ATHLETIC PROGRAM	6.6	5.5	7.4	6.9	5.4	6.5	3.0	3.0	8.4	6.9	3.0	4.1
OFFERED FINANCIAL ASSISTANCE	17.2	15.1	20.4	15.1	14.0	23.2	15.0	15.0	15.2	22.7	31.3	26.5
MOST FRIENDS GOING HERE	3.8	5.9	2.6	2.8	6.2	7.3	.9	.9	3.2	1.3	1.4	1.1
LOW TUITION	20.2	26.3	15.5	18.8	28.7	7.3	34.6	34.6	24.4	4.1	5.2	2.4
ADVICE OF SOMEONE WHO ATTENDED	18.3	18.5	18.6	17.4	17.7	25.0	15.6	15.6	17.5	17.4	19.5	16.1
SPECIAL EDUC PROGRAM OFFERED	29.4	29.5	29.9	28.5	30.2	24.6	30.2	30.2	26.9	37.3	35.4	35.6
NOT ACCEPTED ANYWHERE ELSE	3.1	4.2	2.7	1.9	4.4	2.8	2.1	2.1	3.3	2.5	1.6	1.7
ADVICE OF GUIDANCE COUNSELOR	6.6	8.4	6.5	3.9	8.2	10.0	7.4	7.4	6.1	6.4	7.9	5.3
WANTED TO LIVE AT HOME	13.7	22.8	9.7	6.3	24.5	9.4	19.0	19.0	13.4	3.4	10.5	5.4

PROBABLE MAJOR FIELD OF STUDY(2)

AGRICULTURE (INCL FORESTRY)	.8	1.3	.2	1.0	1.4	.2	.0	.0	.2	.4	.0	.1
BIOLOGICAL SCIENCES	3.0	1.4	3.5	4.6	1.4	1.2	7.3	7.3	3.0	4.8	3.1	5.2
BUSINESS	13.7	27.0	7.0	5.0	27.8	20.9	10.1	10.1	8.0	4.8	4.5	4.6
EDUCATION	11.5	8.9	14.7	9.8	8.3	13.3	5.9	5.9	18.6	7.0	10.3	6.3
ENGINEERING	.4	.1	.4	.7	.1	.1	9.7	9.7	.3	.3	.0	1.2
ENGLISH	2.5	1.4	3.3	2.5	1.4	1.9	2.4	2.4	2.9	4.7	3.6	3.1
HEALTH PROFESSIONS (NON-M.D.)	18.7	24.5	14.5	17.0	25.8	14.4	14.2	14.2	14.8	9.0	27.1	17.1
HISTORY, POLITICAL SCIENCE	2.7	1.3	3.5	3.4	1.3	1.9	2.4	2.4	3.0	5.1	3.6	3.1
HUMANITIES (OTHER)	4.9	3.5	5.6	5.7	3.3	5.2	7.0	7.0	4.5	8.2	5.9	5.9
FINE ARTS	9.8	7.0	11.5	11.0	6.4	11.5	13.9	13.9	9.9	15.7	9.7	12.0
MATHEMATICS OR STATISTICS	2.2	.7	3.2	2.7	.7	.8	3.4	3.4	3.6	2.9	2.7	3.4
PHYSICAL SCIENCES	.8	.3	1.0	1.2	.3	.2	3.2	3.2	.9	1.1	.9	1.8
PRE-PROFESSIONAL	5.1	2.9	4.9	8.6	2.9	2.7	3.9	3.9	3.9	7.8	4.9	13.0
SOCIAL SCIENCES	11.1	7.6	13.7	12.0	7.2	11.3	11.0	11.0	12.3	16.9	13.1	12.3
OTHER FIELDS (TECHNICAL)	3.7	4.6	3.3	2.9	4.7	3.8	2.2	2.2	3.6	2.8	2.7	2.4
OTHER FIELDS (NONTECHNICAL)	4.5	3.6	3.9	6.9	3.4	4.6	7.7	7.7	4.6	1.7	4.3	1.6
UNDECIDED	4.8	3.9	5.6	4.9	3.6	6.1	2.5	2.5	5.8	6.9	3.7	5.2

NEED FOR SPECIAL HELP IN (1)

ENGLISH	14.3	17.3	13.3	10.8	16.7	22.1	14.1	14.1	13.8	11.9	11.7	8.2
READING	9.3	10.2	9.0	8.2	10.0	12.2	9.2	9.2	8.5	8.9	8.9	7.2
MATHEMATICS	42.3	43.1	43.5	38.8	42.3	49.8	26.8	26.8	45.2	38.3	41.8	31.8
SOCIAL STUDIES	6.0	7.2	5.8	4.4	7.2	7.4	5.3	5.3	6.4	4.4	5.5	3.4
SCIENCE	29.5	25.1	32.6	31.6	24.2	32.5	22.3	22.3	32.7	29.7	34.6	27.0
FOREIGN LANGUAGE	18.5	16.7	21.3	16.8	15.9	23.2	18.1	18.1	19.4	20.7	23.2	14.8

AMERICAN COUNCIL ON EDUCATION

OFFICE OF RESEARCH FALL 1972

WEIGHTED NATIONAL NORMS FOR FRESHMAN WOMEN

	All Insti- tutions	All 2-Year Colleges	All 4-Year Colleges	All Uni- versities	2-Year Colleges		Technical Institutions	4-Year Colleges		Universities				
					Public	Private		Public	Private	Nonsect.	Prot- estant	Catholic	Public	Private
PROBABLE CAREER OCCUPATION (2)														
ARTIST (INCL PERFORMER)	8.0	6.2	8.7	9.7	5.8	9.2	11.7	8.9	7.4	13.0	8.5	8.2	9.6	10.1
BUSINESSMAN	4.8	6.8	3.8	3.5	7.1	5.0	8.9	8.9	3.9	3.3	3.5	3.5	3.4	3.9
CLERGYMAN	.2	.1	.4	.1	.1	.5	.0	.0	.1	.4	1.2	.2	.1	.3
COLLEGE TEACHER	.6	.4	.7	.6	.4	.2	.4	.4	.6	.9	.8	.4	.6	.9
DOCTOR (M.D. OR D.D.S.)	2.8	1.3	2.8	5.1	1.2	1.4	2.4	2.4	1.9	4.8	3.1	3.6	3.8	10.7
EDUCATOR (SECONDARY)	8.4	5.7	11.1	7.7	5.4	8.1	7.3	7.3	13.2	7.5	10.5	7.5	8.1	5.6
ELEMENTARY TEACHER	11.1	9.4	14.5	8.1	8.6	15.4	7.1	7.1	17.5	6.9	14.3	13.4	8.7	5.6
ENGINEER	.3	.1	.4	.6	.1	.1	9.6	9.6	.3	.3	.1	.1	.5	1.2
FARMER OR FORESTER	.7	.8	.5	1.1	.8	.2	.0	.0	.4	1.0	.6	.3	1.2	.4
HEALTH PROFESSIONAL (NON-M.D.)	10.4	9.6	9.2	13.5	9.9	7.1	6.1	6.1	9.8	7.5	8.9	10.4	14.4	9.3
LAWYER	2.0	.7	2.7	3.0	.6	1.1	1.7	1.7	2.3	4.5	2.5	2.0	2.4	5.7
NURSE	9.8	14.7	6.8	7.4	15.6	7.8	10.5	10.5	6.5	2.7	5.3	18.5	7.2	8.5
RESEARCH SCIENTIST	1.5	.5	1.8	2.6	.5	.2	5.8	5.8	1.4	2.4	1.8	1.7	2.3	3.8
OTHER	24.9	32.8	20.6	20.0	33.2	29.8	17.9	17.9	20.1	22.2	22.2	18.5	20.7	17.0
UNDECIDED	14.4	10.9	16.0	17.0	10.5	13.9	10.6	10.6	14.5	22.7	16.7	11.7	17.0	17.1
MAJOR SOURCES OF SUPPORT (1)														
PART-TIME OR SUMMER WORK	28.4	30.8	26.3	28.1	32.0	20.9	40.9	40.9	29.0	19.4	22.3	28.9	30.1	19.1
SAVINGS FROM FULL-TIME WORK	8.0	9.8	7.0	6.8	10.2	6.4	19.4	19.4	7.4	5.1	5.9	7.8	7.2	4.7
SPOUSE'S EMPLOYMENT	2.3	3.9	1.5	.9	4.1	2.1	.8	.8	1.7	1.3	1.5	1.1	.9	.8
PARENTAL OR FAMILY AID OR GIFTS	60.4	50.4	63.1	72.4	48.7	64.0	45.2	45.2	58.8	74.9	69.0	58.3	72.0	73.9
PARENT'S MILITARY SERVICE	2.2	2.7	1.8	1.9	2.7	2.5	2.0	2.0	1.9	1.5	1.7	2.1	2.1	1.1
PERSONAL MILITARY SERVICE	.2	.4	.2	.1	.4	.2	.1	.1	.2	.1	.2	.2	.2	.1
SCHOLARSHIPS AND GRANTS	21.9	17.7	26.8	20.5	16.9	24.1	21.4	21.4	22.2	28.4	33.2	39.7	17.5	33.8
LOANS-NDEA/GOV'T INSURED/COLLEGE	17.2	13.9	21.5	15.5	13.1	20.2	15.9	15.9	18.3	21.9	26.9	29.6	14.3	20.7
OTHER REPAYABLE LOANS	6.8	5.7	8.4	6.0	5.5	7.2	3.3	3.3	8.1	7.8	9.4	10.1	6.0	5.7
CONCERN ABOUT FINANCING COLLEGE														
NO CONCERN	33.5	37.0	30.0	33.6	36.3	43.3	32.5	32.5	27.3	36.6	33.6	25.4	32.8	37.1
SOME CONCERN	50.4	48.5	52.0	51.0	49.1	43.2	55.5	55.5	53.4	48.1	49.8	54.8	51.8	47.7
MAJOR CONCERN	16.1	14.5	18.0	15.4	14.6	13.5	12.0	12.0	19.3	15.3	16.5	19.8	15.4	15.2
ACTIVITIES AND ACCOMPLISHMENTS														
DURING MY LIFETIME:														
EMPLOYED WHILE NOT IN SCHOOL	8.1	10.9	6.7	5.7	11.3	7.9	10.3	10.3	6.9	5.5	6.5	7.5	6.0	4.5
WON AWARD IN ART COMPETITION	11.7	9.8	12.2	13.9	9.7	11.4	17.5	17.5	10.7	15.4	12.5	12.6	13.8	14.1
HAD ORIGINAL WRITINGS PUBLISHED	14.6	9.6	16.9	19.0	9.1	13.6	13.7	13.7	14.6	22.8	17.9	17.1	18.2	22.9
DURING THE PAST YEAR:														
PLAYED A MUSICAL INSTRUMENT	37.3	28.7	41.4	44.6	28.0	34.2	31.1	31.1	37.9	46.0	50.7	38.2	43.6	48.8
ATTENDED RELIGIOUS SERVICES	75.9	71.2	79.4	77.7	70.0	81.4	71.2	71.2	79.3	69.9	86.4	87.0	77.8	77.1
PARTICIPATED IN A DEMONSTRATION	9.1	6.9	10.9	9.7	6.9	6.8	8.6	8.6	9.9	16.8	9.3	8.8	8.8	13.7
VISITED ART GALLERY OR MUSEUM	62.6	53.5	66.7	70.6	53.0	57.7	62.7	62.7	62.8	76.8	67.0	70.2	68.8	78.7
SMOKED CIGARETTES REGULARLY	17.9	21.7	16.2	14.6	21.7	22.1	25.0	25.0	15.0	20.0	13.8	18.8	14.2	15.9
DRANK BEER	39.1	36.4	38.5	44.6	36.8	33.2	45.6	45.6	37.1	41.7	32.6	49.8	46.6	35.8
HAD VOCATIONAL COUNSELING	17.4	16.6	18.2	17.4	16.2	19.6	14.3	14.3	18.0	13.5	20.4	25.2	17.8	15.6
WORKED IN POLITICAL CAMPAIGN	10.2	6.3	11.5	14.2	5.9	10.0	11.7	11.7	9.6	16.5	11.7	12.6	13.4	17.5
WHILE IN HIGH SCHOOL:														
WAS HONOR SOCIETY MEMBER	32.5	16.6	38.1	49.3	16.4	18.2	42.1	42.1	36.8	41.9	40.1	34.1	48.5	52.7
WON LETTER - BASKETBALL, FOOTBALL	4.5	3.7	5.0	5.0	3.5	5.7	4.8	4.8	5.3	4.4	4.9	4.1	5.3	3.7
WON VARSITY LETTER - OTHER SPORT	13.9	11.4	15.1	15.8	10.9	14.9	15.3	15.3	14.9	17.3	15.1	12.2	16.1	14.4
EDITED SCHOOL PUBLICATION	18.2	13.9	20.4	21.5	13.5	17.4	22.4	22.4	18.6	24.2	20.6	22.3	20.9	24.5

AMERICAN COUNCIL ON EDUCATION

OFFICE OF RESEARCH FALL 1972

WEIGHTED NATIONAL NORMS FOR FRESHMAN WOMEN

	All Insti- tutions	All 2-Year Colleges	All 4-Year Colleges	All Uni- versities	2-Year Colleges			4-Year Colleges			Universities		
					Public	Private	Technical Institutions	Public	Private Nonsect.	Pro- testant	Catholic	Public	Private
CURRENT POLITICAL PREFERENCE													
FAR LEFT	1.7	1.3	2.1	1.7	1.4	1.0	3.1	1.7	4.2	1.7	1.2	1.5	2.3
LIBERAL	31.9	27.9	33.4	35.8	28.4	23.7	40.4	32.2	42.2	28.8	30.9	34.8	40.0
MIDDLE-OF-THE-ROAD	51.5	55.5	49.7	48.3	55.5	54.9	49.5	52.3	39.9	48.9	54.8	49.5	42.8
CONSERVATIVE	14.4	14.6	14.4	14.1	14.0	19.5	6.5	13.3	13.5	20.1	12.9	14.0	14.7
FAR RIGHT	.5	.7	.5	.2	.7	.9	.5	.6	.3	.5	.2	.2	.1
OBJECTIVES CONSIDERED TO BE													
ESSENTIAL OR VERY IMPORTANT													
ACHIEVE IN A PERFORMING ART	13.8	10.4	15.9	15.3	9.9	13.9	11.0	13.9	21.8	17.8	13.8	14.4	19.5
BE AN AUTHORITY IN MY FIELD	55.7	53.6	57.1	56.8	53.5	54.9	55.4	56.9	57.3	56.8	58.5	55.9	60.5
OBTAIN RECOGNITION FROM PEERS	31.9	31.6	32.6	31.2	31.8	30.2	30.0	32.8	33.2	31.0	33.8	30.1	35.7
INFLUENCE POLITICAL STRUCTURE	12.2	9.7	13.7	13.8	9.6	10.4	11.7	12.9	16.2	13.1	14.3	13.2	16.3
INFLUENCE SOCIAL VALUES	32.0	29.5	34.2	32.1	28.9	34.1	25.7	32.8	36.4	35.5	36.9	31.6	34.7
RAISE A FAMILY	67.8	70.4	67.7	63.7	69.9	74.1	58.7	68.9	61.1	69.8	71.1	63.6	64.2
HAVE AN ACTIVE SOCIAL LIFE	56.3	58.5	55.6	54.0	58.8	56.3	53.7	58.4	50.0	52.3	57.2	54.3	52.7
HAVE FRIENDS DIFFERENT FROM ME	67.2	64.9	68.0	69.6	65.0	63.6	69.2	66.6	70.3	67.8	72.2	69.5	70.1
BE AN EXPERT IN FINANCE	9.6	11.9	8.6	7.5	12.0	10.6	8.7	9.6	6.4	8.6	7.8	7.7	6.8
BE ADMINISTRATIVELY RESPONSIBLE	17.6	21.1	16.3	14.4	21.5	18.3	23.0	17.5	12.3	15.4	17.7	14.3	15.1
BE VERY WELL-OFF FINANCIALLY	30.2	34.1	28.6	27.1	34.4	31.6	27.1	31.0	24.8	25.6	27.6	27.0	27.8
HELP OTHERS IN DIFFICULTY	75.1	73.6	77.2	74.1	73.1	77.2	73.3	76.2	76.5	79.1	80.9	73.5	77.1
PARTICIPATE IN PEACE CORPS/VISTA	21.0	19.1	22.4	21.5	19.1	19.4	25.2	20.5	24.5	24.0	25.4	21.7	20.7
BECOME A COMMUNITY LEADER	11.6	9.7	13.2	12.0	9.2	13.5	9.3	12.8	12.9	15.1	13.1	11.5	14.0
CONTRIBUTE TO SCIENTIFIC THEORY	7.2	6.2	7.3	8.6	6.3	5.1	12.1	6.9	7.7	7.2	7.9	8.0	11.2
WRITE ORIGINAL WORKS	16.2	12.4	18.3	18.7	12.4	12.4	18.5	16.7	25.0	17.2	16.6	18.1	21.1
NEVER BE OBLIGATED TO PEOPLE	21.1	21.9	21.2	19.6	21.9	21.3	22.2	22.1	21.2	20.0	18.0	19.6	19.7
CREATE WORKS OF ART	23.0	20.2	23.8	25.9	19.8	22.7	24.9	21.2	32.1	23.0	23.9	25.9	25.8
KEEP UP WITH POLITICAL AFFAIRS	46.6	38.5	49.2	54.6	38.1	41.9	42.2	47.7	53.1	49.1	51.9	53.5	59.6
SUCCEED IN MY OWN BUSINESS	32.5	35.0	30.8	31.6	34.7	37.1	22.4	31.2	30.1	31.6	30.5	31.8	30.9
HELP CLEAN UP ENVIRONMENT	43.6	41.2	44.4	46.1	41.2	41.5	43.9	44.3	46.5	44.1	42.3	46.7	43.6
DEVELOP A PHILOSOPHY OF LIFE	75.0	68.4	78.6	79.1	68.0	71.5	72.6	76.4	82.6	80.5	81.3	78.5	82.0
PARTICIPATE IN COMMUNITY ACTION	31.9	28.2	34.4	33.5	27.7	32.2	25.4	33.1	35.8	36.9	36.1	33.1	35.5
MARRY WITHIN NEXT 5 YEARS	39.3	48.4	35.8	31.4	48.2	50.5	29.0	38.1	27.4	39.5	33.3	32.9	25.2
AGREE STRONGLY OR SOMEWHAT													
GOV'T NOT CONTROLLING POLLUTION	89.6	87.6	90.5	91.6	87.6	87.0	92.3	90.8	91.6	88.8	89.1	91.4	92.3
GOV'T NOT PROTECTING CONSUMER	76.8	75.2	77.6	78.2	75.4	73.5	83.3	77.0	82.0	75.3	75.6	77.6	80.6
GOV'T NOT DESEGREGATING QUICKLY	50.2	49.5	50.6	50.7	50.1	44.6	57.5	49.2	58.2	47.1	49.7	49.8	54.4
TOO MANY RIGHTS FOR CRIMINALS	43.0	47.6	40.4	40.2	47.4	49.2	39.8	41.1	34.8	43.7	40.9	40.9	36.9
PEOPLE SHOULD BE PAID EQUALLY	24.0	29.7	22.3	17.7	30.2	25.9	22.2	23.5	20.8	20.3	21.5	17.8	17.1
WOMEN'S ACTIVITIES BEST IN HOME	25.6	32.3	23.5	18.4	31.7	37.3	14.9	23.4	18.5	28.7	25.1	19.2	15.0
WOMEN SHOULD PAY MORE TAXES	69.4	69.1	70.4	68.2	70.4	59.0	73.6	72.0	68.9	66.9	69.7	68.9	65.1
MARIJUANA SHOULD BE LEGALIZED	43.0	39.6	43.0	48.8	40.4	33.1	58.4	41.3	55.8	35.8	39.1	48.2	51.5
DISCOURAGE LARGE FAMILIES	65.6	60.3	65.7	74.2	60.0	62.6	64.8	64.5	73.9	70.3	68.7	75.0	70.6
WOMEN SHOULD GET JOB EQUALITY	95.4	93.7	96.0	97.0	93.9	92.2	98.4	95.9	97.0	94.8	96.2	97.0	97.3
CAN DO LITTLE TO CHANGE SOCIETY	39.0	40.3	38.6	37.3	40.7	37.0	46.2	39.2	39.3	37.0	35.8	37.2	37.8

AMERICAN COUNCIL ON EDUCATION
OFFICE OF RESEARCH FALL 1972
WEIGHTED NATIONAL NORMS FOR FRESHMAN WOMEN

	All Insti- tutions	All 2-Year Colleges	All 4-Year Colleges	All Uni- versities	2-Year Colleges		Technical Institutions	4-Year Colleges		Universities	
					Public	Private		Public	Private	Public	Private
AGREE STRONGLY OR SOMEWHAT	12.2	15.0	12.0	7.9	14.4	19.3	4.4	11.6	9.8	16.6	7.8
COL REGULATE STUDENTS OFF CAMPUS	52.9	65.5	46.7	43.4	66.5	58.1	43.2	51.5	36.0	45.6	36.0
BENEFIT OF COLLEGE IS MONETARY	76.0	71.7	77.1	80.9	71.7	71.7	81.4	77.2	80.0	75.3	82.2
STUDENTS HELP EVALUATE FACULTY	39.2	37.3	39.8	41.4	37.2	37.8	46.9	37.9	44.3	39.3	38.0
ABOLISH COLLEGE GRADES	24.8	23.6	24.7	26.8	24.0	20.9	28.1	22.3	30.5	25.5	28.7
DE-EMPHASIZE ORGANIZED SPORTS	32.5	41.1	29.6	23.6	40.6	45.0	18.2	30.5	23.1	35.1	21.9
REGULATE STUDENT PUBLICATIONS	22.6	27.7	20.5	18.3	27.5	29.0	12.6	20.6	17.4	23.2	19.3
COLLEGE HAS RIGHT TO BAN SPEAKER	40.1	43.2	39.3	36.3	42.9	46.2	32.5	39.4	40.3	41.4	33.7
GIVE DISADVANTAGED PREF TRTMT	39.0	45.3	37.2	32.0	44.8	49.4	31.5	38.1	31.6	41.4	30.1
COL TOO LAX ON STUDENT PROTESTS	37.1	48.8	31.9	27.3	50.5	36.1	32.6	32.3	30.8	29.0	25.8
ADOPT OPEN ADMISSIONS AT PUB COL	78.0	78.2	77.6	78.4	78.8	73.9	76.9	78.0	77.9	76.2	80.0
USE SAME DEGREE STANDARD FOR ALL											
STUDENTS ESTIMATE CHANCES ARE											
VERY GOOD THAT THEY WILL											
CHANGE MAJOR FIELD	16.7	11.2	19.1	21.6	10.8	13.6	12.1	18.0	25.0	19.7	19.6
CHANGE CAREER CHOICE	17.7	11.6	20.0	23.3	11.3	14.2	14.5	17.7	28.3	22.0	22.0
FAIL ONE OR MORE COURSES	1.9	2.0	2.0	1.9	1.9	2.7	1.4	2.1	1.7	2.0	1.2
GRADUATE WITH HONORS	6.6	5.4	7.2	7.4	5.6	4.3	5.6	7.0	8.5	6.5	11.3
BE ELECTED TO STUDENT OFFICE	1.5	1.4	1.8	1.1	1.4	1.5	1.3	1.6	2.1	2.2	2.1
JOIN SOC FRATERNITY OR SORORITY	19.2	16.3	22.1	18.8	15.2	25.3	18.2	21.0	21.0	26.2	23.0
BE ELECTED TO AN HONOR SOCIETY	4.6	2.9	5.3	5.9	2.9	2.9	5.7	4.9	6.2	5.5	9.9
MAKE AT LEAST A 'B' AVERAGE	33.8	29.8	34.8	38.4	30.5	24.6	30.3	33.7	41.0	32.6	49.3
NEED EXTRA TIME TO GET DEGREE	4.5	5.3	4.1	4.1	5.3	4.9	2.0	4.2	4.0	4.2	2.8
WORK AT OUTSIDE JOB	34.4	38.8	32.6	30.5	41.1	21.4	46.7	35.5	26.9	26.3	30.0
SEEK VOCATIONAL COUNSELING	13.9	10.4	15.6	16.7	10.2	12.0	9.5	15.3	16.9	15.7	15.1
SEEK PERSONAL COUNSELING	6.0	4.9	7.3	5.7	4.8	6.4	5.8	6.9	8.5	7.4	5.5
ENROLL IN HONORS COURSE	7.4	3.7	8.3	11.6	3.8	3.2	8.6	7.1	11.9	8.5	17.6
GET A BACHELOR'S DEGREE	60.7	33.7	75.4	78.0	32.7	41.9	76.7	74.8	78.7	73.3	87.6
DROP OUT TEMPORARILY	1.9	1.4	2.3	2.2	1.4	1.6	1.8	1.8	4.1	2.1	1.8
DROP OUT PERMANENTLY	1.1	1.1	1.3	.9	1.1	1.2	.7	1.2	1.6	1.4	.5
TRANSFER TO ANOTHER COLLEGE	14.0	13.5	15.5	12.0	13.2	16.3	9.1	16.7	14.3	15.7	8.4
ENTER ARMED SERVICES BEFORE GRAD	1.1	1.3	1.0	.8	1.4	1.0	1.4	1.0	.8	1.2	.8
BE SATISFIED WITH COLLEGE	64.8	62.8	65.4	66.9	61.8	70.6	56.1	62.6	68.1	70.3	72.2
BE SUCCESSFUL AFTER GRADUATION	13.2	14.7	12.2	12.7	15.3	9.9	6.8	13.6	10.8	10.4	12.4
FIND JOB IN OWN FIELD AFTER GRAD	52.5	57.8	49.3	49.8	58.0	55.6	45.7	49.5	44.4	51.7	54.9
GET MARRIED WHILE IN COLLEGE	9.0	8.8	8.9	9.5	8.9	7.7	8.3	10.0	7.1	8.8	6.1
HARRY WITHIN A YEAR AFTER COL	18.8	18.9	18.9	18.4	18.7	20.4	21.7	19.6	15.5	20.4	15.4
ADOPT A CHILD SOME DAY	27.8	23.4	30.2	30.5	23.0	27.0	28.5	27.5	34.8	33.2	29.4

(**) THIS ITEM IS REPORTED FOR THE FIRST TIME IN 1972. ITEMS NOT INDICATED WITH '***' ARE REPEATED OR MODIFIED QUESTIONS FROM ONE OR MORE OF THE EARLIER SURVEYS.

(1) PERCENTAGES WILL SUM TO MORE THAN 100 IF ANY STUDENTS CHECKED MORE THAN ONE CATEGORY.

(2) RECATEGORYIZATION OF THIS ITEM FROM A LONGER LIST IS SHOWN IN APPENDIX C OF THE 1972 NAT'L NORMS REPORT.

AMERICAN COUNCIL ON EDUCATION
OFFICE OF RESEARCH FALL 1972
WEIGHTED NATIONAL NORMS FOR ALL FRESHMEN

AGE BY DECEMBER 31, 1972

	All		2-Year Colleges		4-Year Colleges		All Uni- versities		Technical Institutions		4-Year Colleges		Universities	
	All Insti- tutions	2-Year Colleges	All Colleges	All Uni- versities	Public	Private	Public	Private	Public	Private	Public	Private	Public	Private
16 OR YOUNGER														
17	4.0	3.2	4.6	4.5	3.3	3.1	1	1	3.5	1	2	6.5	1	3
18	74.2	67.1	78.1	79.7	66.6	71.9	79.7	78.1	76.1	77.9	78.1	76.6	81.7	7.3
19	15.7	18.7	13.8	13.8	18.6	19.3	13.3	15.4	15.4	13.3	12.7	16.7	12.3	10.7
20	2.0	3.3	1.4	.8	3.3	2.8	1.6	1.9	1.9	1.6	1.2	1.2	.9	.5
21	.8	1.4	.5	.3	1.5	.9	.2	.2	.2	.6	.4	.4	.4	.2
22-25	1.8	3.4	.9	.6	3.6	1.4	.5	.5	.5	1.2	.7	.6	.6	.3
26 OR OLDER	1.4	2.8	.6	.2	3.1	.5	1.0	.3	.3	1.0	.2	.4	.3	.1

FATHER'S EDUCATION

GRAMMAR SCHOOL OR LESS	9.2	13.0	8.3	4.5	13.2	11.6	10.1	6.5	10.1	5.5	7.5	7.3	4.6	4.0
SOME HIGH SCHOOL	15.1	20.3	13.7	8.8	20.9	15.1	16.4	12.0	16.4	10.3	11.0	11.8	9.2	7.5
HIGH SCHOOL GRADUATE	30.3	34.5	28.9	25.7	35.0	29.6	32.5	27.7	32.5	21.7	25.2	30.8	27.0	20.9
SOME COLLEGE	16.2	15.0	16.7	17.5	14.9	16.2	18.9	18.9	16.8	15.7	16.1	17.6	17.9	16.2
COLLEGE DEGREE	16.1	10.8	17.0	23.0	10.2	17.0	14.3	18.5	14.3	21.0	20.0	17.4	22.8	23.8
SOME GRADUATE SCHOOL	2.4	1.2	2.9	3.6	1.1	1.7	3.5	3.5	2.0	4.6	3.6	3.4	3.5	4.3
GRADUATE DEGREE	10.7	5.1	12.4	16.9	4.8	8.9	12.9	12.9	7.9	21.2	16.6	11.6	15.1	23.4

MOTHER'S EDUCATION

GRAMMAR SCHOOL OR LESS	6.0	8.9	5.3	2.6	9.1	6.9	4.8	4.8	6.7	3.1	4.0	4.4	2.5	2.8
SOME HIGH SCHOOL	13.2	18.0	12.1	7.0	18.5	13.4	10.9	10.9	15.1	8.5	9.2	8.8	7.3	6.1
HIGH SCHOOL GRADUATE	43.8	46.9	42.7	40.8	47.3	42.4	44.0	44.0	46.5	34.9	36.3	48.0	42.2	35.7
SOME COLLEGE	17.5	14.0	18.2	22.2	13.6	17.9	19.7	19.7	16.4	19.9	21.3	17.8	22.1	22.5
COLLEGE DEGREE	13.2	8.3	14.6	19.1	7.8	13.9	14.5	14.5	10.2	21.3	20.3	14.8	18.6	20.9
SOME GRADUATE SCHOOL	2.2	1.3	2.6	3.1	1.3	1.8	2.4	2.4	2.0	4.0	3.3	2.4	2.8	4.3
GRADUATE DEGREE	4.0	2.6	4.6	5.2	2.5	3.7	3.8	3.8	3.1	8.3	5.6	3.8	4.5	7.7

RACIAL BACKGROUND (1)

WHITE/CAUCASIAN	87.3	84.6	85.4	94.7	83.8	93.1	92.1	92.1	81.6	87.9	87.7	91.9	95.3	92.5
BLACK/NEGRO/AFRO-AMERICAN	8.7	8.7	11.9	3.5	9.1	4.8	4.9	4.9	15.0	10.0	11.1	5.8	3.2	4.8
AMERICAN INDIAN	1.1	1.3	1.0	1.1	1.3	1.0	1.2	1.2	.9	1.1	1.0	.5	1.3	.6
ORIENTAL	1.1	1.5	.9	.8	1.7	.4	1.6	1.6	.9	1.1	.5	.6	.7	1.3
MEXICAN-AMERICAN/CHICANO	1.5	3.3	.4	.5	3.6	.2	.6	.6	.5	.3	.2	.5	.5	.8
PUERTO RICAN-AMERICAN	.6	.5	.9	.2	.6	.1	.4	.4	1.5	.5	.1	.5	.1	.5
OTHER	1.8	2.4	1.6	1.1	2.5	1.7	1.8	1.8	1.7	1.6	1.1	1.6	1.0	1.4

WHILE GROWING UP, I LIVED

ON A FARM	8.9	11.6	6.9	7.4	11.5	13.1	4.8	4.8	7.0	5.0	11.0	4.6	9.0	1.9
IN A SMALL TOWN	21.2	24.5	20.7	16.6	24.1	28.3	19.3	19.3	20.4	20.3	24.3	17.9	17.8	12.1
IN A CITY OF MODERATE SIZE	33.6	34.6	32.8	33.2	34.5	35.0	40.5	40.5	31.2	31.8	33.6	35.8	34.4	29.0
IN A SUBURB OF A LARGE CITY	22.5	15.9	24.8	29.8	16.0	15.4	24.5	24.5	24.7	28.4	21.0	25.2	27.8	37.3
IN A LARGE CITY	13.8	13.4	14.7	13.0	13.9	8.3	11.0	11.0	16.7	14.4	10.0	16.5	11.1	19.7

CITIZENSHIP

NATIVE BORN U.S. CITIZEN	95.0	92.7	95.9	97.4	92.4	95.5	95.3	95.3	96.6	96.5	96.6	96.6	97.8	96.0
NATURALIZED U.S. CITIZEN	2.8	3.8	2.4	1.7	3.9	2.9	2.5	2.5	2.6	2.2	2.2	1.9	1.7	1.9
NOT A U.S. CITIZEN	2.2	3.5	1.7	.9	3.7	1.6	2.1	2.1	2.0	1.3	1.2	1.4	.5	2.1

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WEIGHTED NATIONAL NORMS FOR ALL FRESHMEN

