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Arts Management Curriculum Map 2013-2014

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This map displays degree requirements, courses, faculty information, clubs & organizations, and Library resources associated with American Studies across the seven Claremont Colleges (7Cs) for the 2013-14 academic year. It was compiled using public information drawn from Colleges websites, course schedules and catalogs, and the Claremont Colleges Library website. **These maps should be understood as a snapshot of the consortium in time, and not representative of current information beyond 2013-14.**

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Authors

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Faculty

 Laura Zucker, Director of Arts Management
Executive Director of the Los Angeles County Arts Commission
Course: Theory and Practice of Arts Management


 Maria Rosario Jackson, adjunct professor
Courses: Arts and Cultural Policy, Culture, Creativity & Communities


 Sarah Smith Orr, Adjunct Professor
Course: Leading Sustainable Community-Based Organizations

 Faith Raiguel, Adjunct Professor
Course: Finance & Accounting for Non-Profits

 Hope Tschopik Schneider, Adjunct Professor
Course: Arts Management Consulting Practicum

 Kamella Tate
Course: Practice-Based Research for Arts Leaders

 Sarah Odenkirk

 Kristen Paglia

Claremont Colleges Library: CGU Arts Management Curriculum, 2013-14

Clubs & Organizations

Courses

FALL 2013

- ARMGT 301 Art Law I staff
- ARMGT 345 Organizational Behavior Michelle Bligh
- ARMGT 351 Arts & Cultural Policy Maria Jackson
- ARMGT 353 Leading Sustainable Community-Based Organizations Sarah Orr
- ARMGT 357 Integrating the Arts & Education Kristen Greer-Paglia
- ARMGT 359 Practice-Based Research for Arts Leaders Kamella Tate
- ARMGT 381 Social Technologies for Arts Managers Thomas Horan
- ARMGT 401 Arts Management Consulting Practicum Hope Schneider

SPRING 2014

- ARMGT 321A Marketing Management A: Foundations Jenny Darroch
- ARMGT 321B Marketing Management B: Marketing for the Digital Age and the Arts Susan Smith
- ARMGT 328 Finance & Accounting for Non-Profits Faith Raiguel
- ARMGT 350 Theory & Practice of Arts Management Laura Zucker
- ARMGT 352 Culture, Creativity & Communities Maria Jackson
- ARMGT 401 Arts Management Consulting Practicum Hope Schneider
- ARTBUS 305A Art Law III Sarah Odenkirk
- ARTBUS 305B Art Law IV Sarah Odenkirk

Required Core curriculum

- ARMGT 301 Art Law I 2 units Fall semester, Year 1
- ARMGT 321 Marketing Management 4 units Spring, Year 1
- ARMGT 328 Finance & Accounting for Non-Profits 4 units Spring, Year 1
- ARMGT 345 Organizational Behavior 2 units Fall, Year 1
- ARMGT 350 Theory & Practice of Arts Management 4 units Spring, Year 1
- ARMGT 351 Arts & Cultural Policy 4 units Fall, Year 1
- ARMGT 353 Leading Sustainable Community-Based Organizations 4 units Fall, Year 1
- ARMGT 359 Practice-Based Research for Arts Leaders 4 units Fall, Year 2
- ARMGT 401 Arts Management Consulting Practicum 4 units Fall or Spring, Year 2


Elective courses (16 Units)
Students may enroll in courses across the University. Possible areas of study include: Archival Studies, Art, Cultural Studies, Educational Studies, Evaluation, Human Resources, Information Systems & Technology, Leadership, Museum Studies, Music, Organizational Sciences, Politics & Policy, Strategy, Transdisciplinary Studies

Executive MA in Arts Management (EMAM) Curriculum
The Executive Master of Arts in Arts Management (EMAM) is a 48-unit degree (32 units of required core courses and 16 units of elective courses).
The program may be completed in two years of full-time study or on a part-time basis in a maximum of five years. Participants have access to executive courses not open to regular Arts Management students.
The student, with the help and approval of an advisor, determines the actual arrangement and sequence of courses taken.

Program participants undertake three weeks of intensive courses that are designed to address current trends and challenges in the museum field. The new program has been informed by evaluation findings from key GLI constituents. Whereas in prior years, the Museum Leadership Institute (MLI) ran as a three-week residential program at CGU, the new program is blended with one week online and two weeks of residency at CGU and a full day practicum at Los Angeles area institutions.

Getty Leadership Institute

Library Resources

 Alex Chappell
Art Librarian

- No subject databases page
- Arts Management Research Guide
- Art and Art History Portal