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Justin's Save the Frogs Project

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Justin's Save the Frogs Project

Abstract

Justin's Save the Frog Project goals are 1) to spread the awareness about the rapid decline in frog population 2) inspire others to make the environment a better place for people and animals 3) make an impact by building wetlands in California specifically for the CA Red-Legged Frogs and Foothill Yellow Legged.

Author/Artist Bio

I am 6 years old and have loved frogs as long as I can remember. When I heard that some of the frog species were on verge of extinction from pollution, pesticides, and habitat destruction I wanted to help. I learned of a non-profit organization just as passionate as me called Save the Frogs. They work to protect frog populations by educating, inspiring, and empowering people around the world to make a positive impact for amphibians and the planet. Save the Frogs had a lot of knowledge about the specific frogs and locations that needed help but they needed funding to accomplish more goals. I created a campaign called Justin's Save the Frogs Project in May of 2017. My plan was to sell \$1.00 toy frogs and raise \$1,000 to build new wetlands in California to protect the CA Red-Legged Frogs. I began to take action by selling the toy frogs everywhere I went such as baseball practice, birthday parties, door-to-door to my neighbors, after school camps, to my classmates, and to anyone that would listen. A Save the Frogs Project donation website page was also made for me so more people around the world could donate to his cause. My favorite part of my project is that I created my own frog shoes to spread the awareness to my peers and those around me. I teamed up with Go PLAE shoe company to reach my second goal to raise \$1,000. For every purchase of shoes using my PLAE-it-Forward Code- a percentage of the purchase will go to my project. I've taken greater action by presenting my project at bookstores, my school, for social media viewers, and have events lined up with Galileo Science Camps, Jane Goodall's Roots and Shoots program, and Bravery Magazine in the upcoming month. The money I earn from my Go PLAE shoes ambassador role will be used to sponsor a Save the Frogs Art Contest to spread awareness about frogs and the environment.

Keywords

frogs, pollution, pesticides, wetlands

Cover Page Footnote

Dr. Kerry Kriger of Save the Frogs Non-Profit

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Justin's Save the Frogs Project

Justin Sather

When I heard that some of the frog species were going extinct from pollution, pesticides, and their habitats being destroyed I wanted to help. I started Justin's Save the Frogs Project. I started selling toy frogs for \$1.00. I told my friends, my neighbors, my classmates, and anyone that would listen. I raised over \$200, then \$500, and then \$1,000. The money is for building wetlands and ponds. I created a non-profit to "Re-Frog America". I met the founder, Kerry Kriger, and he promised to help me. This summer Kathlyn, the Save the Frogs wetland coordinator, used the money to build wetlands in Las Plumas National Forest to help save the CA Red-Legged Frogs. Then Kathlyn asked me to help her build an outdoor wetlands education classroom at Garvey Middle School in Los Angeles. I helped Kathlyn and a dozen other middle school students build the wetlands in October 2017.

My Save the Frogs Project is not just about frogs. It is about teaching people to help the environment. Frogs are telling us that the world needs our help. I had an idea to help the frogs and the planet. Go PLAE Shoes wanted to help. If you buy Go PLAE shoes and use my code. They will be donated 10% to my Save the Frogs Project. The Go PLAE money will be used to build more wetlands and to sponsor a Save the Frogs Art Contest. More kids will learn about frogs and the environment. Kids will learn to reduce, reuse, and recycle, not to litter, to use less plastic, to learn about pesticides, or it will encourage them to come up with their own idea to change the world.



My Original Artwork

Justin Sather



My Artwork on Go PLAE Shoes

Justin Sather



Sponsoring a Worldwide Frog Art Contest



savethefrogs.com/art

Join artists worldwide in the
**SAVE THE FROGS!
Art Contest**

One-third of the world's amphibian species are threatened with extinction, and up to 200 frog species have completely disappeared since 1979, making frogs the most threatened group of animals on the planet! The goal of this contest is to spread awareness of frog extinctions, and create cool frog art that can be used to raise money for **SAVE THE FROGS!** conservation efforts.

There will be cash prizes and the chance to have your artwork printed on an official **SAVE THE FROGS!** 100% organic cotton t-shirt. Contest is open to all ages!

SAVE THE FROGS!  \$\$\$ CASH PRIZES \$\$\$

savethefrogs.com/art

SAVE THE FROGS! is America's first and only public charity dedicated to amphibian conservation.



Social Media

You Tube Video of Project

https://www.youtube.com/watch?v=tYqoy_K_8hE&t=185s

Recognition

www.aquariumofpacific.org/news/story/six_year_old_raises_1000_for_frog_conservation

Go PLAE Shoes Ambassador

<https://www.goplae.com/blog/save-the-frogs>

Donation Pages

www.savethefrogs.com/justin

<https://www.gofundme.com/savethefrogsproject>

Wetlands Build

www.savethefrogs.com/countries/usa/california/garvey-school-wetland-los-angeles/

Jane Goodall's Roots and Shoots

<https://www.rootsandshoots.org/>

Bravery Magazine

www.kickstarter.com/projects/braverymag/a-childrens-magazine-featuring-strong-female-role?ref=project_share

Instagram:

@savethefrogsproject