	All Institutions	All 2-Year Colleges	All 4-Year Colleges	All Universities	2-Year Colleges		4-Year Colleges		Technical Institutions	Universities					
					Public	Private	Public	Private		Nonsect.	Prot-estant	Catholic	Public	Private	
RELIGION REARED															
JEWISH	4.5	3.5	4.1	6.8	3.7	1.5	1.7	3.9	10.1	1.2	.4	4.4	15.3		
PROTESTANT	44.8	39.9	46.8	49.7	38.8	51.5	47.5	44.7	46.8	71.8	11.4	54.6	32.3		
ROMAN CATHOLIC	35.3	37.2	34.9	32.5	38.9	21.0	43.9	35.2	26.2	12.9	84.2	29.3	44.1		
OTHER	12.0	15.9	11.0	7.1	15.1	24.0	4.1	13.1	11.2	12.0	3.3	7.7	4.8		
NONE	3.4	3.4	3.2	3.9	3.5	1.9	2.7	3.1	5.6	2.1	.8	4.0	3.6		
RELIGIOUS PREFERENCE															
JEWISH	3.8	3.0	3.3	5.9	3.2	1.2	1.5	3.2	8.0	1.0	.4	3.9	13.3		
PROTESTANT	38.2	34.7	40.2	40.5	33.5	46.4	43.5	38.7	35.8	64.7	9.3	44.6	25.7		
ROMAN CATHOLIC	30.1	32.6	29.5	26.8	34.0	18.5	37.6	29.6	20.1	10.7	76.6	23.7	37.9		
OTHER	13.6	17.0	12.8	9.2	16.2	25.6	5.7	14.5	14.1	13.7	5.6	9.9	6.7		
NONE	14.3	12.6	14.1	17.6	13.1	8.3	11.7	14.0	22.0	9.9	8.2	17.9	16.4		
VETERAN															
NO	98.0	96.2	98.9	99.3	96.0	98.7	98.0	98.7	99.3	99.4	99.4	99.2	99.8		
YES, SERVED IN SOUTHEAST ASIA	1.0	1.9	.5	.3	2.0	.7	.2	.6	.4	.3	.3	.4	.1		
YES, DID NOT SERVE IN SE ASIA	1.1	1.9	.6	.3	2.1	.7	1.8	.7	.3	.3	.3	.4	.1		
MARITAL STATUS															
PRESENTLY MARRIED	2.3	4.4	1.1	.7	4.7	1.4	.6	1.6	.6	.7	.5	.8	.3		
PRESENTLY ENGAGED	2.8	3.9	2.4	1.7	4.0	3.5	2.1	2.8	1.9	2.4	1.3	1.9	1.1		
SEEING ONE PERSON EXCLUSIVELY	33.5	33.1	34.3	32.8	32.7	36.6	37.4	34.5	33.1	35.0	32.4	33.8	29.4		
DATING, BUT NO ONE STEADILY	43.3	40.6	44.0	46.7	40.3	43.1	40.5	43.7	45.7	44.2	45.1	45.9	49.4		
NOT DATING IN RECENT MONTHS	18.1	18.0	18.1	18.2	18.3	15.4	19.6	17.4	18.7	17.7	20.7	17.7	19.9		
PARENTS' MARITAL STATUS **															
BOTH ALIVE, MARRIED TO EACH OTHER	83.1	79.9	84.1	86.8	79.4	84.8	88.8	82.5	83.8	85.5	86.6	86.8	87.1		
BOTH ALIVE, DIVORCED OR SEPARATED	8.7	10.0	8.4	6.9	10.3	7.3	6.1	9.3	9.0	7.8	5.5	7.0	6.5		
ONE OR BOTH PARENTS DECEASED	8.2	10.1	7.5	6.3	10.3	7.9	5.1	8.2	7.2	6.7	7.9	6.3	6.4		
FATHER'S OCCUPATION (2)															
ARTIST (INCLUDING PERFORMER)	.8	.7	.9	.9	.7	.7	.8	.7	1.5	.7	.8	.9	.9		
BUSINESSMAN	30.0	25.4	31.1	35.3	24.6	33.4	28.6	28.4	35.2	33.8	35.4	33.8	40.8		
CLERGYMAN	.9	.8	1.3	.6	.6	2.5	.6	.6	1.6	3.7	.1	.6	.8		
COLLEGE TEACHER	.9	.5	1.0	1.4	.4	.6	.8	.6	1.8	1.4	.6	1.3	1.6		
DOCTOR (M.D. OR D.D.S.)	2.0	.7	2.3	3.5	.6	1.6	.9	1.1	5.0	3.5	3.1	2.7	6.6		
EDUCATOR (SECONDARY)	2.3	1.6	2.8	2.7	1.6	1.7	3.3	2.6	2.8	3.2	2.4	2.8	2.1		
ELEMENTARY TEACHER	.3	.3	.4	.3	.3	.4	.3	.4	.4	.5	.4	.3	.3		
ENGINEER	7.7	6.1	7.8	10.0	6.0	6.4	10.2	7.9	7.9	6.8	6.6	10.3	9.1		
FARMER OR FORESTER	5.9	8.3	4.0	5.3	8.5	6.4	2.0	4.3	2.6	6.6	3.0	6.4	1.4		
HEALTH PROFESSIONAL (NON-M.D.)	1.2	1.1	1.1	1.4	1.1	1.1	1.2	1.0	1.3	1.2	1.1	1.4	1.3		
LAWYER	1.3	.5	1.5	2.2	.4	1.2	1.0	.7	3.0	2.0	2.5	1.8	3.8		
MILITARY CAREER	1.8	1.5	2.0	2.0	1.5	1.7	8.0	1.8	1.0	1.2	1.0	2.2	1.3		
RESEARCH SCIENTIST	.6	.3	.6	1.0	.3	.2	.6	.5	1.1	.7	.5	.9	1.2		
SKILLED WORKER	12.4	15.0	12.0	9.2	15.4	11.8	13.6	13.6	9.6	8.8	12.3	9.5	8.3		
SEMI-SKILLED WORKER	7.0	8.8	6.7	4.7	9.2	5.9	6.9	7.7	5.3	5.5	5.9	5.0	3.9		
UNSKILLED WORKER	4.3	5.3	4.5	2.4	5.5	3.4	3.3	5.6	2.9	3.6	3.7	2.5	1.9		
UNEMPLOYED	2.0	2.4	2.0	1.4	2.4	2.2	1.7	2.3	1.6	1.9	1.7	1.4	1.5		
OTHER	18.5	20.8	18.0	15.6	21.1	18.9	16.2	20.1	15.4	14.9	18.8	16.3	13.3		

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					Public	Private	Technical Institutions	Public	Private Nonsect.	Prot-estant	Catholic	Public	Private
FATHER'S EMPLOYMENT HISTORY **													
PRESENTLY EMPLOYED FULL-TIME	90.2	87.8	91.0	92.8	87.7	89.4	92.7	90.2	91.5	91.6	91.3	92.8	92.8
PRESENTLY EMPLOYED PART-TIME	1.6	2.0	1.4	1.1	2.0	1.9	1.0	1.5	1.3	1.6	1.1	1.2	1.1
NOT NOW EMPLOYED BUT WAS IN PAST	7.9	9.7	7.4	5.9	9.8	8.3	6.2	8.0	7.0	6.5	7.3	5.9	6.0
NOT NOW EMPLOYED AND NEVER WAS	.3	.5	.3	.2	.5	.5	.1	.3	.2	.3	.2	.2	.1
MOTHER'S EMPLOYMENT HISTORY **													
PRESENTLY EMPLOYED FULL-TIME	34.8	37.7	34.2	31.4	37.7	37.2	31.2	36.3	32.4	34.1	28.6	32.2	28.3
PRESENTLY EMPLOYED PART-TIME	16.0	15.4	16.3	16.5	15.5	15.0	17.0	15.8	17.0	16.6	16.1	16.8	15.2
NOT NOW EMPLOYED BUT WAS IN PAST	33.2	31.3	33.7	35.5	31.4	30.6	36.9	32.6	34.7	33.6	35.8	34.8	38.2
NOT NOW EMPLOYED AND NEVER WAS	15.9	15.6	15.8	16.6	15.4	17.1	15.0	15.3	15.9	15.7	19.6	16.2	18.3
ESTIMATED PARENTAL INCOME													
LESS THAN \$3,000	4.5	6.6	4.0	1.8	6.8	5.2	1.6	5.0	2.8	4.0	3.0	1.8	1.7
\$3,000 - \$3,999	3.5	5.0	3.0	1.6	5.1	4.3	1.2	3.7	2.0	3.2	2.3	1.7	1.3
\$4,000 - \$5,999	6.1	8.1	5.7	3.7	8.2	6.3	3.3	6.8	4.2	5.3	5.1	3.8	3.1
\$6,000 - \$7,999	8.2	10.0	7.8	5.6	10.1	8.9	6.4	8.9	6.0	7.5	7.7	5.9	4.6
\$8,000 - \$9,999	10.4	12.1	10.0	8.3	12.4	9.6	10.0	10.6	8.3	9.4	10.7	8.9	6.3
\$10,000 - \$12,499	16.8	18.2	16.0	15.8	18.4	16.0	17.8	17.2	13.0	14.1	17.1	16.8	12.2
\$12,500 - \$14,999	13.5	13.3	13.4	13.7	13.3	13.0	16.9	13.9	11.6	12.1	14.1	14.3	11.5
\$15,000 - \$19,999	14.8	12.6	15.7	17.0	12.5	13.8	19.6	16.0	14.5	14.4	15.2	17.3	16.2
\$20,000 - \$24,999	8.9	6.3	9.5	12.2	6.2	7.7	12.0	8.3	11.0	10.1	9.3	12.2	12.2
\$25,000 - \$29,999	2.3	2.7	4.8	6.4	2.5	4.0	5.4	3.8	6.4	5.5	4.9	6.1	7.5
\$30,000 - \$34,999	2.9	1.8	3.2	4.2	1.6	3.1	2.2	2.4	5.1	4.0	3.2	3.9	5.5
\$35,000 - \$39,999	1.8	1.1	2.0	2.6	.9	2.2	1.5	1.3	3.5	2.8	2.3	2.3	3.8
\$40,000 - \$49,999	1.7	.9	1.9	2.6	.8	2.0	1.1	1.0	4.1	2.7	1.9	2.1	4.3
\$50,000 OR MORE	2.7	1.4	3.0	4.5	1.1	4.0	1.2	1.1	7.4	4.8	3.2	3.1	9.8
TYPE OF SECONDARY SCHOOL													
PUBLIC	84.5	88.5	80.8	84.0	88.9	85.0	83.3	85.4	79.6	85.9	45.9	88.6	67.5
PRIVATE (DENOMINATIONAL)	11.3	8.3	14.1	11.7	8.3	8.6	12.4	11.5	10.1	8.9	48.2	8.4	23.8
PRIVATE (NONDENOMINATIONAL)	3.2	1.7	4.3	3.9	1.3	5.6	3.4	2.2	9.7	4.8	5.1	2.7	8.2
OTHER	.9	1.4	.7	.4	1.5	.8	.8	.9	.6	.4	.8	.4	.5
YEAR FINISHED SECONDARY SCHOOL													
GRADUATED IN 1972	91.6	85.9	94.5	96.5	85.2	92.6	92.7	94.0	94.9	95.4	96.1	96.2	97.6
DID NOT GRADUATE IN 1972	8.4	14.1	5.5	3.5	14.8	7.4	7.3	6.0	5.1	4.6	3.9	3.8	2.4
SIZE OF H.S. GRADUATING CLASS **													
25 OR LESS	2.3	3.2	1.8	1.7	3.2	3.2	.7	1.6	2.1	2.4	2.1	1.8	1.3
26-50	5.1	5.8	5.0	4.0	5.6	7.3	2.8	4.2	5.5	7.7	5.1	4.0	4.0
51-100	9.9	11.2	9.5	8.5	11.0	12.8	7.5	8.6	10.1	10.8	13.0	8.5	8.4
101-249	25.3	25.0	26.3	24.2	24.4	31.0	26.6	25.6	22.5	26.9	36.9	24.6	22.8
250-500	32.5	31.0	32.6	34.9	31.0	30.2	34.0	33.9	33.1	30.5	27.1	35.8	31.8
OVER 500	24.9	23.9	24.8	26.7	24.7	15.4	28.4	26.2	26.7	21.7	15.7	25.3	31.7
HIGH SCHOOL CLASS GOING TO COL													
UNDER 10 PERCENT	2.4	3.2	2.1	1.5	3.2	3.2	1.0	2.5	1.4	2.3	1.3	1.7	.8
10-24 PERCENT	9.5	10.2	9.1	9.1	10.0	12.0	6.3	10.4	6.8	10.7	6.3	10.5	4.3
25-49 PERCENT	25.0	26.0	24.5	24.3	25.8	27.9	23.3	26.1	20.6	26.8	20.5	26.9	14.7
50-74 PERCENT	38.4	41.3	37.1	35.9	42.0	34.7	39.7	38.6	36.1	36.1	35.5	37.2	31.4
75 PERCENT OR MORE	24.7	19.4	27.2	29.2	19.1	22.3	29.8	22.4	37.2	24.2	36.4	23.7	48.8

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RANK IN HIGH SCHOOL CLASS

TOP QUARTER	43.5	21.2	52.1	65.5	20.8	24.6	74.1	49.5	54.8	49.8	45.9	64.1	70.7
SECOND QUARTER	33.5	38.7	32.8	26.3	38.7	37.8	20.5	35.7	29.4	32.6	34.2	27.8	21.1
THIRD QUARTER	20.3	35.0	13.6	7.4	35.2	33.4	4.9	13.4	14.0	15.8	17.7	7.5	7.4
LOWEST QUARTER	2.7	5.1	1.6	.7	5.2	4.2	.5	1.5	1.7	1.8	2.2	.7	.8

AVERAGE GRADE IN HIGH SCHOOL

	A OR A+	A-	B+	B	B-	C+	C	D
6.7	2.3	7.7	12.2	2.3	2.7	5.6	10.4	7.9
10.6	4.9	12.8	16.7	4.8	5.0	11.2	14.8	11.7
18.8	12.5	21.9	24.3	12.6	11.5	22.0	22.1	19.4
25.8	25.5	26.9	24.6	25.7	23.3	29.1	24.4	28.0
14.4	16.8	13.6	11.7	16.9	16.2	14.1	12.5	14.9
14.3	21.6	11.1	7.2	21.6	21.4	11.8	10.1	14.4
9.0	15.5	5.8	3.2	15.2	18.9	5.9	5.4	11.5
.5	.9	.3	.1	.9	1.1	.3	.4	5.7
								2.2
								1.6
								1.0
								21.2
								20.7
								23.2
								19.6
								8.8
								5.0
								1.6
								9.7
								15.6
								24.6
								26.0
								12.5
								7.8
								3.6
								1.0

DISTANCE FROM HOME TO COLLEGE

	Public	Private	Catholic	Other	Public	Private	Catholic	Other	Public	Private	Catholic	Other
5 MILES OR LESS	12.8	21.6	7.9	6.0	22.8	9.4	9.8	4.3	5.7	12.5	6.2	5.0
6-10 MILES	13.6	21.2	9.2	8.0	22.5	7.9	12.7	4.7	13.2	12.6	7.6	9.4
11-50 MILES	24.9	31.9	23.5	15.6	32.6	25.5	31.5	13.7	13.9	22.7	15.1	17.4
51-100 MILES	13.8	10.1	15.2	17.9	9.4	16.9	16.1	13.0	17.5	14.9	20.6	8.3
101-500 MILES	26.0	11.7	31.5	41.2	9.9	29.4	27.2	42.3	19.4	27.3	43.5	33.0
MORE THAN 500 MILES	8.8	3.5	12.7	11.4	2.8	10.9	2.7	22.1	19.4	10.0	7.1	26.9

NUMBER OF COLLEGE APPLICATIONS

	ALL INSTITUTIONS	ALL 2-YEAR COLLEGES	ALL 4-YEAR COLLEGES	ALL UNIVERSITIES	2-YEAR COLLEGES		4-YEAR COLLEGES		UNIVERSITIES		
					PUBLIC	PRIVATE	PUBLIC	PRIVATE	CATHOLIC	PUBLIC	PRIVATE
THIS COLLEGE ONLY	47.2	60.5	36.9	41.8	61.5	50.7	43.4	27.3	38.6	31.5	47.8
ONE OTHER	18.7	16.3	20.4	19.9	15.7	21.4	23.1	16.6	21.3	21.8	20.1
TWO OTHERS	14.8	10.9	17.9	16.3	10.6	14.4	16.4	17.8	18.5	21.1	16.2
THREE OTHERS	9.0	5.8	11.5	10.2	5.6	8.2	15.5	15.5	11.4	13.8	19.2
FOUR OTHERS	4.7	2.7	6.2	5.7	2.6	3.2	4.6	10.3	5.5	6.3	16.6
FIVE OTHERS	2.9	2.0	3.7	3.1	2.1	1.2	2.9	6.7	2.7	3.4	11.9
MORE THAN FIVE OTHERS	2.6	1.8	3.3	3.0	1.9	.9	2.8	5.7	2.1	2.1	7.6
											8.5

NUMBER OF COLLEGE ACCEPTANCES

	40.3	53.3	32.7	35.7	54.4	44.2	19.0	38.7	24.5	34.3	28.2	41.3	18.0
THIS COLLEGE ONLY	40.3	53.3	32.7	35.7	54.4	44.2	19.0	38.7	24.5	34.3	28.2	41.3	18.0
ONE OTHER	27.2	26.0	28.1	27.2	25.6	29.9	29.4	29.1	23.9	27.9	28.6	28.4	23.4
TWO OTHERS	18.0	13.1	21.3	19.4	12.7	16.4	25.1	19.1	23.5	21.4	23.7	17.9	24.2
THREE OTHERS	8.7	5.1	10.9	10.1	4.8	6.9	14.8	8.3	15.2	10.3	12.5	7.8	17.5
FOUR OTHERS	3.4	1.6	4.2	4.4	1.5	1.7	6.2	2.9	7.0	3.6	4.4	2.8	9.3
FIVE OTHERS	1.3	.6	1.7	1.7	.6	.4	2.6	1.0	3.0	1.5	1.7	1.0	4.0
MORE THAN FIVE OTHERS	1.0	.4	1.2	1.4	.4	.4	2.9	.7	2.0	1.0	.9	.7	3.6

HIGHEST DEGREE PLANNED ANYWHERE

	3.4	6.8	1.6	1.1	7.2	3.6	.6	1.6	1.7	1.9	1.4	.6
NONE	3.4	6.8	1.6	1.1	7.2	3.6	.6	1.6	1.7	1.9	1.4	.6
ASSOCIATE (OR EQUIVALENT)	8.1	19.9	1.6	1.1	20.5	14.3	.4	1.4	2.3	2.1	1.0	.5
BACHELOR'S (B.A., B.S.)	37.3	36.5	37.5	38.4	35.6	44.8	23.9	42.2	30.9	36.7	38.1	24.3
MASTER'S (M.A., M.S.)	27.4	20.7	33.4	27.7	20.5	22.5	44.1	34.0	30.5	30.3	32.2	28.5
PH.D. OR ED.D.	8.9	4.6	11.2	11.5	4.6	4.4	20.6	19.2	14.1	10.5	9.3	16.3
M.D., D.O., D.D.S., OR D.V.M.	7.2	3.7	7.3	12.3	3.7	3.7	5.6	5.6	10.1	9.0	9.6	18.1
LL.B. OR J.D. (LAW)	4.5	2.1	5.3	6.7	2.0	2.7	4.2	4.2	7.7	6.0	6.1	10.6
B.D. OR M.DIV. (DIVINITY)	.4	.4	.5	.2	.3	.8	.2	.2	.5	1.5	.6	.3
OTHER	2.8	5.3	1.6	1.0	5.6	3.2	.5	1.5	2.1	2.0	1.6	.9

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WEIGHTED NATIONAL NORMS FOR ALL FRESHMEN

	All Insti- tutions	All 2-Year Colleges		All 4-Year Colleges		All Uni- versities		2-Year Colleges			4-Year Colleges			Universities		
		Public		Private		Public		Public		Technical Institutions	Private		Prot- estant	Public		Private
HIGHEST DEGREE PLANNED HERE																
NONE	8.2	13.9	5.5	3.7	14.1	12.2	1.8	6.8	3.8	6.0	4.5	4.3	1.6			
ASSOCIATE (OR EQUIVALENT)	26.4	66.0	3.0	1.7	66.3	63.8	.4	3.2	3.5	3.9	2.0	1.9	.9			
BACHELOR'S (B.A., B.S.)	50.2	11.1	77.4	67.5	10.4	17.5	86.2	72.3	81.8	79.6	83.0	68.0	65.8			
MASTER'S (M.A., M.S.)	8.2	1.6	10.1	16.1	1.6	1.2	9.4	13.6	7.0	5.8	7.3	15.6	17.8			
PH.D., OR ED.D.	1.4	.6	1.4	2.8	.6	.4	1.7	1.5	1.2	1.3	1.0	2.4	4.1			
M.D., D.O., D.D.S., OR D.V.M.	1.3	.2	.5	4.7	.2	.2	.1	.6	.5	.3	.3	4.5	5.3			
LL.B. OR J.D. (LAW)	.9	.3	.5	2.5	.3	.2	.1	.5	.8	.6	.4	2.1	3.9			
B.D. OR M.DIV. (DIVINITY)	.1	.1	.2	.1	.1	.2	.1	.1	.1	.4	.2	.1	.1			
OTHER	3.1	6.2	1.4	.9	6.4	4.3	.3	1.3	1.4	2.0	1.4	1.1	.5			
REASONS NOTED AS VERY IMPORTANT IN SELECTING THIS COLLEGE																
RELATIVES WANTED ME TO GO	9.9	10.9	9.8	8.3	10.5	14.8	14.3	9.4	7.8	11.1	10.0	8.3	8.2			
WANTED TO LIVE AWAY FROM HOME	17.9	8.4	21.5	27.1	7.2	19.5	9.8	18.1	28.9	27.9	22.8	27.3	26.5			
HAS A GOOD ACADEMIC REPUTATION	48.4	33.1	55.6	60.9	31.2	51.1	76.3	45.2	67.4	59.6	64.0	56.3	76.9			
HAS A GOOD ATHLETIC PROGRAM	10.5	8.5	12.6	10.1	8.4	9.7	36.1	10.6	10.0	12.9	7.5	10.2	9.7			
OFFERED FINANCIAL ASSISTANCE	17.5	14.0	22.1	15.7	13.1	21.6	39.9	14.8	24.2	28.8	30.5	12.7	26.3			
MOST FRIENDS GOING HERE	3.9	5.8	2.7	2.8	6.0	4.0	.7	3.6	1.4	2.9	1.7	3.4	.9			
LOW TUITION	19.6	25.5	15.3	17.1	27.5	7.1	24.6	23.8	3.9	3.1	5.4	21.3	2.0			
ADVICE OF SOMEONE WHO ATTENDED	17.1	17.1	17.7	16.1	16.4	23.7	15.6	16.8	16.4	21.7	19.4	16.4	14.7			
SPECIAL EDUC PROGRAM OFFERED	27.0	26.8	27.5	26.7	27.0	24.4	46.4	22.8	34.5	24.2	28.9	24.9	32.8			
NOT ACCEPTED ANYWHERE ELSE	3.4	4.6	2.8	2.4	4.7	3.7	1.6	3.3	2.8	2.4	2.2	2.6	1.9			
ADVICE OF GUIDANCE COUNSELOR	6.9	8.9	6.6	4.4	8.6	11.3	6.6	5.8	7.2	7.0	8.5	3.9	6.0			
WANTED TO LIVE AT HOME	12.6	20.1	9.2	6.0	21.2	9.7	5.5	13.9	3.5	3.4	9.5	6.3	4.8			
PROBABLE MAJOR FIELD OF STUDY(2)																
AGRICULTURE (INCL FORESTRY)	3.2	5.1	1.1	3.5	5.5	1.8	.3	1.3	1.4	.9	.2	4.5	.1			
BIOLOGICAL SCIENCES	3.9	2.2	4.6	5.4	2.2	2.0	5.8	4.1	5.4	4.5	4.7	5.3	5.7			
BUSINESS	15.5	23.7	11.5	9.7	24.1	20.0	9.4	12.0	9.3	12.5	13.0	9.2	11.4			
EDUCATION	7.3	6.1	9.5	5.4	5.7	9.8	1.1	12.7	5.2	10.1	6.4	6.1	3.0			
ENGINEERING	6.9	7.1	6.2	7.6	7.2	5.9	34.9	4.7	4.3	1.8	1.1	7.3	8.6			
ENGLISH	1.6	.9	2.3	1.7	.9	1.2	.7	2.0	3.2	2.4	3.2	1.6	2.0			
HEALTH PROFESSIONS (NON-M.D.)	10.6	13.7	8.6	9.2	14.2	9.8	2.2	9.2	6.4	8.0	16.3	9.5	8.1			
HISTORY, POLITICAL SCIENCE	3.9	2.1	5.4	4.4	2.0	2.6	7.3	4.6	6.2	5.4	5.8	4.0	5.7			
HUMANITIES (OTHER)	3.6	2.9	4.1	3.6	2.7	4.9	2.1	3.2	5.6	5.7	5.5	3.7	3.4			
FINE ARTS	8.8	7.9	9.0	9.7	7.5	12.3	3.0	9.0	11.0	10.2	8.2	10.0	8.6			
MATHEMATICS OR STATISTICS	2.2	.8	3.2	2.6	.8	.7	4.6	3.4	2.7	2.7	3.0	2.5	3.0			
PHYSICAL SCIENCES	1.9	.7	2.5	2.8	.8	.5	7.7	2.1	2.3	1.8	1.7	2.4	3.9			
PRE-PROFESSIONAL	9.4	5.4	9.8	15.0	5.3	5.9	7.0	8.5	12.1	11.5	11.5	13.3	20.9			
SOCIAL SCIENCES	7.8	5.3	10.1	8.1	5.0	7.9	3.7	9.8	11.9	11.6	10.9	8.2	8.0			
OTHER FIELDS (TECHNICAL)	6.1	9.4	4.6	3.6	9.8	5.6	3.5	5.0	6.3	3.4	2.5	3.9	2.7			
OTHER FIELDS (Nontechnical)	2.7	2.4	2.4	3.5	2.3	3.2	3.1	2.8	1.0	2.4	2.6	4.3	.8			
UNDECIDED	4.6	4.2	5.2	4.3	4.1	5.7	3.7	5.6	5.6	4.9	3.5	4.3	4.1			
NEED FOR SPECIAL HELP IN (1)																
ENGLISH	19.7	23.0	18.2	16.6	22.8	25.0	22.6	18.5	15.9	19.2	15.6	17.7	12.7			
READING	11.3	12.1	10.9	10.4	12.1	12.3	12.9	10.2	10.8	12.3	11.1	10.7	9.5			
MATHEMATICS	38.6	41.5	39.0	33.2	40.6	50.1	25.5	41.2	35.9	41.8	39.8	35.1	26.2			
SOCIAL STUDIES	5.2	6.2	5.1	3.8	6.1	6.2	5.0	5.5	4.2	5.1	4.9	4.1	2.9			
SCIENCE	22.5	19.7	25.2	22.6	18.9	27.2	17.7	25.6	23.3	27.9	28.2	23.6	19.1			
FOREIGN LANGUAGE	22.0	19.3	25.5	20.7	18.6	26.9	28.6	23.0	24.7	32.2	25.9	21.2	19.0			

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	All Insti- tutions	All 2-Year Colleges	All 4-Year Colleges	All Uni- versities	2-Year Colleges		Technical Institutions	4-Year Colleges		Catholic	Universities		
					Public	Private		Public	Private Nonsect.		Prot- estant	Public	Private
PROBABLE CAREER OCCUPATION (2)													
ARTIST (INCL PERFORMER)	6.5	5.9	6.8	6.8	5.8	7.4	2.2	6.6	9.4	6.8	7.2	6.9	6.7
BUSINESSMAN	10.5	13.2	9.3	8.2	13.5	10.3	8.3	9.2	8.4	10.0	11.3	7.7	10.1
CLERGYMAN	.6	.4	1.0	.3	.3	2.1	.2	.3	.9	3.0	1.6	.2	.7
COLLEGE TEACHER	.6	.4	.8	.7	.4	.4	.4	.8	1.1	.9	.6	.6	1.0
DOCTOR (M.D. OR D.D.S.)	5.5	2.3	5.9	9.7	2.3	2.6	3.9	4.4	8.0	7.5	8.8	7.7	16.8
EDUCATOR (SECONDARY)	6.5	5.0	8.8	5.2	4.8	7.3	2.0	11.1	6.1	9.4	6.8	5.7	3.4
ELEMENTARY TEACHER	5.6	4.6	7.6	3.8	4.2	8.8	.9	10.0	3.7	7.8	7.7	4.3	2.3
ENGINEER	5.3	4.6	5.1	6.7	4.6	4.7	22.4	4.4	4.2	1.7	1.0	6.5	7.5
FARMER OR FORESTER	2.9	4.2	1.4	3.3	4.5	1.8	.7	1.5	1.9	1.7	.7	4.1	.4
HEALTH PROFESSIONAL (NON-M.D.)	7.3	7.2	6.4	9.0	7.3	6.0	1.2	7.0	6.4	6.6	7.1	10.1	5.1
LAWYER	4.7	2.2	5.7	7.0	2.1	2.9	3.2	5.0	7.5	6.5	6.7	5.9	10.8
NURSE	4.7	7.0	3.4	3.4	7.2	4.3	1.2	3.5	1.3	2.7	10.1	3.4	3.3
RESEARCH SCIENTIST	2.3	1.0	2.7	3.7	1.0	.7	4.6	2.5	3.2	2.3	2.4	3.4	4.8
OTHER	23.0	30.0	20.0	17.1	30.4	26.9	41.8	18.9	17.8	17.1	15.6	18.2	13.1
UNDECIDED	13.9	11.9	15.1	14.8	11.7	13.7	7.1	14.9	20.0	16.0	12.3	15.0	14.2
MAJOR SOURCES OF SUPPORT (1)													
PART-TIME OR SUMMER WORK	33.3	35.8	30.5	33.6	36.8	25.7	21.5	34.4	25.0	27.0	33.9	36.1	24.8
SAVINGS FROM FULL-TIME WORK	10.2	12.4	8.8	8.9	12.8	8.7	11.8	9.5	6.7	7.1	9.6	9.6	6.3
SPOUSE'S EMPLOYMENT	2.1	3.3	1.5	1.1	3.4	2.2	.5	1.7	1.4	1.6	1.4	1.1	1.0
PARENTAL OR FAMILY AID OR GIFTS	53.6	43.5	55.9	67.1	42.0	58.9	22.5	53.9	67.9	64.6	55.1	66.0	71.2
PARENT'S MILITARY SERVICE	2.1	2.6	1.8	2.0	2.5	2.8	1.3	2.0	1.6	1.7	1.9	2.2	1.2
PERSONAL MILITARY SERVICE	2.0	3.3	1.4	.7	3.5	1.3	7.2	1.1	.7	.6	.6	.9	.3
SCHOLARSHIPS AND GRANTS	21.8	15.6	28.1	21.7	14.9	22.7	50.3	21.5	27.3	33.2	38.2	18.1	35.0
LOANS-NDDEA/GOV'T INSURED/COLLEGE	16.1	12.7	20.0	15.5	12.0	19.7	6.6	16.3	26.0	25.8	29.5	13.8	21.7
OTHER REPAYABLE LOANS	5.9	5.2	7.0	5.3	5.1	6.8	2.2	6.8	7.2	8.3	9.7	5.1	5.8
CONCERN ABOUT FINANCING COLLEGE													
NO CONCERN	35.6	38.1	33.6	34.6	37.8	41.0	65.0	29.1	35.1	34.2	26.8	33.9	37.3
SOME CONCERN	49.4	47.6	50.1	51.3	47.9	44.7	29.0	53.0	49.9	49.8	54.0	51.9	49.4
MAJOR CONCERN	15.0	14.3	16.3	14.1	14.4	14.2	6.0	18.0	15.1	16.0	19.2	14.3	13.4
ACTIVITIES AND ACCOMPLISHMENTS													
DURING MY LIFETIME:													
EMPLOYED WHILE NOT IN SCHOOL	12.1	16.3	9.8	8.8	16.7	12.6	9.4	10.2	9.0	9.7	10.1	9.3	7.2
WON AWARD IN ART COMPETITION	10.4	9.2	10.8	11.9	9.0	10.7	9.6	10.1	12.5	11.0	11.8	12.0	11.4
HAD ORIGINAL WRITINGS PUBLISHED	12.3	7.5	14.6	16.7	7.2	10.7	13.8	12.5	19.2	15.8	15.2	15.8	20.0
DURING THE PAST YEAR:													
PLAYED A MUSICAL INSTRUMENT	33.2	26.8	36.6	38.4	26.4	30.8	30.6	34.6	40.2	42.7	34.2	37.9	40.2
ATTENDED RELIGIOUS SERVICES	70.7	64.4	75.6	73.4	63.1	77.8	76.6	74.8	67.5	82.4	83.5	73.3	73.8
PARTICIPATED IN A DEMONSTRATION	9.5	7.4	11.1	10.4	7.4	7.1	7.5	10.3	15.9	10.3	10.6	9.5	13.6
VISITED ART GALLERY OR MUSEUM	54.4	45.6	58.8	62.1	45.1	50.5	57.2	55.8	66.4	58.9	61.7	60.6	67.9
SMOKED CIGARETTES REGULARLY	19.4	24.5	16.9	14.9	24.5	24.2	12.3	16.6	20.1	14.6	20.3	15.0	14.6
DRANK BEER	50.6	48.6	49.5	55.9	49.2	42.1	60.8	46.6	52.8	43.4	60.7	57.1	51.6
HAD VOCATIONAL COUNSELING	16.6	15.9	17.5	16.5	15.6	18.2	17.9	17.1	14.1	18.3	24.5	16.9	14.9
WORKED IN POLITICAL CAMPAIGN	9.2	5.7	10.8	12.8	5.3	9.3	10.0	9.1	14.4	10.8	13.0	12.0	15.5
WHILE IN HIGH SCHOOL:													
WAS HONOR SOCIETY MEMBER	26.3	11.6	32.0	41.7	11.3	14.1	51.6	28.7	34.4	32.1	28.6	40.0	48.0
WON LETTER - BASKETBALL/FOOTBALL	16.1	15.1	17.3	16.0	14.9	17.1	30.5	14.9	15.6	21.4	14.7	16.5	14.1
WON VARSITY LETTER - OTHER SPORT	26.3	22.4	28.7	29.0	22.1	24.7	49.1	24.6	30.4	31.3	25.4	28.6	30.4
EDITED SCHOOL PUBLICATION	13.7	10.1	15.7	16.7	9.8	13.5	12.1	14.4	18.7	16.6	18.3	15.8	20.1

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	All Institutions	All 2-Year Colleges	All 4-Year Colleges	All Universities	2-Year Colleges		4-Year Colleges		Technical Institutions	Public		Private Nonsect.	Prot-estant	Catholic	Universities	
					Public	Private	Public	Private		Public	Private					
CURRENT POLITICAL PREFERENCE																
FAR LEFT	2.4	2.1	2.6	2.5	2.2	1.4	1.5	2.4	4.3	2.3	1.7	2.3	2.9			
LIBERAL	32.8	29.0	34.3	36.7	29.3	25.5	29.5	33.9	40.3	35.7	34.9	35.7	40.3			
MIDDLE-OF-THE-ROAD	48.3	52.2	46.3	45.2	52.1	52.3	43.6	48.4	40.4	46.0	49.4	46.4	40.7			
CONSERVATIVE	15.8	15.7	16.1	15.2	15.3	19.7	24.5	14.4	14.6	20.2	13.5	15.1	15.5			
FAR RIGHT	.8	1.0	.7	.5	1.0	1.0	1.0	.8	.5	.7	.5	.4	.6			
OBJECTIVES CONSIDERED TO BE																
ESSENTIAL OR VERY IMPORTANT																
ACHIEVE IN A PERFORMING ART	11.8	10.0	13.3	12.3	9.8	12.2	7.9	12.4	17.2	14.5	12.6	11.6	14.5			
BE AN AUTHORITY IN MY FIELD	60.6	59.4	61.7	60.9	59.2	60.6	68.8	61.0	60.7	61.3	62.5	59.9	64.4			
OBTAIN RECOGNITION FROM PEERS	36.9	36.0	38.0	36.6	36.1	35.2	44.8	37.7	37.2	36.2	38.5	35.2	41.7			
INFLUENCE POLITICAL STRUCTURE	15.7	13.0	17.3	17.4	12.9	13.6	17.4	16.5	18.7	17.4	18.6	16.5	20.5			
INFLUENCE SOCIAL VALUES	30.4	28.2	32.4	30.4	27.7	32.4	25.1	31.5	33.8	35.0	36.7	29.7	33.0			
RAISE A FAMILY	64.8	65.7	65.6	61.8	65.2	70.1	69.4	65.6	61.7	67.4	66.9	61.3	63.7			
HAVE AN ACTIVE SOCIAL LIFE	58.7	60.0	58.5	57.2	60.1	59.0	60.4	59.8	55.1	56.2	60.7	57.1	57.7			
HAVE FRIENDS DIFFERENT FROM ME	63.3	61.1	64.1	65.5	61.0	62.1	59.0	63.0	65.7	65.4	69.2	65.5	65.6			
BE AN EXPERT IN FINANCE	16.2	18.2	15.2	14.6	18.3	16.3	18.0	15.4	13.3	15.6	15.2	14.3	15.7			
BE ADMINISTRATIVELY RESPONSIBLE	24.1	26.6	23.3	21.4	26.9	24.4	39.4	22.9	18.9	21.7	23.6	21.0	23.0			
BE VERY WELL-OFF FINANCIALLY	41.2	45.2	39.2	38.0	45.7	40.4	48.7	40.6	36.2	35.1	36.4	37.6	39.7			
HELP OTHERS IN DIFFICULTY	66.7	64.0	69.7	66.0	63.3	70.8	61.6	68.8	69.1	73.6	75.4	65.2	69.1			
PARTICIPATE IN PEACE CORPS/VISTA	15.8	14.7	16.8	15.7	14.6	15.9	10.3	16.1	18.1	18.9	20.4	15.9	14.9			
BECOME A COMMUNITY LEADER	14.9	12.8	16.8	15.2	12.4	16.9	22.9	15.5	15.5	18.8	16.9	14.5	17.9			
CONTRIBUTE TO SCIENTIFIC THEORY	10.6	8.8	11.0	12.9	8.9	7.9	20.4	10.2	11.2	9.3	10.0	12.0	16.1			
WRITE ORIGINAL WORKS	13.9	11.1	15.5	16.0	11.0	11.4	9.8	14.9	20.1	15.0	15.2	15.4	18.0			
NEVER BE OBLIGATED TO PEOPLE	23.1	24.4	22.8	21.5	24.5	23.5	22.3	23.9	22.7	21.4	20.2	21.5	21.8			
CREATE WORKS OF ART	17.5	16.3	17.7	18.9	16.1	18.3	9.7	17.0	22.9	17.0	19.1	19.2	18.1			
KEEP UP WITH POLITICAL AFFAIRS	48.7	41.2	52.1	55.4	40.8	44.6	58.2	50.3	53.5	51.6	54.3	54.1	60.1			
SUCCEED IN MY OWN BUSINESS	44.7	49.1	41.4	43.2	49.0	49.3	37.6	41.4	41.0	43.5	41.9	43.3	42.5			
HELP CLEAN UP ENVIRONMENT	44.6	43.2	45.0	46.3	43.1	44.0	43.4	45.1	46.2	44.7	43.9	46.9	44.1			
DEVELOP A PHILOSOPHY OF LIFE	70.8	64.2	74.6	75.2	63.6	69.9	72.5	72.6	77.3	76.9	78.3	74.4	78.3			
PARTICIPATE IN COMMUNITY ACTION	29.1	26.3	31.4	29.8	25.8	30.9	27.0	30.5	31.4	34.6	33.8	29.5	31.1			
MARRY WITHIN NEXT 5 YEARS	33.8	40.4	31.6	27.1	40.1	43.4	32.9	32.7	26.8	34.7	28.5	28.8	21.3			
AGREE STRONGLY OR SOMEWHAT																
GOV'T NOT CONTROLLING POLLUTION	89.6	87.9	90.2	91.4	88.0	87.1	88.7	90.5	91.7	89.1	89.3	91.3	91.7			
GOV'T NOT PROTECTING CONSUMER	76.0	75.0	76.5	77.0	75.2	73.3	70.7	76.8	79.8	74.8	75.8	76.4	79.5			
GOV'T NOT DESEGREGATING QUICKLY	48.4	48.5	48.3	48.5	49.0	43.4	39.2	47.7	55.5	46.0	49.6	47.5	52.3			
TOO MANY RIGHTS FOR CRIMINALS	50.3	53.9	48.2	47.6	53.9	54.0	59.9	48.2	42.4	49.6	47.3	48.3	45.1			
PEOPLE SHOULD BE PAID EQUALLY	24.9	30.6	22.8	19.0	31.1	26.4	16.3	24.5	21.3	21.8	23.6	19.2	18.4			
WOMEN'S ACTIVITIES BEST IN HOME	37.0	43.6	34.8	29.6	43.4	46.0	41.6	34.4	29.2	38.9	35.1	30.3	27.0			
WEALTHY SHOULD PAY MORE TAXES	72.9	72.8	73.6	71.8	73.6	65.0	75.7	75.0	72.5	69.9	73.4	72.2	70.1			
MARIJUANA SHOULD BE LEGALIZED	46.6	44.4	45.8	45.1	45.1	37.5	40.0	45.1	56.3	40.0	44.3	50.7	54.4			
DISCOURAGE LARGE FAMILIES	67.4	63.0	67.0	75.2	62.9	63.9	70.5	65.8	73.1	70.5	51.9	76.2	71.2			
WOMEN SHOULD GET JOB EQUALITY	91.3	89.0	92.3	93.5	89.0	88.6	91.1	92.4	93.6	90.9	92.6	93.3	93.9			
CAN DO LITTLE TO CHANGE SOCIETY	43.1	45.2	41.8	41.5	45.7	40.5	38.3	43.0	43.1	40.3	38.9	41.5	41.6			

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	All Institutions	All 2-Year Colleges		All 4-Year Colleges	All Universities	2-Year Colleges		4-Year Colleges			Universities		
		Public	Private			Technical Institutions	Public	Private	Nonsect.	Prot-estant	Catholic	Public	Private
AGREE STRONGLY OR SOMEWHAT	12.8	15.4	12.5	8.8	15.0	19.3	12.8	12.0	10.9	16.2	12.2	8.5	9.9
COL REGULATE STUDENTS OFF CAMPUS	59.7	71.0	54.0	50.7	71.8	63.6	61.0	57.8	45.4	51.6	48.3	52.6	43.9
BENEFIT OF COLLEGE IS MONETARY	76.3	73.3	76.9	80.2	73.3	72.7	75.2	77.5	78.6	75.3	74.5	80.1	80.3
STUDENTS HELP EVALUATE FACULTY	38.5	37.9	38.4	39.5	38.0	37.7	27.9	38.0	40.9	40.0	42.3	40.6	35.8
ABOLISH COLLEGE GRADES	25.8	25.2	25.4	27.6	25.4	23.1	23.2	23.7	30.1	25.7	25.9	27.2	28.8
DE-EMPHASIZE ORGANIZED SPORTS	32.5	40.4	30.1	23.9	39.9	45.0	28.8	30.7	24.3	35.2	29.9	24.4	21.7
REGULATE STUDENT PUBLICATIONS	25.5	30.1	23.7	21.0	29.9	31.6	32.9	23.3	20.1	24.9	23.0	20.8	21.8
COLLEGE HAS RIGHT TO BAN SPEAKER	40.9	45.5	39.4	35.8	45.3	47.5	32.4	39.8	40.6	42.0	36.3	36.7	32.4
GIVE DISADVANTAGED PREF TRTMT	42.6	48.0	41.3	36.0	47.7	51.2	55.6	41.1	35.1	43.6	38.0	36.1	35.5
COL TOO LAX ON STUDENT PROTESTS	37.6	49.9	31.9	26.9	51.3	36.8	23.8	33.4	31.3	29.7	35.7	27.5	24.7
ADOPT OPEN ADMISSIONS AT PUB COL	79.4	79.9	78.9	79.6	80.3	75.7	82.7	79.2	78.9	77.1	77.9	79.1	81.1
USE SAME DEGREE STANDARD FOR ALL													
STUDENTS ESTIMATE CHANCES ARE													
VERY GOOD THAT THEY WILL													
CHANGE MAJOR FIELD	16.5	12.3	18.5	20.2	12.1	13.7	14.3	18.3	21.3	19.6	14.9	20.9	17.7
CHANGE CAREER CHOICE	17.0	12.4	19.1	21.1	12.2	13.8	13.5	18.0	23.9	21.1	16.3	21.5	19.4
FAIL ONE OR MORE COURSES	2.6	2.8	2.5	2.4	2.7	3.1	1.8	2.8	2.2	2.9	1.6	2.7	1.4
GRADUATE WITH HONORS	7.8	6.2	8.5	9.0	6.4	5.0	11.8	7.9	9.4	7.4	9.6	7.5	14.5
BE ELECTED TO STUDENT OFFICE	1.9	1.5	2.5	1.6	1.5	1.8	4.1	2.1	2.4	2.9	3.0	1.3	2.6
JOIN SOC FRATERNITY OR SORORITY	17.3	13.4	20.8	18.0	12.5	21.4	26.1	19.4	19.6	23.9	20.8	17.2	21.1
BE ELECTED TO AN HONOR SOCIETY	4.5	2.7	5.4	6.1	2.7	2.8	9.0	4.6	5.8	5.2	5.5	4.9	10.3
MAKE AT LEAST A 'B' AVERAGE	32.7	26.7	34.7	39.0	27.2	22.4	41.6	32.7	39.6	30.9	36.7	35.7	51.1
NEED EXTRA TIME TO GET DEGREE	4.8	5.8	4.3	4.1	5.9	4.8	3.4	4.8	3.7	4.2	3.7	4.4	2.7
WORK AT OUTSIDE JOB	34.7	41.3	32.2	28.3	43.1	23.9	17.5	36.9	30.6	25.7	34.3	28.5	27.7
SEEK VOCATIONAL COUNSELING	13.0	10.6	14.3	14.8	10.5	11.5	9.7	14.5	14.7	14.3	15.8	15.2	13.3
SEEK PERSONAL COUNSELING	6.2	5.2	7.5	5.9	5.1	6.6	8.7	6.9	7.5	7.5	9.0	5.8	6.1
ENROLL IN HONORS COURSE	7.5	3.6	8.7	11.7	3.6	3.3	15.9	7.0	11.2	7.9	8.7	9.9	18.4
GET A BACHELOR'S DEGREE	60.3	35.1	74.5	77.4	34.3	43.3	85.3	73.0	76.1	71.7	75.8	75.1	86.0
DROP OUT TEMPORARILY	1.8	1.5	2.0	1.9	1.5	1.2	1.5	1.8	3.2	2.0	1.6	2.1	1.5
DROP OUT PERMANENTLY	1.1	1.1	1.2	.8	1.1	1.2	2.3	1.0	1.2	1.3	1.0	.8	.5
TRANSFER TO ANOTHER COLLEGE	13.0	14.1	13.9	9.7	13.8	16.9	5.6	16.3	11.4	14.5	11.5	10.7	6.3
ENTER ARMED SERVICES BEFORE GRAD	2.5	2.6	3.1	1.5	2.7	2.2	18.3	2.0	1.4	1.9	1.6	1.6	1.1
BE SATISFIED WITH COLLEGE	59.4	55.5	61.4	62.3	54.7	63.4	63.6	57.8	64.9	64.8	65.8	60.6	68.6
BE SUCCESSFUL AFTER GRADUATION	17.4	18.1	16.4	17.7	18.5	13.9	19.9	17.1	15.4	14.2	15.9	17.2	19.6
FIND JOB IN OWN FIELD AFTER GRAD	52.4	54.4	51.3	51.2	54.4	54.1	69.2	49.5	48.1	51.4	52.5	49.8	56.3
GET MARRIED WHILE IN COLLEGE	7.6	7.2	7.6	8.2	7.2	6.9	3.7	8.7	6.5	8.6	5.7	9.0	5.2
MARRY WITHIN A YEAR AFTER COL	16.9	15.9	18.0	16.6	15.7	18.4	27.3	17.2	15.7	19.1	16.7	17.3	13.8
ADOPT A CHILD SOME DAY	17.8	15.0	19.7	19.3	14.6	18.7	10.4	18.6	22.9	22.7	22.0	19.8	17.3

(**) THIS ITEM IS REPORTED FOR THE FIRST TIME IN 1972. ITEMS NOT INDICATED WITH '**' ARE REPEATED OR MODIFIED QUESTIONS FROM ONE OR MORE OF THE EARLIER SURVEYS.

(1) PERCENTAGES WILL SUM TO MORE THAN 100 IF ANY STUDENTS CHECKED MORE THAN ONE CATEGORY.

(2) RECATEGORIZATION OF THIS ITEM FROM A LONGER LIST IS SHOWN IN APPENDIX C OF THE 1972 NAT'L NORMS REPORT.

AMERICAN COUNCIL ON EDUCATION
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WEIGHTED NATIONAL NORMS FOR GEOGRAPHIC REGIONS

	MEN				WOMEN				ALL STUDENTS			
	East	Midwest	South	West	East	Midwest	South	West	East	Midwest	South	West
AGE BY DECEMBER 31, 1972												
16 OR YOUNGER	.1	.0	.1	.1	.1	.1	.1	.2	.1	.1	.1	.1
17	4.0	2.0	2.5	2.9	6.2	3.5	5.9	5.1	5.0	2.7	4.1	3.9
18	73.0	74.5	70.4	63.7	80.6	79.8	76.5	70.7	76.5	76.9	73.3	67.0
19	15.8	18.5	19.4	21.3	9.3	14.0	13.9	16.7	12.8	16.5	16.8	19.2
20	2.6	1.9	2.8	3.3	1.3	1.0	1.1	2.3	2.0	1.5	2.0	2.8
21	1.0	.8	.9	1.5	.4	.3	.5	.9	.8	.6	.7	1.3
22-25	2.4	1.7	2.6	3.9	.8	.5	.6	1.8	1.7	1.2	1.7	2.9
26 OR OLDER	1.0	.6	1.3	3.3	1.2	.8	1.3	2.3	1.1	.7	1.3	2.8
FATHER'S EDUCATION												
GRAMMAR SCHOOL OR LESS	7.6	8.3	10.0	11.4	7.2	8.4	12.1	13.0	7.4	8.3	11.0	12.2
SOME HIGH SCHOOL	18.0	13.6	15.6	14.5	15.9	11.5	15.4	13.8	17.1	12.6	15.5	14.2
HIGH SCHOOL GRADUATE	33.7	33.8	28.3	26.8	31.7	30.4	26.3	24.3	32.8	32.3	27.3	25.6
SOME COLLEGE	14.2	16.7	15.7	17.8	15.4	18.1	16.2	18.3	14.7	17.3	15.9	18.0
COLLEGE DEGREE	15.0	15.3	16.6	15.7	16.6	17.5	16.2	16.3	15.7	16.3	16.4	16.0
SOME GRADUATE SCHOOL	2.3	2.4	2.4	2.3	2.6	2.7	2.5	2.2	2.5	2.5	2.4	2.3
GRADUATE DEGREE	9.2	9.9	11.5	11.5	10.7	11.4	11.2	12.0	9.8	10.6	11.3	11.8
MOTHER'S EDUCATION												
GRAMMAR SCHOOL OR LESS	5.6	5.0	5.2	8.4	5.2	5.0	6.2	9.8	5.4	5.0	5.7	9.0
SOME HIGH SCHOOL	14.4	11.2	14.4	13.1	13.5	9.9	15.8	13.2	14.0	10.6	15.1	13.1
HIGH SCHOOL GRADUATE	49.3	48.8	40.7	38.8	45.9	44.4	38.0	34.4	47.8	46.8	39.4	36.7
SOME COLLEGE	13.4	17.4	18.6	20.2	15.2	20.1	19.0	22.2	14.2	18.6	18.8	21.1
COLLEGE DEGREE	11.8	12.3	14.6	13.3	13.6	14.5	14.0	13.4	12.6	13.3	14.3	13.4
SOME GRADUATE SCHOOL	2.0	2.1	2.4	2.1	2.3	2.4	2.5	2.3	2.1	2.3	2.5	2.2
GRADUATE DEGREE	3.6	3.2	4.2	4.1	4.3	3.7	4.4	4.8	3.9	3.4	4.3	4.4
RACIAL BACKGROUND (1)												
WHITE/CAUCASIAN	92.1	93.4	83.1	79.5	90.2	92.4	78.0	78.0	91.2	92.9	80.7	78.8
BLACK/NEGRO/AFRO-AMERICAN	4.7	5.1	16.0	8.0	6.4	6.3	21.2	9.5	5.5	5.6	18.5	8.7
AMERICAN INDIAN	.8	1.0	.7	1.9	.9	1.1	1.0	2.1	.9	1.0	.8	2.0
ORIENTAL	1.0	.4	.4	3.3	.8	.5	.3	3.5	.9	.4	.3	3.4
MEXICAN-AMERICAN/CHICANO	.2	.5	.2	7.5	.1	.5	.1	7.2	.1	.5	.1	7.4
PUERTO RICAN-AMERICAN	1.3	1.1	.2	2.2	1.6	.1	.1	.2	1.4	.1	.1	.2
OTHER	2.0	1.3	.8	3.4	2.1	1.2	.8	3.1	2.0	1.2	.8	3.2
WHILE GROWING UP, I LIVED												
ON A FARM	5.2	12.4	10.6	11.0	4.1	11.3	11.2	10.1	4.7	11.9	10.9	10.6
IN A SMALL TOWN	22.9	17.2	23.2	19.5	24.3	16.9	24.6	19.7	23.6	17.0	23.8	19.6
IN A CITY OF MODERATE SIZE	32.6	27.4	37.5	34.7	35.6	29.6	38.6	35.9	34.0	28.4	38.0	35.3
IN A SUBURB OF A LARGE CITY	23.4	29.1	21.0	18.0	22.1	28.1	17.0	15.9	22.8	28.7	19.1	17.0
IN A LARGE CITY	15.9	13.8	7.7	16.8	13.8	14.1	8.6	18.3	14.9	13.9	8.1	17.5
CITIZENSHIP												
NATIVE BORN U.S. CITIZEN	94.6	97.1	97.1	91.7	94.2	96.4	96.8	91.4	94.4	96.8	97.0	91.6
NATURALIZED U.S. CITIZEN	2.7	2.0	2.0	3.0	3.2	3.0	2.6	3.9	2.9	2.4	2.3	3.5
NOT A U.S. CITIZEN	2.7	.9	.8	5.2	2.6	.6	.5	4.7	2.7	.8	.7	5.0

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	MEN				WOMEN				ALL STUDENTS			
	East	Midwest	South	West	East	Midwest	South	West	East	Midwest	South	West
RELIGION REARED												
JEWISH	8.1	2.5	1.5	2.8	9.0	2.5	1.2	2.8	8.5	2.5	1.4	2.8
PROTESTANT	31.5	47.4	59.4	44.0	32.5	52.4	63.4	46.7	32.0	49.7	61.3	45.3
ROMAN CATHOLIC	51.0	37.2	15.1	28.2	49.8	34.7	12.4	27.4	50.4	36.1	13.8	27.8
OTHER	6.3	9.9	21.6	17.6	5.9	7.8	21.3	17.1	6.1	9.0	17.4	17.4
NONE	3.1	3.0	2.3	7.4	2.8	2.5	1.7	6.0	3.0	2.8	2.0	6.7
RELIGIOUS PREFERENCE												
JEWISH	6.7	2.1	1.4	2.1	7.6	2.4	1.2	2.4	7.1	2.3	1.3	2.3
PROTESTANT	25.3	39.7	51.4	35.9	26.5	45.8	58.4	41.0	25.8	42.5	54.7	38.3
ROMAN CATHOLIC	42.4	32.1	12.5	23.3	42.2	30.9	11.2	24.4	42.3	31.5	11.9	23.9
OTHER	8.1	11.2	22.5	19.2	8.4	9.7	22.2	18.6	8.2	10.5	22.4	18.9
NONE	17.5	14.9	12.2	19.4	15.4	11.1	7.1	13.5	16.5	13.2	9.7	16.7
VETERAN												
NO	96.6	97.5	96.0	94.7	99.9	99.9	99.8	99.7	98.1	98.6	97.8	97.0
YES, SERVED IN SOUTHEAST ASIA	1.5	1.4	2.0	2.7	.0	.0	.0	.0	.8	.8	1.0	1.5
YES, DID NOT SERVE IN SE ASIA	1.9	1.1	2.0	2.6	.1	.1	.2	.2	1.1	.7	1.1	1.5
MARITAL STATUS												
PRESENTLY MARRIED	1.8	1.7	2.6	3.8	1.4	1.5	3.1	3.9	1.6	1.6	2.8	3.9
PRESENTLY ENGAGED	2.0	2.0	2.7	2.9	2.6	2.8	5.0	4.3	2.3	2.4	3.8	3.5
SEEING ONE PERSON EXCLUSIVELY	31.4	32.9	32.8	28.2	36.6	35.7	37.2	33.4	33.8	34.1	34.9	30.6
DATING BUT NO ONE STEADILY	45.4	42.7	46.3	42.3	43.7	42.5	40.8	40.1	44.6	42.6	43.7	41.3
NOT DATING IN RECENT MONTHS	19.3	20.8	15.7	22.9	15.7	17.5	13.9	18.3	17.7	19.3	14.8	20.7
PARENTS' MARITAL STATUS **												
BOTH ALIVE, MARRIED TO EACH OTHER	85.4	87.2	81.6	78.7	83.1	85.4	80.7	77.4	84.4	86.4	81.2	78.1
BOTH ALIVE, DIVORCED OR SEPARATED	6.9	6.2	9.0	12.2	8.6	7.1	9.7	13.4	7.7	6.6	9.4	12.8
ONE OR BOTH PARENTS DECEASED	7.7	6.6	9.4	9.1	8.2	7.5	9.6	9.1	7.9	7.0	9.5	9.1
FATHER'S OCCUPATION (2)												
ARTIST (INCLUDING PERFORMER)	.8	.7	.7	.9	1.1	.8	.6	.7	.9	.8	.6	.8
BUSINESSMAN	30.0	30.6	32.5	27.3	30.8	31.1	29.0	27.4	30.3	30.8	30.8	27.4
CLERGYMAN	.6	.8	1.7	.8	.5	1.0	1.9	1.0	.5	.9	1.8	.9
COLLEGE TEACHER	.6	.7	.8	1.1	.9	1.1	.9	1.1	.8	.9	.9	1.1
DOCTOR (M.D. OR D.D.S.)	1.6	2.3	2.2	2.0	2.0	2.3	2.0	2.2	1.7	2.3	2.1	2.1
EDUCATOR (SECONDARY)	2.3	2.3	2.4	2.5	2.4	2.4	2.5	1.8	2.3	2.3	2.4	2.2
ELEMENTARY TEACHER	.3	.4	.3	.5	.3	.4	.3	.5	.3	.4	.3	.5
ENGINEER	7.4	7.8	7.1	8.7	7.9	7.9	6.8	8.0	7.7	7.8	6.9	8.4
FARMER OR FORESTER	2.5	8.9	4.7	9.8	2.2	8.3	6.1	9.6	2.3	8.6	5.4	9.7
HEALTH PROFESSIONAL (NON-M.D.)	1.3	1.2	1.3	1.2	1.2	1.1	1.2	.9	1.2	1.1	1.1	1.1
LAWYER	1.1	1.2	1.5	1.2	1.3	1.5	1.2	1.5	1.2	1.3	1.4	1.3
MILITARY CAREER	1.4	1.0	3.6	2.9	.7	.9	3.8	2.0	1.1	.9	3.7	2.5
RESEARCH SCIENTIST	.6	.4	.6	.6	.7	.7	.5	.7	.6	.5	.5	.6
SKILLED WORKER	15.2	13.1	11.5	11.4	13.2	11.4	10.1	9.7	14.3	12.3	10.8	10.6
SEMI-SKILLED WORKER	9.5	8.0	5.7	6.0	7.3	6.0	5.2	5.3	8.5	7.1	5.5	5.6
UNSKILLED WORKER	5.0	4.3	3.8	3.5	4.4	4.0	4.7	3.7	4.7	4.1	4.2	3.6
UNEMPLOYED	2.1	1.4	2.2	2.1	2.0	1.5	2.7	2.3	2.1	1.4	2.4	2.2
OTHER	17.9	15.0	17.4	17.5	21.1	17.6	20.8	21.7	19.3	16.2	19.1	19.5

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	MEN				WOMEN				ALL STUDENTS			
	East	Midwest	South	West	East	Midwest	South	West	East	Midwest	South	West
FATHER'S EMPLOYMENT HISTORY **												
PRESENTLY EMPLOYED FULL-TIME	91.4	92.8	88.8	87.5	91.0	92.0	86.9	87.5	91.2	92.4	87.9	87.5
PRESENTLY EMPLOYED PART-TIME	1.1	1.1	1.8	2.5	1.2	1.3	2.4	2.4	1.1	1.2	2.1	2.4
NOT NOW EMPLOYED BUT WAS IN PAST	7.3	5.8	9.0	9.5	7.7	6.3	10.3	9.6	7.5	6.1	9.6	9.6
NOT NOW EMPLOYED AND NEVER WAS	.2	.3	.4	.5	.2	.4	.3	.4	.2	.3	.4	.5
MOTHER'S EMPLOYMENT HISTORY **												
PRESENTLY EMPLOYED FULL-TIME	32.9	31.4	40.5	36.2	33.9	32.1	40.8	35.6	33.3	31.7	40.6	35.9
PRESENTLY EMPLOYED PART-TIME	17.9	17.0	13.5	14.8	17.6	16.7	12.9	13.7	17.8	16.9	13.2	14.3
NOT NOW EMPLOYED BUT WAS IN PAST	33.4	34.1	30.9	31.9	34.0	34.8	32.0	33.5	33.7	34.4	31.4	32.6
NOT NOW EMPLOYED AND NEVER WAS	15.8	17.5	15.2	17.1	14.5	16.4	14.3	17.2	15.2	17.0	14.8	17.1
ESTIMATED PARENTAL INCOME												
LESS THAN \$3,000	3.2	2.7	5.9	6.2	3.6	2.6	8.3	6.8	3.4	2.7	7.0	6.4
\$3,000 - \$3,999	2.2	2.1	4.2	4.5	3.1	2.6	5.8	5.7	2.6	2.3	4.9	5.1
\$4,000 - \$5,999	5.5	4.7	6.3	6.8	6.0	5.5	7.4	8.7	5.7	5.0	6.8	7.7
\$6,000 - \$7,999	8.3	7.2	7.7	8.4	8.6	7.5	8.7	9.2	8.4	7.3	8.1	8.7
\$8,000 - \$9,999	11.7	11.3	9.2	10.0	10.9	10.4	8.6	9.1	11.4	10.9	8.9	9.6
\$10,000 - \$12,499	18.1	19.0	14.8	16.3	16.8	18.0	13.4	15.3	17.5	18.6	14.2	15.8
\$12,500 - \$14,999	15.0	15.2	12.7	12.6	13.5	13.2	11.1	11.6	14.4	14.3	12.0	12.1
\$15,000 - \$19,999	15.9	16.1	14.3	13.5	15.3	15.9	12.8	12.1	15.6	16.0	13.6	12.9
\$20,000 - \$24,999	8.8	9.0	9.0	8.4	9.1	9.8	8.7	8.0	8.9	9.3	8.8	8.2
\$25,000 - \$29,999	3.9	4.2	4.9	4.0	4.2	4.9	4.7	4.2	4.0	4.5	4.8	4.1
\$30,000 - \$34,999	2.4	2.7	3.6	2.6	2.7	3.2	3.5	2.8	2.6	2.9	3.6	2.7
\$35,000 - \$39,999	1.3	1.7	2.1	1.6	1.8	2.1	2.3	1.9	1.6	1.9	2.1	1.8
\$40,000 - \$49,999	1.4	1.6	2.0	1.7	1.6	1.9	1.8	1.9	1.5	1.7	1.9	1.8
\$50,000 OR MORE	2.2	2.5	3.3	3.2	2.8	2.5	2.9	2.8	2.5	2.5	3.1	3.1
TYPE OF SECONDARY SCHOOL												
PUBLIC	80.9	81.3	88.8	90.3	80.4	82.4	90.2	90.6	80.7	81.8	89.5	90.5
PRIVATE (DENOMINATIONAL)	13.8	15.7	6.1	5.8	14.7	15.0	5.4	6.4	14.2	15.4	5.8	6.1
PRIVATE (NONDENOMINATIONAL)	4.1	2.3	4.2	2.3	4.1	1.9	3.7	2.2	4.1	2.2	3.9	2.3
OTHER	1.2	.6	.9	1.5	.9	.6	.7	.8	1.1	.6	.8	1.2
YEAR FINISHED SECONDARY SCHOOL												
GRADUATED IN 1972	90.1	92.9	90.4	85.2	93.9	95.2	93.9	89.8	91.9	94.0	92.1	87.4
DID NOT GRADUATE IN 1972	9.9	7.1	9.6	14.8	6.1	4.8	6.1	10.2	8.1	6.0	7.9	12.6
SIZE OF H.S. GRADUATING CLASS **												
25 OR LESS	1.2	2.5	2.1	4.2	1.4	2.2	2.3	4.2	1.3	2.4	2.2	4.2
26- 50	3.3	5.7	5.2	7.3	3.7	5.7	5.5	6.5	3.5	5.7	5.3	6.9
51-100	8.4	10.6	10.2	10.3	9.5	10.4	10.7	10.8	8.9	10.5	10.4	10.5
101-249	28.7	26.1	27.7	19.5	26.1	25.0	27.6	16.9	27.5	25.6	27.7	18.3
250-500	32.4	30.0	34.6	32.7	33.3	30.8	34.4	32.7	32.8	30.4	34.5	32.3
OVER 500	26.0	25.0	20.2	26.0	25.9	25.9	19.6	28.9	25.9	25.4	19.9	27.3
HIGH SCHOOL CLASS GOING TO COL												
UNDER 10 PERCENT	1.7	2.0	3.2	3.6	1.4	1.8	3.8	2.8	1.6	1.9	3.5	3.2
10-24 PERCENT	7.1	11.6	12.7	9.9	5.8	10.7	12.2	9.7	6.5	11.2	12.5	9.8
25-49 PERCENT	21.5	27.5	27.1	24.9	22.4	28.0	28.0	23.9	21.9	27.8	27.6	24.5
50-74 PERCENT	38.0	36.3	35.1	39.9	41.2	38.9	36.9	41.7	39.4	37.4	35.9	40.7
75 PERCENT OR MORE	31.7	22.6	21.9	21.6	29.1	20.7	19.1	22.0	30.5	21.7	20.6	21.4

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	MEN				WOMEN				ALL STUDENTS			
	East	Midwest	South	West	East	Midwest	South	West	East	Midwest	South	West
RANK IN HIGH SCHOOL CLASS												
TOP QUARTER	35.1	43.7	36.9	37.2	46.3	57.8	50.4	45.0	40.2	50.1	43.3	40.7
SECOND QUARTER	33.1	34.9	37.4	34.7	32.4	29.5	33.0	34.0	32.8	32.5	35.3	34.3
THIRD QUARTER	27.4	18.8	22.5	24.5	19.3	11.5	15.4	18.5	23.7	15.5	19.1	21.8
LOWEST QUARTER	4.4	2.6	3.1	3.7	2.1	1.2	1.2	2.6	3.4	1.9	2.2	3.2
AVERAGE GRADE IN HIGH SCHOOL												
A OR A+	4.9	5.3	4.2	6.1	7.7	9.5	8.1	9.2	6.2	7.2	6.1	7.6
A-	7.6	9.6	6.2	10.5	12.1	15.2	11.2	15.1	9.6	12.1	8.6	12.6
B+	15.4	16.9	13.6	16.1	23.3	23.9	21.3	20.7	19.0	20.0	17.3	18.3
B	26.3	23.6	22.9	22.0	29.8	26.5	28.3	24.9	27.9	25.0	25.5	23.3
B-	16.8	16.7	16.4	16.0	12.5	11.7	11.7	11.2	14.8	14.4	14.1	13.7
C+	18.1	16.1	20.2	16.5	10.0	8.4	12.0	11.2	14.4	12.6	16.3	14.0
C	10.3	11.1	15.6	12.0	4.3	4.6	7.2	7.4	7.6	8.2	11.6	9.8
D	.6	.7	.9	.8	.2	.2	.2	.3	.4	.4	.6	.6
DISTANCE FROM HOME TO COLLEGE												
5 MILES OR LESS	10.1	12.8	10.2	19.0	10.4	13.4	11.7	19.6	10.2	13.1	10.9	19.2
6-10 MILES	14.4	12.8	11.7	15.6	14.3	13.2	10.7	15.5	14.3	13.0	11.2	15.6
11-50 MILES	27.5	22.8	21.8	23.4	27.3	24.8	23.1	26.2	27.4	23.7	22.4	24.7
51-100 MILES	15.5	13.2	13.2	9.6	16.0	13.0	16.0	11.6	15.7	13.1	14.5	10.5
101-500 MILES	26.1	30.3	29.8	16.8	27.5	28.0	27.7	18.2	26.7	29.3	28.8	17.4
MORE THAN 500 MILES	6.6	8.1	13.3	15.7	4.6	7.6	10.8	9.0	5.7	7.9	12.1	12.6
NUMBER OF COLLEGE APPLICATIONS												
THIS COLLEGE ONLY	30.7	54.8	48.5	63.2	30.8	55.7	52.5	65.3	30.7	55.2	50.4	64.2
ONE OTHER	17.6	19.2	19.3	15.8	17.9	22.1	21.0	17.5	17.7	20.5	20.1	16.6
TWO OTHERS	18.0	13.5	15.9	10.8	18.1	12.8	14.8	10.0	18.0	13.2	15.4	10.4
THREE OTHERS	13.5	7.1	8.9	5.6	13.1	5.8	7.1	4.7	13.3	6.5	8.0	5.2
FOUR OTHERS	8.9	2.9	3.9	2.4	8.2	2.0	2.8	1.5	8.6	2.5	3.3	2.0
FIVE OTHERS	5.8	1.4	1.9	1.1	6.3	.9	1.1	.6	6.0	1.2	1.5	.9
MORE THAN FIVE OTHERS	5.5	1.2	1.6	1.1	5.7	.7	.8	.5	5.6	1.0	1.2	.8
NUMBER OF COLLEGE ACCEPTANCES												
THIS COLLEGE ONLY	28.9	46.6	39.7	53.6	30.6	46.9	42.7	54.9	29.7	46.7	41.2	54.2
ONE OTHER	27.3	25.5	28.0	23.3	27.8	28.8	30.2	26.0	27.5	27.0	29.0	24.5
TWO OTHERS	21.7	16.6	18.5	13.5	21.1	15.8	17.3	12.7	21.4	16.2	17.9	13.1
THREE OTHERS	12.4	7.0	8.6	6.1	12.0	5.9	6.7	4.5	12.3	6.5	7.7	5.3
FOUR OTHERS	5.5	2.4	3.1	2.0	5.2	1.7	2.1	1.3	5.4	2.1	2.6	1.7
FIVE OTHERS	2.3	1.0	1.0	.8	2.1	.6	.6	.4	2.2	.8	.8	.6
MORE THAN FIVE OTHERS	1.9	.9	1.1	.7	1.2	.4	.4	.3	1.6	.7	.7	.5
HIGHEST DEGREE PLANNED ANYWHERE												
NONE	3.2	2.8	3.0	4.1	2.1	3.7	3.5	6.3	2.7	3.2	3.2	5.1
ASSOCIATE (OR EQUIVALENT)	9.3	5.2	4.3	5.5	13.7	5.2	9.1	11.0	11.3	5.2	6.6	8.0
BACHELOR'S (B.A., B.S.)	31.4	35.1	36.5	34.4	35.7	48.1	42.1	41.8	33.4	41.0	39.2	37.7
MASTER'S (M.A., M.S.)	27.0	25.5	25.1	26.0	32.6	26.8	29.2	24.7	29.6	26.1	27.1	25.4
PH.D. OR ED.D.	11.3	9.4	10.4	11.2	7.4	5.9	7.0	6.7	9.5	7.8	8.8	9.2
M.D., D.O., D.D.S., OR D.V.M.	8.4	11.3	9.8	9.7	4.3	4.9	4.1	3.9	6.5	8.4	7.0	7.1
LL.B. OR J.D. (LAW)	6.0	7.0	7.3	5.7	2.3	2.1	2.0	1.8	4.3	4.8	4.8	3.9
B.D. OR M.DIV. (DIVINITY)	.4	.8	.7	.6	.1	.2	.2	.2	.3	.5	.4	.4
OTHER	3.0	2.9	2.8	2.8	1.9	3.1	3.0	3.7	2.5	3.0	2.9	3.2

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	MEN				WOMEN				ALL STUDENTS			
	East	Midwest	South	West	East	Midwest	South	West	East	Midwest	South	West
HIGHEST DEGREE PLANNED HERE												
NONE	5.8	8.2	8.5	11.7	4.2	10.6	9.1	13.9	5.0	9.3	8.8	12.7
ASSOCIATE (OR EQUIVALENT)	30.8	15.6	21.4	34.0	34.5	14.7	22.8	35.9	32.5	15.2	22.1	34.8
BACHELOR'S (B.A., B.S.)	49.6	54.5	51.6	40.0	51.2	58.8	52.7	38.3	50.3	56.4	52.1	39.2
MASTER'S (M.A., M.S.)	7.5	10.7	9.4	7.5	6.8	9.1	9.0	6.4	7.2	10.0	9.2	7.0
PH.D., OR ED.D.	1.6	2.0	1.9	1.5	.9	1.1	1.2	.9	1.3	1.6	1.6	1.2
M.D., D.O., D.D.S., OR D.V.M.	.7	3.9	1.7	1.0	.3	1.8	.6	.5	.6	3.0	1.2	.8
LL.B. OR J.D. (LAW)	.8	1.7	1.9	1.1	.3	.5	.5	.3	.6	1.2	1.2	.7
B.D. OR M.DIV. (DIVINITY)	.1	.2	.3	.2	.0	.0	.1	.1	.1	.1	.2	.1
OTHER	3.2	3.3	3.2	3.0	1.7	3.5	3.9	3.8	2.5	3.4	3.6	3.4
REASONS NOTED AS VERY IMPORTANT IN SELECTING THIS COLLEGE												
RELATIVES WANTED ME TO GO	5.7	7.6	11.7	10.5	7.2	11.7	17.1	15.2	6.4	9.5	14.3	12.7
WANTED TO LIVE AWAY FROM HOME	14.1	14.8	16.4	11.1	23.4	22.6	23.5	17.3	18.4	18.3	19.8	14.0
HAS A GOOD ACADEMIC REPUTATION	44.0	47.3	47.6	40.1	51.1	55.7	56.7	45.4	47.3	51.1	52.0	42.6
HAS A GOOD ATHLETIC PROGRAM	13.8	12.0	15.2	15.1	6.6	5.5	8.4	5.9	10.5	9.1	11.9	10.9
OFFERED FINANCIAL ASSISTANCE	14.8	20.0	19.1	19.1	12.6	20.2	20.2	18.9	13.8	20.1	19.6	19.0
MOST FRIENDS GOING HERE	2.5	3.4	5.4	6.2	2.3	2.9	4.9	6.9	2.4	3.2	5.2	6.6
LOW TUITION	20.6	17.9	15.9	21.3	22.5	19.3	16.4	21.2	21.5	18.5	16.1	21.3
ADVICE OF SOMEONE WHO ATTENDED	14.9	15.9	17.7	16.6	15.9	19.1	20.4	19.6	15.4	17.3	19.0	18.0
SPECIAL EDUC PROGRAM OFFERED	29.1	23.8	20.7	22.6	34.6	28.3	26.0	24.6	31.6	25.9	23.2	23.6
NOT ACCEPTED ANYWHERE ELSE	5.9	1.5	3.3	2.7	5.8	1.0	1.8	2.0	5.8	1.3	2.6	2.4
ADVICE OF GUIDANCE COUNSELOR	9.4	5.6	6.9	5.6	7.7	5.6	6.6	5.7	8.6	5.6	6.8	5.6
WANTED TO LIVE AT HOME	10.5	11.0	11.2	15.3	11.7	13.7	13.4	18.3	11.1	12.2	12.3	16.7
PROBABLE MAJOR FIELD OF STUDY(2)												
AGRICULTURE (INCL FORESTRY)	4.1	5.7	4.5	7.7	1.1	.5	.3	.9	2.7	3.3	2.5	4.5
BIOLOGICAL SCIENCES	5.1	3.9	5.1	4.6	3.2	2.9	2.7	3.0	4.2	3.4	3.9	3.9
BUSINESS	16.7	17.7	20.0	13.9	13.1	10.8	14.3	18.7	15.0	14.5	17.2	16.2
EDUCATION	3.7	3.0	4.5	2.9	11.8	11.3	13.6	8.4	7.5	6.8	9.0	5.5
ENGINEERING	14.7	13.3	9.6	10.9	.3	.6	.2	.4	7.9	7.5	5.0	6.0
ENGLISH	1.2	.7	.9	.6	2.7	2.0	2.5	2.7	1.9	1.3	1.7	1.6
HEALTH PROFESSIONS (NON-M.D.)	3.4	3.3	3.5	3.6	19.4	19.4	18.3	16.8	10.9	10.7	10.8	9.8
HISTORY, POLITICAL SCIENCE	5.6	3.8	5.8	4.5	2.9	2.3	3.2	2.4	4.4	3.1	4.5	3.5
HUMANITIES (OTHER)	2.4	2.1	2.5	2.8	5.7	4.6	3.9	4.9	3.9	3.3	3.2	3.8
FINE ARTS	6.9	7.9	8.1	9.7	8.7	11.6	8.4	10.8	7.8	9.6	8.3	10.3
MATHEMATICS OR STATISTICS	2.3	2.3	1.7	2.1	2.5	2.2	2.3	1.5	2.4	2.2	2.0	1.8
PHYSICAL SCIENCES	3.0	3.3	2.3	3.2	.9	.7	.7	.7	2.0	2.1	1.5	2.0
PRE-PROFESSIONAL	10.6	15.7	14.9	13.5	4.9	6.0	4.5	4.7	7.9	11.2	9.8	9.4
SOCIAL SCIENCES	5.4	4.3	5.1	4.6	11.6	10.8	11.8	9.9	8.3	7.3	8.4	7.1
OTHER FIELDS (TECHNICAL)	9.1	8.1	6.5	8.9	3.9	3.5	3.6	3.5	6.7	6.0	5.1	6.4
OTHER FIELDS (NONTECHNICAL)	1.5	.7	.9	.9	3.0	5.8	4.9	5.2	2.2	3.0	2.8	2.9
UNDECIDED	4.1	4.4	4.1	5.4	4.3	5.3	4.7	5.5	4.2	4.8	4.4	5.5
NEED FOR SPECIAL HELP IN (1)												
ENGLISH	21.9	24.7	26.0	26.9	12.4	12.8	17.7	16.1	17.5	19.3	22.0	21.9
READING	14.2	13.0	11.9	11.8	10.7	8.6	8.5	8.2	12.6	11.0	10.3	10.1
MATHEMATICS	35.0	34.3	39.8	33.5	39.8	41.9	48.3	41.1	37.2	37.7	43.9	37.0
SOCIAL STUDIES	3.6	4.7	4.9	5.6	5.5	5.6	6.9	6.6	4.5	5.1	5.9	6.1
SCIENCE	15.4	16.8	17.3	16.8	27.2	32.9	32.4	26.6	20.8	24.1	24.5	21.3
FOREIGN LANGUAGE	24.7	24.6	29.8	20.8	17.1	18.2	23.3	16.4	21.2	21.7	26.7	18.8

AMERICAN COUNCIL ON EDUCATION

OFFICE OF RESEARCH FALL 1972

WEIGHTED NATIONAL NORMS FOR GEOGRAPHIC REGIONS

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	MEN				WOMEN				ALL STUDENTS			
	East	Midwest	South	West	East	Midwest	South	West	East	Midwest	South	West
PROBABLE CAREER OCCUPATION (2)												
ARTIST (INCL PERFORMER)	4.4	5.1	5.2	6.8	7.1	9.6	7.1	8.7	5.7	7.1	6.1	7.7
BUSINESSMAN	15.3	15.9	17.8	12.3	4.9	4.3	5.0	5.1	10.5	10.6	11.6	9.0
CLERGYMAN	.6	1.0	1.5	1.1	.2	.2	.8	.1	.4	.6	1.0	.6
COLLEGE TEACHER	.7	.6	.8	.8	.5	.4	.8	.6	.6	.5	.8	.7
DOCTOR (M.D. OR D.D.S.)	6.5	9.3	8.6	7.9	2.5	3.2	2.6	3.0	4.6	6.5	5.7	5.7
EDUCATOR (SECONDARY)	5.5	4.5	5.4	4.2	8.3	8.1	9.4	7.6	6.8	6.1	7.3	5.8
ELEMENTARY TEACHER	1.0	.6	.6	.5	11.9	10.1	13.0	9.0	6.0	4.9	6.7	4.5
ENGINEER	10.3	11.2	8.0	7.6	.3	.6	.2	.3	5.6	6.4	4.2	4.2
FARMER OR FORESTER	3.8	5.3	4.0	7.0	1.0	.6	.4	.8	2.5	3.2	2.3	4.1
HEALTH PROFESSIONAL (NON-M.D.)	4.4	5.1	4.5	4.8	11.2	12.1	8.2	8.8	7.5	8.2	6.3	6.6
LAWYER	6.3	7.6	8.7	6.1	2.2	2.0	2.1	1.6	4.4	5.0	5.5	4.0
NURSE	.2	.2	.2	.3	9.9	9.4	11.0	8.9	4.7	4.4	5.4	4.3
RESEARCH SCIENTIST	3.1	3.2	2.8	3.1	1.6	1.5	1.3	1.5	2.4	2.4	2.1	2.3
OTHER	24.1	17.4	18.8	24.1	24.2	23.1	25.0	28.4	24.2	20.0	21.8	26.1
UNDECIDED	13.9	13.1	13.1	13.4	14.3	14.9	13.3	15.2	14.1	13.9	13.2	14.3
MAJOR SOURCES OF SUPPORT (1)												
PART-TIME OR SUMMER WORK	37.0	44.2	28.2	38.3	30.2	32.2	20.4	28.8	33.9	38.8	24.5	33.9
SAVINGS FROM FULL-TIME WORK	11.5	15.2	8.6	12.9	7.5	9.4	6.0	9.1	9.7	12.6	7.4	11.2
SPOUSE'S EMPLOYMENT	2.1	1.7	1.9	2.1	1.9	1.6	2.7	3.3	2.0	1.7	2.3	2.6
PARENTAL OR FAMILY AID OR GIFTS	47.6	47.9	56.4	39.4	59.6	62.0	64.3	55.7	53.1	54.3	60.1	47.0
PARENT'S MILITARY SERVICE	1.9	1.6	2.9	2.4	1.7	1.7	3.1	2.7	1.8	1.7	3.0	2.6
PERSONAL MILITARY SERVICE	3.1	2.3	3.7	5.4	.2	.2	.3	.4	1.8	1.4	2.1	3.1
SCHOLARSHIPS AND GRANTS	21.5	23.7	19.5	21.1	19.6	27.0	20.8	20.9	20.6	25.2	20.1	21.0
LOANS-NDEA/GOV'T INSURED/COLLEGE	17.9	16.0	14.4	9.4	19.9	15.9	18.9	12.3	18.8	16.0	16.5	10.7
OTHER REPAYABLE LOANS	6.7	4.4	5.0	3.3	8.5	6.0	6.9	4.6	7.5	5.1	5.9	3.9
CONCERN ABOUT FINANCING COLLEGE												
NO CONCERN	36.7	32.8	40.5	41.7	31.7	29.8	38.2	36.4	34.4	31.5	39.4	39.3
SOME CONCERN	49.4	52.4	45.4	44.8	52.2	53.0	46.0	48.6	50.7	52.7	45.7	46.6
MAJOR CONCERN	13.9	14.8	14.1	13.5	16.1	17.2	15.8	15.0	14.9	15.9	14.9	14.2
ACTIVITIES AND ACCOMPLISHMENTS												
DURING MY LIFETIME:												
EMPLOYED WHILE NOT IN SCHOOL	14.1	14.9	17.0	18.0	7.8	8.2	7.3	9.3	11.2	11.8	12.4	13.9
WON AWARD IN ART COMPETITION	7.9	9.6	10.0	10.9	10.5	12.9	11.3	12.8	9.1	11.1	10.6	11.8
HAD ORIGINAL WRITINGS PUBLISHED	9.1	11.7	11.2	10.1	13.4	17.2	15.0	13.1	11.1	14.1	13.0	11.5
DURING THE PAST YEAR:												
PLAYED A MUSICAL INSTRUMENT	28.7	31.7	30.3	27.8	33.9	43.9	37.8	34.4	31.1	37.2	33.8	30.8
ATTENDED RELIGIOUS SERVICES	60.7	72.5	74.5	60.0	68.6	82.1	86.0	70.7	64.3	76.8	80.0	64.9
PARTICIPATED IN A DEMONSTRATION	11.7	9.1	8.9	8.0	11.4	8.1	8.1	7.2	11.6	8.7	8.6	7.6
VISITED ART GALLERY OR MUSEUM	47.1	50.0	45.3	46.8	65.1	66.6	56.5	59.3	55.4	57.5	50.7	52.6
SMOKED CIGARETTES REGULARLY	23.2	18.5	17.1	17.1	24.0	15.1	15.7	12.7	23.5	17.0	19.2	15.1
DROOK BEER	65.7	62.2	54.7	53.7	45.5	41.4	31.1	32.7	56.5	52.8	43.5	44.0
HAD VOCATIONAL COUNSELING	13.9	18.4	15.5	16.8	14.0	20.8	18.6	18.2	14.0	19.5	17.0	17.4
WORKED IN POLITICAL CAMPAIGN	8.0	8.8	9.1	8.2	9.5	10.8	10.9	9.9	8.7	9.7	10.0	9.0
WHILE IN HIGH SCHOOL:												
WAS HONOR SOCIETY MEMBER	17.8	24.0	20.6	23.1	27.7	37.0	35.1	32.9	22.3	29.9	27.5	27.6
WON LETTER - BASKETBALL, FOOTBALL	21.2	27.8	29.9	28.8	4.8	3.3	5.8	4.2	13.7	16.8	18.4	17.4
WON VARSITY LETTER - OTHER SPORT	38.6	38.9	34.2	33.6	17.3	13.1	12.5	10.0	28.8	27.3	23.8	22.7
EDITED SCHOOL PUBLICATION	9.8	10.2	10.6	9.2	19.5	19.0	17.9	15.1	14.2	14.1	14.1	11.9

AMERICAN COUNCIL ON EDUCATION
OFFICE OF RESEARCH FALL 1972
WEIGHTED NATIONAL NORMS FOR GEOGRAPHIC REGIONS

	MEN				WOMEN				ALL STUDENTS			
	East	Midwest	South	West	East	Midwest	South	West	East	Midwest	South	West
CURRENT POLITICAL PREFERENCE												
FAR LEFT	3.3	2.6	2.7	3.2	2.1	1.3	1.4	1.8	2.7	2.0	2.1	2.5
LIBERAL	35.2	34.1	31.3	31.9	35.4	31.3	28.2	30.2	35.3	32.9	29.8	31.1
MIDDLE-OF-THE-ROAD	45.3	46.7	44.7	45.5	50.9	53.1	51.6	50.4	47.9	49.5	48.0	47.8
CONSERVATIVE	15.3	16.0	19.9	18.2	11.2	14.0	18.0	16.9	13.4	15.1	19.0	17.6
FAR RIGHT	.9	.7	1.4	1.2	.4	.3	.8	.7	.7	.5	1.1	1.0
OBJECTIVES CONSIDERED TO BE												
ESSENTIAL OR VERY IMPORTANT												
ACHIEVE IN A PERFORMING ART	10.1	9.4	10.1	11.3	13.7	14.2	12.8	14.4	11.8	11.5	11.4	12.7
BE AN AUTHORITY IN MY FIELD	62.5	64.9	68.4	65.4	52.5	56.2	60.5	56.1	57.9	61.0	64.6	61.1
OBTAIN RECOGNITION FROM PEERS	41.3	39.9	43.6	40.2	31.9	30.3	35.0	30.5	37.0	35.6	39.5	35.7
INFLUENCE POLITICAL STRUCTURE	18.0	17.3	22.1	18.2	11.6	11.7	13.9	12.3	15.1	14.8	18.2	15.5
INFLUENCE SOCIAL VALUES	27.8	27.4	32.9	29.2	30.8	31.1	35.9	31.0	29.2	29.1	34.3	30.1
RAISE A FAMILY	63.1	60.7	64.1	60.1	68.7	66.0	70.4	65.2	65.7	63.1	67.2	62.5
HAVE AN ACTIVE SOCIAL LIFE	64.1	59.8	60.8	55.7	60.0	55.0	55.2	52.0	62.2	57.6	58.1	54.0
HAVE FRIENDS DIFFERENT FROM ME	60.6	59.9	59.7	58.8	68.8	68.7	63.7	66.0	64.4	63.9	61.7	62.2
BE AN EXPERT IN FINANCE	19.1	22.4	25.6	22.6	7.1	8.7	12.5	12.4	13.6	16.2	19.3	17.9
BE ADMINISTRATIVELY RESPONSIBLE	28.2	30.3	31.7	29.6	15.9	16.4	20.1	20.0	22.5	24.0	26.1	25.2
BE VERY WELL-OFF FINANCIALLY	51.4	49.2	51.5	49.8	29.6	27.8	33.2	31.6	41.4	39.5	42.7	41.3
HELP OTHERS IN DIFFICULTY	59.0	57.8	63.6	58.0	75.4	74.5	77.9	72.1	66.5	65.3	70.5	64.6
PARTICIPATE IN PEACE CORPS/VISTA	12.0	10.0	12.2	10.5	22.8	21.0	19.9	18.6	17.0	15.0	15.9	14.3
BECOME A COMMUNITY LEADER	15.4	17.2	23.2	17.4	9.3	10.9	16.9	11.2	12.6	14.4	20.2	14.5
CONTRIBUTE TO SCIENTIFIC THEORY	13.5	13.0	14.0	14.3	7.2	6.9	7.6	7.1	10.6	10.2	10.9	10.9
WRITE ORIGINAL WORKS	12.1	10.9	12.5	12.8	17.2	15.9	15.1	16.0	14.4	13.2	13.8	14.3
NEVER BE OBLIGATED TO PEOPLE	24.9	22.5	27.0	26.1	20.4	19.1	23.6	22.3	22.8	20.9	25.3	24.3
CREATE WORKS OF ART	12.9	11.4	12.7	14.3	23.8	22.8	20.1	24.7	17.9	16.5	16.3	19.1
KEEP UP WITH POLITICAL AFFAIRS	49.3	51.1	53.1	49.9	44.9	48.5	47.6	46.0	47.3	49.9	50.5	48.1
SUCCEED IN MY OWN BUSINESS	52.4	55.1	60.0	55.6	29.4	31.0	36.7	36.3	41.8	44.2	48.8	46.6
HELP CLEAN UP ENVIRONMENT	46.0	43.0	48.8	44.2	44.1	42.5	44.9	42.8	45.2	42.8	46.9	43.6
DEVELOP A PHILOSOPHY OF LIFE	65.9	67.2	70.3	66.8	74.3	76.5	75.5	73.7	69.8	71.4	72.8	70.0
PARTICIPATE IN COMMUNITY ACTION	25.5	25.3	32.0	25.0	31.0	30.5	37.1	29.8	28.0	27.6	34.4	27.3
MARRY WITHIN NEXT 5 YEARS	28.6	28.6	31.2	28.0	37.3	36.9	45.0	40.3	32.6	32.4	37.8	33.7
AGREE STRONGLY OR SOMEWHAT												
GOV'T NOT CONTROLLING POLLUTION	91.0	89.8	88.0	88.1	91.4	90.0	87.8	87.9	91.2	89.9	87.9	88.0
GOV'T NOT PROTECTING CONSUMER	77.9	74.4	73.9	73.0	80.3	76.0	74.2	74.2	79.0	75.1	74.1	73.6
GOV'T NOT DESEGREGATING QUICKLY	51.3	46.4	39.4	47.1	55.8	49.8	42.8	48.5	53.3	47.9	41.0	47.7
TOO MANY RIGHTS FOR CRIMINALS	55.1	57.3	56.9	57.4	40.1	42.4	44.2	48.1	48.2	50.6	50.9	53.1
PEOPLE SHOULD BE PAID EQUALLY	27.3	23.1	25.9	26.2	25.3	20.3	24.3	26.2	26.3	21.9	25.1	26.2
WOMEN'S ACTIVITIES BEST IN HOME	45.0	46.2	50.1	47.4	22.0	24.1	30.0	29.5	34.5	36.2	40.5	39.1
WEALTHY SHOULD PAY MORE TAXES	78.7	75.9	72.5	73.3	72.2	69.4	66.3	67.5	75.7	73.0	69.5	70.6
MARIJUANA SHOULD BE LEGALIZED	55.8	46.1	46.1	46.2	52.8	38.7	35.3	38.8	54.4	42.8	40.9	42.8
DISCOURAGE LARGE FAMILIES	66.5	69.6	69.9	71.4	63.4	67.6	65.5	67.6	65.1	68.7	67.8	69.7
WOMEN SHOULD GET JOB EQUALITY	88.4	87.9	87.7	86.6	96.2	96.1	94.2	94.2	91.9	91.6	90.8	90.1
CAN DO LITTLE TO CHANGE SOCIETY	49.0	46.1	43.5	45.5	41.3	38.6	35.4	38.8	45.5	42.7	39.7	42.4

AMERICAN COUNCIL ON EDUCATION
OFFICE OF RESEARCH FALL 1972
WEIGHTED NATIONAL NORMS FOR GEOGRAPHIC REGIONS

	MEN				WOMEN				ALL STUDENTS			
	East	Midwest	South	West	East	Midwest	South	West	East	Midwest	South	West
AGREE STRONGLY OR SOMEWHAT	12.4	10.9	15.4	16.2	9.8	10.0	16.1	15.4	11.2	10.5	15.7	15.8
COL REGULATE STUDENTS OFF CAMPUS	63.2	64.5	67.2	70.1	48.9	51.2	55.5	60.5	56.6	58.5	61.6	65.7
BENEFIT OF COLLEGE IS MONETARY	77.0	77.4	75.5	75.4	77.4	76.8	73.4	74.9	77.1	77.2	74.5	75.2
STUDENTS HELP EVALUATE FACULTY	37.3	40.9	36.0	36.8	39.5	42.0	36.0	38.4	38.3	41.4	36.0	37.5
ABOLISH COLLEGE GRADES	26.0	28.0	25.0	28.2	23.7	26.9	22.1	27.3	24.9	27.5	23.6	27.7
DE-EMPHASIZE ORGANIZED SPORTS	28.5	31.1	37.8	37.4	25.0	30.2	41.1	40.3	26.9	30.7	39.4	38.7
REGULATE STUDENT PUBLICATIONS	24.7	26.7	30.3	33.9	17.7	21.4	26.3	30.0	21.5	24.3	28.4	32.1
COLLEGE HAS RIGHT TO BAN SPEAKER	39.4	38.4	46.8	45.1	37.1	37.4	45.1	43.8	38.4	38.0	46.0	44.5
GIVE DISADVANTAGED PREF TRTMT	43.6	43.8	49.0	48.9	34.8	37.4	44.2	43.5	39.6	40.9	46.7	46.4
COL TOO LAX ON STUDENT PROTESTS	37.4	37.8	34.8	43.0	37.7	36.3	32.0	43.2	37.5	37.1	33.5	43.1
ADOPT OPEN ADMISSIONS AT PUB COL	80.0	81.4	78.8	83.0	77.3	79.6	75.3	80.5	78.7	80.6	77.1	81.9
USE SAME DEGREE STANDARD FOR ALL												
STUDENTS ESTIMATE CHANCES ARE												
VERY GOOD THAT THEY WILL												
CHANGE MAJOR FIELD	14.6	16.2	17.1	19.0	14.7	18.2	17.1	18.2	14.7	17.1	17.1	18.6
CHANGE CAREER CHOICE	15.8	16.9	16.3	17.1	16.6	19.8	16.7	18.1	16.1	18.2	16.5	17.5
FAIL ONE OR MORE COURSES	2.6	2.4	5.5	3.0	1.5	1.7	3.1	1.8	2.1	2.1	4.4	2.4
GRADUATE WITH HONORS	8.4	9.3	7.6	10.1	6.3	6.8	5.9	7.7	7.5	8.1	6.8	9.0
BE ELECTED TO STUDENT OFFICE	2.2	2.1	2.6	2.3	1.2	1.6	1.8	1.5	1.7	1.9	2.3	1.9
JOIN SOC FRATERNITY OR SORORITY	14.9	15.1	18.6	14.9	18.1	18.0	22.5	19.4	16.4	16.4	20.5	17.0
BE ELECTED TO AN HONOR SOCIETY	4.2	4.7	4.1	5.1	3.9	5.0	4.2	5.6	4.1	4.8	4.2	5.3
MAKE AT LEAST A 'B' AVERAGE	32.3	33.2	24.1	36.7	34.4	35.7	26.4	38.4	33.3	34.3	25.2	37.5
NEED EXTRA TIME TO GET DEGREE	4.1	4.4	5.6	7.3	3.4	4.3	4.8	6.5	3.8	4.4	5.2	6.9
WORK AT OUTSIDE JOB	32.8	39.6	28.2	40.0	34.0	40.2	25.2	37.9	33.4	39.9	26.8	39.0
SEEK VOCATIONAL COUNSELING	10.8	12.6	12.1	14.8	12.3	14.9	13.5	16.2	11.5	13.6	12.8	15.4
SEEK PERSONAL COUNSELING	6.2	5.9	7.2	6.6	6.2	5.2	7.3	5.4	6.2	5.6	7.2	6.0
ENROLL IN HONORS COURSE	7.2	7.8	6.7	9.0	6.8	8.0	6.8	8.3	7.0	7.9	6.7	8.7
GET A BACHELOR'S DEGREE	57.2	62.2	62.1	59.9	59.6	65.3	62.1	54.9	58.3	63.6	62.1	57.6
DROP OUT TEMPORARILY	1.6	1.4	2.0	2.2	1.8	2.0	1.7	2.5	1.6	1.6	1.8	2.3
DROP OUT PERMANENTLY	1.0	.8	1.2	1.2	1.0	1.2	1.2	1.3	1.0	1.0	1.2	1.2
TRANSFER TO ANOTHER COLLEGE	8.7	12.7	14.2	16.3	10.4	15.5	15.0	17.8	9.5	13.9	14.6	17.0
ENTER ARMED SERVICES BEFORE GRAD	4.0	3.0	3.4	5.1	1.0	.7	1.4	1.3	2.6	2.0	2.4	3.4
BE SATISFIED WITH COLLEGE	54.3	53.2	57.8	54.5	63.2	64.0	69.0	64.1	58.4	58.1	63.2	59.0
BE SUCCESSFUL AFTER GRADUATION	19.9	20.5	21.0	23.5	12.4	12.6	13.0	16.0	16.5	16.9	17.2	20.0
FIND JOB IN OWN FIELD AFTER GRAD	49.8	53.1	54.2	54.5	49.6	51.6	57.3	54.3	49.7	52.4	55.7	54.4
GET MARRIED WHILE IN COLLEGE	4.3	7.6	8.0	7.3	6.3	9.6	10.9	11.4	5.2	8.5	9.3	9.2
MARRY WITHIN A YEAR AFTER COL	13.8	16.1	17.3	14.9	17.0	19.4	22.0	17.8	15.3	17.6	19.5	16.2
ADOPT A CHILD SOME DAY	9.1	9.5	9.1	9.1	28.7	30.6	25.0	25.4	18.1	19.0	16.7	16.7

(**)

THIS ITEM IS REPORTED FOR THE FIRST TIME IN 1972. ITEMS NOT INDICATED WITH '***' ARE REPEATED OR MODIFIED QUESTIONS FROM ONE OR MORE OF THE EARLIER SURVEYS.

(1)

PERCENTAGES WILL SUM TO MORE THAN 100 IF ANY STUDENTS CHECKED MORE THAN ONE CATEGORY.

(2)

RECATAGORIZATION OF THIS ITEM FROM A LONGER LIST IS SHOWN IN APPENDIX C OF THE 1972 NAT'L NORMS REPORT.

AMERICAN COUNCIL ON EDUCATION
OFFICE OF RESEARCH FALL 1972
WEIGHTED NATIONAL NORMS

	Colleges for Men				Colleges for Women				Coeducational Colleges				Predominantly Black Colleges			
	Nonsect.		Catholic		Nonsect.		Catholic		Nonsectarian		Total		Men		Women	
	Men	Women	Men	Women	Men	Women	Men	Women	Men	Women	Men	Women	Men	Women	Men	Women
AGE BY DECEMBER 31, 1972																
16 OR YOUNGER																
17	1.1	.0	.2	.1	.1	.4	.2	.2	.1	.1	.1	.1	.2	.4	.3	.3
18	6.1	2.7	9.3	4.9	4.5	8.3	6.2	2.7	2.7	4.4	3.6	3.9	7.7	7.7	5.9	5.9
19	79.6	80.4	80.3	84.1	75.3	80.5	77.7	79.1	79.1	83.9	81.6	61.3	71.8	71.8	66.9	66.9
20	12.9	15.5	9.6	9.9	15.7	9.9	13.1	15.0	15.0	9.5	12.1	20.9	15.8	15.8	18.2	18.2
21	.9	.8	.5	.4	1.9	.6	1.3	1.0	1.0	1.0	1.0	5.2	2.4	2.4	3.7	3.7
22-25	.2	.2	.0	.3	.8	.2	.5	.7	.7	.2	.5	1.8	.6	.6	1.1	1.1
26 OR OLDER	.2	.2	.1	.2	1.3	.1	.8	1.0	1.0	.5	.7	4.8	.7	.7	2.7	2.7
	.1	.1	.0	.1	.3	.1	.2	.4	.4	.4	.4	1.8	.6	.6	1.2	1.2
FATHER'S EDUCATION																
GRAMMAR SCHOOL OR LESS	2.9	6.7	3.0	6.6	6.8	5.0	6.0	6.9	6.9	8.1	7.5	24.9	26.8	26.8	25.9	25.9
SOME HIGH SCHOOL	6.8	9.5	4.1	9.0	14.3	7.7	11.4	12.9	12.9	11.9	12.4	28.9	28.2	28.2	28.5	28.5
HIGH SCHOOL GRADUATE	16.7	28.4	12.0	27.9	26.0	20.0	23.3	31.3	31.3	31.7	31.5	25.7	22.8	22.8	24.1	24.1
SOME COLLEGE	14.1	17.7	15.1	17.7	15.1	17.0	15.9	17.2	17.2	18.0	17.6	9.1	10.0	10.0	9.5	9.5
COLLEGE DEGREE	24.4	19.3	29.3	19.3	17.7	22.1	19.7	17.1	17.1	16.8	17.0	6.3	5.6	5.6	5.9	5.9
SOME GRADUATE SCHOOL	6.2	4.2	6.1	3.9	3.6	5.1	4.2	3.5	3.5	2.9	3.2	.9	1.2	1.2	1.1	1.1
GRADUATE DEGREE	28.8	14.3	30.3	15.6	16.5	23.1	19.5	11.1	11.1	10.5	10.8	4.2	5.5	5.5	4.9	4.9
MOTHER'S EDUCATION																
GRAMMAR SCHOOL OR LESS	2.1	3.7	1.7	4.1	4.0	2.7	3.4	4.2	4.2	4.8	4.5	13.5	13.0	13.0	13.2	13.2
SOME HIGH SCHOOL	5.4	4.7	2.4	7.6	11.4	7.2	9.5	9.7	9.7	9.4	9.5	29.9	31.0	31.0	30.5	30.5
HIGH SCHOOL GRADUATE	30.3	43.4	20.9	43.7	40.4	32.6	36.9	50.8	50.8	47.4	49.0	30.7	29.7	29.7	30.2	30.2
SOME COLLEGE	21.4	21.8	23.6	18.8	17.8	21.1	19.3	16.2	16.2	18.2	17.2	11.9	10.8	10.8	11.3	11.3
COLLEGE DEGREE	26.9	17.8	32.1	17.8	16.6	23.1	19.5	13.7	13.7	14.3	14.0	8.6	8.0	8.0	8.3	8.3
SOME GRADUATE SCHOOL	5.2	3.2	5.7	3.1	3.1	4.3	3.7	2.3	2.3	2.3	2.3	1.7	2.3	2.3	2.0	2.0
GRADUATE DEGREE	8.7	5.5	13.6	4.8	6.6	9.0	7.7	3.1	3.1	3.7	3.4	3.8	5.1	5.1	4.5	4.5
RACIAL BACKGROUND (1)																
WHITE/CAUCASIAN	93.5	96.3	84.5	93.7	87.5	88.3	87.9	91.0	91.0	91.3	91.2	1.6	.7	.7	1.1	1.1
BLACK/NEGRO/AFRO-AMERICAN	4.2	2.0	14.1	3.3	10.4	9.4	9.9	6.5	6.5	6.7	6.6	97.8	99.0	99.0	98.4	98.4
AMERICAN INDIAN	.8	.1	1.6	.8	1.0	1.3	1.1	.5	.5	.6	.5	.4	.7	.7	.6	.6
ORIENTAL	1.0	.4	.9	1.0	1.0	1.1	1.1	.6	.6	.5	.6	.2	.1	.1	.1	.1
MEXICAN-AMERICAN/CHICANO	.6	.2	.2	.3	.3	.3	.3	.6	.6	.4	.5	.2	.0	.0	.1	.1
PUERTO RICAN-AMERICAN	.2	.5	.6	.6	.5	.5	.5	.7	.7	.4	.5	.1	.1	.1	.1	.1
OTHER	1.3	1.2	1.4	2.6	1.7	1.6	1.6	1.5	1.5	1.6	1.6	.6	.5	.5	.5	.5
WHILE GROWING UP, I LIVED																
ON A FARM	6.2	5.9	2.9	4.1	5.6	4.7	5.2	3.0	3.0	5.8	4.5	11.1	9.7	9.7	10.4	10.4
IN A SMALL TOWN	19.3	22.9	18.2	15.4	20.8	20.3	20.6	16.2	16.2	18.8	17.5	21.2	24.6	24.6	23.0	23.0
IN A CITY OF MODERATE SIZE	28.6	41.3	33.7	35.3	31.3	32.4	31.8	32.5	32.5	37.7	35.2	34.7	36.6	36.6	35.7	35.7
IN A SUBURB OF A LARGE CITY	34.2	19.7	30.1	28.0	27.2	28.5	27.8	28.5	28.5	22.9	25.6	8.0	7.8	7.8	7.9	7.9
IN A LARGE CITY	11.7	10.2	15.0	17.2	15.0	14.1	14.6	19.9	19.9	14.8	17.2	25.0	21.2	21.2	23.0	23.0
CITIZENSHIP																
NATIVE BORN U.S. CITIZEN	97.4	97.2	96.7	95.5	96.4	96.4	96.4	97.1	97.1	96.3	96.7	94.0	94.8	94.8	94.4	94.4
NATURALIZED U.S. CITIZEN	1.2	1.6	1.9	2.1	2.2	2.4	2.3	1.5	1.5	2.4	2.0	4.9	4.6	4.6	4.7	4.7
NOT A U.S. CITIZEN	1.4	1.2	1.4	2.4	1.4	1.2	1.3	1.4	1.4	1.3	1.3	1.2	.7	.7	.9	.9

AMERICAN COUNCIL ON EDUCATION
OFFICE OF RESEARCH FALL 1972
WEIGHTED NATIONAL NORMS

	Colleges for Men			Colleges for Women			Coeducational Colleges			Predominantly Black Colleges		
	Nonsect.		Catholic	Nonsect.		Catholic	Nonsectarian		Total	Catholic		Total
	Men	Women		Men	Women		Men	Women		Men	Women	
RELIGION REARED												
JEWISH	9.2	.3		10.6	.0		9.2	11.4	10.2	.5	.3	.4
PROTESTANT	53.4	7.2		52.0	8.5		43.9	47.9	45.7	11.1	13.3	12.2
ROMAN CATHOLIC	26.8	90.1		23.8	87.9		29.2	23.0	26.4	83.6	82.4	83.0
OTHER	5.2	2.0		8.1	2.7		12.5	11.5	12.0	4.0	3.1	3.5
NONE	5.4	.4		5.6	.9		5.2	6.2	5.6	.8	1.0	.9
RELIGIOUS PREFERENCE												
JEWISH	7.5	.6		8.3	.0		7.2	9.0	8.0	.5	.2	.4
PROTESTANT	40.1	4.8		39.9	7.6		33.7	36.7	35.0	8.7	11.3	10.0
ROMAN CATHOLIC	21.3	81.1		17.8	82.5		23.0	16.8	20.2	74.1	76.4	75.3
OTHER	7.5	4.7		12.2	4.0		14.6	15.0	14.8	6.5	5.3	5.9
NONE	23.6	8.8		21.8	5.8		21.5	22.4	21.9	10.1	6.8	8.4
VETERAN												
NO	99.6	99.8		100.0	99.8		98.6	99.9	99.2	98.8	99.9	99.3
YES-SERVED IN SOUTHEAST ASIA	.2	.2		.0	.2		.8	.0	.5	.5	.1	.3
YES,DID NOT SERVE IN SE ASIA	.2	.0		.0	.0		.6	.0	.4	.7	.1	.4
MARITAL STATUS												
PRESENTLY MARRIED	.2	.2		.1	.2		.9	.4	.7	.5	.6	.5
PRESENTLY ENGAGED	1.6	.6		1.4	2.2		2.3	1.7	2.0	1.2	1.4	1.3
SEEING ONE PERSON EXCLUSIVELY	35.0	34.8		36.9	32.2		32.4	32.5	32.5	30.2	33.9	32.1
DATING,BUT NO ONE STEADILY	43.3	39.7		45.0	44.4		45.4	46.7	46.0	46.9	45.0	45.9
NOT DATING IN RECENT MONTHS	19.9	24.7		16.6	20.9		18.9	18.7	18.8	21.2	19.1	20.1
PARENTS' MARITAL STATUS **												
BOTH ALIVE,MARRIED TO EACH OTHER	87.6	90.1		82.2	88.7		83.8	83.5	83.7	86.5	85.3	85.9
BOTH ALIVE,DIVORCED OR SEPARATED	7.0	4.6		10.1	4.4		8.7	9.4	9.1	5.4	6.0	5.7
ONE OR BOTH PARENTS DECEASED	5.4	5.3		7.7	6.9		7.5	7.0	7.3	8.1	8.7	8.4
FATHER'S OCCUPATION (2)												
ARTIST (INCLUDING PERFORMER)	1.2	.8		1.6	.5		1.2	1.8	1.5	.5	1.1	.8
BUSINESSMAN	39.1	36.6		42.9	35.7		32.8	35.4	34.0	38.1	32.6	35.2
CLERGYMAN	1.0	.1		1.0	.0		1.3	2.3	1.8	.1	.2	.2
COLLEGE TEACHER	2.5	.6		1.7	.5		1.3	2.3	1.8	.6	.6	.6
DOCTOR (M.D. OR D.D.S.)	6.5	4.4		8.4	4.8		4.1	4.8	4.4	3.0	2.5	2.7
EDUCATOR (SECONDARY)	2.9	3.5		3.4	1.8		2.5	3.1	2.8	2.4	2.3	2.3
ELEMENTARY TEACHER	.4	.2		.6	.3		.4	.3	.4	.4	.5	.4
ENGINEER	8.5	5.8		8.3	6.0		7.2	8.5	7.8	6.7	7.0	6.8
FARMER OR FORESTER	3.5	5.4		1.9	3.7		2.5	2.7	2.6	1.0	4.0	2.6
HEALTH PROFESSIONAL (NON-M.D.)	1.0	.8		1.0	.8		1.2	1.4	1.3	1.3	1.0	1.1
LAWYER	5.2	3.3		5.8	3.7		2.3	2.8	2.5	2.3	2.3	2.3
MILITARY CAREER	1.0	1.3		.9	1.8		1.0	1.1	1.1	.7	1.1	.9
RESEARCH SCIENTIST	1.6	.5		1.3	.4		.8	1.4	1.1	.5	.4	.5
SKILLED WORKER	6.8	10.5		3.8	10.1		12.5	8.0	10.5	13.7	12.1	12.8
SEMI-SKILLED WORKER	3.9	4.8		2.4	5.1		7.2	4.1	5.8	6.3	6.1	6.2
UNSKILLED WORKER	1.3	3.0		1.8	4.1		3.9	2.4	3.2	3.5	4.1	3.8
UNEMPLOYED	1.4	.9		1.0	1.8		1.8	1.5	1.7	1.9	1.8	1.9
OTHER	12.2	17.4		12.3	18.9		16.0	16.1	16.0	17.2	20.6	19.0

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WEIGHTED NATIONAL NORMS

	Colleges for Men				Colleges for Women				Coeducational Colleges				Predominantly Black Colleges			
	Nonsect.		Catholic		Nonsect.		Catholic		Nonsectarian		Total		Men		Women	
	Men	Women	Men	Women	Men	Women	Men	Women	Men	Women	Men	Women	Men	Women	Men	Women
RANK IN HIGH SCHOOL CLASS																
TOP QUARTER	71.3	53.9	55.7	52.1	43.9	65.3	53.4	37.3	50.3	44.1	18.4	29.4	24.2	24.2	24.2	24.2
SECOND QUARTER	20.4	31.2	28.8	33.0	34.2	25.3	30.2	37.1	32.6	34.8	41.7	39.0	40.3	40.3	40.3	40.3
THIRD QUARTER	7.8	12.9	14.0	13.3	19.4	8.4	14.5	21.8	16.1	18.8	36.3	29.7	32.8	32.8	32.8	32.8
LOWEST QUARTER	.5	2.0	1.5	1.6	2.6	1.0	1.9	3.8	1.1	2.4	3.6	2.0	2.7	2.7	2.7	2.7
AVERAGE GRADE IN HIGH SCHOOL																
A OR A+	17.9	4.6	11.2	8.3	6.4	13.8	9.7	4.9	8.4	6.7	1.0	2.9	2.0	2.0	2.0	2.0
A-	19.4	14.8	14.9	14.6	10.5	19.4	14.5	8.4	13.4	11.0	2.3	6.5	4.6	4.6	4.6	4.6
B+	23.6	22.5	24.8	26.6	17.9	26.3	21.7	17.3	24.5	21.1	8.1	17.5	13.1	13.1	13.1	13.1
B	20.9	27.7	26.6	28.4	24.6	24.0	24.4	27.3	28.7	28.0	16.9	25.6	21.5	21.5	21.5	21.5
B-	9.0	16.5	11.4	11.7	16.2	8.7	12.8	16.6	12.6	14.5	18.3	14.8	16.4	16.4	16.4	16.4
C+	6.3	10.5	8.0	6.7	14.7	5.6	10.6	16.0	8.7	12.2	30.5	21.1	25.6	25.6	25.6	25.6
C	2.9	3.1	3.0	3.6	9.0	2.2	5.9	9.2	3.7	6.3	21.7	11.0	16.0	16.0	16.0	16.0
D	.1	.3	.1	.1	.8	.1	.4	.4	.1	.2	1.1	.4	.7	.7	.7	.7
DISTANCE FROM HOME TO COLLEGE																
5 MILES OR LESS	1.4	3.5	2.6	11.0	5.0	4.3	4.7	13.7	13.9	13.8	13.2	12.5	12.8	12.8	12.8	12.8
6-10 MILES	2.3	2.7	1.8	11.0	5.5	4.9	5.2	14.7	13.5	14.1	10.0	9.9	9.9	9.9	9.9	9.9
11-50 MILES	13.3	9.9	5.2	26.6	14.8	14.5	14.7	23.6	24.1	23.9	22.5	19.4	20.9	20.9	20.9	20.9
51-100 MILES	13.2	26.2	7.0	10.4	13.4	13.8	13.6	12.6	15.2	14.0	13.8	17.3	15.6	15.6	15.6	15.6
101-500 MILES	43.2	46.0	48.7	27.8	43.3	39.3	41.5	24.9	24.7	24.8	26.0	26.5	26.2	26.2	26.2	26.2
MORE THAN 500 MILES	25.6	11.7	34.7	13.3	18.0	23.1	20.3	10.5	8.4	9.4	14.6	14.4	14.5	14.5	14.5	14.5
NUMBER OF COLLEGE APPLICATIONS																
THIS COLLEGE ONLY	19.9	30.5	26.4	33.8	29.2	26.5	27.9	25.5	36.7	31.4	38.9	40.1	39.5	39.5	39.5	39.5
ONE OTHER	13.2	20.6	14.5	24.5	17.4	16.9	17.2	20.2	23.0	21.6	17.6	19.6	18.7	18.7	18.7	18.7
TWO OTHERS	18.3	18.6	16.4	17.1	17.3	18.7	18.0	23.8	20.1	21.9	18.9	19.9	19.4	19.4	19.4	19.4
THREE OTHERS	16.8	14.9	17.6	13.6	14.6	15.8	15.0	16.0	11.5	13.7	13.0	12.1	12.5	12.5	12.5	12.5
FOUR OTHERS	14.2	8.3	11.1	6.2	9.7	10.3	9.9	7.3	4.9	6.1	5.8	4.6	5.2	5.2	5.2	5.2
FIVE OTHERS	8.8	3.9	8.2	2.6	6.3	6.5	6.4	4.5	2.4	3.4	2.9	1.9	2.4	2.4	2.4	2.4
MORE THAN FIVE OTHERS	8.8	3.2	5.8	2.2	5.6	5.4	5.5	2.7	1.3	2.0	3.0	1.7	2.3	2.3	2.3	2.3
NUMBER OF COLLEGE ACCEPTANCES																
THIS COLLEGE ONLY	21.8	28.0	23.2	28.7	25.4	24.2	24.9	24.0	32.1	28.2	23.3	25.4	24.4	24.4	24.4	24.4
ONE OTHER	21.0	25.7	21.8	31.5	25.7	25.3	25.5	27.6	29.6	28.6	27.2	30.5	29.0	29.0	29.0	29.0
TWO OTHERS	24.8	23.2	24.4	20.6	22.7	23.9	23.3	25.8	22.6	24.2	27.8	26.0	26.8	26.8	26.8	26.8
THREE OTHERS	16.2	14.7	17.5	12.8	14.5	15.3	14.9	14.3	10.2	12.2	12.6	12.0	12.3	12.3	12.3	12.3
FOUR OTHERS	8.7	5.1	8.6	3.9	6.8	6.5	6.7	5.3	3.6	4.4	5.2	4.0	4.5	4.5	4.5	4.5
FIVE OTHERS	4.1	2.1	3.0	1.6	2.7	3.0	2.9	1.9	1.4	1.7	1.7	1.1	1.4	1.4	1.4	1.4
MORE THAN FIVE OTHERS	3.3	1.3	1.5	.9	2.0	1.7	1.9	1.1	.5	.8	2.2	1.0	1.5	1.5	1.5	1.5
HIGHEST DEGREE PLANNED ANYWHERE																
NONE	.8	1.0	2.2	1.0	2.0	1.5	1.8	.8	2.2	1.5	5.8	3.4	4.5	4.5	4.5	4.5
ASSOCIATE (OR EQUIVALENT)	.6	.8	3.1	.8	3.3	1.1	2.3	.7	1.4	1.1	3.3	2.8	3.0	3.0	3.0	3.0
BACHELOR'S (B.A., B.S.)	16.4	26.8	29.2	44.7	31.0	33.9	32.3	31.6	45.1	38.7	29.0	23.6	26.1	26.1	26.1	26.1
MASTER'S (M.A., M.S.)	22.0	28.8	35.1	36.4	24.8	37.7	30.7	27.7	36.2	32.2	34.7	46.3	40.8	40.8	40.8	40.8
PH.D. OR ED.D.	19.9	11.7	14.4	6.6	14.1	13.0	13.6	12.2	6.8	9.4	14.6	15.0	14.8	14.8	14.8	14.8
M.D., D.O., D.D.S., OR D.V.M.	21.7	18.2	7.2	6.5	12.2	6.3	9.5	13.9	4.4	8.9	4.7	4.0	4.3	4.3	4.3	4.3
LL.B. OR J.D. (LAW)	17.0	9.6	6.5	2.8	9.1	4.6	7.1	10.3	2.1	6.0	5.6	3.1	4.3	4.3	4.3	4.3
B.D. OR M.DIV. (DIVINITY)	.7	1.6	.2	.0	.9	.2	.6	1.0	.2	.6	.6	.2	.4	.4	.4	.4
OTHER	1.1	1.4	2.2	1.2	2.7	1.6	2.2	1.7	1.6	1.7	1.8	1.6	1.7	1.7	1.7	1.7

AMERICAN COUNCIL ON EDUCATION
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	Colleges for Men			Colleges for Women			Coeducational Colleges			Predominantly Black Colleges		
	Nonsect.		Catholic	Nonsect.		Catholic	Nonsectarian		Total	Catholic		Total
							Men	Women		Men	Women	
PROBABLE CAREER OCCUPATION (2)												
ARTIST (INCL PERFORMER)	3.7	2.6		16.2	8.8		6.3	12.3	9.0	6.7	8.4	7.6
BUSINESSMAN	11.3	8.7		2.7	3.3		13.4	3.4	8.8	22.9	3.6	12.6
CLERGYMAN	.5	6.7		.1	.3		1.6	.4	1.0	2.0	.2	1.0
COLLEGE TEACHER	1.7	1.1		1.4	.0		1.2	.8	1.0	.7	.4	.6
DOCTOR (M.D. OR D.D.S.)	16.0	16.0		5.2	4.2		10.5	4.5	7.7	14.0	3.5	8.4
EDUCATOR (SECONDARY)	2.0	5.2		3.9	7.3		5.2	8.5	6.7	6.1	7.8	7.0
ELEMENTARY TEACHER	.2	.8		4.5	9.4		.8	7.6	3.9	1.3	14.6	8.4
ENGINEER	1.6	2.1		.3	.1		8.8	.3	4.9	2.0	.1	1.0
FARMER OR FORESTER	6.4	1.8		1.0	.4		2.1	1.0	1.6	1.0	.2	.6
HEALTH PROFESSIONAL (NON-M.D.)	6.0	2.2		4.9	13.5		5.3	8.1	6.6	3.5	10.1	7.0
LAWYER	15.9	9.7		5.8	2.9		9.5	4.2	7.1	12.4	1.9	6.8
NURSE	.0	12.0		.9	15.8		.0	3.2	1.5	.5	16.7	9.1
RESEARCH SCIENTIST	5.6	3.2		2.3	1.1		3.7	2.3	3.1	3.1	1.9	2.5
OTHER	10.8	11.2		24.3	20.2		14.2	21.7	17.6	12.2	18.7	15.7
UNDECIDED	18.2	16.6		26.3	12.6		17.5	21.7	19.4	11.5	11.9	11.7
MAJOR SOURCES OF SUPPORT (1)												
PART-TIME OR SUMMER WORK	27.5	45.0		15.2	29.9		30.4	20.4	25.9	37.5	28.7	32.9
SAVINGS FROM FULL-TIME WORK	5.7	10.3		4.4	8.9		8.3	5.4	7.0	11.9	7.6	9.6
SPOUSE'S EMPLOYMENT	.9	1.5		1.5	1.1		1.6	1.2	1.4	1.7	1.1	1.4
PARENTAL OR FAMILY AID OR GIFTS	75.3	52.3		80.0	59.4		59.7	73.5	65.9	51.8	57.8	54.9
PARENT'S MILITARY SERVICE	1.3	1.8		1.4	2.0		1.8	1.5	1.7	1.7	2.1	1.9
PERSONAL MILITARY SERVICE	.3	.2		.1	.0		1.3	.1	.8	1.4	.2	.8
SCHOLARSHIPS AND GRANTS	32.3	48.6		20.9	37.6		25.6	30.3	27.7	33.3	40.2	36.9
LOANS-UNDEA/GOV'T INSURED/COLLEGE	21.1	37.4		16.1	21.3		31.1	23.2	27.6	27.5	31.3	29.5
OTHER REPAYABLE LOANS	5.9	10.4		5.9	6.0		6.8	8.2	7.4	9.1	10.9	10.1
CONCERN ABOUT FINANCING COLLEGE												
NO CONCERN	38.4	23.8		48.0	29.3		32.9	33.8	33.3	29.5	24.5	26.9
SOME CONCERN	49.4	57.4		41.6	50.0		51.9	49.6	50.9	52.0	55.9	54.0
MAJOR CONCERN	12.2	18.8		10.4	20.7		15.2	16.6	15.8	18.5	19.5	19.0
ACTIVITIES AND ACCOMPLISHMENTS												
DURING MY LIFETIME:												
EMPLOYED WHILE NOT IN SCHOOL	10.9	11.7		4.7	7.8		12.3	5.7	9.3	13.2	7.2	10.1
WON AWARD IN ART COMPETITION	10.2	9.6		16.9	12.8		9.9	15.0	12.2	11.0	12.8	11.9
HAD ORIGINAL WRITINGS PUBLISHED	21.4	14.2		22.2	18.3		15.3	22.9	18.7	12.8	17.0	15.0
DURING THE PAST YEAR:												
PLAYED A MUSICAL INSTRUMENT	35.5	33.9		42.8	37.2		35.0	46.8	40.3	28.9	38.4	33.8
ATTENDED RELIGIOUS SERVICES	69.5	86.0		66.8	88.3		64.6	70.9	67.4	78.3	86.7	82.7
PARTICIPATED IN A DEMONSTRATION	16.8	13.8		18.7	9.3		14.8	16.3	15.5	12.0	8.8	10.3
VISITED ART GALLERY OR MUSEUM	65.8	58.3		78.7	75.3		55.9	76.2	65.0	51.3	69.0	60.5
SMOKED CIGARETTES REGULARLY	12.2	16.9		26.2	19.7		21.3	18.4	20.0	23.2	18.7	20.8
DRANK BEER	66.7	68.1		49.4	48.4		62.3	39.6	52.1	72.8	50.5	61.1
HAD VOCATIONAL COUNSELING	14.5	28.2		12.3	23.8		14.6	13.8	14.2	22.7	25.5	24.2
WORKED IN POLITICAL CAMPAIGN	18.5	17.0		19.2	15.0		11.8	15.8	13.6	12.6	12.0	12.3
WHILE IN HIGH SCHOOL:												
WAS HONOR SOCIETY MEMBER	49.6	32.7		35.2	36.9		24.7	43.5	33.1	20.4	33.3	27.2
WON LETTER - BASKETBALL/FOOTBALL	28.9	30.8		4.5	5.0		28.2	4.4	15.9	24.6	3.9	13.8
WON VARSITY LETTER - OTHER SPORT	50.6	45.5		21.4	13.2		41.3	16.0	30.0	37.8	11.9	24.2
EDITED SCHOOL PUBLICATION	19.3	15.4		26.4	21.3		12.9	23.5	17.7	14.0	22.4	18.4

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	Colleges for Men			Colleges for Women			Nonsectarian			Coeducational Colleges			Predominantly Black Colleges		
	Catholic			Nonsect.			Catholic			Men			Men		
	Nonsect.	Catholic	Total	Nonsect.	Catholic	Total	Men	Women	Total	Men	Women	Total	Men	Women	Total
CURRENT POLITICAL PREFERENCE															
FAR LEFT	4.4	1.6		4.0	1.3	4.3	4.4	4.2	4.3	2.3	1.2	1.7	5.2	3.5	4.3
LIBERAL	36.3	38.2		44.6	27.7	40.1	38.9	41.6	40.1	39.2	31.8	35.3	40.6	41.4	41.0
MIDDLE-OF-THE-ROAD	39.7	47.6		37.9	55.3	40.7	41.0	40.4	40.7	43.1	54.2	48.9	35.9	38.7	37.4
CONSERVATIVE	18.9	12.6		13.0	15.3	14.4	15.1	13.6	14.4	14.4	12.6	13.5	15.0	13.6	14.3
FAR RIGHT	.7	.1		.4	.3	.5	.7	.2	.5	1.0	.2	.6	3.3	2.7	3.0
OBJECTIVES CONSIDERED TO BE ESSENTIAL OR VERY IMPORTANT															
ACHIEVE IN A PERFORMING ART	13.2	9.9		25.9	14.7	16.5	13.1	20.6	16.5	11.5	13.8	12.7	16.7	16.0	16.3
BE AN AUTHORITY IN MY FIELD	64.9	63.2		62.3	63.5	60.2	63.6	56.0	60.2	67.6	57.5	62.3	76.8	72.3	74.3
OBTAIN RECOGNITION FROM PEERS	23.7	40.3		37.8	37.5	36.8	40.8	31.9	36.8	43.9	33.4	38.3	58.2	51.9	54.8
INFLUENCE POLITICAL STRUCTURE	29.8	20.5		18.0	16.7	18.4	20.5	15.9	18.4	23.6	14.1	18.6	33.1	22.9	27.5
INFLUENCE SOCIAL VALUES	29.8	34.4		34.3	38.5	34.1	31.5	37.2	34.1	36.9	36.7	36.8	45.6	42.9	44.1
RAISE A FAMILY	66.0	59.1		59.0	68.9	61.6	61.6	61.7	61.6	63.6	71.4	67.7	61.6	63.6	62.7
HAVE AN ACTIVE SOCIAL LIFE	56.2	61.8		50.5	57.4	55.6	60.1	50.0	55.6	65.2	57.3	61.0	68.8	60.3	64.1
HAVE FRIENDS DIFFERENT FROM ME	64.2	67.6		72.7	73.9	65.0	61.1	69.7	65.0	65.5	71.8	68.8	57.9	57.6	57.8
BE AN EXPERT IN FINANCE	18.5	15.4		7.8	9.2	13.6	19.8	6.0	13.6	25.3	7.6	15.9	36.1	26.1	30.7
BE ADMINISTRATIVELY RESPONSIBLE	22.5	24.0		12.9	21.3	19.3	25.0	12.3	19.3	31.7	16.7	23.8	41.7	35.3	38.2
BE VERY WELL-OFF FINANCIALLY	44.8	37.4		31.2	30.2	36.2	46.9	23.1	36.2	48.3	27.1	37.1	67.6	57.3	62.0
HELP OTHERS IN DIFFICULTY	64.1	74.4		73.2	81.2	69.1	62.2	77.3	69.1	68.5	80.5	74.8	70.5	80.3	75.9
PARTICIPATE IN PEACE CORPS/VISTA	14.8	17.6		22.8	25.8	17.8	12.1	24.9	17.8	14.3	25.2	20.1	17.4	21.0	19.3
BECOME A COMMUNITY LEADER	21.1	20.5		13.2	15.0	15.4	17.4	13.0	15.4	20.9	12.9	16.7	35.9	26.9	31.0
CONTRIBUTE TO SCIENTIFIC THEORY	15.9	12.0		8.3	9.0	11.2	14.3	7.5	11.2	12.1	7.8	9.8	17.9	12.0	14.7
WRITE ORIGINAL WORKS	18.0	14.0		24.9	16.8	19.7	15.4	25.0	19.7	13.4	16.7	15.1	15.7	14.8	15.2
NEVER BE OBLIGATED TO PEOPLE	23.7	20.1		20.9	18.2	22.9	24.3	21.2	22.9	23.2	18.1	20.5	33.7	32.8	33.2
CREATE WORKS OF ART	16.3	12.9		37.1	24.2	21.7	14.3	30.7	21.7	13.9	24.0	19.3	16.2	15.2	15.6
KEEP UP WITH POLITICAL AFFAIRS	60.1	59.6		57.7	55.5	52.5	53.0	51.8	52.5	56.4	50.9	53.5	57.0	47.8	52.0
SUCCEED IN MY OWN BUSINESS	50.0	45.3		38.1	35.0	40.6	51.0	27.8	40.6	56.2	29.9	42.3	67.7	52.1	59.2
HELP CLEAN UP ENVIRONMENT	49.0	44.9		44.8	43.5	46.1	45.5	46.9	46.1	46.0	42.0	43.9	48.1	42.4	45.0
DEVELOP A PHILOSOPHY OF LIFE	74.2	77.6		80.2	82.3	77.2	72.3	83.2	77.2	74.4	81.1	77.9	68.0	71.7	70.0
PARTICIPATE IN COMMUNITY ACTION	30.0	34.6		35.7	37.2	31.0	27.0	35.6	31.0	30.5	35.7	33.2	46.7	44.9	45.7
MARRY WITHIN NEXT 5 YEARS	24.0	22.0		28.1	32.6	26.8	26.3	27.4	26.8	23.2	33.8	28.8	28.1	45.6	37.8
AGREE STRONGLY OR SOMEWHAT															
GOV'T NOT CONTROLLING POLLUTION	92.5	90.1		91.3	88.2	91.7	91.7	91.7	91.7	89.2	89.3	89.3	86.5	87.4	87.0
GOV'T NOT PROTECTING CONSUMER	77.7	75.4		82.2	74.9	79.7	77.8	82.0	79.7	76.2	75.7	76.0	76.9	78.6	77.8
GOV'T NOT DESEGREGATING QUICKLY	51.6	52.8		60.2	48.0	55.2	53.2	57.7	55.2	48.6	50.1	49.4	67.8	71.0	69.5
TOO MANY RIGHTS FOR CRIMINALS	50.5	47.9		34.0	40.7	42.7	49.1	34.9	42.7	55.2	41.3	47.9	37.9	30.5	34.0
PEOPLE SHOULD BE PAID EQUALLY	19.0	21.5		21.2	21.5	21.5	22.2	20.7	21.5	27.0	21.5	24.1	49.0	47.2	48.0
WOMEN'S ACTIVITIES BEST IN HOME	33.6	39.1		15.9	23.8	30.4	39.6	19.2	30.4	47.3	25.5	35.9	57.0	36.0	45.8
WEALTHY SHOULD PAY MORE TAXES	72.6	78.4		60.6	65.1	73.8	76.1	71.0	73.8	77.1	70.7	73.8	75.6	69.5	72.3
MARIJUANA SHOULD BE LEGALIZED	59.1	49.7		60.8	39.6	55.6	56.5	54.5	55.6	49.8	39.1	44.2	51.0	37.2	43.7
DISCOURAGE LARGE FAMILIES	78.2	60.7		73.5	49.5	72.7	71.7	73.9	72.7	53.8	48.4	51.0	42.1	42.7	42.4
WOMEN SHOULD GET JOB EQUALITY	91.3	92.4		96.9	95.7	93.4	90.5	97.0	93.4	87.7	96.3	92.2	82.7	91.4	87.3
CAN DO LITTLE TO CHANGE SOCIETY	47.0	38.0		39.6	34.4	43.2	46.6	39.2	43.2	43.1	36.3	39.5	48.9	41.6	45.0

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WEIGHTED NATIONAL NORMS

	Colleges for Men			Colleges for Women			Nonsectarian			Coeducational Colleges			Predominantly Black Colleges		
	Nonsect.			Catholic			Men			Total			Men		
AGREE STRONGLY OR SOMEWHAT	8.7	12.5		9.6	13.2	12.3	9.9	11.2	12.9	11.2	12.9	11.2	30.3	27.3	28.7
COL REGULATE STUDENTS OFF CAMPUS	44.7	44.3		39.0	36.8	55.2	35.3	46.2	57.2	43.9	50.2	50.2	80.9	75.1	77.8
BENEFIT OF COLLEGE IS MONETARY	78.9	78.8		80.0	70.9	77.2	79.9	78.4	74.8	74.0	74.7	74.7	74.7	67.9	71.1
STUDENTS HELP EVALUATE FACULTY	35.8	42.6		52.8	39.2	37.9	42.2	39.9	43.1	42.3	42.7	42.7	39.0	36.4	37.6
ABOLISH COLLEGE GRADES	31.3	27.5		30.7	26.3	29.4	30.6	30.0	25.4	24.9	25.6	25.6	27.6	25.3	26.4
DE-EMPHASIZE ORGANIZED SPORTS	20.8	28.9		19.8	29.6	25.9	24.1	25.1	31.0	29.3	30.1	30.1	51.8	52.0	51.9
REGULATE STUDENT PUBLICATIONS	20.3	22.7		14.4	19.9	22.9	18.2	20.8	24.4	22.5	23.4	23.4	27.6	23.1	25.2
COLLEGE HAS RIGHT TO BAN SPEAKER	35.4	37.1		42.3	32.1	41.6	39.9	40.8	38.1	35.4	36.7	36.7	73.3	65.0	68.9
GIVE DISADVANTAGED PREF TRTMT	35.8	35.1		29.4	37.7	38.6	32.2	35.7	41.0	36.0	38.4	38.4	38.9	37.8	38.3
COL TOO LAX ON STUDENT PROTESTS	23.8	30.8		32.4	38.8	32.8	30.5	31.8	35.2	36.8	36.0	36.0	58.4	52.3	55.1
ADOPT OPEN ADMISSIONS AT PUB COL	78.9	79.8		76.4	77.5	79.8	78.3	79.1	78.8	76.8	77.7	77.7	78.2	73.1	75.4
USE SAME DEGREE STANDARD FOR ALL															
STUDENTS ESTIMATE CHANCES ARE															
VERY GOOD THAT THEY WILL	23.6	19.7		27.7	17.0	17.2	24.2	20.4	14.4	13.8	14.1	14.1	16.7	16.6	16.7
CHANGE MAJOR FIELD	27.9	21.2		31.9	18.8	18.9	27.3	22.6	16.4	14.5	15.4	15.4	12.7	12.7	12.5
FAIL ONE OR MORE COURSES	2.7	1.0		2.1	1.3	2.6	1.6	2.1	2.0	1.5	1.8	1.8	4.7	3.7	4.2
GRADUATE WITH HONORS	10.9	11.8		7.9	8.7	10.0	8.7	9.4	11.9	7.2	9.4	9.4	13.6	9.8	11.6
BE ELECTED TO STUDENT OFFICE	3.0	3.4		2.7	3.3	2.6	1.9	2.3	4.0	1.9	2.9	2.9	6.5	5.5	5.9
JOIN SOC FRATERNITY OR SORORITY	30.0	15.0		18.4	24.0	16.9	21.6	19.0	17.5	24.5	21.2	21.2	18.9	26.2	22.8
BE ELECTED TO AN HONOR SOCIETY	6.9	3.6		5.8	5.9	5.3	6.2	5.7	5.8	5.6	5.7	5.7	6.7	6.6	6.7
MAKE AT LEAST A 'B' AVERAGE	40.8	42.8		38.8	37.1	38.0	41.6	39.6	37.2	34.6	35.8	35.8	23.9	25.4	24.7
NEED EXTRA TIME TO GET DEGREE	2.5	3.3		4.4	4.0	3.5	3.9	3.7	4.1	3.4	3.8	3.8	7.9	7.6	7.8
WORK AT OUTSIDE JOB	24.6	20.8		19.7	32.4	35.3	28.7	32.3	35.3	37.3	36.4	36.4	26.3	24.7	25.5
SEEK VOCATIONAL COUNSELING	16.2	19.9		18.6	14.0	12.3	16.4	14.1	15.3	15.7	15.5	15.5	14.7	17.1	16.0
SEEK PERSONAL COUNSELING	8.1	11.3		9.2	5.6	6.5	8.3	7.3	11.0	7.4	9.1	9.1	13.6	14.4	14.0
ENROLL IN HONORS COURSE	20.3	13.1		11.3	9.2	9.3	11.9	10.5	9.3	6.9	8.0	8.0	7.2	7.5	7.4
GET A BACHELOR'S DEGREE	85.2	77.1		73.9	75.6	72.3	79.7	75.6	75.1	76.2	75.7	75.7	56.4	60.0	58.3
DROP OUT TEMPORARILY	2.5	1.3		4.1	2.4	2.3	4.1	3.1	1.6	1.5	1.5	1.5	2.1	1.9	2.0
DROP OUT PERMANENTLY	.6	.8		1.5	1.8	.9	1.6	1.2	.7	1.2	1.0	1.0	2.0	1.4	1.7
TRANSFER TO ANOTHER COLLEGE	6.3	10.5		17.0	11.6	9.0	13.8	11.1	11.2	12.0	11.6	11.6	8.7	9.0	8.9
ENTER ARMED SERVICES BEFORE GRAD	1.8	2.5		1.0	1.4	1.9	.8	1.4	2.7	.6	1.6	1.6	5.2	3.8	4.4
BE SATISFIED WITH COLLEGE	66.7	70.2		65.2	67.8	61.3	68.8	64.7	60.7	68.8	65.0	65.0	50.3	54.7	52.6
BE SUCCESSFUL AFTER GRADUATION	17.1	18.7		10.9	12.9	19.8	10.8	15.8	21.6	10.7	15.8	15.8	31.1	25.8	28.3
FIND JOB IN QWN FIELD AFTER GRAD	49.5	57.4		42.0	51.2	51.6	45.1	48.7	50.2	53.7	52.0	52.0	52.4	55.0	53.8
GET MARRIED WHILE IN COLLEGE	6.5	4.3		6.0	7.4	5.9	7.4	6.6	4.8	6.4	5.6	5.6	4.6	10.1	7.6
MARRY WITHIN A YEAR AFTER COL	18.1	16.5		15.1	20.1	15.5	15.6	15.5	14.3	18.1	16.3	16.3	12.6	18.9	16.0
ADOPT A CHILD SOME DAY	14.2	18.2		33.2	31.2	11.9	35.1	22.3	10.4	31.3	21.5	21.5	6.1	19.8	13.4

(**)

THIS ITEM IS REPORTED FOR THE FIRST TIME IN 1972. ITEMS NOT INDICATED WITH '**' ARE REPEATED OR MODIFIED QUESTIONS FROM ONE OR MORE OF THE EARLIER SURVEYS.

(1)

PERCENTAGES WILL SUM TO MORE THAN 100 IF ANY STUDENTS CHECKED MORE THAN ONE CATEGORY.

(2)

RECATAGORIZATION OF THIS ITEM FROM A LONGER LIST IS SHOWN IN APPENDIX C OF THE 1972 NAT'L NORMS REPORT.

APPENDIX A

INSTITUTIONS PARTICIPATING IN THE ACE
COOPERATIVE INSTITUTIONAL RESEARCH PROGRAM^a

<u>Institution</u>	<u>Strati- fication Cell</u>	<u>Number of Years Institution Participated</u>	<u>1972</u>
Abilene Christian College (TX)	12	3	
Academy of Aeronautics (NY)	33	6	X
Adelphi University-Main Campus (NY)	04	7	X
Adrian College (MI)	21	7	X*
Alabama A&M College (AL)	34	7	X*
Alabama State University (AL)	34	3	X*
Alfred University (Main Campus) (NY)	12	7	X
Allegheny College (PA)	12	7	X*
Alice Lloyd College (KY)	31	2	X*
American University (DC)	06	7	X
Amherst College (MA)	14	7	X*
Anderson College (SC)	32	3	X*
Andrews University (MI)	22	2	X
Antioch College-Washington-Baltimore (MD)	15	2	X
Appalachian State University (NC)	07	2	X*
Aquinas College (MI)	17	7	X*
Aquinas College (TN)	31	1	X*
Area XV Community College (IA)	27	5	
Arizona State University (AZ)	02	3	
Athens College (AL)	20	6	
Atlantic Community College (NJ)	29	2	X*
Augsburg College (MN)	23	7	X
Augustana College (IL)	23	3	X*
Augustana College (SD)	22	4	X*
Austin College (TX)	23	7	X*
Austin Peay State University (TN)	07	3	X
Averett College (VA)	20	6	
Ball State University (IN)	01	2	
Baptist Bible Seminary (PA)	24	5	X*
Baptist College of Charleston (SC)	24	1	
Bard College (NY)	13	3	X*
Bates College (ME)	13	7	X*
Baylor University-Main Campus (TX)	05	7	X*
Bay Path Junior College (MA)	31	7	X*
Beaver College (PA)	23	2	X
Bee County Junior College (TX)	27	5	X*
Bellarmino-Ursuline College (KY)	16	7	X

^aInstitutions which had submitted 1972 data in time to be tabulated for this publication are indicated by an "X." Institutions providing data judged to be representative of their first-time, full-time freshman class and included in the norms are indicated by an asterisk.

<u>Institution</u>	<u>Strati- fication Cell</u>	<u>Number of Years Institution Participated</u>	<u>1972</u>
Benedictine College (KS)	16	6	X*
Beloit College (WI)	14	7	X*
Bennett College (NY)	31	1	X*
Bennington College (VT)	14	7	X*
Berea College (KY)	11	7	X*
Bergen Community College (NJ)	28	4	X
Berry College (GA)	11	1	X*
Bethany Lutheran College & Theological Sem. (MN)	24	7	X*
Bishop College (TX)	35	1	X*
Black Hawk College (IL)	27	6	
Bloomfield College (NJ)	24	1	X
Bluffton College (OH)	21	2	X*
Boise College (ID)	10	1	
Boston College-Main Campus (MA)	06	3	
Boston University (MA)	05	1	X
Bowdoin College (ME)	14	7	X*
Bowie State College (MD)	34	4	X*
Bradford Junior College (MA)	31	1	
Bradley University (IL)	04	7	X*
Brandeis University (MA)	06	5	X*
Brevard College (NC)	32	3	X*
Briarcliff College (NY)	11	7	X
Brigham Young University (UT)	04	1	
Bryant College of Business Administration (MA)	15	2	X*
Buena Vista College (IA)	20	7	X*
California Institute of Technology (CA)	14	7	X*
California Lutheran College (CA)	23	1	X*
California State College (PA)	07	3	
California State College-Fullerton (CA)	10	7	X*
California State College-Stanislaus ^b (CA)	10	5	X
Calvin College (MI)	23	6	X*
Cardinal Stritch College (WI)	17	7	X*
Carleton College (MN)	14	7	X*
Carnegie-Mellon University (PA)	06	4	
Carroll College (WI)	23	7	X*
Carson Newman College (TN)	20	3	X
Cascade College (OR)	11	1	
Case Western Reserve University (OH)	06	3	
Catholic University of America (DC)	06	2	X*
Cazenovia College (NY)	32	3	
Central Methodist College (MO)	21	1	
Central Nebraska Tech (NB)	28	5	X*
Central State University (OH)	34	2	X
Centre College of Kentucky (KY)	13	2	X*
Centenary College for Women (NJ)	20	2	X*
Cerritos College (CA)	29	6	X*
Champlain College (VT)	32	1	

^bFormerly Stanislaus State College.

<u>Institution</u>	<u>Strati- fication Cell</u>	<u>Number of Years Institution Participated</u>	<u>1972</u>
Chapman College (CA)	12	7	X*
Chatham College (PA)	14	7	X*
Chestnut Hill College (PA)	17	1	
Chicago State College (IL)	08	5	X*
Chowan College (NC)	33	4	X*
Citrus College (CA)	29	6	X
City College of San Francisco (CA)	29	6	X
Claremont Men's College (CA)	14	6	X*
Clarendon College (TX)	26	3	
Clarion State College-Main Campus (PA)	09	5	
Clark College (GA)	35	1	X*
Clark County Technical Institute (OH)	27	5	X*
Clark University (MA)	13	4	
Clarke College (IA)	18	1	X*
Cleveland Institute of Art (OH)	15	1	X*
Cleveland State University (OH)	09	1	X
Cochise College (AZ)	27	3	
Colby College (ME)	13	7	X*
Colby Junior College (NH)	11	1	X*
Colgate University (NY)	13	1	
College of Charleston (SC)	13	6	X
College of Mt. St. Vincent (NY)	13	7	X*
College of New Rochelle (NY)	18	6	
College of Notre Dame (CA)	17	7	X
College of Our Lady of the Elms (MA)	16	2	X*
College of St. Benedict (MN)	18	5	X*
College of St. Catherine (MN)	18	2	X*
College of St. Rose (NY)	17	2	X*
College of St. Scholastica (MN)	17	1	X*
College of Santa Fe (NM)	19	3	X
College of the Mainland (TX)	27	2	X
College of the Sacred Heart (PR)	19	2	
College of the Sequoias (CA)	29	7	X*
Colorado College (CO)	14	1	X*
Colorado State University (CO)	01	2	
Columbia College (SC)	21	1	
Columbia University (NY)	06	3	
Community College of Delaware County (PA)	28	4	
Compton College (CA)	28	7	X
Concordia College-Moorhead (MN)	23	2	
Connecticut College (CT)	14	6	X*
Cooper Union (NY)	14	1	X*
Coppin State College (MD)	34	2	X
Cornell University-Human Ecology (NY)	06	2	
Corning Community College (NY)	28	1	
Cotter College (MO)	31	2	X*
Cowley County Community Junior College (KS)	27	7	X*
CUNY-Baruch College (NY)	10	6	
CUNY-Borough of Manhattan College (NY)	28	2	X
CUNY-Bronx Community College (NY)	29	3	

<u>Institution</u>	<u>Strati- fication Cell</u>	<u>Number of Years Institution Participated</u>	<u>1972</u>
CUNY-Brooklyn College (NY)	09	1	
CUNY-City College (NY)	09	7	X*
CUNY-Hunter College (NY)	09	5	
CUNY-John Jay College (NY)	09	3	X*
CUNY-Lehman College (NY)	10	1	
CUNY-New York City Community College (NY)	29	3	
CUNY-Queens College (NY)	09	1	
CUNY-Queensborough College (NY)	29	2	X*
CUNY-Staten Island College (NY)	29	3	X*
CUNY-York College (NY)	10	1	
Cullman College (AL)	30	3	X*
Curry College (MA)	15	3	X
Dakota Wesleyan University (SD)	21	4	
Dallas Baptist College (TX)	24	3	
Daniel Payne College (AL)	35	1	
Dartmouth College (NH)	14	7	X*
David Lipscomb College (TN)	21	3	
Davidson College (NC)	23	2	X*
Davis and Elkins College (WV)	20	7	X*
Defiance College (OH)	11	5	X*
Delaware State College (DE)	34	6	
Delaware Valley College of Science & Agri. (PA)	11	7	X*
Denison University (OH)	12	2	X
DePauw University (IN)	23	7	X*
Dickinson College (PA)	13	7	X*
Dillard University (LA)	35	4	X
Dominican College of Blauvelt (NY)	19	7	X
Dominican College of San Rafael (CA)	16	7	X
Doane College (NB)	22	2	X*
Donnelly College (KS)	31	7	X
Dowling College (NY)	15	1	
Drake University (IA)	05	5	X*
Duke University (NC)	06	1	
Dutchess Community College (NY)	29	5	
D'Youville College (NY)	17	2	
Earlham College (IN)	23	7	X*
East Central State College (OK)	07	3	X
Eastern Baptist College (PA)	21	2	X
Eastern Mennonite College (VA)	21	7	X*
Eckard College ^c (FL)	24	3	X*
Edmonds Community College (WA)	27	1	
Eisenhower College (NY)	15	3	X*
Elizabeth City State College (NC)	34	2	X*
Elizabethtown College (PA)	22	4	X
Elko Community College (NV)	25	1	
Elmira College (NY)	15	1	
Elon College (NC)	21	2	X*
Emory and Henry College (VA)	22	7	X*
Emory University (GA)	06	3	X*

^cFormerly Florida Presbyterian College.

<u>Institution</u>	<u>Strati- fication Cell</u>	<u>Number of Years Institution Participated</u>	<u>1972</u>
Erskine College (SC)	21	2	X*
Fairhaven College-Western Washington St. U. (WA)	09	2	X
Fairleigh Dickinson University (NJ)	11	3	X
Fairmont State College (WV)	07	5	X
Findlay College (OH)	20	2	X*
Fisk University (TN)	35	7	X*
Florida College (FL)	31	5	X*
Florida Keys Junior College (FL)	26	4	X*
Florida State University (FL)	01	4	
Florida Technological University (FL)	10	4	
Forest Park Community College (MO)	28	2	
Fort Hays Kansas State College (KS)	07	6	X*
Fort Lewis College (CO)	07	1	
Fort Scott Community Junior College (KS)	27	3	X*
Framingham State College (MA)	08	5	X*
Franklin and Marshall College (PA)	13	7	X*
Freed Hardeman College	32	6	X*
Fresno State College-Main Campus (CA)	08	4	
Frostburg State College (MD)	08	1	X*
Furman University (SC)	23	1	X*
Gallaudet College (DC)	11	7	X
Garden City Community Junior College (KS)	27	3	X*
Garland Junior College (MA)	31	3	X*
General Motors College (MI)	15	7	X*
Geneva College (PA)	21	2	X*
George Peabody College for Teachers (TN)	11	4	
George Williams College (IL)	11	7	X*
Georgia Institute of Technology-Main (GA)	09	7	X
Georgia Southwestern College (GA)	07	2	X*
Gettysburg College (PA)	23	7	X*
Glassboro State College (NJ)	08	1	
Goddard College (VT)	14	1	X
Gonzaga University (WA)	18	7	X
Grand Canyon College (AZ)	24	2	
Grand Rapids Baptist College (MI)	24	1	X
Grand View College (IA)	32	5	X*
Grayson County Junior College (TX)	28	4	X*
Green River Community College (WA)	28	1	
Greenfield Community College (MA)	27	1	
Grinnell College (IA)	14	7	X
Guilford College (NC)	21	6	X*
Gulf Coast Junior College (FL)	28	3	X*
Gustavus Adolphus College (MN)	23	2	X*
Hamilton College (NY)	14	6	X
Hamline University (MN)	23	7	X*
Hampden Sydney College (VA)	23	3	X*
Hampton Institute (VA)	35	1	
Harding College-Main Campus (AR)	22	7	X*
Harris Teachers College (MO)	07	2	
Harrisburg Area Community College (PA)	29	4	

<u>Institution</u>	<u>Strati- fication Cell</u>	<u>Number of Years Institution Participated</u>	<u>1972</u>
Harvard University (MA)	06	5	
Harvey Mudd College (CA)	14	5	X*
Haverford College (PA)	14	7	X*
Heidelberg College (OH)	22	1	
Henry Ford Community College (MI)	29	3	
Herkimer County Community College (NY)	28	5	X*
Highland Community College (IL)	27	6	X*
Hiram College (OH)	13	3	X*
Hobart and William Smith College (NY)	13	1	X*
Hofstra University (NY)	12	2	X*
Hollins College (VA)	13	7	X
Holy Cross Junior College (IN)	31	1	
Hope College (MI)	13	2	X*
Houston Baptist College (TX)	24	3	
Howard University (DC)	35	7	X
Humphreys College (CA)	30	5	X*
Huntington College (IN)	20	5	X*
Huron College (SD)	20	4	X
Huston Tillotson College (TX)	35	1	
Idaho State University (ID)	08	5	
Illinois Central College (IL)	29	1	
Illinois Institute of Technology (IL)	13	5	
Immaculata College (IL)	30	2	
Immaculate Heart College (CA)	18	6	X
Indian River Junior College (FL)	27	5	
Indiana University (IN)	02	1	
Indiana University-Northwest (IN)	10	1	X
Indiana University-Southwest (IN)	10	1	x
Iowa State University of Science & Tech. (IA)	03	4	X*
Iowa Wesleyan College (IA)	22	6	
Itasca State Junior College (MN)	27	5	
Ithaca College (NY)	12	2	X
Jackson State College (MS)	34	2	X
Jamestown Community College (NY)	28	2	
Jefferson Community College (NY)	28	5	X*
John Brown University (AK)	12	1	
John F. Kennedy College (NB)	15	1	
John Tyler Community College (VA)	27	2	
Johns Hopkins University (MD)	06	7	X*
Johnson C. Smith University (NC)	35	7	X*
Junior College of St. Louis County (MO)	28	6	X*
Kansas City Art Institute (MO)	11	1	X
Kansas Wesleyan University (KS)	20	7	X
Kent State University-Trumbull (OH)	27	1	X*
Kentucky State College (KY)	34	7	X*
Kentucky Wesleyan College (KY)	20	5	
Keystone Junior College (PA)	32	7	X*
Kirkland College (NY)	15	5	X*
Kishwaukee College (IL)	27	4	X*
Kittrell College (NC)	36	1	X*

<u>Institution</u>	<u>Strati- fication Cell</u>	<u>Number of Years Institution Participated</u>	<u>1972</u>
Knoxville College (TN)	35	3	
Kutztown College (PA)	09	1	
La Roche College (PA)	19	4	X*
La Salle College (PA)	17	1	X
Lafayette College (PA)	23	5	X*
Lake City Junior College (FL)	27	5	X*
Lake Forest College (IL)	23	7	X
Lakeland College (WI)	22	7	X*
Lakeland Community College (OH)	28	1	
Langston University (OK)	34	2	X
Laredo Junior College (TX)	27	5	
Lawrence University (WI)	14	1	X
Le Moyne College (NY)	18	7	X*
Lea College (MN)	15	1	
Lees Junior College (KY)	31	2	X*
Lebanon Valley College (PA)	22	7	X*
Lenoir-Rhyne College (NC)	21	2	X*
Lewis and Clark College (OR)	13	3	X
Lewis and Clark Community College (IL)	28	5	X
Lincoln College (IL)	24	3	X
Lincoln Nebraska Technical Cmty. College (NB)	27	1	X*
Lincoln University (PA)	35	5	X*
Lindenwood College (MO)	22	6	X*
Linfield College (OR)	22	2	X
Livingstone College (NC)	35	1	X*
Lock Haven State College (PA)	08	6	X*
Lone Mountain College (CA)	17	1	
Longwood College (VA)	09	5	X*
Lorain County Community College (OH)	29	3	
Loretto Heights College (CO)	17	7	X*
Los Angeles Baptist College (CA)	24	7	X*
Los Angeles City College (CA)	29	3	X*
Louisiana Polytechnic Institute (LA)	08	7	X*
Louisiana State University-Alexandria (LA)	27	4	X*
Louisiana State University-Eunice (LA)	26	2	
Louisiana State University-Baton Rouge (LA)	01	3	
Louisiana State University-New Orleans (LA)	10	2	
Louisiana State University-Shreveport (LA)	27	2	
Loyola University (IL)	05	5	X*
Loyola University (LA)	05	3	X
Loyola University-Los Angeles (CA)	17	7	X
Luther College (IA)	23	3	X*
Lynchburg College (VA)	11	1	X
Macalester College (MN)	23	1	
MacMurray College (IL)	22	7	X*
Madison College (VA)	09	1	
Madison Area Technical College (WI)	29	1	
Madonna College (MI)	16	7	X*
Manatee Junior College (FL)	28	4	X*
Manchester College (IN)	22	3	X*

<u>Institution</u>	<u>Strati- fication Cell</u>	<u>Number of Years Institution Participated</u>	<u>1972</u>
Manhattan College (NY)	18	1	
Manhattanville College (NY)	18	4	X
Mansfield State College (PA)	08	1	X*
Marian College of Fond du Lac (WI)	16	7	X*
Marist College (NY)	19	1	X
Marjorie Webster Junior College (DC)	30	1	
Marietta College (OH)	13	7	X*
Marlboro College (VT)	15	7	X*
Mars Hill College (NC)	20	2	X*
Mary Baldwin College (VA)	23	5	X
Mary Holmes Junior College (MS)	36	1	
Maryknoll Seminary (NY)	18	3	
Marymount College (KS)	16	7	X
Marywood College (PA)	17	4	X*
McPherson College (KS)	22	7	X*
Medaille College (NY)	19	7	X*
Mercer County Community College (NJ)	29	6	X
Mercy College of Detroit (MI)	16	5	X
Mercyhurst College (PA)	17	5	X*
Merrimack College (MA)	17	4	X*
Mesa College-Main Campus (CO)	29	3	
Metropolitan Junior College (MO)	27	4	
Miami University-Oxford Campus (OH)	02	7	X*
Michigan State University-Main (MI)	01	5	
Middlebury College (VT)	14	7	X*
Middlesex County College (NJ)	29	4	X*
Midway Junior College (KY)	31	5	X*
Milligan College (TN)	11	5	X*
Mills College (CA)	13	7	X
Millsaps College (MS)	22	5	X*
Milton College (WI)	15	5	X*
Mississippi State College for Women (MS)	08	1	
Missouri Baptist College-Hannibal (MO)	31	6	X*
Missouri Baptist College-St. Louis (MO)	31	3	X
Mira Costa College (CA)	27	2	
Modesto Junior College (CA)	29	4	X
Monmouth College (IL)	22	7	X*
Montana State University (MT)	02	7	X*
Montclair State College (NJ)	09	5	
Montgomery County Community College (PA)	29	1	
Moorpark Junior College (CA)	28	4	
Morehouse College (GA)	35	5	X
Morgan State College (MD)	34	4	X
Morningside College (IA)	23	4	X*
Morris Brown College (GA)	35	6	X*
Morris Harvey College (WV)	11	6	
Morristown College (TN)	36	1	
Mount Holyoke College (MA)	14	7	X*
Mount Olive College (NC)	31	4	X*
Mount St. Mary's College (MD)	16	5	X*
Mount St. Mary's College (NY)	19	2	X*

<u>Institution</u>	<u>Strati- fication Cell</u>	<u>Number of Years Institution Participated</u>	<u>1972</u>
Mount San Antonio College (CA)	29	7	X
Mundelein College (IL)	13	1	
Muscatine Community College ^d (IA)	27	6	X
Napa College (CA)	27	3	X
Nathaniel Hawthorne College (NH)	15	2	X
National College of Education (IL)	11	7	X
Nazareth College (MI)	11	7	X*
Nazareth College of Rochester (NY)	18	7	X*
Newark College of Engineering (NJ)	09	7	X*
New Mexico Junior College (NM)	27	1	X*
New Mexico State University-Alamogordo (NM)	25	1	X*
New Mexico State University-Las Cruces (NM)	01	7	X
Newton College of the Sacred Heart (MA)	18	7	X*
New York University (NY)	05	6	X
Niagara County Community College (NY)	29	6	X*
North Carolina A&T State University (NC)	34	3	X*
North Carolina School of Arts (NC)	10	1	X
North Carolina Wesleyan College (NC)	24	5	X*
North Dakota State University (ND)	02	3	
North Greenville Junior College (SC)	32	5	
Northampton County Area Community College (PA)	28	4	X
Northeastern Christian Junior College (PA)	30	3	
Northeastern Junior College (CO)	28	2	X*
Northeastern University (MA)	04	7	X*
Northern Essex Community College (MA)	28	1	
Northern Michigan University (MI)	07	1	
Northland College (WI)	11	7	X*
Northwest Community College (WY)	27	2	X*
Northwest Missouri State College (MO)	08	5	
Northwestern University (IL)	06	7	X*
Oakland City College (IN)	24	3	X
Oakland University (MI)	10	6	X*
Oberlin College (OH)	14	4	
Occidental College (CA)	14	7	X*
Ohio Dominican College (OH)	18	7	X*
Ohio Northern University (OH)	22	3	X*
Ohio State University-Main Campus (OH)	01	5	X*
Ohio Technical College (OH)	15	5	X*
Ohio University-Main Campus (OH)	01	3	
Ohio University-Chillicothe (OH)	26	2	X*
Ohio University-Zanesville (OH)	26	1	
Ohio Wesleyan University (OH)	23	2	X*
Oklahoma Christian College (OK)	15	5	X*
Oklahoma State University-Main (OK)	01	5	X*
Old Dominion University (VA)	08	2	X*
Olivet College (MI)	11	1	X
Olivet Nazarene College (IL)	21	1	X
Oral Roberts University (OK)	15	1	
Orange Coast College (CA)	29	6	X
Oregon State University (OR)	02	2	

^d Formerly Eastern Iowa Community College-Muscatine.

<u>Institution</u>	<u>Stratification Cell</u>	<u>Number of Years Institution Participated</u>	<u>1972</u>
Ottawa University (KS)	22	5	X*
Our Lady of the Lake College (TX)	16	7	X
Pace College-Main Campus (NY)	11	6	X*
Pacific University (OR)	12	1	X*
Packer Collegiate Institute (NY)	30	5	
Paducah Community College (KY)	28	3	
Park College (MO)	20	3	X
Parsons College (IA)	11	7	X*
Pennsylvania State University-Allentown (PA)	25	5	X
Pennsylvania State University-Altoona (PA)	28	5	X
Pennsylvania State University-Beaver (PA)	27	5	X
Pennsylvania State University-Behrends (PA)	28	4	X
Pennsylvania State University-Berks (PA)	27	5	X
Pennsylvania State University-Capitol (PA)	06	4	X
Pennsylvania State University-Delaware (PA)	27	4	X
Pennsylvania State University-DuBois (PA)	27	5	X
Pennsylvania State University-Fayette (PA)	27	4	X
Pennsylvania State University-Hazleton (PA)	27	5	X
Pennsylvania State University-McKeesport (PA)	10	4	X
Pennsylvania State University-Mount Alto (PA)	27	5	X
Pennsylvania State University-New Kensington (PA)	27	5	X
Pennsylvania State University-Ogontz (PA)	28	5	X
Pennsylvania State University-Schuylkill (PA)	27	5	X
Pennsylvania State University-Scranton (PA)	27	6	X
Pennsylvania State University-Schenango Val. (PA)	27	5	X
Pennsylvania State University-Main (PA)	02	6	X
Pennsylvania State University-Wilkes-Barre (PA)	26	6	X
Pennsylvania State University-York (PA)	26	5	X
Pepperdine College (CA)	12	5	X
Peru State College (NB)	07	6	X
Philadelphia College of Art (PA)	12	2	X*
Philadelphia College of Bible (PA)	15	3	
Philadelphia College of Pharmacy & Science (PA)	15	3	X*
Philadelphia College of Textiles & Science (PA)	11	2	X
Philander Smith College (AR)	35	5	X
Pine Manor Junior College (MA)	32	5	X*
Pitt Technical Institute (NC)	28	3	X*
Pitzer College (CA)	15	2	
Polytechnic Institute of Brooklyn (NY)	13	7	X*
Pomona College (CA)	14	4	X
Prairie State College (IL)	28	6	X*
Pratt Institute (NY)	04	6	X
Prescott College (AZ)	15	1	X*
Princeton University (NJ)	06	7	X*
Providence College (RI)	17	2	X
Purdue University-Main Campus (IN)	02	5	
Quinsigamond Community College (MA)	29	5	X*
Radcliffe College (MA)	14	4	
Rainey River State Junior College (MN)	26	1	
Ramapo College of New Jersey (NJ)	10	1	X*

<u>Institution</u>	<u>Strati- fication Cell</u>	<u>Number of Years Institution Participated</u>	<u>1972</u>
Randolph Macon College (VA)	22	2	X*
Randolph Macon Woman's College (VA)	22	5	X*
Ranger College (TX)	26	6	X*
Reed College (OR)	14	6	X*
Regis College for Women-Main (MA)	13	6	X*
Reinhardt College (GA)	31	3	X*
Rensselaer Polytechnic Institute (NJ)	06	2	X*
Rhode Island College (RI)	08	7	X
Rhode Island School of Design (RI)	13	3	
Rice University (TX)	06	2	X*
Ricks College (ID)	33	2	
Rider College (NJ)	11	7	X*
Rio Grande College (OH)	15	1	
Rochester Institute of Technology (NY)	11	1	X
Rockford College (IL)	12	7	X*
Rockhurst College (MO)	17	6	X*
Roger Williams College (RI)	15	4	
Rollins College-Main Campus (FL)	12	5	
Rosary College (IL)	18	1	X*
Russell Sage College (NY)	12	2	X*
Sacramento City College (CA)	29	1	
Sacred Heart University (CT)	19	1	X
Saint Anselms College (NH)	16	2	X*
Saint Augustine College (NC)	35	1	
Saint Benedict College (KS)	16	2	
Saint Catharine Junior College (KY)	30	1	X*
Saint Edwards University (TX)	16	6	
Saint John College of Cleveland (OH)	17	7	X*
Saint John Fisher College, Inc. (NY)	17	7	X*
Saint John's College (NM)	15	1	
Saint Johns University (MN)	18	5	X*
Saint Johns University (NY)	04	1	X*
Saint Joseph College-Main Campus (IN)	16	7	X*
Saint Joseph's College (PA)	17	2	X*
Saint Lawrence Seminary (WI)	30	4	
Saint Lawrence University (NY)	13	1	
Saint Louis University-Main (MO)	06	7	X*
Saint Mary College (KS)	17	1	X*
Saint Marys College (MI)	17	3	
Saint Marys College (CA)	16	7	X*
Saint Marys College of Maryland (MD)	10	4	
Saint Marys College of O'Fallon (MO)	30	1	X*
Saint Mary's Dominican College (LA)	16	7	X*
Saint Meinrad College (IN)	17	7	X*
Saint Norbert College (WI)	17	7	X*
Saint Paul's College (MO)	30	1	X*
Saint Petersburg Junior College (NY)	29	1	
Saint Pius X Seminary (NY)	31	1	
Saint Xavier College (IL)	18	4	X*
Salem College (NC)	23	7	X*

<u>Institution</u>	<u>Stratification Cell</u>	<u>Number of Years Institution Participated</u>	<u>1972</u>
Salisbury State College (MD)	08	2	X*
Sam Houston State University (TX)	07	1	X
San Francisco Conservatory of Music (CA)	15	1	
San Jose City College (CA)	29	1	
San Luis Rey College (CA)	18	3	
Santa Barbara City College (CA)	28	3	
Sarah Lawrence College (NY)	14	2	X*
Schnectady County Community College (NY)	27	1	X
Schreiner Institute (TX)	31	3	X*
Scripps College (CA)	14	6	X
Seattle University (WA)	17	4	
Seton Hall College (PA)	18	2	X
Seton Hall University (NJ)	04	1	X
Shepherd College (WV)	08	3	X
Sienna College (NY)	16	1	
Simpson College (IA)	22	3	X*
Sinclair Community College (OH)	28	5	
South Carolina State College (SC)	34	2	X
Southeastern Massachusetts University (MA)	10	2	X*
Southern Colorado State College (CO)	08	2	
Southern Illinois University-Main Campus (IL)	01	5	
Southern Illinois University-Edwardsville (IL)	10	3	X*
Southern Methodist University (TX)	06	7	X
Southern State College (AR)	07	4	X*
Southern State College (SD)	10	1	
Southern University (LA)	34	1	X*
Southwest Minnesota State College (MN)	10	5	X
Spalding College (KY)	16	5	X*
Spelman College (GA)	35	5	X*
Spring Hill College (AL)	18	7	X*
Springfield College (MA)	11	7	X*
Springfield College (IL)	31	5	X*
Stanford University (CA)	06	4	
Stephen F. Austin State University (TX)	08	1	X
Stephens College (MO)	11	7	X*
Stetson University (FL)	22	1	
Stevens Institute of Technology (NJ)	13	7	X*
Sue Bennett College (KY)	30	1	X*
Sullivan County Community College (NY)	28	1	
SUNY A&T-Alfred (NY)	29	6	X*
SUNY A&T-Cobleskill (NY)	29	4	X
SUNY A&T-Delhi (NY)	29	7	X*
SUNY College-Brockport (NY)	08	6	X*
SUNY College-Cortland (NY)	07	6	X*
SUNY College-Geneseo (NY)	09	6	X*
SUNY College-Oswego (NY)	09	7	X
SUNY College-Potsdam (NY)	09	4	X*
SUNY State University-Stony Brook (NY)	09	6	X
Suomi College (MI)	31	4	X*
Susquehanna University (PA)	22	2	X*

<u>Institution</u>	<u>Stratification Cell</u>	<u>Number of Years Institution Participated</u>	<u>1972</u>
Swarthmore College (PA)	14	7	X*
Sweet Briar College (VA)	13	7	X*
Talladega College (AL)	35	7	X*
Tarkio College (MO)	21	5	
Tennessee State University (TN)	34	1	
Texas Christian University (TX)	04	7	X*
Texas Technological University (TX)	01	5	
T. A. Lawson State Junior College (AL)	36	3	X*
Transylvania College (KY)	11	5	X*
Trenton State College (NJ)	10	1	X*
Trinity College (DC)	18	7	X*
Trinity University (TX)	23	1	X
Tufts University (MA)	06	4	
Tulane University of Louisiana (LA)	06	6	X
Tyler Junior College (TX)	29	2	
Union College (NB)	20	6	X*
U. S. Air Force Academy (CO)	09	6	X*
U. S. Coast Guard Academy (CT)	09	7	X*
U. S. Military Academy (NY)	09	7	X*
U. S. Naval Academy (NY)	09	3	X*
University of Akron (OH)	01	7	X
University of Alabama-Huntsville (AL)	01	3	X*
University of Alaska-Main (AK)	01	7	X
University of Arkansas-Pine Bluff ^e (AR)	34	7	X*
University of California-Berkeley (CA)	03	6	X
University of California-Davis (CA)	03	3	
University of California-Irvine (CA)	01	3	
University of California-Los Angeles (CA)	03	5	
University of California-Riverside (CA)	03	5	
University of California-San Diego (CA)	03	5	
University of California-Santa Barbara (CA)	03	7	X*
University of California-Santa Cruz (CA)	03	6	X*
University of Colorado-Boulder (CO)	02	5	
University of Colorado-Denver Center (CO)	01	2	X
University of Connecticut-Hartford (CT)	02	1	
University of Connecticut-Main Campus (CT)	01	2	
University of Connecticut-Stanford (CT)	27	1	
University of Connecticut-Torrington (CT)	26	1	
University of Connecticut-Waterbury (CT)	27	1	
University of Dallas (TX)	19	5	
University of Dayton (OH)	18	1	
University of Delaware (DE)	01	7	X
University of Denver (CO)	05	7	X*
University of Detroit (MI)	04	5	
University of Georgia (GA)	01	5	X
University of Hartford (CT)	11	4	
University of Idaho (ID)	01	3	X*
University of Illinois-Main Campus (IL)	03	7	X

^eFormerly Arkansas AM&N College.

<u>Institution</u>	<u>Stratification Cell</u>	<u>Number of Years Institution Participated</u>	<u>1972</u>
University of Iowa (IA)	02	5	
University of Kansas (KS)	02	6	
University of Kentucky (KY)	01	5	X
University of Louisville (KY)	02	6	X*
University of Maine-Augusta (ME)	27	3	X*
University of Maine-Farmington (ME)	08	2	X*
University of Maine-Fort Kent (ME)	10	2	X*
University of Maine-Machias (ME)	10	5	X*
University of Maine-Orono (ME)	01	2	X*
University of Maine-Portland-Gorham (ME)	10	2	X
University of Maine-Presque-Isle (ME)	10	2	X*
University of Massachusetts-Amherst (MA)	02	7	X*
University of Miami (FL)	04	1	X*
University of Michigan-Main (MI)	03	7	X
University of Michigan-Flint (MI)	10	1	X*
University of Mississippi-Main Campus (MS)	01	4	
University of Missouri-Columbia (MO)	01	5	
University of Missouri-Kansas City (MO)	01	6	X*
University of Missouri-Rolla (MO)	10	5	X*
University of Missouri-Saint Louis (MO)	10	6	X*
University of Nebraska-Main Campus (NB)	01	6	X
University of Nevada-Reno (NV)	01	2	X*
University of New Hampshire (NH)	01	4	
University of New Mexico (NM)	02	5	
University of North Carolina-Chapel Hill (NC)	03	7	X
University of North Dakota-Main Campus (ND)	02	6	X
University of Northern Colorado (CO)	09	2	
University of Notre Dame (IN)	06	1	X*
University of the Pacific (CA)	06	7	X
University of Pennsylvania (PA)	06	7	X*
University of Pittsburgh-Bradford (PA)	27	1	
University of Pittsburgh-Greensburg (PA)	26	1	
University of Pittsburgh-Johnstown (PA)	28	2	X*
University of Pittsburgh-Main Campus (PA)	02	1	
University of Pittsburgh-Titusville (PA)	26	1	
University of Puerto Rico-Rio Piedras (PR)	01	2	
University of Redlands (CAL)	23	7	X*
University of Rhode Island (RI)	01	3	
University of Rochester (NY)	04	7	X*
University of San Diego College for Men (CA)	18	4	
University of San Francisco (CA)	18	1	
University of Santa Clara (CA)	05	1	X*
University of South Carolina-Main Campus (SC)	01	7	X*
University of South Carolina-Aiken (SC)	27	1	X*
University of South Carolina-Allendale (SC)	01	1	X*
University of South Carolina-Coastal Carolina (SC)	26	2	X*
University of South Carolina-Lancaster (SC)	26	1	X*
University of South Carolina-Spartanburg (SC)	26	1	X*
University of South Carolina-Union (SC)	25	1	X
University of Tampa (FL)	11	7	X

<u>Institution</u>	<u>Stratification Cell</u>	<u>Number of Years Institution Participated</u>	<u>1972</u>
University of Tennessee-Chattanooga (TN)	11	2	X*
University of Tennessee-Knoxville (TN)	01	7	X
University of the South (TN)	23	1	X*
University of Toledo (OH)	01	1	
University of Tulsa (OK)	05	7	X
University of Vermont (VT)	02	7	X
University of Virginia-Charlottesville (VA)	03	6	X*
University of Virginia-George Mason College (VA)	10	3	X*
University of Washington (WA)	03	2	
University of Wisconsin-Green Bay (WI)	10	1	X
University of Wisconsin-Madison (WI)	03	1	
University of Wisconsin-Milwaukee (WI)	01	3	X*
University of Wyoming (WY)	01	4	
Upsala College (NJ)	22	5	X*
Utah State University (UT)	01	2	
Utica Junior College (MS)	36	3	X*
Valley Forge Military Junior College (PA)	30	1	X*
Valparaiso University (IN)	23	7	X*
Vanderbilt University (TN)	06	7	X
Vassar College (NY)	14	7	X*
Vermont Technological College (VT)	26	1	
Victoria College (TX)	28	3	X*
Villa Maria College of Buffalo (NY)	31	6	X*
Villanova University (PA)	05	1	X*
Virginia Commonwealth University (VA)	01	3	
Virginia Military Institute-Main Campus (VA)	09	7	X*
Virginia Polytechnic Institute-Main (VA)	01	7	X*
Virginia State College-Main Campus (VA)	34	6	X*
Virginia Union University (VA)	35	7	X
Viterbo College (WI)	17	1	X*
Voorhees Technical Institute (SC)	31	2	X
Wabash College (IN)	13	1	X*
Walsh College (OH)	19	4	X*
Warren Wilson College (NC)	24	1	X*
Washburn University of Topeka (KS)	08	2	
Washington College (MD)	12	4	
Washington and Lee University (VA)	13	7	X*
Washington State University (WA)	02	6	X
Washington University (MO)	06	5	X
Wayland Baptist College (TX)	20	5	
Wayne State University (MI)	01	1	
Waynesburg College (PA)	21	2	X*
Webb Institute of Naval Architecture (NY)	14	7	X*
Webber College (FL)	15	2	X
Webster College (MO)	13	2	X
Wellesley College (MA)	14	5	X
Wentworth Institute (MA)	33	6	X*
Wesleyan College (GA)	22	4	X*
Wesleyan University (CT)	14	6	X*
West Chester State College (PA)	08	1	

<u>Institution</u>	<u>Strati- fication Cell</u>	<u>Number of Years Institution Participated</u>	<u>1972</u>
West Virginia State College (WV)	07	5	X
West Virginia University (WV)	01	1	X
Western Carolina University (NC)	07	4	X
Western Illinois University (IL)	08	7	X*
Western New England College (MA)	15	7	X*
Western Washington State University (WA)	09	1	
Western Wyoming Community College (WY)	26	5	X*
Westmar College (IA)	22	1	X*
Westminster College (PA)	22	2	X*
Westminster College (MO)	23	2	
Wharton County Junior College (TX)	28	5	X*
Wheaton College (MA)	13	6	
Whitman College (WA)	14	7	X*
Wilberforce University (OH)	35	1	X
William Carey College (MS)	20	7	X
Williams College (MA)	14	7	X*
Williamsport Area Community College (PA)	29	4	X*
Willimette University (OR)	13	1	X*
Windham College (VT)	15	2	
Wingate College (NC)	33	6	X*
Winston-Salem State College (NC)	34	6	X
Wisconsin State University-La Crosse (WI)	08	5	
Wisconsin State University-Whitewater (WI)	09	5	
Wittenberg University (OH)	23	7	X*
Wofford College (SC)	21	7	X*
Wood Junior College (MS)	30	1	X*
Worcester Junior College (MA)	33	6	
Worthington State College (MN)	27	5	X*
Xavier University (LA)	35	1	X
Xavier University (OH)	17	3	X*
Yale University (CT)	06	2	X
Yankton College (SD)	11	6	
Yuba College (CA)	28	4	X*

APPENDIX B

1972 Student Information Form

1972 STUDENT INFORMATION FORM			371548
YOUR NAME (Please print) First Middle or Maiden Last			
HOME STREET ADDRESS (print)			
CITY (print)		STATE	
Zip Code			

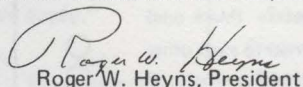
When were you born?

Month (01-12) Day (01-31) Year

Dear Student:

The information in this report is being collected as part of a continuing study of higher education by the American Council on Education. The Council, which is a non-governmental association of colleges and educational organizations, encourages and solicits your cooperation in this research in order to achieve a better understanding of how students are affected by their college experiences. Detailed information on the goals and design of this research program are furnished in research reports available from the Council. Identifying information has been requested in order to make subsequent mail follow-up studies possible. Your response will be held in the strictest professional confidence.

Sincerely yours,



 Roger W. Heyns, President

DO NOT MARK										MARK ONLY IF DIRECTED										GRP.	
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1		
2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2		
3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3		
4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4		
5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5		
6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6		
7	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7		
8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8		
9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9	9		

DIRECTIONS: Your responses will be read by an optical mark reader. Your careful observance of these few simple rules will be most appreciated.

Use only black lead pencil (No. 2½ or less).

Make heavy black marks that fill the circle.

Erase cleanly any answer you wish to change.

Make no stray markings of any kind.

EXAMPLE:

Yes No

Will marks made with ball pen or

fountain pen be properly read? ☐ ☒**1. Your Sex: 2. Are you a U.S. Citizen?**Male ☐

(Mark one)

Female ☐Yes, native born ☐Yes, naturalized ☐No ☐**3. How old will you be on December 31 of this year? (Mark one)**16 or younger ☐20 ☐17 ☐21 ☐18 ☐22-25 ☐19 ☐26 or older ☐**4. What is the highest academic degree that you intend to obtain? (Mark one in each column)**None ☐Associate (A.A. or equivalent) ☐Bachelor's degree (B.A., B.S., etc.) ☐Master's degree (M.A., M.S., etc.) ☐Ph.D. or Ed.D. ☐M.D., D.O., D.D.S., or D.V.M. ☐LL.B. or J.D. (Law) ☐B.D. or M.Div. (Divinity) ☐Other ☐
 Highest Planned
 Highest Planned
 at this college
 5. How many miles is this college from your parents' home? (Mark one)5 or less ☐51-100 ☐6-10 ☐101-500 ☐11-50 ☐More than 500 ☐**6. To how many colleges other than this one did you actually apply for admission?**

From how many did you receive

acceptances? (Mark one in each column)

Applications Acceptances

No other ☐ ☐One ☐ ☐Two ☐ ☐Three ☐ ☐Four ☐ ☐Five ☐ ☐Six or more ☐ ☐**7. Are you enrolled as: (Mark one)**a regular, full-time student? ☐a part-time student? ☐a special or conditional student? ☐**8. Prior to this term, have you ever taken courses for credit at this institution?**Yes ☐No ☐**9. Since leaving high school, have you ever taken courses for credit at any other institution? (Mark all that apply)**No ☐Yes, at a junior or community college ☐Yes, at a four-year college or university ☐

Yes, at some other postsecondary school

(e.g. technical, vocational, business) ☐**10. Did you graduate from secondary school in the class of 1972?**Yes ☐No ☐**11. From what kind of secondary school did you graduate? (Mark one)**Public ☐Private (denominational) ☐Private (nondenominational) ☐Other ☐**12. What was your average grade in secondary school? (Mark one)**A or A+ ☐ B- ☐A- ☐ C+ ☐B+ ☐ C ☐B ☐ D ☐**13. Where did you rank academically in your high school graduating class? (Mark one)**Top Quarter ☐ 3rd Quarter ☐2nd Quarter ☐ Lowest Quarter ☐**14. How many students were in your high school graduating class?**

(Mark one)

25 or less ☐ 101-249 ☐26-50 ☐ 250-500 ☐51-100 ☐ Over 500 ☐**15. What percentage of students in your high school graduating class went on to college? (Mark one)**Under 10 percent ☐ 50-74 percent ☐10-24 percent ☐ 75 percent ☐25-49 percent ☐ or more ☐**16. Where did you live for most of the time while you were growing up? (Mark one)**On a farm ☐In a small town ☐In a moderate-sized town or city ☐In a suburb of a large city ☐In a large city ☐

17. Which applies to you? (Mark one)

- Presently married ☐
- Presently engaged ☐
- Have been seeing one person exclusively ☐
- Have been dating, but no one steadily ☐
- Have not been dating in recent months ☐

18. Do you have any concern about your ability to finance your college education? (Mark one)

- None (I am confident that I will have sufficient funds) ☐
- Some concern (but I will probably have enough funds) ☐
- Major concern (not sure I will have enough funds to complete college). ☐

19. For each item below, indicate its importance as a source for financing your education. (Mark one answer for each item)

Major Source
Minor Source
Not a Source

- Part-time or summer work ☐
- Savings from full-time employment ☐
- Spouse's employment ☐
- Parental or family aid or gifts ☐
- Federal benefits from parent's military service ☐
- G.I. benefits from your military service ☐
- Scholarships and grants ☐
- NDEA loans, federally insured loans, or college loans ☐
- Other repayable loans ☐

20. What is your best estimate of the total income last year of your parents (not your own family, if you are married)? Consider annual income from all sources before taxes. (Mark one)

- Less than \$3,000 ☐ \$15,000-\$19,999 ☐
- \$3,000-\$3,999 ☐ \$20,000-\$24,999 ☐
- \$4,000-\$5,999 ☐ \$25,000-\$29,999 ☐
- \$6,000-\$7,999 ☐ \$30,000-\$34,999 ☐
- \$8,000-\$9,999 ☐ \$35,000-\$39,999 ☐
- \$10,000-\$12,499 ☐ \$40,000-\$49,999 ☐
- \$12,500-\$14,999 ☐ \$50,000 or more ☐

21. What is the highest level of formal education obtained by your parents and (if married) by your spouse? (Mark one in each column)

- | | Father | Mother | Spouse |
|------------------------|-----------------------|-----------------------|-----------------------|
| Grammar school or less | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Some high school | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| High school graduate | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Some college | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| College degree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Some graduate school | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Graduate degree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| (Not married) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

22. Mark one in each row:

- | | Jewish | Protestant | Roman Catholic | Other | None |
|--------------------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Religion in which mother was reared. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Religion in which father was reared. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Religion in which you were reared | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Your present religious preference | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

23. Which of the following is currently true about your parents? (Mark one)

- Both alive and married to each other ☐
- Both alive and divorced or separated ☐
- One or both parents deceased ☐

24. Are your parents employed at present? (Mark one in each column)

- | | Father | Mother |
|--------------------------|-----------------------|-----------------------|
| Yes, full-time | <input type="radio"/> | <input type="radio"/> |
| Yes, part-time | <input type="radio"/> | <input type="radio"/> |
| No, but was in the past. | <input type="radio"/> | <input type="radio"/> |
| No, and never was | <input type="radio"/> | <input type="radio"/> |

25. How would you characterize your political views? (Mark one)

- Far left ☐
- Liberal ☐
- Middle-of-the-road ☐
- Conservative ☐
- Far right ☐

26. Below is a list of statements on a wide range of topics that may or may not apply to you. Mark all items to which you are able to answer "yes".

- | | Yes |
|---|-----------------------|
| I have been employed for at least a year while not in school | <input type="radio"/> |
| I have won a prize or award in an art competition | <input type="radio"/> |
| I have had poems, stories, essays, or articles published | <input type="radio"/> |
| During the past year I: | |
| played a musical instrument | <input type="radio"/> |
| attended religious services | <input type="radio"/> |
| participated in an organized demonstration | <input type="radio"/> |
| visited an art gallery or museum | <input type="radio"/> |
| smoked cigarettes regularly | <input type="radio"/> |
| drank beer | <input type="radio"/> |
| had vocational counseling | <input type="radio"/> |
| worked in a local, state, or national political campaign | <input type="radio"/> |
| While in high school I: | |
| was a member of a scholastic honor society | <input type="radio"/> |
| won a varsity letter in basketball or football | <input type="radio"/> |
| won a varsity letter in another sport. | <input type="radio"/> |
| edited the high school paper, year-book, or literary magazine | <input type="radio"/> |

27. What is: (Mark one in each column)

- Y F M S
- Your probable future occupation?
- Your father's current occupation?
- Your mother's current occupation?
- Your spouse's current occupation, if married?

NOTE: If your father or mother is deceased or retired, please indicate his or her last occupation.

- | | | | | |
|---|-----------------------|-----------------------|-----------------------|-----------------------|
| Accountant or actuary | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Actor or entertainer | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Architect | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Artist | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Business (clerical) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Business executive (manager, administrator) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Business owner or proprietor | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Business salesman or buyer | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Clergy (rabbi, minister, priest) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Clergy (other religious) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Clinical psychologist | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| College teacher | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Computer programmer | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Conservationist or forester | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Dentist (including orthodontist) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Dietitian or home economist | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Engineer | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Farmer or rancher | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Foreign service worker (including diplomat) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Homemaker (full-time) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Interior decorator (including designer) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Interpreter (translator) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Lab technician or hygienist | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Law enforcement officer | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Lawyer (attorney) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Military service (career) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Musician (performer, composer) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Nurse | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Optometrist | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Pharmacist | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Physician | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| School counselor | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| School principal / superintendent | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Scientific researcher | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Social worker | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Statistician | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Therapist (physical, occupational, speech) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Teacher (elementary) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Teacher (secondary) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Veterinarian | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Writer or journalist | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Skilled trades | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Other | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Undecided | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Laborer (unskilled) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Semi-skilled worker | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Other occupation | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Unemployed | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Student | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

28. Are you a veteran? (Mark one)

No ☐

Yes, I served in Southeast Asia ☐

Yes, but I did not serve in Southeast Asia ☐

29. Are you: (Mark all that apply.)

White/Caucasian ☐

Black/Negro/Afro-American ☐

American Indian ☐

Oriental ☐

Mexican-American/Chicano ☐

Puerto Rican-American ☐

Other ☐

30. The following is a list of several ethnic groups. The list is not intended to be all-inclusive; if no response seems appropriate, mark "none of above apply."

(Mark one in each column)

	Father's Ethnic Group	Mother's Ethnic Group	Your Ethnic Identity (if any)
Canadian	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
English/Scotch/Welsh	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Greek	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Italian	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Irish	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Latin American/Spanish	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Polish	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Russian or other Slavic	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scandinavian	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
None of above apply	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

31. Mark one in each row:

Agree strongly
Agree somewhat
Disagree somewhat
Disagree strongly

	Agree strongly	Agree somewhat	Disagree somewhat	Disagree strongly
The Federal government is not doing enough to control environmental pollution	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The Federal government is not doing enough to protect the consumer from faulty goods and services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The Federal government is not doing enough to promote school desegregation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
There is too much concern in the courts for the rights of criminals	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
As long as they work hard, people should be paid equally regardless of ability or quality of work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The activities of married women are best confined to the home and family	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wealthy people should pay a larger share of taxes than they do now	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Marijuana should be legalized	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Parents should be discouraged from having large families	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Women should receive the same salary and opportunities for advancement as men in comparable positions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Realistically, an individual can do little to bring about changes in our society	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

32. Mark one in each row:

Agree strongly
Agree somewhat
Disagree somewhat
Disagree strongly

	Agree strongly	Agree somewhat	Disagree somewhat	Disagree strongly
College officials have the right to regulate student behavior off campus	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The chief benefit of a college education is that it increases one's earning power	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Faculty promotions should be based in part on student evaluations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
College grades should be abolished	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Colleges would be improved if organized sports were de-emphasized	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Student publications should be cleared by college officials	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
College officials have the right to ban persons with extreme views from speaking on campus	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Students from disadvantaged social backgrounds should be given preferential treatment in college admissions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Most college officials have been too lax in dealing with student protests on campus	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Open admissions (admitting anyone who applies) should be adopted by all publicly-supported colleges	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Even if it employs open admissions, a college should use the same performance standards in awarding degrees to all students	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

33. What is your best guess as to the chances that you will: (Mark one for each item)

Very Good Chance
Some Chance
Very Little Chance
No Chance

	Very Good Chance	Some Chance	Very Little Chance	No Chance
Change major field?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Change career choice?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fail one or more courses?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Graduate with honors?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Be elected to a student office?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Join a social fraternity, sorority, or club?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Be elected to an academic honor society?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Make at least a "B" average?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Need extra time to complete your degree requirements?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Have to work at an outside job during college?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Seek vocational counseling?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Seek individual counseling on personal problems?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Enroll in honors courses?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Get a bachelor's degree (B.A., B.S., etc.)?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Drop out of this college temporarily (exclude transferring)?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Drop out permanently (exclude transferring)?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Transfer to another college before graduating?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Enter active duty in the armed services before completing college?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Be satisfied with your college?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Be more successful after graduation than most students attending this college?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Find a job after graduation in the field for which you were trained?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Get married while in college? (skip if married)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Get married within a year after college? (skip if married)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Adopt a child some day?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

34. Do you feel that you will need any special help in any of the following subjects? (Mark all that apply)

- | | | | |
|-------------------|-----------------------|------------------------|-----------------------|
| English | <input type="radio"/> | Social Studies | <input type="radio"/> |
| Reading | <input type="radio"/> | Science | <input type="radio"/> |
| Mathematics | <input type="radio"/> | Foreign Language | <input type="radio"/> |

35. Below is a list of 68 different undergraduate major fields grouped into general categories. Mark only one circle to indicate your probable field of study.

ARTS AND HUMANITIES

- Architecture
- English (literature)
- Fine arts
- History
- Journalism (writing)
- Language (modern)
- Language (other)
- Music
- Philosophy
- Speech and Drama
- Theology
- Other Arts and Humanities

PROFESSIONAL

- Health Technology (medical, dental, laboratory)
- Nursing
- Pharmacy
- Pre dentistry
- Prelaw
- Pre medical
- Pre veterinary
- Therapy (occupat., physical, speech)
- Other Profession

BIOLOGICAL SCIENCE

- Biology (general)
- Biochemistry
- Biophysics
- Botany
- Zoology
- Other Biological Science

SOCIAL SCIENCE

- Anthropology
- Economics
- Education
- History
- Political Science (government, int. relations)
- Psychology
- Social Work
- Sociology
- Other Social Science

BUSINESS

- Accounting
- Business Admin.
- Electronic Data Processing
- Secretarial Studies
- Other Business

OTHER FIELDS

- Agriculture
- Communications (radio, T.V., etc.)
- Computer Science
- Environmental Science
- Electronics (technology)
- Forestry
- Home Economics
- Industrial Arts
- Library Science
- Military Science
- Physical Education and Recreation
- Other (technical)
- Other (nontechnical)
- Undecided

ENGINEERING

- Aeronautical
- Civil
- Chemical
- Electrical
- Industrial
- Mechanical
- Other Engineering

PHYSICAL SCIENCE

- Chemistry
- Earth Science
- Mathematics
- Physics
- Statistics
- Other Physical Science

36. Indicate the importance to you personally of each of the following: (Mark one for each item)

- | | | | | |
|--|---|---|---|---|
| Becoming accomplished in one of the performing arts (acting, dancing, etc.) | E | V | S | N |
| Becoming an authority in my field | E | V | S | N |
| Obtaining recognition from my colleagues for contributions in my special field | E | V | S | N |
| Influencing the political structure | E | V | S | N |
| Influencing social values | E | V | S | N |
| Raising a family | E | V | S | N |
| Having an active social life | E | V | S | N |
| Having friends with different backgrounds and interests from mine | E | V | S | N |
| Becoming an expert in finance and commerce | E | V | S | N |
| Having administrative responsibility for the work of others | E | V | S | N |
| Being very well-off financially | E | V | S | N |
| Helping others who are in difficulty | E | V | S | N |
| Participating in an organization like the Peace Corps or Vista | E | V | S | N |
| Becoming a community leader | E | V | S | N |
| Making a theoretical contribution to science | E | V | S | N |
| Writing original works (poems, novels, short stories, etc.) | E | V | S | N |
| Never being obligated to people | E | V | S | N |
| Creating artistic work (painting, sculpture, decorating, etc.) | E | V | S | N |
| Keeping up to date with political affairs | E | V | S | N |
| Being successful in a business of my own | E | V | S | N |
| Becoming involved in programs to clean up the environment | E | V | S | N |
| Developing a meaningful philosophy of life | E | V | S | N |
| Participating in a community action program | E | V | S | N |
| Getting married within the next five years (skip if married) | E | V | S | N |

Essential
Very Important
Somewhat Important
Not Important

37. Below are some of the reasons that might have influenced your decision to attend this particular college. How important was each reason in deciding to come here? (Mark one answer for each statement)

- | | | | |
|---|---|---|---|
| My relatives wanted me to come here | V | S | N |
| I wanted to live away from home. | V | S | N |
| This college has a very good academic reputation | V | S | N |
| This college has a good athletic program | V | S | N |
| I was offered financial assistance | V | S | N |
| Most of my friends are going to this college | V | S | N |
| Because of low tuition | V | S | N |
| Someone who had been here before advised me to go | V | S | N |
| Because of the special educational programs offered | V | S | N |
| I was not accepted anywhere else | V | S | N |
| My guidance counselor advised me to go | V | S | N |
| I wanted to live at home | V | S | N |

Very Important
Somewhat Important
Not Important

DIRECTIONS:

The remaining circles are provided for items specifically designed by your college, rather than by the American Council on Education. If your college has chosen to use the circles, observe carefully the supplemental directions given you.

- 38. A B C D E
- 39. A B C D E
- 40. A B C D E
- 41. A B C D E
- 42. A B C D E
- 43. A B C D E
- 44. A B C D E
- 45. A B C D E
- 46. A B C D E
- 47. A B C D E

Region Categories

Region	States
East	Connecticut, Delaware, District of Columbia, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont, Puerto Rico, Virgin Islands
Midwest	Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, Wisconsin
South	Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, West Virginia, Texas
West	Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, Oklahoma, Oregon, Texas, Utah, Washington, Wyoming, Alaska

APPENDIX C

Region Categories

Coding Scheme for Collapsed Items

Probable Major Field of Study
 Probable Occupation
 Father's Occupation

Region Categories

Region	State
East	Connecticut; Delaware; District of Columbia; Maine; Maryland; Massachusetts; New Hampshire; New Jersey; New York; Pennsylvania; Rhode Island; Vermont; Puerto Rico; Virgin Islands
Midwest	Illinois; Indiana; Iowa; Kansas; Michigan; Minnesota; Missouri; Nebraska; North Dakota; Ohio; South Dakota; Wisconsin
South	Alabama; Arkansas; Florida; Georgia; Kentucky; Louisiana; Mississippi; North Carolina; South Carolina; Tennessee; Virginia; West Virginia; Canal Zone
West	Alaska; Arizona; California; Colorado; Hawaii; Idaho; Montana; Nevada; New Mexico; Oklahoma; Oregon; Texas; Utah; Washington; Wyoming; Guam

Probable Major Field of Study

Collapsed Category	Item Response Alternatives
Agriculture	Agriculture; Forestry
Biological Sciences	Biology (general); Biochemistry; Biophysics; Botany; Zoology; Other Biological Sciences
Business	Accounting; Business Administration; Data Processing; Secretarial Studies; Other Business
Education	Education; Physical Education and Recreation
Engineering	Aeronautical; Civil; Chemical; Electrical; Industrial; Mechanical; Other Engineering
English	English (literature)
Health Professions	Health Technology; Nursing; Pharmacy; Therapy
History and Political Science	History (Arts and Humanities); History (Social Science); Political Science
Humanities (Other)	Language (modern); Language (other); Philosophy; Theology; Other Arts and Humanities
Fine Arts	Architecture; Fine Arts; Journalism; Music; Speech and Drama
Mathematics and Statistics	Mathematics; Statistics
Physical Sciences	Chemistry; Earth Science; Physics; Other Physical Science
Preprofessional	Pre dentistry; Prelaw; Premedical; Preveterinary
Social Sciences	Anthropology; Economics; Psychology; Social Work; Sociology; Other Social Science
Other Fields (Technical)	Other Professional; Communications; Computer Science; Environmental Science; Electronics; Industrial Arts; Other Technical
Other Fields (Nontechnical)	Home Economics; Library Science; Military Science; Other Nontechnical
Undecided	Undecided

Probable Occupation

Collapsed Category	Item Response Alternatives
Artist (including Performer)	Actor or Entertainer; Artist; Interior Decorator; Musician; Writer or Journalist
Businessman	Accountant or Actuary; Business Executive; Business Owner or Proprietor; Business Salesman or Buyer
Clergyman	Clergyman; Clergy (other religious)
College Teacher	College Teacher
Doctor (M.D. or D.D.S.)	Dentist (including orthodontist); Physician
Educator (secondary)	School Counselor; School Principal or Superintendent; Teacher (secondary)
Elementary Teacher	Teacher (elementary)
Engineer	Engineer
Farmer or Forester	Conservationist or Forester; Farmer or Rancher
Health Professional	Dietician or Home Economist; Lab Technician or Hygienist; Optometrist; Pharmacist; Therapist; Veterinarian
Lawyer	Lawyer (attorney)
Nurse	Nurse
Research Scientist	Scientific Researcher
Other Choice	Architect; Business (clerical); Clinical Psychologist; Computer Programmer; Foreign Service Worker; Housewife; Interpreter; Law Enforcement Officer; Military Service; Social Worker; Statistician; Skilled Trades; Other
Undecided	Undecided

Father's Occupation

Collapsed Category	Item Response Alternatives
Artist (including Performer)	Actor or Entertainer; Artist; Interior Decorator; Musician; Writer or Journalist
Businessman	Accountant or Actuary; Business Executive; Business Owner or Proprietor; Business Salesman or Buyer
Clergyman	Clergyman; Clergy (other religious)
Doctor (M.D. or D.D.S.)	Dentist (including orthodontist); Physician
Educator (secondary)	School Counselor; School Principal or Superintendent; Teacher (secondary)
Elementary Teacher	Teacher (elementary)
Engineer	Engineer
Farmer or Forester	Conservationist or Forester; Farmer or Rancher
Health Professional	Dietician or Home Economist; Lab Technician or Hygienist; Optometrist; Pharmacist; Therapist; Veterinarian
Lawyer	Lawyer (attorney)
Military Career	Military Service (career)
Research Scientist	Scientific Researcher
Skilled Worker	Skilled Trades
Semi-skilled Worker	Semi-skilled Worker
Unskilled Worker	Laborer (unskilled)
Unemployed	Unemployed
Other	Architect; Business (clerical); Clinical Psychologist; Computer Programmer, Foreign Service Worker; Housewife; Interpreter; Law Enforcement Officer; Nurse; Social Worker; Statistician; Other Occupation

APPENDIX D

Relationship Between Stratification Cell
Assignment and Norms Group Inclusion for
Institutions in the Normative Sample

RELATIONSHIP BETWEEN STRATIFICATION CELL ASSIGNMENT
AND NORMS GROUP INCLUSION FOR INSTITUTIONS IN THE NORMATIVE SAMPLE

STRATIFICATION CELL

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36

TWO-YEAR PUBLIC	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2	0		
TWO-YEAR PRIVATE	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	9	16	6	3	0	0	1		
TECHNOLOGICAL	0	0	0	0	0	0	6	1	0	0	2	2	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
FOUR-YEAR PUBLIC	0	0	0	0	0	5	11	5	14	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	9	0	0		
PRIVATE NONSECTARIAN	0	0	0	0	0	0	0	0	15	7	15	22	11	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4	0		
PROTESTANT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	7	10	23	22	5	0	0	0	0	0	0	0	0	0	0	5	0	0		
ROMAN CATHOLIC	0	0	0	0	0	0	0	0	0	0	0	0	0	11	15	13	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0		
PUBLIC UNIVERSITIES	11	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
PRIVATE UNIVERSITIES	0	0	6	6	11	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
MENS PRIV. NONSECT.	0	0	0	0	0	0	0	0	1	0	2	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
WOMENS PRIV. NONSECT.	0	0	0	0	0	0	0	0	2	0	2	2	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0		
COED PRIV. NONSECT.	0	0	0	0	0	0	0	0	12	7	11	16	10	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3	0	0		
CATHOLIC MALE	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
CATHOLIC FEMALE	0	0	0	0	0	0	0	0	0	0	0	0	0	3	1	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
CATHOLIC COED	0	0	0	0	0	0	0	0	0	0	0	0	0	7	13	8	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0			
TWO-YEAR COLLEGES	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	7	14	13	13	9	16	6	3	0	0	2	1	
FOUR-YEAR COLLEGES	0	0	0	0	0	5	11	11	15	15	7	17	24	12	11	15	13	4	7	10	23	22	5	0	0	0	0	0	0	0	0	0	0	9	10	0	0	
UNIVERSITIES	11	4	4	6	6	11	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
PREDOMINANTLY BLACK	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	9	10	2	1		
DATA BANK SAMPLE	11	4	4	6	6	11	5	11	11	15	15	7	17	24	12	11	15	13	4	7	10	23	22	5	1	7	14	13	13	9	16	6	3	9	10	2	1	
EASTERN REGION	1	1	0	3	1	6	1	7	8	7	5	4	9	15	5	3	6	5	3	1	2	4	2	1	0	0	1	2	9	1	4	2	1	1	1	0	0	
MIDWESTERN REGION	3	1	1	1	2	3	1	2	0	5	6	1	4	2	4	4	8	7	1	4	2	13	12	0	0	2	6	3	1	2	5	1	0	0	0	0	0	
SOUTHERN REGION	4	1	1	1	0	1	3	2	2	2	4	0	3	0	1	2	0	1	0	2	6	6	5	3	0	3	4	3	0	5	6	3	2	8	8	2	1	
WESTERN REGION	3	1	2	1	3	1	0	0	1	1	0	2	1	7	2	2	1	0	0	0	0	3	1	1	2	3	5	3	1	1	0	0	1	0	0	1	0	0

Precision of the Normative Data and Their Comparisons

So far as possible, the standard error of a ratio or percentage is a function of the percentage and of the number of participants (observed) in the same group. Approximate standard errors for various levels of ratio percentages and group sizes are presented in Table E-1. Although for finite sampling and verification errors cannot be eliminated, however, elimination errors are negligible in all ratios and percentages and provide a basis for the weighting procedure for proportional sampling of institutions. In comparing ratios and percentages for independent ratio groups or for fractional ratios, the standard error of the difference is approximately equal to the square root of the sum of the squares of the standard errors of the two ratios.

APPENDIX E

Precision of the Normative Data and Their Comparisons

Table E-1 shows the standard error of a ratio or percentage for various levels of ratio percentages and group sizes. A participant's ratio or percentage is calculated by dividing the number of participants in the group by the total number of participants in the group. The standard error of the difference is approximately equal to the square root of the sum of the squares of the standard errors of the two ratios.

In spite of these potential hazards, comparisons of ratios and percentages are sufficiently accurate to be used in the analysis of data. The standard error of the difference is approximately equal to the square root of the sum of the squares of the standard errors of the two ratios.

Precision of the Normative Data and Their Comparisons

So far as random errors are concerned, the standard error of a categorical percentage is a function of that percentage and of the number of participants (unweighted) in the norms group. Approximate standard errors for various levels of item response percentages and norms group sizes are presented in Table E-1. Allowance for finite sampling and stratification reduces values somewhat. Primarily, however, stratification ensures some sampling in all sectors of higher education and provides a basis in the weighting procedures for disproportionate sampling of institutions. In comparisons involving item response percentages for independent norms groups or for freshman cohorts, the standard error of the difference is approximately equal to the square root of the sum of the squared sampling errors.

The chief source of error in stratified sampling is the nonrepresentative samples within each stratification cell. Although reasonable precautions are taken to minimize known sources of systematic bias, the data are subject to some unknown degree of constant and nonrandom variable errors. A participating institution must be cautious when it compares its own summary data with data for the corresponding national norms group, especially when the institution is small or when it has not surveyed all entering freshmen.

In spite of these potential hazards, communications from users indicate that these national norms are sufficiently accurate to be used with confidence both in research and in matters of other concern to higher education.

Table E-1

Standard Errors of Categorical Response Percentages
for Norms Groups of Various Size ^a

Number of Actual Participants in Norms Group ^b	1% or 99%	10% or 90%	25% or 75%	50%
2,500	.199	.600	.866	1.000
5,000	.141	.424	.612	.707
7,500	.115	.347	.500	.577
10,000	.100	.300	.433	.500
25,000	.063	.190	.274	.316
50,000	.044	.134	.194	.224
75,000	.036	.110	.158	.183
100,000	.031	.095	.137	.158
150,000	.026	.077	.112	.129
175,000	.024	.071	.104	.120

^a Assumes simple random sampling of students from an infinite population.

^b To determine, see Table 3, column 2.

Sample Report Furnished to a
Participating Institution

AMERICAN COUNCIL ON EDUCATION OFFICE OF RESEARCH
SUMMARY OF DATA ON ENTERING FRESHMEN
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Name of Institution

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ITEM DESCRIPTION	NUMBER OF RESPONDENTS (*)	Name of Institution		4-YR COLLEGES NATL NORMS	
		MALE	FEMALE	MALE	FEMALE
(PERCENTAGES)					
NUMBER OF STUDENTS	540.	62.0	38.0	100.0	52.0 48.0 100.0
AGE BY DECEMBER 31, 1972					
16 OR YOUNGER	540.	.0	.0	.0	.1 .2 .1
17		4.5	3.4	4.1	3.4 5.9 4.6
18		85.1	90.7	87.2	75.7 80.6 78.1
19		10.4	5.4	8.5	16.3 11.1 13.8
20		.0	.5	.2	1.9 .9 1.4
21		.0	.0	.0	.6 .4 .5
22-25		.0	.0	.0	1.3 .5 .9
26 OR OLDER		.0	.0	.0	.7 .5 .6
FATHER'S EDUCATION					
GRAMMAR SCHOOL OR LESS	540.	.9	1.0	.9	8.2 8.5 8.3
SOME HIGH SCHOOL		4.5	2.9	3.9	14.3 13.0 13.7
HIGH SCHOOL GRADUATE		16.4	20.0	17.8	30.0 27.7 28.9
SOME COLLEGE		17.6	10.2	14.8	16.4 17.1 16.7
COLLEGE DEGREE		30.4	32.2	31.1	16.4 17.8 17.0
SOME GRADUATE SCHOOL		3.9	3.4	3.7	2.9 3.0 2.9
GRADUATE DEGREE		26.3	30.2	27.8	12.0 12.9 12.4
MOTHER'S EDUCATION					
GRAMMAR SCHOOL OR LESS	538.	.9	.0	.6	5.2 5.3 5.3
SOME HIGH SCHOOL		6.3	1.5	4.5	12.1 12.1 12.1
HIGH SCHOOL GRADUATE		33.9	39.5	36.1	44.8 40.4 42.7
SOME COLLEGE		22.2	13.2	18.8	17.5 18.9 18.2
COLLEGE DEGREE		30.3	32.2	31.0	13.7 15.6 14.6
SOME GRADUATE SCHOOL		3.3	4.4	3.7	2.5 2.8 2.6
GRADUATE DEGREE		3.0	9.3	5.4	4.2 4.9 4.6
RACIAL BACKGROUND (1)					
WHITE/CAUCASIAN	538.	97.0	97.6	97.2	86.8 84.0 85.4
BLACK/NEGRO/AFRO-AMERICAN		1.8	1.5	1.7	10.5 13.5 11.9
AMERICAN INDIAN		.3	1.0	.6	.9 1.0 1.0
ORIENTAL		.6	.5	.6	1.0 .8 .9
MEXICAN-AMERICAN/CHICANO		.0	.0	.0	.5 .3 .4
PUERTO RICAN-AMERICAN		.6	.0	.4	.8 1.0 .9
OTHER		.3	1.5	.7	1.6 1.6 1.6
WHERE GROWING UP, I LIVED					
ON A FARM	540.	2.4	2.9	2.6	6.7 7.2 6.9
IN A SMALL TOWN		23.0	33.2	26.9	19.9 21.6 20.7
IN A CITY OF MODERATE SIZE		34.9	30.2	33.1	31.8 34.0 32.8
IN A SUBURB OF A LARGE CITY		34.9	29.3	32.8	26.5 22.9 24.8
IN A LARGE CITY		4.8	4.4	4.6	15.2 14.3 14.7
CITIZENSHIP					
NATIVE BORN U.S. CITIZEN	534.	98.2	98.0	98.1	96.1 95.6 95.9
NATURALIZED U.S. CITIZEN		1.5	1.5	1.5	2.1 2.7 2.4
NOT A U.S. CITIZEN		.3	.5	.4	1.7 1.7 1.7

AMERICAN COUNCIL ON EDUCATION OFFICE OF RESEARCH
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Name of Institution

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ITEM DESCRIPTION	NUMBER OF RESPONDENTS	Name of Institution		4-YR COLLEGES NATL NORMS	
		MALE	FEMALE	MALE	FEMALE
(PERCENTAGES)					
537.					
RELIGION REARED					
JEWISH		3.3	1.0	2.4	3.9
PROTESTANT		64.6	76.0	68.9	45.2
ROMAN CATHOLIC		26.1	19.1	23.5	36.5
OTHER		4.8	3.4	4.3	11.1
NONE		1.2	.5	.9	3.3
535.					
RELIGIOUS PREFERENCE					
JEWISH		3.0	1.0	2.2	3.2
PROTESTANT		56.3	70.4	61.7	38.4
ROMAN CATHOLIC		20.8	13.8	18.1	30.7
OTHER		6.3	7.9	6.9	12.6
NONE		13.6	6.9	11.0	15.2
539.					
VETERAN					
NO		100.0	100.0	100.0	98.0
YES, SERVED IN SOUTHEAST ASIA		.0	.0	.0	.8
YES, DID NOT SERVE IN SE ASIA		.0	.0	.0	1.1
540.					
MARITAL STATUS					
PRESENTLY MARRIED		.0	.0	.0	1.3
PRESENTLY ENGAGED		1.2	.5	.9	2.0
SEEING ONE PERSON EXCLUSIVELY		37.9	41.0	39.1	33.0
DATING, BUT NO ONE STEADILY		44.8	42.4	43.9	44.6
NOT DATING IN RECENT MONTHS		16.1	16.1	16.1	19.1
539.					
PARENTS' MARITAL STATUS **					
BOTH ALIVE, MARRIED TO EACH OTHER		90.1	91.7	90.7	84.9
BOTH ALIVE, DIVORCED OR SEPARATED		6.0	3.9	5.2	7.9
ONE OR BOTH PARENTS DECEASED		3.9	4.4	4.1	7.2
532.					
FATHER'S OCCUPATION (2)					
ARTIST (INCLUDING PERFORMER)		.3	2.0	.9	.8
BUSINESSMAN		47.0	37.7	43.4	31.2
CLERGYMAN		2.1	1.5	1.9	1.2
COLLEGE TEACHER		.6	2.5	1.3	.9
DOCTOR (M.D. OR D.D.S.)		6.4	7.8	7.0	2.2
EDUCATOR (SECONDARY)		3.4	2.0	2.8	2.8
ELEMENTARY TEACHER		.6	.5	.6	.4
ENGINEER		9.1	13.2	10.7	7.7
FARMER OR FORESTER		.3	2.0	.9	3.6
HEALTH PROFESSIONAL (NON-M.D.)		.6	2.0	1.1	1.2
LAWYER		4.6	3.4	4.1	1.4
MILITARY CAREER		.9	3.4	1.9	2.4
RESEARCH SCIENTIST		1.5	1.5	1.5	.6
SKILLED WORKER		4.9	4.4	4.7	12.9
SEMI-SKILLED WORKER		3.0	.5	2.1	7.5
UNSKILLED WORKER		1.8	.5	1.3	4.4
UNEMPLOYED		.3	.5	.4	1.9
OTHER		12.5	14.7	13.3	16.8
					18.0

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ITEM DESCRIPTION	NUMBER OF RESPONDENTS	Name of Institution		4-YR COLLEGES NATL NORMS	
		MALE	FEMALE TOTAL	MALE	FEMALE TOTAL
(PERCENTAGES)					

FATHER'S EMPLOYMENT HISTORY **					
532.					
FATHER'S EMPLOYMENT HISTORY **					
PRESENTLY EMPLOYED FULL-TIME		97.3	94.1	96.1	91.4
PRESENTLY EMPLOYED PART-TIME		.3	.5	.4	1.3
NOT NOW EMPLOYED BUT WAS IN PAST		2.4	5.4	3.6	7.1
NOT NOW EMPLOYED AND NEVER WAS		.0	.0	.0	.3

MOTHER'S EMPLOYMENT HISTORY **					
528.					
MOTHER'S EMPLOYMENT HISTORY **					
PRESENTLY EMPLOYED FULL-TIME		23.5	24.4	23.9	33.6
PRESENTLY EMPLOYED PART-TIME		19.0	14.4	17.2	16.8
NOT NOW EMPLOYED BUT WAS IN PAST		37.0	42.3	39.0	33.3
NOT NOW EMPLOYED AND NEVER WAS		20.5	18.9	19.9	16.4

ESTIMATED PARENTAL INCOME					
515.					
ESTIMATED PARENTAL INCOME					
LESS THAN \$3,000		.6	1.1	.8	3.5
\$3,000 - \$3,999		.3	.0	.2	2.6
\$4,000 - \$5,999		1.5	1.6	1.6	5.2
\$6,000 - \$7,999		1.8	2.7	2.1	7.5
\$8,000 - \$9,999		4.0	3.7	3.9	10.3
\$10,000 - \$12,499		11.0	9.6	10.5	16.8
\$12,500 - \$14,999		12.8	8.5	11.3	14.2
\$15,000 - \$19,999		15.6	21.8	17.9	16.4
\$20,000 - \$24,999		14.7	16.0	15.1	9.4
\$25,000 - \$29,999		8.3	9.6	8.7	4.7
\$30,000 - \$34,999		6.7	5.9	6.4	3.0
\$35,000 - \$39,999		5.5	8.5	6.6	1.8
\$40,000 - \$49,999		6.1	3.2	5.0	2.1
\$50,000 OR MORE		11.0	8.0	9.9	2.9

TYPE OF SECONDARY SCHOOL					
540.					
TYPE OF SECONDARY SCHOOL					
PUBLIC		80.9	89.8	84.3	80.1
PRIVATE (DENOMINATIONAL)		9.0	5.4	7.6	14.5
PRIVATE (NONDENOMINATIONAL)		10.1	4.9	8.1	4.5
OTHER		.0	.0	.0	.8

YEAR FINISHED SECONDARY SCHOOL					
539.					
YEAR FINISHED SECONDARY SCHOOL					
GRADUATED IN 1972		99.7	99.0	99.4	93.4
DID NOT GRADUATE IN 1972		.3	1.0	.6	6.6

SIZE OF H.S. GRADUATING CLASS **					
539.					
SIZE OF H.S. GRADUATING CLASS **					
25 OR LESS		1.2	1.0	1.1	1.7
26- 50		4.2	2.9	3.7	4.7
51-100		6.0	2.5	4.6	5.3
101-249		28.1	25.5	27.1	8.9
250-500		33.7	42.6	37.1	26.9
OVER 500		26.9	25.5	26.3	32.8

HIGH SCHOOL CLASS GOING TO COL					
528.					
HIGH SCHOOL CLASS GOING TO COL					
UNDER 10 PERCENT		.6	.0	.4	2.1
10-24 PERCENT		5.5	4.5	5.1	9.0
25-49 PERCENT		16.4	19.1	17.4	24.1
50-74 PERCENT		31.9	39.2	34.7	36.1
75 PERCENT OR MORE		45.6	37.2	42.4	28.5

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ITEM DESCRIPTION	NUMBER OF RESPONDENTS	Name of Institution		4-YR COLLEGE NATL NORMS	
		MALE	FEMALE	MALE	FEMALE
(PERCENTAGES)					
RANK IN HIGH SCHOOL CLASS					
538.					
TOP QUARTER		60.6	92.6	72.7	57.7
SECOND QUARTER		29.9	7.4	21.4	30.2
THIRD QUARTER		8.4	.0	5.2	11.0
LOWEST QUARTER		1.2	.0	.7	1.1
AVERAGE GRADE IN HIGH SCHOOL					
540.					
A OR A+		4.5	19.0	10.0	6.3
A-		9.0	27.3	15.9	10.5
B+		30.1	34.6	31.9	18.4
B		37.9	16.1	29.6	26.0
B-		9.9	2.9	7.2	16.2
C+		7.5	.0	4.6	14.3
C		1.2	.0	.7	7.9
D		.0	.0	.0	.1
DISTANCE FROM HOME TO COLLEGE					
540.					
5 MILES OR LESS		.3	1.0	.6	7.6
6-10 MILES		.6	.5	.6	8.2
11-50 MILES		13.1	8.8	11.5	23.1
51-100 MILES		13.7	17.6	15.2	13.8
101-500 MILES		68.4	66.8	67.8	31.0
MORE THAN 500 MILES		3.9	5.4	4.4	14.8
NUMBER OF COLLEGE APPLICATIONS					
539.					
THIS COLLEGE ONLY		10.8	16.1	12.8	35.3
ONE OTHER		8.7	10.2	9.3	20.0
TWO OTHERS		21.9	21.0	21.5	18.3
THREE OTHERS		22.2	22.4	22.3	12.2
FOUR OTHERS		15.6	16.6	16.0	6.8
FIVE OTHERS		11.1	7.8	9.8	3.9
MORE THAN FIVE OTHERS		9.9	5.9	8.3	3.6
NUMBER OF COLLEGE ACCEPTANCES					
518.					
THIS COLLEGE ONLY		16.1	15.4	15.8	31.4
ONE OTHER		20.7	18.5	19.9	27.4
TWO OTHERS		28.2	29.7	28.8	21.7
THREE OTHERS		24.1	19.5	22.4	11.6
FOUR OTHERS		5.3	11.8	7.7	4.6
FIVE OTHERS		3.7	3.1	3.5	1.8
MORE THAN FIVE OTHERS		1.9	2.1	1.9	1.6
HIGHEST DEGREE PLANNED ANYWHERE					
501.					
NONE		.6	1.6	1.0	1.4
ASSOCIATE (OR EQUIVALENT)		.3	.0	.2	1.3
BACHELOR'S (B.A., B.S.)		21.8	34.7	26.7	32.6
MASTER'S (M.A., M.S.)		26.0	42.0	32.1	30.7
PH.D. OR ED.D.		12.7	7.3	10.6	13.5
M.D., D.O., D.D.S., OR D.V.M.		22.7	8.8	17.4	10.3
LL.B. OR J.D. (LAW)		13.6	4.1	10.0	7.7
B.D. OR M.DIV. (DIVINITY)		1.6	1.0	1.4	.8
OTHER		.6	.5	.6	1.7
					1.6

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Name of Institution

ITEM DESCRIPTION	NUMBER OF RESPONDENTS	Name of Institution		4-YR COLLEGE'S NAT'L NORMS (PERCENTAGES)	
		MALE	FEMALE	MALE	FEMALE
HIGHEST DEGREE PLANNED HERE	454.				
NONE		1.1	2.4	1.5	4.8
ASSOCIATE (OR EQUIVALENT)		.4	.0	.2	2.5
BACHELOR'S (B.A., B.S.)		92.6	95.9	93.8	77.3
MASTER'S (M.A., M.S.)		2.8	1.8	2.4	10.3
PH.D., OR ED.D.		.7	.0	.4	1.7
M.D., D.O., D.D.S., OR D.V.M.		1.1	.0	.7	.2
LL.B. OR J.D. (LAW)		1.4	.0	.9	.8
B.D. OR M.DIV. (DIVINITY)		.0	.0	.0	.3
OTHER		.0	.0	.0	1.3
REASONS NOTED AS VERY IMPORTANT IN SELECTING THIS COLLEGE					
RELATIVES WANTED ME TO GO	536.	7.5	6.9	7.3	8.7
WANTED TO LIVE AWAY FROM HOME	538.	35.0	49.0	40.3	16.6
HAS A GOOD ACADEMIC REPUTATION	540.	80.0	83.4	81.3	53.0
HAS A GOOD ATHLETIC PROGRAM	536.	15.6	8.9	13.1	17.4
OFFERED FINANCIAL ASSISTANCE	537.	18.9	12.3	16.4	23.7
MOST FRIENDS GOING HERE	535.	.6	.0	.4	2.8
LOW TUITION	533.	.3	.5	.4	15.2
ADVICE OF SOMEONE WHO ATTENDED	538.	19.2	13.7	17.1	16.8
SPECIAL EDUC PROGRAM OFFERED	536.	16.6	19.1	17.5	25.3
NOT ACCEPTED ANYWHERE ELSE	535.	5.7	2.0	4.3	2.9
ADVICE OF GUIDANCE COUNSELOR	536.	8.4	6.4	7.6	6.7
WANTED TO LIVE AT HOME	528.	.0	.5	.2	8.8
PROBABLE MAJOR FIELD OF STUDY(2)	530.				
AGRICULTURE (INCL FORESTRY)		.9	.0	.6	2.0
BIOLOGICAL SCIENCES		9.8	9.4	9.6	5.6
BUSINESS		12.5	3.0	8.9	15.7
EDUCATION		1.2	3.4	2.1	4.5
ENGINEERING		.9	.0	.6	11.8
ENGLISH		1.8	3.9	2.6	1.3
HEALTH PROFESSIONS (NON-M.D.)		1.8	3.9	2.6	2.9
HISTORY, POLITICAL SCIENCE		16.2	8.4	13.2	7.1
HUMANITIES (OTHER)		1.8	12.8	6.0	2.7
FINE ARTS		4.3	10.3	6.6	6.7
MATHEMATICS OR STATISTICS		3.4	8.9	5.5	3.2
PHYSICAL SCIENCES		5.5	1.5	4.0	4.0
PRE-PROFESSIONAL		26.0	7.9	19.1	14.4
SOCIAL SCIENCES		8.3	16.7	11.5	6.6
OTHER FIELDS (TECHNICAL)		.6	3.0	1.5	5.9
OTHER FIELDS (NONTECHNICAL)		.0	.0	.0	1.0
UNDECIDED		4.9	6.9	5.7	4.8
NEED FOR SPECIAL HELP IN (1)	540.				
ENGLISH		16.7	7.8	13.3	22.7
READING		8.4	6.3	7.6	12.7
MATHEMATICS		21.2	23.9	22.2	34.8
SOCIAL STUDIES		2.7	3.4	3.0	4.4
SCIENCE		20.9	34.1	25.9	18.3
FOREIGN LANGUAGE		48.1	26.8	40.0	29.4
					21.3
					25.5

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Name of Institution	ITEM DESCRIPTION	NUMBER OF RESPONDENTS		Name of Institution		4-YR COLLEGS NATL NORMS			
		MALE	FEMALE	MALE	FEMALE	MALE	FEMALE	TOTAL	
(PERCENTAGES)									
	PROBABLE CAREER OCCUPATION (2)	527.							
	ARTIST (INCL PERFORMER)	2.8	4.5	3.4	5.0	8.7	6.8		
	BUSINESSMAN	11.0	3.5	8.2	14.4	3.8	9.3		
	CLERGYMAN	2.1	1.5	1.9	1.5	.4	1.0		
	COLLEGE TEACHER	1.8	1.0	1.5	.9	.7	.8		
	DOCTOR (M.D. OR D.D.S.)	18.3	5.5	13.5	8.9	2.8	5.9		
	EDUCATOR (SECONDARY)	4.3	11.0	6.8	6.7	11.1	8.8		
	ELEMENTARY TEACHER	.3	8.0	3.2	1.2	14.5	7.6		
	ENGINEER	.6	.0	.4	9.5	.4	5.1		
	FARMER OR FORESTER	1.2	2.0	1.5	2.3	.5	1.4		
	HEALTH PROFESSIONAL (NON-M.D.)	4.3	7.5	5.5	3.7	9.2	6.4		
	LAWYER	17.4	4.0	12.3	8.6	2.7	5.7		
	NURSE	.0	1.5	.6	.1	6.8	3.4		
	RESEARCH SCIENTIST	4.3	2.0	3.4	3.6	1.8	2.7		
	OTHER	9.5	17.5	12.5	19.3	20.6	20.0		
	UNDECIDED	22.0	30.5	25.2	14.3	16.0	15.1		
	MAJOR SOURCES OF SUPPORT (1)	540.							
	PART-TIME OR SUMMER WORK	21.8	11.7	18.0	34.3	26.3	30.5		
	SAVINGS FROM FULL-TIME WORK	3.0	2.4	2.8	10.5	7.0	8.8		
	SPOUSE'S EMPLOYMENT	1.2	.5	.9	1.5	1.5	1.5		
	PARENTAL OR FAMILY AID OR GIFTS	84.2	89.3	86.1	49.2	63.1	55.9		
	PARENT'S MILITARY SERVICE	.9	.5	.7	1.8	1.8	1.8		
	PERSONAL MILITARY SERVICE	.3	.0	.2	2.5	.2	1.4		
	SCHOLARSHIPS AND GRANTS	21.2	20.0	20.7	29.3	26.8	28.1		
	LOANS-NDEA/GOV'T INSURED/COLLEGE	17.9	21.5	19.3	18.6	21.5	20.0		
	OTHER REPAYABLE LOANS	5.7	6.3	5.9	5.8	8.4	7.0		
	CONCERN ABOUT FINANCING COLLEGE	540.							
	NO CONCERN	45.4	40.5	43.5	36.8	30.0	33.6		
	SOME CONCERN	48.7	51.2	49.6	48.4	52.0	50.1		
	MAJOR CONCERN	6.0	8.3	6.9	14.7	18.0	16.3		
	ACTIVITIES AND ACCOMPLISHMENTS	540.							
	DURING MY LIFETIME:								
	EMPLOYED WHILE NOT IN SCHOOL	9.6	2.4	6.9	12.7	6.7	9.8		
	WON AWARD IN ART COMPETITION	5.7	12.7	8.3	9.5	12.2	10.8		
	HAD ORIGINAL WRITINGS PUBLISHED	11.6	20.5	15.0	12.5	16.9	14.6		
	DURING THE PAST YEAR:								
	PLAYED A MUSICAL INSTRUMENT	36.1	55.1	43.3	32.1	41.4	36.6		
	ATTENDED RELIGIOUS SERVICES	76.1	86.3	80.0	72.1	79.4	75.6		
	PARTICIPATED IN A DEMONSTRATION	7.2	6.3	6.9	11.3	10.9	11.1		
	VISITED ART GALLERY OR MUSEUM	55.2	80.0	64.6	51.5	66.7	58.8		
	SMOKED CIGARETTES REGULARLY	12.5	11.7	12.2	17.5	16.2	16.9		
	DROOK BEER	70.1	43.9	60.2	59.6	38.5	49.5		
	HAD VOCATIONAL COUNSELING	12.5	17.1	14.3	16.7	18.2	17.5		
	WORKED IN POLITICAL CAMPAIGN	6.3	9.3	7.4	10.1	11.5	10.8		
	WHILE IN HIGH SCHOOL:								
	WAS HONOR SOCIETY MEMBER	27.2	67.8	42.6	26.4	38.1	32.0		
	WON LETTER - BASKETBALL/FOOTBALL	31.3	8.3	22.6	28.6	5.0	17.3		
	WON VARSITY LETTER - OTHER SPORT	62.4	35.1	52.0	41.2	15.1	28.7		
	EDITED SCHOOL PUBLICATION	10.4	32.7	18.9	11.4	20.4	15.7		

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Name of Institution

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ITEM DESCRIPTION	NUMBER OF RESPONDENTS	Name of Institution		4-YR COLLEGES NATL NORMS	
		MALE	FEMALE	MALE (PERCENTAGES)	FEMALE TOTAL
CURRENT POLITICAL PREFERENCE	535.				
FAR LEFT		1.2	.5	3.0	2.1
LIBERAL		33.4	23.6	35.1	33.4
MIDDLE-OF-THE-ROAD		43.4	59.6	43.2	49.7
CONSERVATIVE		22.0	16.3	17.7	14.4
FAR RIGHT		.0	.0	1.0	.5
					.7
OBJECTIVES CONSIDERED TO BE ESSENTIAL OR VERY IMPORTANT					
ACHIEVE IN A PERFORMING ART	535.	9.7	16.6	10.8	15.9
BE AN AUTHORITY IN MY FIELD	538.	62.2	56.6	66.0	57.1
OBTAIN RECOGNITION FROM PEERS	537.	40.7	25.9	42.9	32.6
INFLUENCE POLITICAL STRUCTURE	537.	20.1	17.2	19.0	13.7
INFLUENCE SOCIAL VALUES	537.	25.9	27.8	26.6	34.2
RAISE A FAMILY	537.	68.6	69.0	63.7	67.7
HAVE AN ACTIVE SOCIAL LIFE	536.	69.5	54.6	61.1	55.6
HAVE FRIENDS DIFFERENT FROM ME	539.	63.2	66.8	60.5	68.0
BE AN EXPERT IN FINANCE	537.	16.2	2.9	11.2	8.6
BE ADMINISTRATIVELY RESPONSIBLE	536.	22.2	9.9	17.5	16.3
BE VERY WELL-OFF FINANCIALLY	539.	44.9	22.0	36.2	28.6
HELP OTHERS IN DIFFICULTY	539.	67.8	76.0	70.9	77.2
PARTICIPATE IN PEACE CORPS/VISTA	539.	12.0	22.9	16.1	22.4
BECOME A COMMUNITY LEADER	538.	15.3	11.3	13.8	13.2
CONTRIBUTE TO SCIENTIFIC THEORY	539.	12.9	10.7	12.1	7.3
WRITE ORIGINAL WORKS	539.	9.6	19.0	13.2	18.3
NEVER BE OBLIGATED TO PEOPLE	535.	21.1	14.3	18.5	21.2
CREATE WORKS OF ART	539.	9.6	22.9	14.7	23.8
KEEP UP WITH POLITICAL AFFAIRS	537.	64.8	59.5	62.8	54.7
SUCCEED IN MY OWN BUSINESS	536.	53.9	27.9	44.0	51.2
HELP CLEAN UP ENVIRONMENT	538.	49.2	43.9	47.2	44.4
DEVELOP A PHILOSOPHY OF LIFE	540.	80.3	85.9	82.4	78.6
PARTICIPATE IN COMMUNITY ACTION	539.	25.7	27.3	26.3	34.4
MARRY WITHIN NEXT 5 YEARS	539.	22.8	28.3	24.9	35.8
AGREE STRONGLY OR SOMEWHAT					
GOV'T NOT CONTROLLING POLLUTION	537.	92.8	94.1	93.3	90.5
GOV'T NOT PROTECTING CONSUMER	538.	74.9	70.6	73.2	77.6
GOV'T NOT DESEGREGATING QUICKLY	527.	43.7	38.1	41.6	50.6
TOO MANY RIGHTS FOR CRIMINALS	535.	55.7	42.9	50.8	40.4
PEOPLE SHOULD BE PAID EQUALLY	537.	13.5	6.4	10.8	22.3
WOMEN'S ACTIVITIES BEST IN HOME	539.	35.6	13.2	27.1	23.5
WEALTHY SHOULD PAY MORE TAXES	534.	73.2	65.3	70.2	70.4
MARIJUANA SHOULD BE LEGALIZED	535.	52.6	40.7	48.0	43.0
DISCOURAGE LARGE FAMILIES	536.	81.6	78.9	80.6	65.7
WOMEN SHOULD GET JOB EQUALITY	539.	91.3	97.1	93.5	96.0
CAN DO LITTLE TO CHANGE SOCIETY	540.	44.8	30.7	39.4	38.6

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ITEM DESCRIPTION	NUMBER OF RESPONDENTS	Name of Institution		4-YR COLLEGS NAT'L NORMS	
		MALE	FEMALE	MALE (PERCENTAGES)	FEMALE (PERCENTAGES)
AGREE STRONGLY OR SOMEWHAT					
COL REGULATE STUDENTS OFF CAMPUS	538.	11.7	13.7	13.1	12.0
BENEFIT OF COLLEGE IS MONETARY	539.	51.6	31.9	60.7	46.7
STUDENTS HELP EVALUATE FACULTY	536.	81.0	79.4	76.7	77.1
ABOLISH COLLEGE GRADES	537.	31.2	31.9	37.2	39.8
DE-EMPHASIZE ORGANIZED SPORTS	538.	24.3	23.9	26.0	24.7
REGULATE STUDENT PUBLICATIONS	535.	25.4	22.1	30.5	29.6
COLLEGE HAS RIGHT TO BAN SPEAKER	539.	19.5	17.1	26.7	20.5
GIVE DISADVANTAGED PREF TRTMT	540.	28.4	28.8	39.6	39.3
COL TOO LAX ON STUDENT PROTESTS	532.	38.8	33.2	45.0	37.2
ADOPT OPEN ADMISSIONS AT PUB COL	540.	17.9	17.1	31.9	31.9
USE SAME DEGREE STANDARD FOR ALL	534.	80.1	81.8	80.2	77.6
STUDENTS ESTIMATE CHANCES ARE VERY GOOD THAT THEY WILL					
CHANGE MAJOR FIELD	538.	19.8	25.4	17.9	19.1
CHANGE CAREER CHOICE	536.	26.5	33.8	18.1	20.0
FAIL ONE OR MORE COURSES	539.	1.8	1.0	3.1	2.0
GRADUATE WITH HONORS	539.	7.8	4.9	9.7	7.2
BE ELECTED TO STUDENT OFFICE	536.	2.7	.0	3.1	1.8
JOIN SOC FRATERNITY OR SORORITY	539.	49.4	31.2	19.6	22.1
BE ELECTED TO AN HONOR SOCIETY	536.	5.4	2.5	5.4	5.3
MAKE AT LEAST A 'B' AVERAGE	537.	36.0	38.7	34.5	34.8
NEED EXTRA TIME TO GET DEGREE	538.	3.6	2.0	4.5	4.1
WORK AT OUTSIDE JOB	537.	9.6	13.7	31.8	32.6
SEEK VOCATIONAL COUNSELING	537.	16.8	22.5	13.1	15.6
SEEK PERSONAL COUNSELING	536.	7.2	6.9	7.7	7.3
ENROLL IN HONORS COURSE	535.	9.0	16.3	9.2	8.3
GET A BACHELOR'S DEGREE	533.	87.6	92.1	73.7	75.4
DROP OUT TEMPORARILY	535.	.6	1.5	1.8	2.0
DROP OUT PERMANENTLY	530.	.0	.5	1.1	1.2
TRANSFER TO ANOTHER COLLEGE	524.	4.6	7.0	12.4	15.5
ENTER ARMED SERVICES BEFORE GRAD	537.	1.2	.5	5.1	3.1
BE SATISFIED WITH COLLEGE	525.	68.2	79.1	57.6	65.4
BE SUCCESSFUL AFTER GRADUATION	535.	18.4	5.9	20.3	12.2
FIND JOB IN OWN FIELD AFTER GRAD	538.	42.8	33.3	53.2	49.3
GET MARRIED WHILE IN COLLEGE	536.	3.3	3.9	6.5	8.9
MARRY WITHIN A YEAR AFTER COL	532.	13.6	19.9	17.1	18.9
ADOPT A CHILD SOME DAY	538.	9.6	25.5	10.0	30.2

(*) TOTAL NUMBER OF VALID FORMS RECEIVED BY ACE IS INDICATED BY THE FIRST NUMBER IN THIS COLUMN. TO AID YOU IN DISSEMINATING RESULTS OF THIS SURVEY, ACE WILL PROVIDE YOU WITH A SAMPLE PRESS RELEASE BASED ON YOUR INSTITUTION'S DATA. THIS SAMPLE PRESS RELEASE WILL BE MAILED TO YOU WITHIN THE NEXT FOUR WEEKS.

(**) THIS ITEM IS REPORTED FOR THE FIRST TIME IN 1972. ITEMS NOT INDICATED WITH '*' ARE REPEATED OR MODIFIED QUESTIONS FROM ONE OR MORE OF THE EARLIER SURVEYS.

(1) PERCENTAGES WILL SUM TO MORE THAN 100 IF ANY STUDENTS CHECKED MORE THAN ONE CATEGORY.

(2) RECATEGORIZATION OF THIS ITEM FROM A LONGER LIST IS SHOWN IN APPENDIX C OF THE 1972 NAT'L NORMS REPORT.

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OPTIONAL ITEMS
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ITEM DESCRIPTION	NUMBER OF RESPONDENTS	Name of Institution MALE FEMALE TOTAL (PERCENTAGES)
QUESTION 38	0.	
RESPONSE A		.0 .0 .0
RESPONSE B		.0 .0 .0
RESPONSE C		.0 .0 .0
RESPONSE D		.0 .0 .0
RESPONSE E		.0 .0 .0
QUESTION 39	0.	
RESPONSE A		.0 .0 .0
RESPONSE B		.0 .0 .0
RESPONSE C		.0 .0 .0
RESPONSE D		.0 .0 .0
RESPONSE E		.0 .0 .0
QUESTION 40	0.	
RESPONSE A		.0 .0 .0
RESPONSE B		.0 .0 .0
RESPONSE C		.0 .0 .0
RESPONSE D		.0 .0 .0
RESPONSE E		.0 .0 .0
QUESTION 41	0.	
RESPONSE A		.0 .0 .0
RESPONSE B		.0 .0 .0
RESPONSE C		.0 .0 .0
RESPONSE D		.0 .0 .0
RESPONSE E		.0 .0 .0
QUESTION 42	0.	
RESPONSE A		.0 .0 .0
RESPONSE B		.0 .0 .0
RESPONSE C		.0 .0 .0
RESPONSE D		.0 .0 .0
RESPONSE E		.0 .0 .0

NOTE--IGNORE THIS PAGE IF YOU DID NOT REQUEST SUPPLEMENTAL QUESTIONS OF YOUR STUDENTS.

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OPTIONAL ITEMS
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ITEM DESCRIPTION	NUMBER OF RESPONDENTS	Name of Institution MALE FEMALE TOTAL (PERCENTAGES)
QUESTION 43	0.	
RESPONSE A		.0 .0 .0
RESPONSE B		.0 .0 .0
RESPONSE C		.0 .0 .0
RESPONSE D		.0 .0 .0
RESPONSE E		.0 .0 .0
QUESTION 44	0.	
RESPONSE A		.0 .0 .0
RESPONSE B		.0 .0 .0
RESPONSE C		.0 .0 .0
RESPONSE D		.0 .0 .0
RESPONSE E		.0 .0 .0
QUESTION 45	0.	
RESPONSE A		.0 .0 .0
RESPONSE B		.0 .0 .0
RESPONSE C		.0 .0 .0
RESPONSE D		.0 .0 .0
RESPONSE E		.0 .0 .0
QUESTION 46	0.	
RESPONSE A		.0 .0 .0
RESPONSE B		.0 .0 .0
RESPONSE C		.0 .0 .0
RESPONSE D		.0 .0 .0
RESPONSE E		.0 .0 .0
QUESTION 47	0.	
RESPONSE A		.0 .0 .0
RESPONSE B		.0 .0 .0
RESPONSE C		.0 .0 .0
RESPONSE D		.0 .0 .0
RESPONSE E		.0 .0 .0

NOTE--IGNORE THIS PAGE IF YOU DID NOT REQUEST SUPPLEMENTAL QUESTIONS OF YOUR STUDENTS.